PARKS, RECREATION AND COMMUNITY RESOURCES ADVISORY COMMISSION MINUTES OF THE JUNE 7, 2005 MEETING

The meeting was called to order by Commissioner Hollander at 7:07 p.m.

Pledge of Allegiance: Paul Amarillas

Roll Call:

Present: Commissioners Bell, Francis, Hollander, Sigler

Absent: Commissioners Fishman
Also Present: Lisa Lynn, Katie Crevda

Approval of May 3, 2005 Minutes

Motion: "To approve as submitted."

Francis/Bell – All Ayes

Public Comment

None

Correspondence

A. Letter from Hermosa Beach Kiwanis Club requesting usage of the east lawn of the Community Center and a waiver of the Temporary Power Poll permit fee. A motion was made by Commissioner Francis, and seconded by Commissioner Sigler

MOTION by Commissioner Francis to approve the event as requested.

Commissioner Sigler seconded the motion.

All Ayes

B. "Guidelines" Spring 2005 Newsletter.

MOTION by Commissioner Francis to receive and file.

Commissioner Bell seconded the motion.

All Ayes

C. Local Government Commission "Reports" Newsletter, highlighting an article titled, "Childhood Obesity Tackled by LGC."

MOTION by Commissioner Francis to receive and file.

Commissioner Sigler seconded the motion.

All Ayes

Matters for Commission Consideration

A. AVPNext Beach Volleyball Tournament

Joseph Boken, AVPNext Program Manager, addressed the Commission to request approval of the AVPNext Amateur Volleyball Tournament to be held September 17-18, 2005. Mr. Boken further requested that the special event permit fees be restructured, so that his group only be required to pay a fraction of the typical special event permit fees. AVPNext is an amateur event and it does not have non-profit status. They do not turn a profit and do not have any sponsors. There is a \$20,000 purse for this tournament. Mr. Boken proposed that his fees be reduced from \$6,058 to \$1,600 due to the fact that their budget isn't very large and because they want to keep the registration fee lower, in order to attract as many participants as possible.

After much discussion between Mr. Boken and the Commissioners, it was decided by the Commission that there was no reason to reduce/waive fees associated with this event, and that a precedent had been set in the last year to be strict in charging fees for commercial events.

MOTION by Commissioner Francis to approve the event, but not the fee schedule as proposed by Mr. Boken.

Commissioner Bell seconded the motion.

All Ayes

B. Dig for Kids Volleyball Camp Fundraiser

Albert Hannemann, Vice President of Dig for Kids Foundation, addressed the Commission to requesting permission to host a four-day beach volleyball clinic for youth ages 10-17. The camp program will be located on the south side of the Pier and operate for three hours each weekday at existing volleyball courts. All registration proceeds will be utilized by the non-profit organization to fund both athletic and academic mentoring programs. Mr. Hannemann expects about 30 participants.

MOTION by Commissioner Bell to approve the event as requested.

Commissioner Sigler seconded the motion.

All Ayes

Staff Report(s)

Lisa Lynn gave the following reports:

1. April 2005 Activity Report

Lisa Lynn also noted that revenue is up \$60,000 from last year. The Department has seen an enormous surge in online registration. The Summer 2005 Recreation brochure is out, so register now for summer camps and programs. The Summer Concert Series is scheduled for: July 31, August 7 & August 14.

Commissioner's Reports:

1. <u>Surfers Walk of Fame</u> – Commissioner Sigler: 23 nominations were received and up to four candidates can be inducted this summer. The voting process this year was very objective. The Induction Ceremony will be July 31, 2005, coinciding with the first Sunset Concert at 5:30 p.m.

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- 2. <u>Hermosa Arts Foundation</u> Commissioner Hollander: HAF meets the 4th Monday of every month at 6:30pm in room 4 at the Community Center. They are sponsoring Hermosa Shorts Film Festival on 8/26, Movie in the Park on 8/27 and Kings and Clowns Youth Theatre Program this summer. HAF is purchasing a digital projector in the near future and is seeking estimates for Community Center upgrades.
- 3. <u>Jazz Memorial Report</u> Commissioner Bell: Applications will be accepted by the Community Resources Department through June 30th. For further information, applications or to donate funds please call the Community Resources Department at (310) 318-0280. The induction will be sometime in the fall. Ozzie Cadena has been raising lots of money!
- 4. Museum Subcommittee Report Commission Fishman: No report.
- 5. <u>Friends of the Park Foundation</u> Commissioner Hollander: Meetings are held the 2nd Wednesday of each month in Room 4 Community Center at 6:00 p.m. FOP just hosted a fundraiser at the Summer Celebration on 6/4. Movie in the Park on 8/27 will feature "Shark Tales". The movie will begin at sundown at Valley Park, and FOP is seeking sponsorships...contact 318-0280 for more information. There is also a banner program, where people can purchase a banner for \$100 or \$150, to hang at Fort Lots-O-Fun for sponsorships. All proceeds go to FOP.

Items Requested by Commissioners

Commissioner Hollander requested that Staff look into increasing the Marketing/Advertisement budget, and to increase some line items with the increased revenue the Department has made. Possibly look into a "Sinking Fund" line item, so there is more direct revenue to the Parks for improvements.

Other Matters

Tonight's meeting is Commissioner Hollander's last one as chairperson.

MOTION by Commissioner Bell to nominate Commissioner Sigler as the new chairperson.

Commissioner Francis seconded the motion.

All Ayes.

Public Comment

Joe Boken addressed the Commission, voicing concern over our Special Event fee schedule. Mr. Boken would like to work with Commissioner Sigler on addressing the high rates of our Special Event fee schedule. Lisa Lynn advised that a committee would need to be formed and recommendations should be made to City Council.

Motion: "To Adjourn at 8:05 p.m."

Sigler/Francis – All Ayes

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