

January 17, 2006

Honorable Mayor and Members of  
The Hermosa Beach City Council

Regular Meeting of  
January 24, 2006

## 2006 SPECIAL EVENT APPLICATIONS

### Recommendation

To review proposed calendar of special events, select events for approval, and consider requested fee waivers.

#### COMMERCIAL EVENTS

	DATE	FEES (est.)
1. EVP Tour - Pro Am Beach Volleyball Tournament	June 17	\$ 4,699.00
2. Hermosa Beach Triathlon (MESP)	October 15	\$12,265.00

#### NON PROFIT EVENTS

	DATE	FEES (est.)
1. Watershed Expo 2006	March 25	\$ 5,290.00
2. Great Autos of Yesteryear Car Show	May 6	\$ 1,643.00
3. Hermosa Beach Art Walk	5/11, 6/8, 7/13	\$ 3,976.00
4. Amateur Athletic Union (AAU) Youth Volleyball	July 8, 9, 16	\$ 1,244.00
5. So Cal Foundation Beach Volleyball Tournament	July 29	\$ 880.00
6. Friends of the Parks - Movie in the Park	August 26	\$ 983.00
7. Volcom Sea Slugs Youth Surf Contest	December 9	\$ 356.00

**THE FOLLOWING EVENTS ARE APPROVED AT THE DEPARTMENT LEVEL AND ARE LISTED HERE FOR INFORMATION PURPOSES ONLY.**

#### PIER PLAZA MERCHANT PROMOTIONS

	DATE	FEES (est.)
1. Hearts of Hermosa/Ed Foundation Fundraiser	March 10	\$ 0.00
2. Little League Annual Fundraiser	May 20	\$ 493.00
3. Hennessy's Cup Paddleboard Championship	July 15	\$ 493.00

#### PASS-THROUGH EVENTS

	DATE	FEES (est.)
1. Richstone Pier-to-Pier Walk	April 2	\$ 139.00
2. America's Cycle for Diabetes	May 13	\$ 139.00
3. America's Walk for Diabetes	September 24	\$ 139.00

Complete event applications and event information are available for public review at:

1. Hermosa Beach Library
2. Community Resources Department
3. Hermosa Beach City Manager's Office
4. Hermosa Beach City Clerk's Office

### Background

The Community Resources Department received two (2) applications for commercial events on the beach with impact to Pier Plaza. Applicants: EVP Tour and MESP each paid the City a \$500 deposit fee as required by the special event policy.

The Community Resources Department received thirteen (13) non-profit special event applications for events at various locations throughout the City. Applicants: Great Autos of Yesteryear, Hermosa Beach Education Foundation, and Little League will impact Pier Plaza only; Applicants: AAU, So Cal Foundation and Volcom will impact the beach only; Applicant: Hennessy's Cup will impact both Pier Plaza and the beach; Applicants: American Diabetes and Richstone Center will 'pass-through' the Strand only; Applicant: HB Art Walk will impact several areas of public space, primarily along Pier Avenue.

Attachment A includes the master event calendar for 2006, which has been categorized to differentiate between commercial, non-profit, co-sponsored, and Community Resources Department events. Attachment B provides the Council with a grid that identifies: (a) years the event has been held in the City, (b) proposed event dates, and (c) projected City fees and organizational requests for fee waivers. Attachment C includes: event contracts. Please note:

in the case of Pier Plaza Merchant Promotions and Pass-Throughs, the signed application serves as contractual agreement.

### **Analysis**

The attached contracts and policies have been developed by the City through several years of experience in staging special events. The City has worked in coordination with event operators to consider the needs of residents and enhance opportunities for exposure to local businesses. Special events have provided residents and visitors with unique recreational experiences that are of intergenerational appeal.

### **COMMERCIAL EVENTS:**

#### **EVP TOUR PRO AM BEACH VOLLEYBALL TOURNAMENT**

This is a repeat one-day event for the City. The summer tournaments have been successful and well managed by the EVP Tour, a company that has been in business for fourteen years promoting beach volleyball programs. The event format is professional beach volleyball competition, spectator contests, and an amateur volleyball tournament open for local teams.

#### **HERMOSA BEACH TRIATHLON – MESP**

This is a repeat one-day event for the City. MESP operators have abided by their contractual requirements in past years and have repeatedly produced safe events that appeal to participating athletes and spectators alike. A commitment from MESP to notify every resident in Hermosa by direct mail has addressed issues of concern regarding event notification. The Police Department has produced informative flyers for distribution that detail event course and 'escape routes' for vehicular traffic during the race. The bike route revision deleting Hermosa Avenue and extending the course along Pier Avenue proved to be successful. Further revision includes opening Herondo for vehicular access by maintaining the entire bike course within Hermosa Beach City boundaries.

