

November 3, 2004

Honorable Mayor and Members of
the Hermosa Beach City Council

Regular Meeting of
November 9, 2004

ANNUAL REVIEW OF FIESTAS

Recommendation:

That the City Council receive the attached information concerning both Memorial Day and Labor Day and approve the events for 2005 with any specific changes.

Background:

The City Council and the Chamber of Commerce entered into a 5 year agreement following the March 9, 2004 meeting. A copy of the agreement is attached for your information. The agreement provides an opportunity for making any changes for the 2005 Fiestas. There is a letter from the Chamber of Commerce Executive Director and the After Action meeting minutes that included representatives from the Chamber of Commerce and several City departments.

I did receive a few calls from residents that either live on 16th Street or in other portions of the detour area. They were concerned about the route, the added traffic and, in some cases, the damage done to parked cars. The solution that would seem worth considering is to prohibit parking on 16th during the Fiesta detour. This subject is covered in the After Action minutes. In any action, staff should be directed to implement solutions for the items covered in the minutes with the Chamber of Commerce, residents and any businesses.

Respectfully submitted,

Stephen R. Burrell
City Manager