

BEACH BASH 2002 EVENT GRID

APPLICANT	IMG – Beach Bash 2002
DATES/ LOCATION	June 7, 8, 9 Beach/Plaza
SET-UP BEACH	May 31 June 1, 2 (no activity), 3, 4, 5, 6
SET-UP OFF BEACH	May 28, 29, 30
TEAR-DOWN	June 10, 11, 12, 13
CATEGORY	III
ADMISSION CHARGES	No
SHUTTLE BUS REQUIRED	Yes
INSURANCE	6 Million
FILMING	Yes
SEASON	Summer
FEES (ESTIMATE):	
Permit	11,166.00
Set-up/Tear Down	2800.00
Police	9,936.00
Fire/Paramedic	5,130.00
CR Staff	900.00
Public Works	2,600.00
Admission	N/A
Film Permit	372.00
Location Fees	2,607.00
Business Lic.	289.00
Banner	458.00
Co-Sponsor	1,000.00
Parking	9,180.00
Amp. Permit	<u>44.00</u>
TOTAL	\$46,482

**BEACH BASH 2002
DESCRIPTION**

Title	Beach Bash 2002
Sponsor	Mervyn's, California
Event Description	<p>A three-day sports festival featuring professional beach volleyball and extreme sports players.</p> <ul style="list-style-type: none"> • 3 days of professional men and women's beach volleyball tournaments. • 3 days of extreme sports competition: bicycle stunts, inline skating and skateboarding. • 3 days of 'kid clinics' (volleyball, in-line skating, and skateboarding). • Event will be taped for national television. • Bleachers accommodate 2,100 spectators. • An estimated spectator audience of 60,000.
Issues / Changes from last year	<p>Entertainment Venue</p> <ul style="list-style-type: none"> • Length of event decreased to three (3) days from four (4). • Number of days to implement Kid's Clinics and Kid Zone component increased to three (3) days from two (2). • Deletion of all events previously held on the South side of the Pier, including music concerts, and all promotions. • Deletion of the Street Course. Main event area will include the Center Volleyball Court and Soul Bowl, divided by the Skybox (VIP seating area). <p>Set Up / Tear Down</p> <ul style="list-style-type: none"> • Reduced to 9 days with total beach occupancy of 13 days (14th day for sanitation only). <p>Traffic Plan</p> <ul style="list-style-type: none"> • Shuttle Bus signage will be increased and easily identifiable to assist with directing incoming traffic toward Mira Costa High School. • IMG to implement incentive program to encourage utilization of the shuttle bus service. <p>Construction Management & Safety</p> <ul style="list-style-type: none"> • Safety/Compliance Officer assigned to implement and monitor safety rules/regulations; meet with designated City officials as required for design, inspection, and approval sign-off.
Total City Fee Estimated	\$46,482.00