### **NON PROFIT EVENTS:**

**JOHN T. HALES SAND & STRAND RACE** \*Please note: The race has been renamed in memory of John T. Hales.

#### **WATERSHED EXPO 2006**

This is a new one-day event for the City presented by the Guacamole Fund and Agalita Research Foundation. It is an educational, free event with exhibits, film, lectures, and hands-on demonstrations pertaining to pollution problems on the beaches and in the ocean from upstream watersheds. This event will be in conjunction with the research vessel, The Agalita in King Harbor with shuttles going to The Agalita and the Sea Lab in Redondo Beach.

#### **GREAT AUTOS OF YESTERYEAR CAR SHOW**

This is a repeat one-day event for the City presented by the Great Autos of Yester Year Car Club. The organization is dedicated to prominent displays of classic cars from the 1960's and 1970's. Pier Plaza provides a unique venue location for the annual show.

#### **HERMOSA BEACH ART WALK**

This is a repeat one-day event for the City, held on the second Thursday for three consecutive months. Organizers of the Art Walk include Hermosa Arts Foundation and Pier Avenue merchants and gallery owners. Visual art exhibitions and musical performances will be located along Pier Avenue between Bard Street and Monterrey Boulevard. Local galleries, restaurants and businesses will participate in the Art Walk by hosting receptions on their properties.

#### **AMATEUR ATHLETIC UNION (AAU) YOUTH VOLLEYBALL TOURNAMENT**

This is a repeat three-day event, held on two consecutive weekends, for the City. This national championship for junior volleyball takes place in Hermosa Beach annually. The competition is doubles only and open to boys and girls in 18 & under, 16 & under, 14 & under, and 12 & under age divisions. Winning teams move on to compete in the AAU Junior Olympic Games.

#### **SOUTHERN CALIFORNIA FOUNDATION FOR CHILDREN BEACH VOLLEYBALL TOURNAMENT**

This is a repeat one-day event for the City. The So Cal Foundation for Children (SCFC) raises funds for scholarships, educational guidance and athletic opportunity to underprivileged youth. The So Cal Foundation for Children is recognized by the City of Hermosa Beach as a local service organization.

#### **FRIENDS OF THE PARKS – MOVIE IN THE PARK**

This is a repeat one-day event for the City. Friends of the Parks coordinates this family-oriented community event. It consists of a featured movie (Wallace & Gromitt), activities, food and a raffle drawing at Valley Park.

#### VOLCOM SEA SLUG YOUTH SURF CONTEST

This is a repeat one-day event for the City. Youth ages 14 to 17 years participate in the annual surf competition held on the south side of the Pier. Prizes are awarded to the top six finalists in Grom, Junior, and Open Divisions.

#### **PIER PLAZA MERCHANT PROMOTIONS**

##### HEARTS OF HERMOSA

The Hermosa Beach Education Foundation will be holding its 10<sup>th</sup> annual "Hearts of Hermosa" dinner, dance and auction. For the second year, Sangria will host the event. This party is the largest annual fundraising event benefiting Hermosa Beach public schools.

##### LITTLE LEAGUE ANNUAL FUNDRAISER

This is a repeat one-day event for the City. Hosted by Hennessey's and coordinated by Hermosa Beach Little League, this annual fundraising event is highly popular, attracting a large crowd of local participants to the Plaza. Those in attendance enjoy dinner and music. Ticket proceeds directly benefit the local resident league.

##### HENNESSEY'S CUP PADDLE-BOARD CHAMPIONSHIP

This is a repeat one-day event for the City. The early morning paddleboard championship takes place on the south side of the Pier and is followed by a Hawaiian luau on the Plaza. Sponsored by Hennessey's, ticket proceeds directly benefit the local paddleboard association.

#### **PASS-THROUGH EVENTS**

##### RICHSTONE CENTER PIER TO PIER WALK

This is a repeat "pass-through" event for the City. Participants walk along the strand from the Manhattan Beach Pier to the Hermosa Beach Pier and back. This non-profit fundraising event supports the Richstone Family Center and KTLA Charities bringing aid to hundreds of abused children in need of counseling each year. This event is the organization's primary fundraising event.

##### AMERICA'S WALK FOR DIABETES – SOUTH BAY

This is a repeat "pass-through" event for the City. The event is the signature fundraising opportunity for the American Diabetes Association. Net proceeds from the event fund research, education and advocacy. With strong support from the business community, including sponsorship and corporate teams, the event raises millions of dollars each year.

