

CENTENNIAL CELEBRATION COMMITTEE

Dear Parks, Recreation and Community Services Advisory Board,

Last year, former Mayor Art Yoon proposed the concept of HermosaCorps for the purpose of "Involving new and veteran leaders of the Hermosa Beach community who will harness their talents and energy to focus on projects that will produce tangible results for our beloved city."

One of the focuses of Art's passions was the Centennial Celebration - and a committee was born to realize the absolute best celebration that all residents of Hermosa Beach could participate in and enjoy.

The purpose of the proposed Centennial committee is to be the conduit between the city, local community groups and the Hermosa Beach residents. The committee will incorporate all the energies and ideas from all interested groups and citizens to produce a memorable year-long celebration. The committee will also seek grants, state funding and help raise money through sponsorships and other creative means to secure key events that will highlight Hermosa Beach's culture and history over the last 100 years.

The committee is comprised of some veteran movers & shakers in the community and some new but eager volunteers; all bring a wealth of enthusiasm, love for Hermosa Beach and the expertise of working with multi-tiered organizations. We are asking you to please recommend that City Council formally acknowledges us as the Centennial Celebration Committee. This sanctioning will enable us to begin working on the 2007 program.

Attached you will find the proposed Centennial Brief, Organizational Chart, Calendar of proposed monthly events and a Sponsorship Package.

We look forward to presenting this to you on Tuesday, April 5th.

Respectfully,

Maureen Ferguson and Laura Raymond