

January 27, 2005

Honorable Mayor and Members of
the Hermosa Beach City Council

Regular meeting of
February 8, 2005

WIFI SYSTEM – PRIVATE DONATIONS FROM RESIDENTS

Recommendation:

That the City Council review and approve the process set forth below for the handling of the donations being contributed to offset the operating costs of the WIFI system.

Background:

The City Council, at its meeting of January 25, 2005, directed staff to return at this meeting with a report on how the private donations from Hermosa Beach residents and businesses will be handled.

To date, the City has received 16 donations totaling \$2,800. The checks received will be logged in and held until full deployment is approved by the City Council. If the full deployment is not approved, the checks will be returned. The donation goal of \$24,000 was set to represent the difference between the expected sponsorship revenue and the operating costs of the system using the five (5) year recapture time frame approved by the City Council at the January 11, 2005 meeting. The combination of the expected sponsor revenue and the donations would cover the first year of operation. The revised sponsor agreement containing the six (6) month minimum term have been distributed to existing and potential sponsors. Those agreements would become effective on full deployment. Staff will provide updates on sponsors as they are finalized.

The present direction provided by the City Council is to return in July with a report on the WIFI system. Based on the discussion the City Council had at the January 25, 2005 meeting, you may wish to consider having the item brought back when the financing goals and other conditions have been met.

Respectfully submitted,

Stephen R. Burrell
City Manager