

**HermosaCorps**  
**Centennial Celebration Committee**  
**Hermosa ~100 Years of Beautiful**

**Sponsorship Brief**

**Purpose:**

To encourage partnerships with key local businesses and citizens that are committed to this city and the mission of the Hermosa Beach Centennial celebration

**Proposed Concept:**

To offer tiered –packages to all groups & individuals who wish to participate in the funding of the Hermosa Beach Centennial

**Proposed sponsorship levels:**

**Co-Presenting Sponsors- \$10,000 or more**

- Banner acknowledgement as co-presenter of Centennial Event
- Logo/ business link posted on Official Centennial Website
- Full-page ad in Commemorative program
- Booth space at event provided
- Verbal acknowledgment by elected official at centennial events
- Logo or slogan reproduced on all PR, published materials and stage décor
- Logo included on any Adelphia cable mention (local HB channel 8)
- Promotional giveaway opportunity
- 10 free centennial logo t-shirts
- 8 VIP Tickets/Seating to all Centennial events
- Other benefits negotiable

**Major Sponsor- \$ 5,000-\$9,999**

- Banner acknowledgement as sponsor of Centennial Event
- Logo/business link posted on Official Centennial Website
- ½ page ad in Commemorative program
- Booth space at event provided
- Verbal acknowledgment by elected official at event
- Logo or slogan reproduced on all PR, published materials and stage décor
- Logo included on any Adelphia cable mention (local HB channel 8)
- Promotional giveaway opportunity
- 8 free centennial logo t-shirts
- 6 VIP Tickets/Seating to any one Centennial event

### **Platinum Sponsor- \$3,000**

- Logo /business link posted on Official Centennial Website
- Logo or slogan reproduced on all PR, published materials and stage décor
- 1/4 page ad in Commemorative program
- Verbal acknowledgment by elected official at event
- Logo included on any Adelphia cable mention (local HB channel 8)
- Promotional giveaway opportunity
- 6 free centennial logo t-shirts
- 4 VIP Tickets/Seating to any one Centennial event

### **Gold Sponsor- \$1,000-\$2,999**

- Logo /business link posted on Official Centennial Website
- Business card ad in Commemorative program
- Verbal acknowledgment by elected official at event
- Logo or slogan reproduced on all promotional materials, including press releases
- Promotional giveaway opportunity
- 4 free centennial logo t-shirts
- 2 VIP Tickets/Seating to any one Centennial event

### **Silver- \$500-\$999**

- 2 free centennial logo t-shirts
- Logo /business link posted on Official Centennial Website
- Mention in Commemorative program
- 2 VIP Tickets/Seating to any one Centennial event

### **Green- \$250-\$499**

- 1 free centennial logo t-shirt
- Mention in Commemorative program
- Logo /business link posted on Official Centennial Website
- 2 VIP Tickets/Seating to any one Centennial event

### **Red- \$100-\$249**

- 2 VIP Tickets/Seating to any Centennial event
- Mention in Commemorative program
- Logo /business link posted on Official Centennial Website

\*\*Sponsorship of specific events also available to include Corporate Fireworks, Parade, Party, Surf Contest, Music, etc.

