

**PARKS, RECREATION AND COMMUNITY RESOURCES
ADVISORY COMMISSION
MINUTES OF THE FEBRUARY 1, 2005 MEETING**

The meeting was called to order by Commissioner Hollander at 7:04 p.m.

Roll Call:

Present: Commissioners Bell, Fishman, Francis, Hollander,
Commissioner Sigler arrived at 8:22 p.m.

Absent: None

Also Present: Lisa Lynn, Mike Flaherty

Pledge of Allegiance: David Buckland

Commissioner Hollander announced that the Spring Brochure is now available. The first day to register for classes is February 7th.

Approval of January 4, 2005 Minutes

Motion: "To approve as submitted."

Fishman/Francis – All Ayes

Public Comment

None

Correspondence

None

Matters for Commission Consideration

A 2005 Calendar of Events

Commercial Events

1. EVP Tour Pro Am Beach Volleyball Tournament - Ross Ballings (EVP). The EVP is now in its 5th year at Hermosa Beach. EVP travels to 12 cities. The organization started approximately 14 yrs ago in the Midwest. The organization would love the opportunity to return to Hermosa Beach if allowed.

Commissioner Hollander expressed satisfaction with EVP's event in Hermosa Beach; the event will be a continuation of past events and has no problems with the request. Commissioner Hollander then polled the Commission for any questions or issues. There were none. Lisa Lynn made the following clarification: This event is unique in that historically tournament set up and tear down occurs successfully in one day. Question: Lisa Lynn - Will EVP require Friday for set-up? Ross Ballings - Yes. Lisa Lynn - There is no problem with the Friday request. Commissioner Francis clarified that the event will actually take two days with set-up on Friday and event and tear down the following day. Ross Ballings stated that this is correct; it is the same permit request as last year.

MOTION by Commissioner Fishman to select EVP for approval.

Commissioner Bell seconded the motion.

Ayes: Commissioners Fishman, Francis, Hollander, Bell

Nays: None

Abstain: None

Absent: Sigler

2. AVP Hermosa Open Beach Volleyball Tournament (to be heard out of sequence, after nonprofits) - Matt Gage, Tour Director of AVP, Hermosa Beach, Dave Williams; AVP: As of last year, AVP is now back into producing this event. Chronology of tournament: Monday, Tuesday Wednesday is set-up. Thursday, Friday, Saturday, Sunday is the event itself. On Friday a Corporate Summit held at the Beach House and a concert will be held. Friday is the start of the event with 8 men and women teams from a qualifying event in the draw. Saturday the main draw will continue, at 1:30 the women will play – televised on NBC and also an Olympic Junior tournament. Sunday the men's championship finals also televised on NBC with tear down on Monday, Tuesday and Wednesday. The additional tear down days were requested due to feedback from last year.

Questions/Discussion – Operational Issues

Commissioner Hollander – Clarify set-up dates. AVP – Set-up is July 14th and 15th also July 18th and 20th.

Lisa Lynn – Any work being done on the weekend during the event? AVP – No and the areas where work will be performed will be fenced in.

Commissioner Fishman – Is the extra days for set-up and tear down due to problems last year? AVP – Yes. Lisa Lynn – Yes. The request for extra days is supported by Staff.

Commissioner Sigler – Is the entire beach [north side of Pier] being used two days before the weekend? AVP – During the set up it will essentially be the main area for the bleachers, does not believe they will utilize any other area of the beach. Commissioner Sigler – Will the poles be removed at 14th? AVP – Late evening on the 13th.

Commissioner Hollander – Has the staff issues from last year been resolved? AVP – Yes. But the problem was actually not enough seating; seating has been increased to help address this issue.

Commissioner Bell – Are the items/concerns from the post AVP meeting being addressed? Lisa Lynn – Yes. Last year was the first year this event was held during the high season and the attendance far exceeded everyone's expectations. AVP – In the upcoming meetings with the City, a game plan will be designed. Lisa Lynn -

additionally, there was no spectator turn-over, people stayed during the entire event. With the knowledge from last year, these areas of concern will be addressed.

Commissioner Fishman: Seating has been expanded? AVP – Yes, from 3,200 to 3,500. Last year was 2,300 to 2,500. With approximately 500 – 700 more seats. Commissioner Fishman – Will the bulk of these seats be allocated to the preferred seating or spread out to the general public? AVP – No, essentially seats for the general public. Lisa Lynn – Cited per Coastal Commission, only up to 24% of total seating can be reserved, the rest must be allocated seating for the general public.

