

June 26, 2003

Honorable Mayor and Members of
The Hermosa Beach City Council

Regular Meeting of
July 8, 2003

KIWANIS HOLIDAY TREE LOT AT THE COMMUNITY CENTER

Recommendation

Staff recommends that Council approve utilization of the Community Center lawn by the Kiwanis Club for operation of a tree lot to fundraise during the 2003 holiday season.

Background

The Kiwanis Club has used this particular southeast corner location for the past fourteen (14) years. Historically, Council has approved this request.

The tree sale is the largest annual Kiwanis Club fundraiser. Each year, the Kiwanis Club agrees to donate \$1,000 or 10 percent of their net profits, whichever is higher, to a Hermosa Beach charity of their choice.

Analysis

The following list of terms will be in effect for the 2003 season:

- ❑ The location of the trees shall be on the southeast lawn of the Community Center;
- ❑ The entire lot is permitted to be fenced-in and lighted;
- ❑ Temporary signs are permitted for installation on the front lawn and must be maintained for the duration of the fundraiser;
- ❑ Kiwanis will assume all costs for restoration of the area back to its original state, with the Public Works Department approving all fees and/or setting an annual fee for restorative efforts;
- ❑ Kiwanis will be permitted to locate a camper vehicle on 11th Place for 24 hour security purposes;
- ❑ Kiwanis will pay to the City any costs incurred by the City with regard to this project;
- ❑ Kiwanis may occupy the site from November 10, 2003 to December 30th, 2003.
- ❑ Kiwanis will provide liability insurance in the amount of \$1 million; and
- ❑ The City will waive the temporary power pole permit fee (\$42).

The Kiwanis Club has proven over the years to be responsible and cooperative with all City requirements and requests.

Net profits from sales are donated to several charities in the community including, the Community Center Foundation, Project Touch, and Hermosa Valley School. Further, the Club has monetarily contributed to aid with the support of several City recreational

events and programs. The fundraiser is an essential component to achieving the Kiwanis Club mission of Service to Youth.

Fiscal Impact: None

Attachment

1. Letter of Request

Respectfully Submitted,

Concur:

Lisa Lynn
Recreation Supervisor

Stephen R. Burrell
City Manager