

March 2, 2004

Honorable Mayor and Members of  
The Hermosa Beach City Council

Regular Meeting of  
March 9, 2004

## 2004 SPECIAL EVENT APPLICATIONS

**Recommendation:** The Parks, Recreation, and Community Resources Commission and staff recommend that Council: 1) review proposed calendar of special events, 2) select events for approval, and 3) determine which requests for fee waivers should be granted.

<b>COMMECIAL EVENTS</b>	<b>DATE</b>	<b>FEES (est.)</b>
1. EVP Tour – Pro Am Beach Volleyball Tournament	June 19	\$4,704.00
2. AVP Hermosa Open Beach Volleyball Tournament	July 22-25	\$36,914.00
3. Hermosa Beach Triathlon (MESP)	October 10	\$12,069.00

<b>NON PROFIT EVENTS</b>	<b>DATE</b>	<b>FEES (est.)</b>
1. Great Autos of Yester Year Car Show	May 1	\$775.00
2. Amateur Athletic Union (AAU) Youth Volleyball	July 10-11	\$915.00
3. Hermosa Beach Art Walk	6-24,7-29,8-26	\$6,029.00
4. So Cal Foundation Beach Volleyball Tournament	August 7	\$1,564.00
5. Aloha Days Surf Contest & Festival	August 14-15	\$9,940.00
6. Hermosa Shorts Film Festival	August 20-22	\$2,400.00
7. ‘Surfin’ Hermosa Public Art Display	7-1 to 8-31	\$1,836.00
8. World Aids Day	November 28	\$880.00
9. Volcom Sea Slugs Youth Surf Contest	December 11	\$253.00

Complete event applications and event information are available for public review at:

1. Hermosa Beach Library
2. Hermosa Beach Police Station
3. Hermosa Beach City Manager’s Office
4. Hermosa Beach City Clerk’s Office

### **Background**

The Community Resources Department received three (3) applications for commercial events on the beach with impact to Pier Plaza. Applicants: EVP Tour, AVP and MESP each paid the City a \$500 application fee as required by the special event policy.

The Community Resources Department received nine (9) non-profit special event applications for events at various locations throughout the City. Applicants: Autos of Yester Year, and World Aids Day will impact Pier Plaza only; Applicants: So Cal Foundation and Volcom will impact the beach only; Applicant: Aloha Days will impact both Pier Plaza and the beach; Applicant: Hermosa Shorts will impact Community Center theatre only; Applicants: Surfin’ Hermosa and HB Art Walk will impact several areas of public space.

Attachment A includes the master event calendar for 2004, which has been categorized to differentiate between commercial, non-profit, co-sponsored, and Department events. Attachment B grid identifies: (a)

years the event has been held in the City, (b) proposed event dates, and (c) projected City fees and organizational requests for fee waivers. Attachment C includes letters of request.

**Analysis**

The City has worked in coordination with event operators to consider the needs of residents and enhance opportunities for exposure to local businesses. Special events have provided residents and visitors with unique recreational experiences that are of intergenerational appeal.

**COMMERCIAL EVENTS**

**EVP Tour – PRO AM BEACH VOLLEYBALL TOURNAMENT**

This is a repeat one-day event for the City. The summer tournaments have been successful and well managed by the EVP Tour, a company that has been in business for twelve years promoting beach volleyball programs. The event format is professional beach volleyball competition, spectator contests, and an amateur volleyball tournament open for local teams.

**AVP HERMOSA OPEN BEACH VOLLEYBALL TOURNAMENT**

The AVP has a long-standing history of producing professional beach volleyball tournaments to large spectator crowds. The Hermosa Open has become a well-anticipated tradition to the local volleyball community. For the past five years the AVP has partnered with IMG to produce the Mervyns Beach Bash in June during the off-season, which encompassed the Hermosa Open. This year, the AVP has proposed a stand-alone “grand slam” tournament during the high-impact month of July.

The attached letter of request serves to appeal staff recommendation of adherence to City ordinances. Specifically, event operators have requested alcohol consumption and food concessions on the beach. The Departments of Community Resources, Police, Fire, Community Development, and Public Works met to discuss both operational and safety concerns pertinent to AVP request. The minutes of this meeting are attached for perusal.

