



HERMOSA BEACH FRIENDS OF THE PARKS

March 17, 2005

Hermosa Beach Park, Recreation and
Community Resources Advisory Commission
710 Pier Avenue
Hermosa Beach, CA 90254

Dear Commissioners:

On behalf of Hermosa Beach Friends of the Parks (FOP), a non-profit foundation that, in conjunction with the City of Hermosa Beach, serves to identify, prioritize, and fundraise for much-needed park and recreation improvements throughout the city, I would like to request your support and approval for a wonderful community event – Hermosa Beach's Movie In The Park.

The proposed event would be held on Saturday, August 27, 2005, in Valley Park. The evening would begin at 5:00 p.m. with a venue opening. Activities for children (arts and crafts stations, bounce houses, etc.) and food would be available for families. When it becomes dark, a family-friendly movie (request for approval for Shark Tales has been submitted to DreamWorks) will be shown. Following the movie, at approximately 10:00 p.m., the venue would be closed to the public and readied for clean-up and normal public use sometime the following day.

With Commission and City Council approval of the event, we will begin soliciting sponsors for the event (sponsor schedule attached). Being able to solicit sponsors is an important element to include to be able to provide this event at no cost to the attendees. While attendees will not be required to pay admission to the venue, we will be suggesting a \$5 donation from each attendee, age three and up. This will allow FOP to collect funds that can be put back into City of Hermosa Beach parks and recreation programming.

We are happy to answer any questions you might have and thank you for your time and consideration.

Respectfully,

Carleen Beste
Board Member
Hermosa Beach Friends of the Parks

cc: Lisa Lynn
Hermosa Beach Community Resources Department