

May 19, 2005

Honorable Mayor and Members of
the Hermosa Beach City Council

Regular Meeting of
May 24, 2005

**PROPOSED WIFI SYSTEM ADVISORY MEASURES FOR THE
NOVEMBER 2005 BALLOT**

Recommendation:

That the City Council review the proposed advisory ballot measures for the Wifi System and determine whether or not to direct staff to include these measures on the November 2005 ballot.

Background:

The City Council, at its meeting of April 12, 2005, directed staff to return with two advisory measures concerning the Wifi system. The two advisory questions to the voters to determine voter interest in providing city wide Wifi Internet access, one offering free service and the other offering low-cost service. Staff has developed three options for each question and they are set forth below:

First Question:

- A. SHOULD THE CITY PROVIDE FREE WIRELESS INTERNET SERVICES CITY WIDE?
- B. SHOULD THE CITY EXPAND ITS WIRELESS INTERNET PILOT PROJECT AND MAKE IT AVAILABLE CITYWIDE AT NO COST?
- C. SHOULD THE CITY MAKE WIRELESS INTERNET SERVICE AVAILABLE THROUGHOUT THE CITY AT NO COST?

Second Question:

- A. WOULD YOU BE WILLING TO PAY \$100.00 PER YEAR FOR WIRELESS INTERNET SERVICE PROVIDED BY THE CITY?
- B. SHOULD THE CITY PROVIDE WIRELESS INTERNET SERVICE CITYWIDE IF IT WILL COST USERS \$100 PER YEAR TO USE THE SERVICE?
- C. SHOULD THE CITY MAKE WIRELESS INTERNET SERVICE AVAILABLE THROUGHOUT THE CITY FOR A COST OF \$100 PER YEAR FOR EACH USER?

Please review the language of the proposed advisory measures and, if the wording meets with City Council approval, provide direction to staff as to whether or not these are to be placed on the November 2005 ballot.

Respectfully submitted,

Stephen R. Burrell
City Manager