

January 21, 2003

Honorable Mayor and members of
The Hermosa Beach City Council

Regular Meeting of
January 28, 2003

SAND AND STRAND RUN PARKING WAIVER

Recommendation

The Parks, Recreation and Community Resources Commission and Staff recommend that the City Council approve the proposed fee waivers. The waiver is requested for the meters on both sides of Pier Avenue from Manhattan Avenue to Hermosa Avenue, Hermosa Avenue between 8th and 16th Streets, 11th Street from Hermosa Avenue to Beach from 10am-12noon. In addition to these waivers the committee is requesting fee waivers for volunteer and staff parking in Lot B from 6am-1pm during the Sand and Strand Run on Sunday, March 9, 2003.

Background

The Sand and Strand Run, now in its 51st year is an annual event in Hermosa Beach. The run is unique in its course design with 55% of the run on the sand and 45% of the run on the strand. In addition to the run, there are activities and running events for children. The event is co-sponsored by PROJECT touch and the City of Hermosa Beach. All race proceeds benefit PROJECT touch, a local non-profit agency serving at risk youth and families since 1973.

Analysis

The Council has considered and approved parking meter fee waivers for this event in the past and the additional parking along 11th Street will encourage participation and maintain the consistency of one of Hermosa Beach's most popular and longest running community events.

Other Alternatives Available to the Council

Do not waive fees

FISCAL IMPACT	MAXIMUM POTENTIAL USE \$975.00
Resident meters:	50 meters x 2 hours @ \$0.75 per/hour = \$75.00
Commercial meters:	150 meters x 2 hours @ \$0.75 per/hour = \$225.00

Attachment:

Letter of Request

Respectfully submitted

Concur:

Shaunna Donahue
Recreation Supervisor

Lisa Lynn
Recreation Supervisor

Stephen R. Burrell
City Manager