

January 23, 2003

Honorable Mayor and Members of
the Hermosa Beach City Council

Regular Meeting of
January 28, 2002

**ORDINANCE AMENDING THE TAXICAB REGULATIONS PERTAINING TO
FRANCHISES AND AMENDING THE HERMOSA BEACH MUNICIPAL CODE**

Recommendation:

That the City Council introduce the attached ordinance on first reading.

Background:

The attached ordinance amends the City's taxicab ordinance so as to expressly authorize the issuance of exclusive franchises, consistent with the City Council's direction to seek proposals for an exclusive franchise.

The proposed ordinance authorizes the issuance of one or more exclusive franchises as an alternative to the existing permit system. It establishes the procedure by which franchise proposals are solicited and reviewed. The proposed ordinance also provides that existing taxicab permittees that are not issued a franchise will be allowed ninety days within which to cease operations with the City once an exclusive franchise is awarded. An alternative Council may want to consider would be to allow these permittees to operate until their permits expire; most permits expire in summer, 2003.

Respectfully submitted,

Stephen R. Burrell
City Manager