

July 11, 2002

Honorable Mayor and Members of  
The Hermosa Beach City Council

Regular Meeting of  
July 23, 2002

## **HERMOSA BEACH HISTORICAL SOCIETY MUSEUM EXPANSION**

### **Recommendation**

The Parks, Recreation and Community Resources Commission and staff recommend that Council approve the request from the Hermosa Beach Historical Society to expand their museum space to include Room 18 as a shared space with City storage.

### **Background**

The Historical Society has a lease agreement with the City for the use of their museum space in the South Wing. Understanding the value of the organization to the City, Council has provided 100% subsidy for the use of the room since the inception of the lease agreement.

Last year, City Council approved the use of an adjoining restroom and storage area to enlarge their space.

The Historical Society submitted the attached request to the City in April. Due to City storage issues, the item was delayed pending decisions by the Public Works Department regarding the use of the space.

### **Analysis**

Clearly the request from the Historical Society would be beneficial to the organization. The objective of the Society in doing so is to further attempt to create a professional museum atmosphere and to begin to implement some of the items recommended in their strategic plan.

The expansion to Room 18 would help create a sense of entry to the museum and would greatly enhance its visibility in the Center (entry would face westward towards the parking lot and would add considerable frontage to the museum).

Other expansion needs expressed by the Historical Society are:

1. Space for the Hermosa Beach Surf memorabilia
2. Space for jazz history memorabilia

The Public Works and Community Resources Departments are currently using this space for storage. With City storage spaces in short supply, the use of Room 18 by the Historical Society will need to occur in a two-step process. First, a storage space for City use would be constructed at the east half of Room 18. Once the City storage issues are solved (either with the renovation of the City Yard and/or addition of storage space at the Center), the Historical Society would gain the storage space for their own use (as storage and/or to expand the museum display area).

With Council's approval, staff will work with the Historical Society to develop a plan to present to Council for the use of the space. This request will be accompanied by a recommendation for full lease subsidy for Room 18 and lease agreement as appropriate.

**FISCAL IMPACT: NONE AT THIS TIME. LEASE SUBSIDY AMOUNT TBD  
BASED ON SQUARE FOOTAGE ALLOCATION TO MUSEUM. CURRENT RATE  
IS \$1.13 PER SQUARE FOOT.**

**Attachments:**

- A. Letter from Rick Koenig
- B. Hermosa Beach Historical Society  
Proposed Expansion Plan

Respectfully submitted:

Concur:

---

Mary C. Rooney  
Director, Community Resources

---

Stephen R. Burrell  
City Manager