Commissioner Sigler – Did you grade sand? AVP – No. Commissioner Sigler – Requested that this be done with the extra day added to the tear down. Shards of wood, etc. still remained and suggested that AVP work with contractors to make sure that all remaining debris is removed. AVP – This is a reasonable request, will work with LA County who handles and will have them do post grading.

Commissioner Bell – The event was enjoyable, but Monday morning was shocked that it looked like a dumping ground, must be addressed also, suggests clean-up starts right after event. AVP - Supportive of correcting clean-up measures, the plan is to start clean up Sunday night. Last year, there was a mix-up where AVP inadvertently canceled dumpster dumping and the clean up crews scheduled for Monday. AVP is totally committed to doing a better job this year.

Commissioner Bell – Has the problem that occurred last year where there was construction of bleachers during the event been rectified? AVP – The company contracted to build the bleachers was given 3 – 4 days to complete the job. They could not meet the deadline. This is why the additional two days was requested.

Commissioner Fishman – Construction while people are there is a huge liability. AVP – Agrees. This will not happen again. Lisa Lynn – Staff recommended that perimeter fencing be used this year, as caution tape did not work last year. Commissioner Bell – An additional day will resolve these issues? Lisa Lynn – Yes, the additional two (2) days should address concerns.

Commissioner Fishman – Friday night concert on Pier Ave, any problem with concert on Friday night? Lisa Lynn – No. The following two (2) elements made the concert successful: 1. concert started at 6:00 pm and actually started on time, and 2. the band ended at 8:00 p.m. and left the stage. There was no carryover of the concert crowd to the Pier Plaza crowds. Commissioner Fishman – Were there any public safety issues? Lisa Lynn – Initially, there was concerns that Friday night might have impact issues, but surprisingly Sunday afternoon carried the most impact – at the men’s championship finals and on Pier Plaza.

Commissioner Fishman – Band selection must again go before Council for approval. AVP – Plans to select a group that will meet with Council’s approval. Commissioner Fishman – Will you keep the same timeline? AVP – Not yet at this point in planning but will keep this information for consideration. Commissioner Sigler – Has a group been selected? AVP – No. But this is not his area of planning and a group is usually decided one (1) month prior to the event.

Commissioner Hollander – Any additional operational issues? Mike Flaherty – Yes. Staff spent a large amount of time, working 14 – 16 hours per day to produce the event. In light of this, he recommends adding a full-time person to oversee the clean-up process starting Monday morning whose only area of responsibility is clean up. This person would be the City’s contact over the next 2 – 3 days. This dialogue will continue

throughout the upcoming meetings to see how this can be facilitated. AVP – This is a reasonable request.

AVP Requests Before Commission:

Request #1 Requesting a one-time event exemption to sell food/beverage and serve alcohol on the beach. They are aware of the ordinance prohibiting this request. There is only one other event where they are exempted from selling food and drinks on the beach. The surrounding businesses were talked to and there were no issues from any of the businesses.

Request #2 AVP requests the ability to serve beer in the VIP section. AVP will put into place any controls required by the City.

Request #2. Waive any fees that are not direct costs. They feel this event contributes economically to the City including publicity and is very expensive to produce. The waived fees will be put into the additional bleachers and to defray the costs incurred for televising the event. Last year's bleacher costs was \$70,000, this year's fees will be \$90,000.

Questions/Discussions – AVP Requests

Commissioner Fishman – Clarification, requesting \$16,000 in fees be waived?

Commissioner Hollander – It is approximately \$22,800 in fees (permit, banner and co-sponsor fees).

Commissioner Francis – 1. Food/beverage on the beach poses very serious clean up issues – with the issues last year in clean up cannot support this request, and 2. Will never support alcohol on the beach – the City has taken a strong stance on this issue. Does not feel that the food/beverage is critical to the event – spectators can take a break from event. If clean up issues are rectified, may consider down the line.

Commissioner Hollander – Feels the same towards alcohol and food. There are other alternatives – VIPs can use Beach House or can put up tents near Mermaids. Ordinances are in place for a reason.