<b>AVP Request</b>	<b>Commission Recommendation</b>
Event Date July 22-25, 2004 Event Set-Up July 19-21, 2004 Event Tear Down July 26-28, 2004	Commission recommends approval of dates specified for event set-up, implementation, and tear down. Staff has recommended an additional day of tear down to accommodate beach steam cleaning by the County and installation of volleyball courts, once the beach has been cleared.
Merchandise Sales on the Beach	<ul style="list-style-type: none"> <li>• Per City ordinance 12.20.300, no person shall sell or offer for sale any foods, refreshments, drinks or other goods, wares, or merchandise upon the beach or strand. Commission does not recommend violation of City ordinance. The special event policy stipulates sampling of products only, so as not to compete with local merchant sales of product, food, and drink.</li> <li>• The special event policy permits sales on the beach of event-sanctioned AVP merchandise only.</li> <li>• The special event policy permits four (4) additional vendors to sell merchandise on Pier Plaza in association with the event.</li> <li>• The Chamber of Commerce does not support sales of merchandise or food on the beach.</li> </ul>
Alcohol Consumption on the Beach	Per City ordinance, 12.20.040, no person shall possess, transport, deliver, sell, give away, purchase, or consume alcoholic beverages on the beach. Commission does not recommend violation of City ordinance.

Beach Club Membership & Reserved Seating	Per coastal commission policy, the AVP cannot charge admission to the proposed event, but may sell preferred seating for up to 24% of the total amount seating capacity. More than 75% of the seating capacity shall be available free of charge for general public use. Commission supports the limit imposed by the coastal commission.
Modeling Search	The Police Department is vehemently opposed to any type of model search, bikini contest, or beauty pageant. Crowd control and safety enforcement in the Pier Plaza and strand areas are most challenging over the holiday and summer weekends. Special events compound efforts required for safety enforcement. Commission supports the stance of safety personnel and does not recommend any activity, such as the model search, that may further incite crowds.
Corporate Outing on the Beach (6:30PM – 10:00PM)	During the busy summer months, commission recommends closure of all Friday and Saturday beach venues at 6:00PM. Beach activities further tax safety personnel whose primary concern is crowd control in the downtown area. A private corporate outing will invite onlookers and require extra security efforts. Commission recommends AVP utilize one of the downtown restaurants or hotels to facilitate a corporate outing.
Fee Waiver Request	Commission does not recommend waiving fees for this commercial event. AVP is a corporate entity; as such there is no precedence for fee exemption. The majority of fees charged are direct costs to the City. The special event fees encompass costs associated with interdepartmental senior personnel for planning meetings, event coordination, inspections, site mapping, operational procedures, emergency preparedness, permit processing, traffic control, and communications. Event components are City staff intensive prior to the implementation phase. Direct costs are reflective of the four-day event only. Indirect costs are recovered by the special event permit fee.
Two (2) Street Banners Thirty eight (38) Light Pole Banners • Installation Date: June 28, 2004 • Removal Date: July 26, 2004 • Location: The Strand, Pier Avenue, Hermosa Avenue, and Pacific Coast Highway	Commission and staff recommend approval of both street banners and light pole banners at all locations with the exception of Pacific Coast Highway until commercial signage issue with Cal Trans is resolved.

### MESP – HERMOSA BEACH TRIATHLON

This is a repeat one-day event for the City. MESP operators have abided by their contractual requirements in past years and have repeatedly produced safe events that appeal to participating athletes and spectators alike. A commitment from MESP to notify every resident in Hermosa by direct mail has addressed issues of concern regarding event notification. Further, the Police Department has produced informative flyers for distribution that detail event course and ‘escape routes’ for vehicular traffic during the race. Staff recommends implementation of bike route revision in accordance with memo submitted from the Police Department Traffic Division, which alleviates use of Hermosa Avenue.

### **NON PROFIT EVENTS**

#### GREAT AUTOS OF YESTER YEAR CAR SHOW

This is a repeat one-day event for the City presented by the Great Autos of Yester Year Car Club. The organization is dedicated to prominent displays of classic cars from the 1940’s and 1970’s. Pier Plaza provides a unique venue location for the annual show.

