

June 17, 2004

Honorable Mayor and Members of
The Hermosa Beach City Council

Regular meeting of
June 22, 2004

**REQUEST FOR WAIVER OF FEES FOR HERMOSA BEACH ART WALK,
UPDATE ON PARKING FOR THE EVENT.**

Recommendation:

That the City Council consider waiving the fees in connection with this event in the amount of \$1101.00 or \$367.00 per event.

Background:

The City Council at the June 8, 2004 meeting, heard a request from Kenneth Klade owner of the Klade Gallery on Pier Ave and organizer of the Hermosa Beach Art Walk. This event is set to occur on Pier Ave sidewalks and in several of the businesses along upper Pier Ave on Thursday, June 24th, July 29th and August 26th from 6:00pm to 9:00pm. The Parks Commission and the City Council approved the event. During the review of the event by the City Council, fees totaling \$3,800.00 were waived as requested by the event organizers out of a total of \$6,029.00. Staff was directed to work with the event organizers to develop alternate parking arrangement for the event. It was further determine by staff that the police charges would not be charged, as the event will not add any additional effort on existing staffing. The remaining charges totaling \$367.00 per event or a total of \$1,101.00 cover the cost of fire/access inspection and Community Resources staff to coordinate and monitor the event. A Community Resources staff person will work the event, as is done for most other events in the City. Kenneth Klade expressed a further concern about a loading zone in the area for the artist to use while setting up and removal of the items at the conclusion of each event. This is can be provided at a location along Pier Avenue that works for the event.

Respectfully submitted,

Stephen R. Burrell
City Manager