Lisa Lynn – The special event permit allows for four (4) vendors spaces adjacent to Mermaids' parking lot. Food and beverage may be sold at this location.

Commissioner Sigler – If food/beverage is from local businesses and the clean up issues are addressed, he would not have a problem but is concerned about setting precedence for these types of requests. He would not support offering a one-time exemption for alcohol.

AVP – Clarified that food/beverage would be from local businesses only.

Commissioner Bell – Supports adhering to the ordinances that are in place.

AVP – Is aware that this will increase trash, but has done this at other events and does not foresee it as a problem as the clean up issues from last year are being addressed. Only limited fare would be served so spectators will leave event to frequent local businesses. Understands that this may set precedence for other requests, but hopes that the Commission will consider the importance of this request. Understands and accepts the Commission's stance on alcohol and will look at other alternatives.

Commissioner Fishman – Clarified his objection was the issues with clean-up last year and it did not work. When it is rectified, he would be happy to address.

Commissioner Sigler – He would be willing to give AVP a shot, if it doesn't work, will not allow again.

Commissioner Hollander – Clarified that a recommendation only would be given to Council.

Commissioner Fishman – Last year, the Chamber of Commerce did not support food/beverage on the beach, not sure of the reasoning, but again this year the Chamber does not support this request. He shares Commissioner Sigler's sentiments only if AVP can demonstrate that the two additional days would like to see that this could work and alleviate prior issues. This will be tracked in the post-meeting wrap up and would support considering the food/beverage request next year. Cannot support for this year due to last year's problems. Alcohol is not supported.

Commissioner Fishman – With respect to fees – would like a brief elaboration on the volleyball clinics.

AVP – On Thursday there will be a clinic usually for kids with AVP pros onsite to give clinic. Would consider doing a series of clinics at area schools for the City.

Commissioner Fishman – Proposing a one (1) or two (2) day clinic for Hermosa Beach youth?

AVP – Willing to put together a proposal to put to do clinics on the sand the week before the event or go out to schools.

Commissioner Fishman – Suggested to Commission that in exchange for these clinics, if AVP is willing to do more than one, a small percentage reduction in permit fees. AVP – Has adequate lead time to plan while schools are in session.

Commissioner Bell - Nice idea, but does not want AVP to focus on anything other than the upcoming event.

Commissioner Sigler – Agrees with the idea. Would like AVP to consider having Misty May, Kerry or Holly McPeak go to the schools, would be great for the kids.

AVP – Currently does a series of clinics for LA County in exchange for reduced permit fees and would be interested in putting together a proposal to present to Commission. Asked that the Commission consider that last year's event was one of the largest events in AVPs 23 years as it was the last event before the athletes left for the Olympics in Athens and the event was moved from June to July and many problems were inadvertent. Businesses all stated that this was a very big weekend for them. But believes all problems can be corrected and suggested that Commission take a look at the event held in Manhattan Beach.

Commissioner Fishman – Concerned that this may additionally overburden Staff. Requested to hear from Staff on this issue.

Commissioner Sigler – Questions on waivers, 1. Co-sponsor fees? Lisa Lynn - No charge for title sponsors, \$100 per sponsor for additional vendors. Commissioner Sigler – What fees did Council waive? Lisa Lynn – Last year film permit fees were waived. AVP – Reminded Commission that Hermosa Beach, as agreed with Council, will be included in its title and advertising.

Commissioner Hollander – Cannot see waiving any other fees as the workload by staff has really increased. AVP – Believes that workload by Staff should be decreased as they move forward in correcting the outstanding issues.

Commissioner Francis stated that he appreciates what AVP brings to the city. Reminded AVP that Hermosa Beach it is a small city with a small staff and budget.

Commissioner Hollander – Concerned with timeline in getting this event in place prior to the event.

MOTION by Commissioner Fishman to approve event with condition if AVP puts on 1 – 2 youth clinics for Hermosa Beach schools onsite and will consider a prorated film fees – to be worked out with AVP and Staff. QUESTION ON MOTION: Lisa Lynn – value of a clinic is greater if executed onsite? Commissioner Sigler – why onsite? Lisa Lynn – kids are out of school, parents are attending with their kids; kids would have an area designated to them during this event: a component lost (kidzone) from prior years of Beach Bash. Commissioner Sigler would like clinic held at school. AVP – Can do both.

