

October 15, 2001

Honorable Mayor and Members of
The Hermosa Beach City Council

Regular Meeting of
October 23, 2001

SAND AND STRAND RUN PARKING WAIVER

Recommendation

Staff recommends that Council waive the parking fees and time limits for the meters during the Sand and Strand Run on Sunday, February 10, 2002 from 107:00am to 12 noon. The waiver is requested for the meters on both sides of Pier Avenue from Manhattan Avenue to Hermosa Avenue, and on Hermosa Avenue between 8th and 16th Streets.

Background

The Sand and Strand Run, now in it's 50th year is an annual event in Hermosa Beach. The run is unique in its course design with 55% of the run on the sand and 45% of the run on the strand. In addition to the run, there are activities and running events for children. The event is co-sponsored by the City and PROJECTtouch, proceeds will be divided less the cost of race timing, which is borne solely by the City. Last year the City received \$1040 after the cost of race timing was deducted. PROJECTtouch is a local non-profit agency serving at risk youth and families since 1973.

Analysis

The Council has considered and approved similar requests for parking fee waivers in past years. The approval of this request would maintain the consistency of one of Hermosa Beach's most popular community events and would encourage race participation.

Other Alternatives Available to the Council:

1. Do not waive fees

FISCAL IMPACT	MAXIMUM POTENTIAL USE \$225.00
Resident meters:	50 meters x 2 hours @ \$0.75 per/hour=\$75.00
Commercial meters:	100 meters x 2 hours @ \$0.75 per/hour=\$150.00

Attachment:

1. Letter of Request

Respectfully submitted

Concur:

Shaunna Donahue
Recreation Supervisor

Mary Rooney
Director, Community Resources