

**CITY OF HERMOSA BEACH
COMMUNITY DEVELOPMENT DEPARTMENT**

MEMORANDUM

Date: May 15, 2007

To: Honorable Chairman and Members of the Planning Commission

From: Ken Robertson, Acting Director,
Community Development Department

Subject: 1320 Hermosa Avenue – The Shore

The Police Chief has reviewed the proposed expansion and made the following observations:

- The City has already had a significant number of complaints from the use of the door from the Underground bar to Palm Drive, and allowing the Shore the use of this area potentially could result in the use of their door for more than emergency access.
- It is rumored this proposed lounge area will be used for "bottle service," and given that it is remote from the main area will require additional trained bar staff for monitoring for over consumption or other inappropriate activity.
- The Shore's action to correct the prior CUP violation with respect to televisions on the patio involved installing them inside the front window, but facing the patio where they can easily be viewed and heard during sporting events. Therefore, while complying with the existing CUP this change has not resolved the noise problems that have been the source of neighbor complaints.

The Commission should take these observations into consideration in the final decision, and staff recommends that if the Commission approves the request that specific conditions be included to ensure monitoring of this added lounge area, and that the rear door be equipped with panic hardware for emergency exiting only.

Also, the Commission may want to consider more restrictive hours on the use of the upstairs area, and updated conditions to ensure continued restaurant use of the business and proposed expansion area.