AMENDED MOTION by Commissioner Fishman to: 1. Approve event. 2. Added condition to prorate permit fees in exchange for AVP to provide 1 – 2 youth clinics onsite to be worked out with AVP and Staff and 3. Deny the food/beverage and alcohol requests.

Commissioner Francis seconded the motion.

Ayes: Commissioners Fishman, Francis, Hollander, Bell, Sigler

Nays: Sigler (Would like to allow food/beverage this year.)

Abstain: None

Absent: None

3. Hermosa Beach Triathlon (MESP) - Michael Epstein and Eric Nelson. This event, in its 14th year, consists of a ¼ mile ocean swim, a 10 mile bike course and a 3 mile run held in October. The event is limited to 1,000 competitors. Due to concerns during last year's event with traffic and congestion on Hermosa Avenue, the bike route was removed from Hermosa Avenue onto Valley and Ardmore. The results were favorable with less congestion, competitors like the course and so MESP has decided to keep the same route this year to lessen the impact on the community.

Questions:

Commissioner Hollander – Will you be notifying the community regarding the course and times? MESP – Yes, through direct mail.

Commissioner Fishman – (to Staff) With the changes last year, were there any problems or issues the Commission should be aware of. Lisa Lynn – From the City's perspective, operationally this event was very successful last year. The bike route change was positive although a bit longer, notifying the residents was also successful and generated the least amount [compared to years prior] of complaint calls to the City.

Commissioner Francis – Did the City handle notification of the residents? Lisa Lynn – No. This was handled by MESP in conjunction with the City's Traffic Division.

Mike Flaherty noted that all parties, including Redondo Beach and Hermosa Beach Police Departments worked very hard to find a better route and were very successful. Clean-up was also improved. Michael Epstein also commented that all departments worked well together and it would be very hard to come up with a better route this year. Eric Nelson again stated that the competitors liked the new route better.

MOTION by Commissioner Francis to approve this event.

Commissioner Fishman seconded the motion.

Ayes: Commissioners Fishman, Francis, Hollander, Bell

Nays: None

Abstain: None

Absent: Sigler

Non-Profit Events

1. Great Autos of Yester Year Car Show - David Freedman, Los Angeles: (Heard out of sequence due to Mr. Friedman's delay in arriving.) This is the 6th annual event. The proposed event particulars are as follows: To be held May 7 from 10:00 a.m. to 3:00 p.m. with set-up from 9:00 a.m. – 10:00 a.m. and tear-down from 3:00 p.m. to 4:00 p.m. and the plaza cleared of the event by 4:00 p.m. Only cars on plaza, no spectator or participant fees charged, no advertising allowed, all cars will have proof of liability insurance, sign a release waiver, fire extinguisher, drip pan to be placed under the car. Mr. Friedman's club will provide the \$2M insurance rider. Last year's event hosted 34 cars. Maximum number of cars allowed is 44. Weather is a determining factor to success.

Commissioner Francis – Were there any problems last year? Mike Flaherty – This is one of the cleanest events on the plaza. The plaza is built to handle fire trucks so it can handle all of the cars with no damage to its foundation. Mr. Freedman stated that the largest car is his own at 3 tons. The event has been on the front page of the Beach Report. Mr. Friedman also runs the Gilmore Car Show at Farmers Market along the trolley line into the Grove and issued an invitation to all who would like to attend.

David Friedman stated that last year the event paid \$450 in fees last year and sponsors [local merchants] helped to cover costs. Commissioner Francis commented that this was a great venue for Hermosa Beach and hopes to see it approved.

MOTION by Commissioner Francis to approve the event and waive the permit fee of \$360. (Commissioner Fishman clarified with Staff that the application fee of \$500 was not charged – this cost is not charged to non-profit groups).

Commissioner Fishman seconded the motion.

Ayes: Commissioners Fishman, Francis, Hollander, Bell

Nays: None

Abstain: None

Absent: Sigler

2. Hermosa Beach Art Walk - Dave Buckland, Co-Chair, Sam Perrati, Co-Chair: Dave Buckland made the following clarifications – The date for the event has been changed from May 19th to May 12th at the request of the Chamber of Commerce to allow more space between their respective events (a banner issue). Although it had not been cleared beforehand, Lisa Lynn stated that there was no conflict with this date. Sam Perrati stated

that the event was changed from August to May as it was getting dark too early and people stopped attending the event.

