Tuesday, January 21, 2003

Honorable Mayor and Members of   Regular meeting of
The Hermosa Beach City Council   January 28, 2003

REQUEST TO REJECT ALL TAXI CAB FRANCHISE PROPOSALS
AND RE-BID THE FRANCHISE PROPOSAL A SECOND TIME

RECOMMENDATION

Staff recommends that Council:

1. Reject all proposals submitted.

2. Direct staff to re-bid the franchise proposal a second time to be returned to the City Council at their regular meeting of March 11. 2003.

3. Provide direction to staff on whether or not combination proposals submitted by large or small taxi companies would be allowed.

BACKGROUND

At their regular meeting of September 24, 2002, the City Council approved the Request for Proposal (RFP) document to initiate the bid process for the selection of a taxi franchise for the City of Hermosa Beach. On or about October 1, the Request for Proposal (RFP) was sent out to the local cab companies. A pre-proposal conference was held on October 17, 2002 to answer any concerns or questions from the potential vendors. All proposals were due on November 7, 2002. A total of three proposals were received. Proposals were received from Bell Cab Company of Hawthorne, California; United Independent Taxi of Los Angeles; and a joint proposal was received from All Yellow Taxi and South Bay Yellow Cab (Administrative Services Co-op) both located in Gardena, California.

Since the submission of the proposals, staff has received a letter from the attorney representing Bell Cab protesting the proposals. Under the advice of the City Attorney, it is recommended that all proposals be rejected at this time and that staff be directed to re-bid the franchise proposal once again. Staff further request direction on whether or not joint/combination proposals can be submitted by those interested taxi companies, large or small Once the project has been re-bid, staff will return with a recommendation to the City Council at their regular meeting of March 11, 2003.

Respectfully submitted,   Concur:

MICHAEL LAVIN, CHIEF OF POLICE   STEPHEN BURRELL
HERMOSA BEACH POLICE DEPARTMENT   CITY MANAGER