

October 5, 2005

Honorable Mayor and Members of
the Hermosa Beach City Council

Regular Meeting of
October 11, 2005

**REQUEST FOR APPROVAL OF DONATIONS TO REDONDO UNION HIGH
SCHOOL AND MIRA COSTA HIGH SCHOOL GRAD NIGHT 2006**

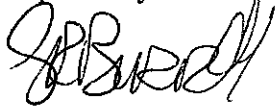
Recommendation:

That the City Council approve donations of \$1000 to the Redondo Union High School Grad Night Committee 2006 and \$1000 to the Mira Costa High School G.R.A.D. Booster Club for 2006.

Background:

These requests have been approved annually since 1998. The amount originally approved in 1998, and subsequently requested annually by each Grad Night Committee is \$1000. These donations are budgeted.

Respectfully submitted,



Stephen R. Burrell
City Manager



Mira Costa High School

G.R.A.D. NITE 2006

Graduates Resisting Alcohol & Drugs Booster Club
P.O. Box 1079 Manhattan Beach, CA 90267-1079
Tax ID# 95-4786227

Dear City of Hermosa Beach,

Mira Costa G.R.A.D. Nite 2006 (Graduates Resisting Alcohol and Drugs) is an all-night event designed to provide a safe, controlled, drug and alcohol-free alternative to the drinking parties that traditionally follow graduation. Special events and milestones in our students' lives are far too often marred by the tragedy of drug abuse or drinking and driving. Because these tragedies affect our entire community, we traditionally look to our community to help prevent them. 2006 will mark the 15th annual G.R.A.D. Nite for Mira Costa, but it won't happen without *your* invaluable help.

We have great plans for an action packed, fun-filled and safe, all-night celebration. Last year, 75% of the graduating class attended. Our goal is to have 100% of our graduating seniors participate in this year's drug and alcohol free event.

Here's how you can help!

Your tax-deductible donation sends an important message to Mira Costa's graduating seniors telling them of a job well done, as well as to our community stating your commitment to the safety of our youth.

To keep this event affordable, the ticket price covers less than one-half the actual cost of the event. The expenses include transportation, insurance, venue, activities, food, entertainment, and security for our 600+ graduating seniors. We also offer scholarships to ensure all graduates have the opportunity to attend. We need your help to supplement the ticket price of this important safe and sober tradition.

Here's what you get.....

- ALL donors will receive a letter confirming their donation for tax purposes, and
- Major on-site presence, advertising, and print exposure, and
- Acknowledgment of your generosity in the Beach Reporter, and
- A certificate of sponsorship suitable for framing.
- Donors of \$100 receive one raffle ticket for each \$100 donated as a chance to win a brand new Ford Mustang!
- Donors of \$500 or more will be listed on Mira Costa's electronic marquee, and
- On a banner displayed on Artesia Blvd.
- Donors of \$1000 will receive twenty (20) raffle tickets for every \$1000 donation,
- And a special limited edition plaque acknowledging your sponsorship.

If you are able to support a donation of \$1,000; \$3,000; \$5,000 or even \$10,000, we would be happy to talk to you about other sponsorship opportunities, for more information please contact Brenda Weber at 310 545-6364, or Joan Otomo-Corgel at 310 546-3239 or email MCHSGRADNite@aol.com

Thank you in advance for your continued support of G.R.A.D. Nite. Without the help of generous supporters like you, we would not be able to continue this important, safe, and sober tradition.

With much appreciation,
Brenda & Joan,
Mira Costa '06 GRAD Nite Fundraising Chairs