

**PARKS, RECREATION AND COMMUNITY RESOURCES
ADVISORY COMMISSION
MINUTES OF THE NOVEMBER 1, 2005 MEETING**

The meeting was called to order by Commissioner Sigler at 7:00 p.m.

Pledge of Allegiance: Robert Bell

Roll Call:

Present: Commissioners Bell, Cannella, Hollander, Sigler
Absent: Francis
Also Present: Lisa Lynn, Katie Crevda, Dante Pagulayan

Approval of October 4, 2005 Minutes

Motion: "To approve as revised."

Hollander/Cannella – All Ayes

Public Comment

Tom Campbell and Bill MacDonald approached the Commission to announce their plans to host the Watershed Expo 2006 on March 24th and 25th, 2006 at the Community Center. Watershed Expo 2006 is an educational event that will feature exhibits, seminars, film, and musical entertainment relating to the measures we can take toward mitigating the causes and effects of watershed run-off onto our beaches and into the ocean.

Correspondence

A. "Guidelines" Spring 2005 Newsletter.

MOTION by Commissioner Hollander to receive and file.

Commissioner Bell seconded the motion.

All Ayes

Matters for Commission Consideration

A. Saint Patrick's Day Parade and Festival 2006-2007

Virginia Scaccianoce, Chair, St. Patrick's Day Committee approached to Commission seeking approval of a two-day festival for the next two years. She announced that the Committee is currently looking for corporate sponsors to assist in funding the event in the future.

MOTION by Commissioner Hollander to approve the request for the annual Saint Patrick's Day Parade and Festival as outlined in the attached staff report.

Commissioner Cannella seconded the motion.

All Ayes

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B. Television Production

Kathy McCaddin approached the Commission to introduce herself as the host of the new television program to highlight parks and recreation activities. Commissioner Hollander noted that she is seeking sponsorships to help fund this new venture. The trailer of the program was shown to showcase its high quality, and to note the benefits of having a new medium available to the Department to advertise events and programs.

MOTION by Commissioner Bell to approve the proposal from Christine Hollander to produce a television program to feature City of Hermosa Beach parks and recreation activities.

Commissioner Cannella seconded the motion.

All Ayes

Staff Report(s)

Lisa Lynn gave the following report:

1. Upcoming Events
See attached.
2. September 2005 Activity Report

Lisa Lynn noted that for the month of September, the Department is ahead \$20,000 as compared to September of last year. It is largely due to the "Southland Tales" film permit, which generated quite a bit of revenue. Furthermore, the production company donated \$10,000 to the 2006 Sunset Concert Series.

Commissioner's Reports:

1. Centennial Celebration – Commissioner Hollander: The committee just wrapped up the Youth Logo contest, and there was a lot of participation. They are also looking for new volunteers, as there is a lot of work to be done. The Committee meets the second Wednesday of each month at 5:15pm in Room 4 at the Community Center. For more information contact the Community Resources Department at 310.318.0280.
2. Friends of the Parks – Commissioner Hollander: The Pumpkins in the Park event was held October 22nd at Fort Lots-O-Fun from 11:00 to 1:00pm, as well as the unveiling of park improvements at Fort Lots-O-Fun. It was a great event and everyone had a great time. Many thanks to Rick Morgan and the rest of the Public Works crew for all the work they did at Fort Lots-O-Fun. The committee's next project is improving to Edith Rodaway Park. The Committee meets the second Wednesday of each month at 6:00pm in Room 4 at the Community Center.
3. Hermosa Arts Foundation - Commissioner Hollander: The Civic Light Opera is performing "Pump Boys and Dinettes" at the Hermosa Beach Playhouse, and is sponsored by HAF. The Committee meets the last Monday of each month at 6:30pm in Room 4 at the Community Center.
4. Historical Society/Museum – Commissioner Cannella: The new, expanded museum is unbelievable. The Historical Society is selling the new book Image of America: Hermosa Beach for \$20. It's being sold at local shops, and the Chamber of Commerce. For every book that is sold, the Historical Society gets \$.40. The museum is open Saturdays and Sundays from 2-4pm.
5. Jazz Stroll Dedication – Commissioner Sigler: The unveiling was October 23rd at Pier Plaza from 3:00-5:00pm. Live jazz entertainment was provided, courtesy of Ozzie Cadena.

6. Surfers Walk of Fame – Commissioner Sigler: Nominations are now being accepted for the 2006 induction. Nomination forms can be picked up at the Community Center or downloaded from the city website: www.hermosabch.org.

Items Requested by Commissioners

None

Other Matters

Commissioner Cannella introduced his son, Adam Cannella who was awarded "Young Man of the Month" at his school.


Commissioner Bell made another announcement encouraging new membership to Friends of the Parks.

Public Comment

None

Motion: "To Adjourn at 7:53 p.m."

Hollander/Bell -- All Ayes

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