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ORDINANCE NO. 05-1249

**AN ORDINANCE OF THE CITY OF HERMOSA BEACH, CALIFORNIA
RELATING TO THE SALE OF FOOD AND BEVERAGES ON THE
BEACH AND AMENDING THE HERMOSA BEACH MUNICIPAL CODE**

The City Council of the City of Hermosa Beach does ordain as follows:

SECTION 1. Section 12.20.300 of Title 12, Chapter 20 of the Hermosa Beach Municipal Code is hereby amended to read as follows:

A. Except as provided in paragraph D below, no person shall solicit, peddle, offer for sale or conduct or consummate the sale of any commodity, merchandise, wares, product or service on the beach or the strand.

B. Except as provided in paragraph D below, no person shall sell or offer for sale any foods, refreshments or beverages on the beach or the strand.

C. No person shall distribute any handbills, advertising matter or literature on the beach or the strand unless such material is personally delivered to persons who indicate a willingness to accept the same in hand.

D. The prohibitions contained in this Section shall not apply to the sale of food and non-alcoholic beverages on the beach allowed pursuant to a special event permit in connection with events located on the beach and as to which the City Council determines that food and beverage sales are necessary and convenient to accommodate persons in attendance.

SECTION 2. This ordinance shall become effective and be in full force and effect from and after thirty (30) days of its final passage and adoption.

SECTION 3. Prior to the expiration of fifteen (15) days after the date of its adoption, the City Clerk shall cause this ordinance to be published in the Easy Reader, a weekly newspaper of general circulation published and circulated, in the City of Hermosa Beach in the manner provided by law.

SECTION 4. The City Clerk shall certify to the passage and adoption of this ordinance, shall enter the same in the book of original ordinances of said city, and shall make minutes of the

1 passage and adoption thereof in the records of the proceedings of the City Council at which the
2 same is passed and adopted.

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PASSED, APPROVED and ADOPTED this 24th of May 2005 by the following vote:

AYES: Edgerton, Keegan, Tucker, Yoon, Mayor Reviczky
NOES: None
ABSENT: None
ABSTAIN: None

PRESIDENT of the City Council and **MAYOR** of the City of Hermosa Beach, California

ATTEST:

APPROVED AS TO FORM:

City Clerk

City Attorney