

June 2, 2004

Honorable Mayor and Members of
the Hermosa Beach City Council

Regular Meeting of
June 8, 2004

APPROVE BANNER EXCEPTIONS

Recommendation:

It is recommended that the City Council authorize hanging banners for the American Cancer Society and the Pancreatic Cancer Action Network.

Summary:

Both the American Cancer Society and the Pancreatic Cancer Action Network have requested to hang banners. Based on current City regulations, these charitable organizations are not eligible to hang banners in the City of Hermosa Beach. However, since both these organizations serve the greater South Bay area with the funds raised and the American Cancer Society in particular with their "Relay For Life of Beach Cities" (see attached information), it is felt that the local stipulation could be waived for these two organizations in this instance.

At this time there are no conflicts for the locations and dates requested.

Fiscal Impact:

All required necessary fees and insurance would be paid as required.

Attachment: Relay For Life Description

Respectfully submitted,

Concur:

Michael Flaherty
Public Works Superintendent

Richard D. Morgan, P.E.
Director of Public Works/City Engineer

Noted for fiscal impact:

Concur:

Viki Copeland
Finance Director

Stephen R. Burrell
City Manager