

Wednesday, September 18, 2002

Honorable Mayor and Members of
The Hermosa Beach City Council

Regular meeting of
September 24, 2002

**REVIEW OF REQUEST FOR PROPOSAL (RFP) FOR THE SELECTION OF
A TAXI FRANCHISE FOR THE CITY OF HERMOSA BEACH**

RECOMMENDATION

Staff recommends that the City Council:

1. Review the prepared RFP for the selection of a taxi franchise for the City of Hermosa Beach.
2. Provide direction to staff on possible changes (if any) to the RFP.
3. Direct staff to publish the RFP to solicit bids according to the published schedule.

BACKGROUND

At the City Council meeting August 13, 2002, staff was directed by Council to prepare a RFP for the selection of a taxi franchise for the City of Hermosa Beach. Staff has prepared a RFP for Council's review. The attached RFP was developed from requests for proposals used by the Cities of Los Angeles and Manhattan Beach.

ANALYSIS

Only qualified companies meeting the high standards outlined in this proposal will be able to compete for this contract. Additionally, only taxi companies with a fleet size of 60 qualified vehicles or larger may compete for this bid. Upon approval, the RFP would be released October 1. Questions by potential providers are to be submitted by October 14. A Pre-Proposal Conference would take place on October 17. All Proposals would be due on November 7, 2002. The proposals would be evaluated and background investigations would also be conducted to verify information submitted. The Council would award the franchise contract(s) on January 14, 2003 with the franchise period beginning on or about February 1, 2003. It is proposed that the contract term be for a period of three (3) years with an additional three (3) year option if mutually agreed upon between the City and the Franchisee.

FISCAL IMPACT:

During the fiscal year of 2001/2002, taxicab revenues totaled approximately \$91,000. One of the goals of establishing a franchise is to continue to bring in this amount of revenue if not more.

Respectfully submitted,

Concur:

Michael Lavin, Chief of Police
Hermosa Beach Police Department

Stephen Burrell
City Manager

Fiscal Impact:

Viki Copeland