Questions/Discussion

Commissioner Hollander – Any feedback from shop owners? HAF - Restaurant owners said customers on Thursday night doubled, some hair salons used this event to advertise their services, but some retail stores closed early and there was no feedback. Dave Buckland stated that as a way to thank the business owners for the use of their space they will offer their services to business owners on how to advertise during this event to increase their business. HAF explained that prior to the event they will add an education component consisting of presentations by former Getty employees, experts in their respective fields. The topic will be ‘How to Experience the Art Walk’ focusing on specific art fields, such as sculpture, water paint, etc.

Commissioner Hollander – Asking for fee waivers? HAF – Yes. The budget is small and the fees are the lowest for this type of event having charged artists \$25.00 per space last year and raised to \$50.00 this year. They are in the process of obtaining sponsors, but nothing is definite as of yet.

Commissioner Hollander stated that this event is still not advertised enough. HAF responded that last year was their first year. This year with the added educational component advertisement of this event should be increased.

Commissioner Fishman – Wanted to clarify requested parking \$18 per space x 30 spaces x 3 days on application and the request at bottom of application for 30 parking spaces at City Hall – are these additional parking spaces needed? HAF – No, not asking for additional spaces. Lisa Lynn clarified that groups are only billed if metered parking is reserved and the City is not charge for utilization of the City Hall lot. Commissioner Fishman noted that this would be a savings of \$1,600.00. Commissioner Bell stated that it would be best not to use metered parking. HAF stated that some artists only used the parking spaces to unload large items.

Lisa Lynn – Will a loading zone be needed this year? HAF – The concept did not work last year. The purpose of the reserved spaces/loading was to allow the spaces to load their artwork, but some artists parked in the area the entire time.

Commissioner Fishman: Requested Staff to clarify the motion made last year on those fees that would not be waived. Lisa Lynn – Permit fees [not direct costs] were waived for non-profit groups only. HAF – Willing to pay for all direct costs.

Lisa Lynn – Will a loading zone be required during the start of the event? HAF – Due to the way the event is spread out and the few loading zones filling up with parking, it is not efficient to have designated spaces for loading/unloading for the artists. Last year artists were directed to park where they could find a space and with volunteer help in loading/unloading the loading zones will not be required. Lisa Lynn stated that typically Thursday traffic should not be impacted and that transport of vendor wares from an offsite parking location is similar to what is done in the commercial zone, with parking in Lot B. HAF – Artists will be directed park at City Hall.

Commissioner Francis stated that fees were \$4,363 and reduced to \$943 when metered parking is not used.

MOTION by Commissioner Fishman to approve event and waive permit fees.

Commissioner Bell seconded the motion.

Ayes: Commissioners Fishman, Francis, Hollander, Bell

Nays: None

Abstain: None

Absent: Sigler

Commissioner Bell wanted clarification on last year's motion waiving permit fees – was it to be done on a case-by-case basis or all permit fees waived by non-profit. There is a lot of work that goes into permit fees by Staff. Commissioner Francis stated that the waiving would be done on a case-by-case basis considering 1. Merit of the event and what it brings to the community and 2. Success of the event and its impact on staff.

3. Amateur Athletic Union (AAU) Youth Volleyball Tournament - Gino Grajeda, LA, National Chair, AAU and Board of Director, USA Beach Volleyball: This is the 10th year in Hermosa Beach (out of 12). The dates were changed due to other NGB events. The dates are now July 9- 10th Girls only and July 17th for Boys only. The event is sold out and is expected to be the same as last year. This is a significant event on the Junior Beach Volley Ball Olympic circuit as a qualifier for the Junior Olympics. The dates were also rearranged to facilitate keeping the event in Hermosa Beach this year as opposed to another location, which was an option. Lisa Lynn pointed out that the July 17th date does not appear on the information grid, but is included in the application. AAU anticipates the girls' event will be the larger of the two events, thus the request for two days. The bulk of the contestants for this event are from Hermosa Beach and Manhattan Beach.

Questions/Discussions:

Commissioner Fishman – Will July 17th date need an additional day for set-up? AAU – No. They will only need the one day as it is a smaller event since it is being held separate from the girls' venue. This is a trial and error run and will determine how the event is held in the future.

