

CITY OF HERMOSA BEACH: 2002 COMMERCIAL EVENTS

APPLICANT	IMG	EVP Tour	Octagon Marketing (Formerly MESP)
EVENT/YEAR	California Sports Beach Festival 4 th Year	Pro Am Beach Volleyball Tournament 2 nd Year	Hermosa Beach Triathlon 11 th Year
DATES/ LOCATION	June 7,8,9 Beach/Plaza	June 22 July 20 Beach	October 14 Beach/Plaza
SET-UP	May 30, 31, June 1, 2, 3,4,5, 6	June 22 July 20	October 13
TEAR-DOWN	June 10,11,12,13,14	June 22 July 20	October 13
CATEGORY	III	II	II
ADMISSION CHARGES	No	No	No
SHUTTLE BUS REQUIRED	Yes	No	No
INSURANCE	6 Million	2 Million	2 Million
FILMING	Yes	No	No
SEASON	Summer	Summer	Off-Season
FEES (ESTIMATE):			
Permit	11,166.00	4,094.00	2047.00
Set-up/Tear Down	2,600.00	800.00	400.00
Police	9,936.00	992.00	4,830.00
Fire/Paramedic	5,130.00	N/A	N/A
CR Staff	900.00	600.00	300.00
Public Works	2,600.00	N/A	N/A
Admission	N/A	N/A	N/A
Film Permit	372.00	N/A	N/A
Location Fees	2,607.00	N/A	N/A
Business License	289.00	578.00	289.00
Banner	458.00	458.00	N/A
Co-Sponsor	1000.00	300.00	200.00
Parking	9,180.00	68.00	2,346.00
Amp. Permit	44.00	44.00	44.00
TOTAL	\$46,282.00	\$7,934.00	\$ 10,456.00