### AMATEUR ATHLETIC UNION (AAU) YOUTH VOLLEYBALL TOURNAMENT

This is a repeat two-day event for the City. This national championship for junior volleyball takes place in Hermosa Beach annually. The competition is doubles only and open to boys and girls in 18 & under, 16 & under, 14 & under, and 12 & under age divisions. Winning teams move on to compete in the AAU Junior Olympic Games.

### HERMOSA BEACH ART WALK

This is a new one-day event proposed for three consecutive months. Organizers of the Art Walk include Hermosa Arts Foundation and Pier Avenue merchants and gallery owners. Visual art exhibitions and musical performances will be located along upper Pier Avenue and the Community Center. Local galleries, restaurants and businesses will participate in the Art Walk by hosting food and wine receptions on their private property.

### SO CAL FOUNDATION FOR CHILDREN

This is a repeat one-day event for the City. The So. Cal. Foundation for Children (SCFC) raises funds for scholarships, educational guidance and athletic opportunity to underprivileged youth. The So. Cal. Foundation for Children is recognized by the City of Hermosa Beach as a local service organization. Tournament Director, Bill Sigler, has proven to be successful in the operation of local charity events and volleyball tournaments.

### ALOHA DAYS SURF CONTEST & FESTIVAL

This is a repeat two-day event for the City. Aloha Days organizers have proven to produce successful events and abide cooperatively with City requirements and requests. The event remains relatively low impact in nature and requires no street closures.

### HERMOSA SHORTS-FILM FESTIVAL

This is a new three-day event for the City. Sponsored by the Hermosa Arts Foundation, the event will highlight local filmmakers and students providing a forum for viewing short films. This collaborative project includes event contributors: Adelphia, Redondo Union High School, Mira Costa High School, and local filmmakers. The event will be held at the Hermosa Beach Theater and Community Center.

### SURFIN' HERMOSA 2004

This is a new event for the City. Hermosa Beach Education Foundation and The Hermosa Arts Foundation have teamed up to produce a public art project to be displayed from July 1 to August 31 to honor the rich surfing history at Hermosa Beach. Artistically designed surfboards to be mounted on Hermosa Avenue Light Poles between 10<sup>th</sup> and 16<sup>th</sup> Streets for public display.

### WORLD AIDS DAY

This is a repeat one-day event for the City. The South Bay Family Healthcare Center has provided free family health care and health screenings for over thirty years. World AIDS Day, commemorated on December 1<sup>st</sup> since 1988 has been a day set aside to bring messages of compassion, hope, solidarity and understanding about AIDS.

VOLCOM SEA SLUG YOUTH SURF CONTEST

This is a repeat one-day event for the City. Youth ages 14 to 17 years participate in the annual surf competition held on the south side of the Pier. Prizes are awarded to the top six finalists in both the Grom, Junior, and Open Divisions.

Attachments:

- A: 2004 Special Event Master Calendar
- B: Detailed Event Grid of Information
- C: Letters of Request

Respectfully Submitted,

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Lisa Lynn  
Recreation Supervisor

Concur,

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Stephen R. Burrell  
City Manager

Noted for Fiscal Impact,

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Viki Copeland  
Finance Director



City of Hermosa Beach

710 Pier Avenue Hermosa Beach, CA 90254

Telephone: 310-318-0280 or Fax: 310-372-4333

## Tentative Calendar of Events 2004

Visit our website at [www.hermosabch.org](http://www.hermosabch.org) for more information about what is happening in Hermosa Beach!

### January

No Events Scheduled

### February

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
2/21/04	Hearts in the Park	Sea View Park		XXX		
2/29/04	Sand & Strand Run	Beach/Pier		XXX		

### March

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
3/13-14/04	St. Patrick's Day Parade/Festival	Pier/Plaza			XXX	
3/20/04	Sand Football Tournament	10 <sup>th</sup> St Beach	XXX			
3/20/04	CBVA Volleyball Tournament	Beach N. Pier		XXX		

### April

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
43-5/04	Hermosa Tennis Classic -USTA	Comm. Center	XXX			
4/10/04	Egg Hunt	Noble Park	XXX			
4/16/04	Teen Flashlight Egg Hunt	South Park	XXX			
4/17/04	CBVA Volleyball Tournament	Beach N. Pier		XXX		
4/24/04	Richstone Center Pass-Thru	Strand			XXX	
4/24/04	Sand Football Tournament	10 <sup>th</sup> St. Beach	XXX			

