

February 21, 2002

Honorable Mayor and Members of
the Hermosa Beach City Council

Regular Meeting of
February 26, 2002

LETTER FROM THE HERMOSA BEACH CHAMBER OF COMMERCE AND VISITORS' BUREAU REQUESTING APPROVAL FOR BOTH FIESTAS HERMOSA MEMORIAL DAY (MAY 25, 26 & 27, 2002) AND LABOR DAY (AUGUST 31, SEPTEMBER 1, AND 2, 2002)

Recommendation:

1. That the City Council approve the request for the two Fiestas Hermosa;
2. Waive application, banner and amplification fees as a non-profit organization and bill only for actual costs incurred by police and public works for various direct services provided; and,
3. Approve requested use of Proposition C funds for the shuttle bus.

Background:

The letter from the Chamber of Commerce requests that the City Council approve both the Memorial Day and Labor Day events now. They have also requested that the City Council waive application, banner and amplification fees as a non-profit organization and bill only for actual costs incurred by Police and Public Works for various direct services provided and approve the use of Proposition C funds for the shuttle bus.

A second letter is attached requesting consideration of special parking prohibitions on the streets near the event to ensure resident parking. Staff has discussed this and it would entail additional effort in terms of enforcement and perhaps an application to the Coastal Commission for an exemption under the approval we have for the Preferential Parking Permit area. The soonest Coastal Commission agenda that we could get on, if a formal amendment is required, would likely be in April.

Respectfully submitted,

Stephen R. Burrell
City Manager