Regular Meeting of August 13, 2002

UPPER PIER AVENUE STREETSCAPE AND TRAVEL LANES

Recommendation:

That the City Council review the attached information prepared by IBI, Inc. in 1996 and provide further direction to staff.

Background:

This issue was discussed at the 7/23/02 meeting. Staff was directed to return with the materials that were developed in 1996 for further City Council review and direction to staff. The concept for upper Pier Avenue from Bard Street to Hermosa Avenue included only two travel lanes, keeps most, if not all, of the parking and provides for wider side sidewalks and a small median strip to allow the landscaping theme to continue the entire length of Pier Avenue. This concept was reviewed and accepted when the City Council reviewed the overall plan for Lower Pier Avenue. No further work was done as the City's effort was spent on Lower Pier Avenue and hotel site and parking structure.

If the City Council is interested in pursuing this conceptual plan, staff would suggest a series of meetings and/or workshops to ensure that the conceptual plans will meet the needs of the community. In addition, staff has been directed to begin work on the feasibility of adding parking behind the north side of Pier Avenue between Bard Street and Loma Drive, which would work well with a renovated upper Pier Avenue.

The overall effort would also need to include possible funding sources including property owner assessment district, addition of parking meters and possible grants. The City Council would also want to consider this effort in light of others that have been discussed including Pacific Coast Highway/Aviation corridor.

If the City Council wishes to proceed with this project, staff should be directed to return with a program that will include the community review, funding, timeline, etc..

Respectfully submitted,

Stephen R. Burrell City Manager