Commissioner Hollander – Any issues with this event? Lisa Lynn – No. Has been a very successful tournament and draws youth from all over the country. This is a televised, high caliber event that showcases talented young athletes.

Commissioner Francis – Are you requesting fee waivers? AAU – Yes – permit waiver. Banner fees being paid out of national office resources.

MOTION by Commissioner Fishman to approve event and waive permit fees.

Commissioner Bell seconded the motion.

Ayes: Commissioners Fishman, Francis, Hollander, Bell

Nays: None

Abstain: None

Absent: Sigler

4. So Cal Foundation for Children Beach Volleyball Tournament - Bill Sigler, Hermosa Beach: (*Presented here for clarity's sake, but taken out of order due to Commissioner Sigler's delay in arriving.*) This is the 4th year for this charity in Hermosa Beach. There are three (3) events per year – the Christmas Gala, Beach City Ski Club and this

tournament which is a 4 person co-ed event, from intermediate to advanced and ages from 20 - 40. Ninety percent of the participants are from the South Bay. Money is raised from entry fees, approximately \$3,000 and is used to purchase gifts, etc. for needy families. SCFC is hoping to expand to include a college scholarship program. This event is low impact with a one day set-up in the morning, tear down at 6:00 p.m. and a post party with dinner on Pier Avenue. Breakfast with Santa was a first time event, benefiting Babies with Cancer with approximately 50 kids. Some of the monies from the tournament will be used to expand this event. Requesting that permit fees be waived.

Questions/Discussion

Commissioner Hollander: Who handles clean up on the volleyball courts? SCFC – He personally cleans up after event.

MOTION by Commissioner Fishman to approve event with fee waiver.

Commissioner Bell seconded the motion.

Ayes: Commissioners Fishman, Francis, Hollander, Bell

Nays: None

Abstain: Sigler (Coordinator of this Event)

Absent: None

5. HAF/Synesthesia Drive-In - Michael Fitzpatrick HB: After 6 years, hopes that you are happy with event. Have done two previous productions at Sangrias where artists create art during live music performance. The purpose is to showcase local artists and to bridge the gap between community and artists. Have received great feedback from the City and received newspaper coverage. HAF/SDI supports two local charities through the monies raised through these events during the year: 1. Inner City Arts Foundation, Los Angeles, California (last year sponsored 14 inner city kids to art school for one year) and 2. Rich Stone Family Center (child abuse).

Questions/Discussion

Commissioner Hollander – You plan to utilize the Community Center lawn and have tents setup for other organizations such as Friends of the Park, where they can raise money for their own organization? HAF/SDI –Yes. Also to partner with a couple of outside vendors who will be charged a fee and those proceeds will go directly to charities as well.

Commissioner Hollander – Tell us about the amplification of music. HAF/SDI – Propose to set-up venue near monument on the north side directed towards PCH and is aware of the noise level in the area and plan to keep below complaint level. Believes that this will not be a problem as there are not many residents within the area, but will abide by any and all regulations.

Commissioner Hollanders – How are you soliciting artists? HAF/SDI – through the website, mass mailings from past shows and local paper advertising.

Commissioner Fishman – Clarification - you are anticipating approximately 2,000 visitors to this event over the 8 hour period but don't anticipate any parking issues. Has an event of this magnitude been held on the Community Center's lawn in the past?

HAF/SDI – has considered using Community Center’s parking but does not believe they will need a shuttle or any parking spaces.

Commissioner Fishman – Should consider reserving parking spaces.

Lisa Lynn – Has serious concerns regarding parking since it is right before the Triathlon. The Community Center on any given weekend cannot accommodate 2,000 people due to ongoing programs during the weekend. Lisa Lynn recommended hiring a shuttle for off-site parking. Lisa Lynn or Shauna Donahue will be contact person for HAF/SDI to deal with parking/shuttle issues.

The following issues will be worked out during an operations meeting: Number of attendees for this event and impact on Community Center, diverting foot traffic or closing sidewalk along PCH during event – safety issue, additional trash containers during event, silent auction held in Community Center floor plan and need for additional restroom facilities, whether additional fees will need to be assessed.

HAF/SDI – currently working on getting sponsors.