### May

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
5/01/04	Endless Summer Car Show	Pier Plaza			XXX	
5/2/04	Dog Parade & Trick Show	Greenbelt	XXX			
5/15/04	Little League Fundraiser	Pier Plaza			XXX	
5/22-24/04	CBVA Volleyball Tournament	Beach N. Pier		XXX		
5/29/04	Sand Football Tournament	10 <sup>th</sup> St / Beach	XXX			
5/29-30/04	Fiesta Hermosa	Plaza/Pier/ Hermosa Ave		XXX		

### June

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
6/4/04	Tennis Open	Comm. Center	XXX			
6/5/04	Summer Celebration	Valley Park	XXX			
6/19/04	EVP Pro Am Volleyball	Beach/ Plaza				XXX
6/24/04	Hermosa Beach Art Walk	Pier Ave/CC			XXX	
6/26/04	Sand Football Tournament	10 <sup>th</sup> St Beach	XXX			

## July

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
7/10-11/04	AAU Beach Volleyball	Beach			XXX	
7/11/04	Sunset Concert #1	Beach S. Pier	XXX			
7/17/04	Hennessy's Paddleboard	Beach/ Plaza				XXX
7/18/04	Sunset Concert #2	Beach S. Pier	XXX			
7/18/04	AVP Hermosa Open	Beach/ Plaza				XXX
7/24/04	Sand Football Tournament	10 <sup>th</sup> St Beach	XXX			
7/25/04	Sunset Concert #3	Beach S. Pier	XXX			
7/29/04	Hermosa Beach Art Walk	Pier Ave/CC			XXX	
7/30-8/1/04	Surf Festival	Beach/Plaza		XXX		
7/31/04	Fishing Derby	Pier	XXX			

## August

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
8/1/04	Sunset Concert #4	Beach S. Pier	XXX			
8/5-6/04	Shakespeare by the Sea	Valley Park		XXX		
8/7/04	So Cal Beach Volleyball Tourney	Beach			XXX	
8/8/04	Sunset Concert #5	Beach S. Pier	XXX			
8/14/04	Aloha Days Surf Contest & Festival	Beach/Pier			XXX	
8/15/04	Sunset Concert #5	Beach S. Pier	XXX			
8/20/04	Hermosa Shorts Festival	Playhouse			XXX	
8/26/04	Hermosa Beach Art Walk	Pier Ave/CC			XXX	
8/28/04	Sand Football Tournament	10 <sup>th</sup> St Beach	XXX			

## September

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
9/4-6/04	Fiesta Hermosa	Plaza/Pier / Hermosa Ave		XXX		
9/11/04	CBVA Volleyball Tournament	Beach		XXX		
9/18/04	Calif. Coastal Clean Up	Beach/Pier		XXX		
9/18/04	Sand Football Tournament	10 <sup>th</sup> St Beach	XXX			
9/28/04	America's Walk for Diabetes	Strand			XXX	

## October

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
10/1/04	Hermosa Tennis Open	Comm Center	XXX			
10/10/04	Triathlon	Hermosa Bch				XXX
10/16/04	Pumpkins in the Park	TBD		XXX		
10/16/04	Sand Football Tournament	10 <sup>th</sup> St Beach	XXX			
10/30/04	Halloween Howl	Clark Bldg	XXX			

**November**

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
TBD	Senior Flu Clinic	Clark Building		XXX		
11/11/04	Veterans Memorial Event	Comm Center		XXX		
11/28/04	World Aids Day Event	Pier Plaza			XXX	

**December**

Date	Name	Location	CR Dept	Co-Sponsor	Non-Profit	Comm
12/2/04	Holiday Tree Lighting	Pier Plaza	XXX			
12/4/04	Sand Snowman Contest	Beach N. Pier	XXX			
12/11/04	Sea Slug Youth Surf Contest	Beach			XXX	
12/31/04	New Years Eve Celebration	Pier Plaza	XXX			



