

**December 5, 2002**

**Honorable Mayor and Members of  
the Hermosa Beach City Council**

**Regular Meeting of  
December 10, 2002**

**ECONOMIC DEVELOPMENT REVIEW COMMITTEE PROMOTION PROJECT –  
PUBLIC RELATIONS/MARKETING PLAN RECOMMENDATIONS**

I have attached the report that was prepared for the September 24, 2002 City Council meeting. Joe Mark has indicated that he will have some additional information available at the meeting on the progress of the effort.

Respectfully submitted,

Stephen R. Burrell  
City Manager