Lisa Lynn – Have the bands been selected yet? HAF/SDI – Not yet, needed a firm date set first. Lisa Lynn – Do you have an idea of the music genre? HAF/SDI – The theme will be a history of Hermosa Beach. Lisa Lynn – It is required that a sample of music be approved by Commission and Council before the event.

Commissioner Bell – Can we vote in theory? Commissioner Fishman – Yes, with pending items.

MOTION by Commissioner Fishman to approve event subject to outstanding items [parking, trash, portable toilets, music, date change] including fee waiver.

Commissioner Francis seconded the motion.

Ayes: Commissioners Fishman, Francis, Hollander, Bell

Nays: None

Abstain: None

Absent: Sigler

HAF/SDI was instructed to contact the Community Resources Department to address issues of concern.

6. World Aids Day - Joanne Silva of South Bay Family Health Center, Redondo Beach. This event is in its 9th year in Hermosa Beach. Historically, the event is held on December 1st - National Aids Day but they found they were drawing the same people every year, so for the last three (3) years they decided to hold the event the Sunday prior to December 1st. The event consists of information tables manned by approximately 15 – 20 different agencies, free HIV testing, speakers sharing experiences and entertainment. The event has been very successful in the last three (3) years. The event this year is slated to be held November 27th. Joanne Silva presented a letter requesting following fees be waived: permit fees, spectator fees, event staffing fees, amplification permit fees and parking fees. The event is put on by volunteers and has a very small budget. The permit fee of \$240 has been waived. It has been suggested that the Community Center be used for parking which will then waive the \$360 parking fees. The only remaining direct

fees which cannot be waived are: \$67 for fire/paramedic and \$47 for amplification permit, a revised total of \$114 in fees.

Questions/Discussion

Commissioner Fishman – Will electricity be needed? World Aids Day: Yes. Mike Flaherty – No fee is charged for electricity, but someone is sent out to make sure electricity is on. The event will move back to the Pier Head due to construction. Mike will need to investigate to see how this will work as electricity is all on the east side of the plaza.

Mike Flaherty – How is clean-up handled? World Aids Day: We handle all the clean up. After the candlelight march, all candles are collected, very conscientious about this issue.

Mike Flaherty – Even though disposers are used for the candles, the wax has still been an issue for clean-up and must be addressed. Commissioner Hollander suggested that using battery powered candles or glow sticks. World Aids Day: Agreeable, will look for an alternative. Mike Flaherty – Disposal of other garbage that has accumulated, someone must be accountable for this process. World Aids Day: A representative came down from the Community Center and inspected the area to make sure it was clean after event.

Lisa Lynn – This group is very conscientious. Staff was required in the beginning to be onsite during the entire event, now staff is only required to inspect before and after event.

Mike Flaherty – How are tables brought in? World Aids Day: Come in via a truck owned and operated by Beacon House, they lower the gate, drive onto the pier, drop off and leave. Mike Flaherty – When are they picked up? World Aids Day: At the end of the event. Tear down starts at about 5:00 p.m. before dark.

Commissioner Bell – Parking? Lisa Lynn – The Community Center can be utilized with spaces reserved for the event. World Aids Day: Can they still drive down to Pier Plaza to load/unload? Lisa Lynn – Yes, utilizing beach Drive, not the Strand.

Commissioner Francis – Are the drivers on the pier contracted? World Aids Day: Beacon House, a recovery center for men, is utilized. They have been in business for 20 years and this is their form of community service, they assist many other types of events.

Commissioner Fishman – Are these commercial vehicles and do they carry insurance? World Aids Day – They utilize their Beacon House van and do carry insurance.

Commissioner Fishman – Concerned that insurance coverage may not be adequate and should require additional insurance to cover. Suggesting that this be investigated as it relates to all other events as well. Lisa Lynn will investigate; this is typical of all other events.

MOTION by Commissioner Francis to approve event and waive permit fees. It is up to World Aids Day to request parking but will have to pay the parking fees for metered spaces.

Commissioner Bell seconded the motion.

Ayes: Commissioners Fishman, Francis, Hollander, Bell

Nays: None

Abstain: None

Absent: Sigler

World Aids Day inquired about the dates meters are covered. Mike Flaherty – December 1st. Commissioner Fishman informed them that parking is limited.