## CITYOF HERMOSA BEACH: 2004 COMMERCIAL EVENTS

APPLICANT	EVP Tour		AVP Hermosa Open		MESP Marketing	
EVENT/YEAR	Pro Am Beach Volleyball Tournament 4 <sup>th</sup> Year		Beach Volleyball Tournament  1 <sup>st</sup> Year in 6, not coordinated in conjunction with Beach Bash		Hermosa Beach Triathlon  13 <sup>th</sup> Year	
DATES/ LOCATION	June 19 Beach		July 22-25 Beach/Plaza		October 10 Beach/Plaza	
SET-UP	June 18		July 19, 20, 21		October 9	
TEAR-DOWN	June 19		July 26, 27, 28		October 10	
CATEGORY	II		III		II	
ADMISSION CHARGES	No		No		No	
SHUTTLE BUS REQUIRED	No		Yes		No	
INSURANCE	2 Million		2 Million		2 Million	
FILMING	No		Yes		No	
SEASON	Summer		Summer		Off-Season	
<b>FEES (ESTIMATE):</b>	<b>Fees</b>	Requested Waivers	<b>Fees</b>	Requested Waivers	<b>Fees</b>	Requested Waivers
Permit	2,107.00		15,320.00	15,320.00	2,107.00	
Set-up/Tear Down	400.00		1,000.00	1,000.00	400.00	
Police	414.00		3,726.00		4,473.00	
Fire/Paramedic	N/A		2,124.00		N/A	
CR Staff	600.00		900.00		600.00	
Public Works	N/A		1,950.00		1,500.00	
Admission	N/A		N/A		N/A	
Film & Location	N/A		3,959.00	3,959.00	N/A	
Business License	298.00		298.00		298.00	
Banner	472.00		472.00		N/A	
Co-Sponsor	300.00		1,000.00	1,000.00	300.00	
Parking	68.00		6,120.00		2,346.00	
Amp. Permit	45.00		45.00		45.00	
<b>TOTAL</b>	<b>\$4,704.00</b>	<b>-0-</b>	<b>\$36,914.00</b>	<b>\$21,279.00</b>	<b>\$12,069.00</b>	<b>-0-</b>

\*Note: Permit fees are based upon impact.

Category I \$1,915.00 per day

Category II \$2,107.00 per day

Category III \$3,830.00 per day

Commission does not recommend fee waivers for commercial events.

## CITY OF HERMOSA BEACH: 2004 NON-PROFIT EVENTS

<b>APPLICANT</b>	<b>Great Autos of Yester Year Club</b>		<b>Amateur Athletic Union (AAU)</b>		<b>Hermosa Arts Foundation &amp; Klade Gallery</b>	
<b>EVENT/YEAR</b>	Car Show 5 <sup>th</sup> Year		Youth Beach Volleyball Tournament Unknown		Hermosa Beach Art Walk 1 <sup>st</sup> Year	
<b>DATES/ LOCATION</b>	May 1 Pier Plaza		July 10-11 Beach		June 24, July 29 & Aug 26 Pier Avenue	
<b>SET-UP</b>	May 1		July 9		TBD	
<b>TEAR-DOWN</b>	May 1		July 11		TBD	
<b>CATEGORY</b>						
<b>ADMISSION CHARGES</b>	No		No		No	
<b>SHUTTLE BUS REQUIRED</b>	No		No		No	
<b>INSURANCE</b>	2 Million		2 Million		2 Million	
<b>FILMING</b>	No		No		No	
<b>SEASON</b>	Off-Season		Summer		Summer	
<b>FEES (ESTIMATE):</b>	<b>Fees</b>	<b>Requested Waivers</b>	<b>Fees</b>	<b>Requested Waivers</b>	<b>Fees</b>	<b>Requested Waivers</b>
<b>Permit</b>	300.00	**300.00	600.00	**600.00	1,800.00	**1,800.00
<b>Set-up/Tear Down</b>						
<b>Police</b>	355.00				852.00	
<b>Fire/Paramedic</b>					201.00	
<b>CR Staff</b>	75.00				900.00	
<b>Public Works</b>						
<b>Admission</b>						
<b>Film &amp; Location</b>						
<b>Business License</b>						
<b>Banner</b>			236.00		236.00	
<b>Co-Sponsor</b>						
<b>Parking</b>			34.00	34.00	2,040.00	2,040.00
<b>Amp. Permit</b>	45.00		45.00	45.00		
<b>TOTAL</b>	<b>\$775.00</b>	<b>\$300.00</b>	<b>\$915.00</b>	<b>\$679.00</b>	<b>\$6,029.00</b>	<b>\$3,840.00</b>

**\*\*Note:** Permit fees are based upon anticipated attendance \$1.20 per participant up to 1,500.  
When spectators number more than 1,500, fee category is commercial rate based on impact.

