

October 10, 2002

Honorable Mayor and Members of
The Hermosa Beach City Council

Regular Meeting of
October 22, 2002

**SOUTH BAY FAMILY HEALTH CARE CENTER:
REQUEST FOR APPROVAL "WORLD AIDS DAY" EVENT**

Recommendation

The Parks, Recreation, and Community Resources Commission and staff recommend that Council:

1. Approve the request from South Bay Family Health Care Center to hold their World Aids Day event at Pier Plaza on, Sunday, December 1, 2002; and
2. Approve fee waivers; and
3. Approve the event contract (Attachment A).

Background

At the August 6, 2002 regular meeting, the Commission approved this event.

This is the seventh year the South Bay Family Healthcare Center, formerly South Bay Free Clinic, has presented World Aids Day in Hermosa Beach. The event has been held in the Civic Theater in years past, followed by a walk down to Pier Plaza and back to the theater behind a bagpiper. South Bay Family Healthcare Center is requesting the World Aids Day 2002 festivities be held at Pier Plaza to gain more exposure.

Attachment B contains: (a) South Bay Family Healthcare Center proposal/request for approval, (b) site plan, and (c) Special Event application.

Analysis

For the past seven years, the World Aids Day Event has been orderly and without incident. Event organizers have been cooperative with all City requirements and requests. In addition, the event will require no street closures. This event will be open to the public and no admission fee will be charged to participants. The event features motivational speakers, a choral performance, musicians, and local clergy members.

The South Bay Family Healthcare Center, formerly the South Bay Free Clinic has provided free family health care and health screenings for over thirty years. This organization is non-profit and serves the entire South Bay community. World AIDS Day, commemorated on December 1st since 1988 has been a day set aside to bring messages of compassion, hope, solidarity and understanding about AIDS to every country in the world. With the added exposure gained from having the event on the Plaza the South Bay Family Healthcare Center seeks to increase public awareness and remember those that have passed away.

The recommended contract contains the same provisions as are standard with event contracts (Attachment A).

<u>FISCAL IMPACT</u>	
<u>Fees</u>	
• Spectator/Participant fee @ \$1.20 X 250 est. attendance	300.00*
• Meter Buy-out fees @ \$17.00 per meter X 20	340.00*
• Event staffing fee @ \$300	300.00
• Fire inspection	67.00
• Amplification Permit	44.00*
Total	<u>\$1,051.00</u>
Waiver requests/subsidy	684.00
Total projected fees	\$367.00

Attachments:

- A. Event Contract
- B. Supporting Materials

Respectfully submitted,

Concur:

 Shaunna Donahue
 Recreation Supervisor

 Mary Rooney
 Director, Community Resources