7. Volcom Sea Slug Youth Surf Contest - Carl Holme, Orange County: Matt Malone, the event coordinator lost his home in the mudslides and is unable to attend tonight. Carl is the representative who has competed in and attended this event. This is a one-day event slated for Saturday, December 10th. This one-day event will utilize two (2) 10x10 E-Z-up tents, provide a lunch free of charge and participation in all events is free. Set-up will begin at 6:30 a.m. Sign-up begins at 7:30 a.m. and tear-down is at 4:00 p.m. Ages of the participants range from 13 – 17 years. Prizes for 1st through 6th Place are donated by sponsors. All contestants sign liability waivers and the \$2 Million insurance rider is provided. Requesting that all permit fees be waived as this is a small, community-oriented organization.

Questions/Discussions

Commissioner Hollander - Number of kids participating? Volcom: Approximate 60, 75 maximum. Commissioner Hollander – How many people assisting with this event? Volcom: A staff of 6 -7.

Commissioner Fishman – Is this event usually held in December? Volcom: Yes. Commissioner Fishman – With waiving of permit fees and parking, the remaining fees will be approximately \$150.

MOTION by Commissioner Fishman to approve event with fee waiver.

Commissioner Bell seconded the motion.

Ayes: Commissioners Fishman, Francis, Hollander, Bell

Nays: None

Abstain: None

Absent: Sigler

B Staff Report(s)

Lisa Lynn gave the following reports:

1. December 2004 Activity Report: Teen drop-in program is very successful. Typically, teens are waiting for staff at 2:45p.m. and they remain onsite until 8:00 p.m. Due to registration demand, the program has been extended to Mondays.
2. Breakfast with Santa was very successful. Will apply the same format to Lunch with Bunny at the Clark Building and an egg hunt in Clark Field. Participation capacity at local events has become too big for staff to handle. Finding other ways to handle these events, thus the partnering with Hermosa Scholl District to put on Halloween Howl and registration required for Breakfast with Santa and Lunch with the Bunny.
3. Budget not much difference from last year, currently \$6,000 increased revenue over last year. Comparative year-to-date, exactly \$40,000 ahead which is a significant increase in revenue.

Commissioner Fishman – Any action needed by Commission on Pier Plaza promotion? Lisa Lynn – No, the information provided is for informative purposes only to communicate the overall impact of special events o the City.

C Commissioner’s Reports:

1. Hermosa Arts Foundation - Commissioner Hollander: Encourages everyone to get season tickets call the **CLO** (310) 372-4477. The next play will be March 8 – 20, The Wonder Bread years. **CLO** has contributed chandeliers that were used on the Titanic in Redondo Beach and will be in lobby. HAF has contributed funds for new liners will be placed in lobby and will be facilitate hanging art work without putting holes in the walls. Poof 2 will be presenting a magic show April 16th and Kings and Clowns will have a performance entitled Boyfriends in March.
2. Friends of the Park Foundation – Commissioner Hollander: Next week representatives of the Friends of the Park will be attending the City Council meeting to give a presentation directed towards to fixing up Fort Lots-O-Fun which is on schedule for renovations.
3. Museum Subcommittee Report – Commission Fishman: Changed meeting location to Community Center Room 4 to accommodate the increase in volunteers. The next meeting will be February 16th at 6:00 p.m. Meetings are held the third Wednesday of each month. Currently, topics being discussed are fund raising events to help with expansion and discussing a night of jazz to honor Howard Rumsey in August/September. Will keep the Commission/audience posted.
4. Jazz Memorial Report – Commissioner Bell: Progressing well. Met on Sunday with Ozzie and Shaunna at the Lighthouse, brought in samples of plaques to be placed on the Pier. Will have approx 2 – 4, pictures and full proposal at March meeting.
5. Surfers Walk of Fame – Commissioner Fishman: Held a meeting two weeks ago. Roger Bacon is enthusiastic about this event. The induction date is scheduled for July 31st and will once again precede the first Sunset Concert. Nominations can be submitted through April 30th. If you have already submitted nominations there is no need to submit another nomination but feel free to submit any new information you would like to be considered.

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| Items Requested by Commissioners |
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None

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| Other Matters |
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Commissioner Hollander reminded that the Spring Brochure is now available. You can preview the brochure and enroll in programs at www.hermosabch.org.

Public Comment

N/A

Motion: **“To Adjourn at 9:55 p.m.”**

Francis/Fishman – All Ayes