## CITY OF HERMOSA BEACH: 2004 NON-PROFIT EVENTS

APPLICANT	So Cal Foundation		Aloha Days Committee		Hermosa Arts Foundation	
EVENT/YEAR	Beach Volleyball Tournament 3 <sup>rd</sup> Year		Aloha Days Surf Contest & Festival 7 <sup>th</sup> Year		Hermosa Shorts Film Festival 1 <sup>st</sup> Year	
DATES/ LOCATION	August 7 Beach		August 14-15 Beach/Plaza		August 20-22 HB Theater	
SET-UP	August 7		August 13		August 20	
TEAR-DOWN	August 7		August 16		August 22	
CATEGORY						
ADMISSION CHARGES	No		No		Yes	
SHUTTLE BUS REQUIRED	No		No		No	
INSURANCE	2 Million		2 Million		2 Million	
FILMING	No		No		No	
SEASON	Summer		Summer		Summer	
FEES (ESTIMATE):	<b>Fees</b>	<b>Requested Waivers</b>	<b>Fees</b>	<b>Requested Waivers</b>	<b>Fees</b>	<b>Requested Waivers</b>
Permit	600.00	<b>**600.00</b>	4,214.00	<b>**4,214.00</b>	1,800.00	<b>**1,800.00</b>
Set Up/Tear Down			400.00	400.00		
Police	568.00		1,136.00			
Fire/Paramedic			67.00			
CR Staff	300.00		600.00		600.00	
Public Works			1,950.00			
Admission						
Film & Location						
Business License						
Banner			236.00			
Co-Sponsor						
Parking	51.00	51.00	1,292.00	1,292.00		
Amp. Permit	45.00		45.00	45.00		
<b>TOTAL</b>	<b>\$1,564.00</b>	<b>\$651.00</b>	<b>\$9,940.00</b>	<b>\$5,951.00</b>	<b>\$2,400.00</b>	<b>\$1,800.00</b>
				Additional subsidy of \$2,500 requested from DEC fund		

**\*\*Note:** Permit fees are based upon anticipated attendance \$1.20 per participant up to 1,500.  
When spectators number more than 1,500, fee category is commercial rate based on impact.

## CITY OF HERMOSA BEACH: 2004 NON-PROFIT EVENTS

APPLICANT	Hermosa Arts Foundation & HB Ed Foundation		South Bay Family Health Care Center		Volcom Sea Slugs	
EVENT/YEAR	Surfin' Hermosa 2004 Public Art Display 1 <sup>st</sup> Year		World Aids Day 8 <sup>th</sup> Year		Youth Surf Contest 4 <sup>th</sup> Year	
DATES/ LOCATION	July 1 through August 31 Various locations		November 28 Plaza		December 11 Beach	
SET-UP	TBD		November 28		December 11	
TEAR-DOWN	TBD		November 28		December 11	
CATEGORY						
ADMISSION CHARGES	No		No		No	
SHUTTLE BUS REQUIRED	No		No		No	
INSURANCE	2 Million		2 Million		2 Million	
FILMING	No		No		No	
SEASON	Summer		Off-Season		Off-Season	
<b>FEES (ESTIMATE):</b>	<b>Fees</b>	<b>Requested Waivers</b>	<b>Fees</b>	<b>Requested Waivers</b>	<b>Fees</b>	<b>Requested Waivers</b>
Permit	1,200.00	**1,200.00	240.00	**240.00	114.00	**114.00
Set-up/Tear Down	400.00	400.00				
Police						
Fire/Paramedic						
CR Staff			300.00		105.00	
Public Works						
Admission						
Film & Location						
Business License						
Banner	236.00					
Co-Sponsor						
Parking			340.00	340.00	34.00	34.00
Amp. Permit						
<b>TOTAL</b>	<b>\$1,836.00</b>	<b>\$1,600.00</b>	<b>\$880.00</b>	<b>\$580.00</b>	<b>\$253.00</b>	<b>\$148.00</b>

**\*\*Note:** Permit fees are based upon anticipated attendance \$1.20 per participant up to 1,500.  
When spectators number more than 1,500, fee category is commercial rate based on impact.