##### AMERICA'S CYCLE FOR DIABETES – SOUTH BAY


This is a new "pass-through" event for the City. A cycling event to raise funds for diabetes research, education, community outreach and advocacy. The main site for this event is at the Santa Monica Pier. Participants will ride through Hermosa Beach on the Strand.

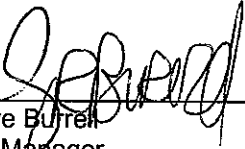
Attachments:

- A: 2006 Special Event Master Calendar
- B: Detailed Event Grid of Information
- C: Event Contracts

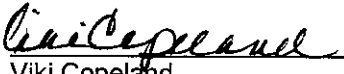
Respectfully submitted,

Concur,

  
\_\_\_\_\_  
Lisa Lynn  
Community Resources Director

  
\_\_\_\_\_  
Steve Burrell  
City Manager

Noted for Fiscal Impact,

  
\_\_\_\_\_  
Viki Copeland  
Finance Director



City of Hermosa Beach

710 Pier Avenue Hermosa Beach, CA 90254

Telephone: 310-318-0280 or Fax: 310-372-4333

## Tentative Calendar of Events 2006

Visit our website at [www.hermosabch.org](http://www.hermosabch.org) for updates!

### January

No Events Scheduled

### February

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
2/26	John T. Hales Sand & Strand Race	Beach/Pier		XXX		

### March

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
3/10	HB ED Foundation Fundraiser	Pier/Plaza			XXX	
3/11	Co-Ed Flag Football Tournament	Beach	XXX			
3/18-19	St. Patrick's Day Parade & Festival	Pier Plaza			XXX	
3/25	Watershed Expo 2006	CC/Lawn/Theater		XXX	XXX	
3/31	Teen Flashlight Egg Hunt	South Park	XXX			

### April

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
4/1	Lunch w/ the Bunny & Egg Hunt	Clark Bldg.	XXX			
4/1	CBVA Volleyball Tournament	Beach/N.Pier		XXX		
4/21-23	HB Chamber Merchant Sidewalk Sale	Pier Plaza				XXX
4/22	CBVA Volleyball Tournament	Beach/N.Pier		XXX		
4/29	Richstone Center Pass-Thru	Strand			XXX	

### May

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
5/6	Great Autos of Yesteryear Car Show	Pier Plaza			XXX	
5/7	Dog Parade & Trick Show	Greenbelt			XXX	
5/11	Hermosa Beach Art Walk	Pier Ave			XXX	
5/13	America's Cycle for Diabetes	Strand			XXX	
3/19-21	Hermosa Beach Tennis Open	Comm. Ctr.	XXX			
5/20	HB Little League Fundraiser	Pier Plaza			XXX	
5/27-29	Fiesta Hermosa	Plaza/Pier/Hermosa Ave		XXX		
5/27-28	CBVA Volleyball Tournament	Beach/N. Pier		XXX		

### June

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
6/3	Summer Celebration	Valley Park	XXX			
6/8	Hermosa Beach Art Walk	Pier Ave			XXX	
6/8-11	AVP Hermosa Open	Beach/Plaza				XXX
6/17	EVP Pro Am Volleyball Tournament	Beach/N.Pier				XXX

**July**

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
7/8-9	AAU Beach Volleyball – Girls	Beach/N.Pier			XXX	
7/13	Hermosa Beach Art Walk	Pier Ave			XXX	
7/15	Hennessy's Paddleboard	Beach/ Plaza			XXX	
7/16	AAU Beach Volleyball – Boys	Beach/N.Pier			XXX	
7/23	Sunset Concert #1	Beach/S. Pier	XXX			
7/29	So Cal Beach Volleyball Tournament	Beach			XXX	
7/30	Sunset Concert #2	Beach	XXX			

**August**

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
TBD	Shakespeare by the Sea	Valley Park	XXX			
8/4-6	International Surf Festival	Beach/Pier		XXX		
8/6	Sunset Concert #3	Beach/S. Pier	XXX			
8/12	CBVA Volleyball Tournament	Beach/N.Pier		XXX		
8/26	FOP Movie in the Park	Valley Park			XXX	

**September**

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
9/2-4	Fiesta Hermosa	Plaza/Pier/ Hermosa Ave		XXX		
9/9-10	CBVA Volleyball Tournament	Beach/N.Pier		XXX		
9/16	California Coastal Clean-Up	Beach/Pier			XXX	
9/24	America's Walk for Diabetes	Strand			XXX	

**October**

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
10/13	Flashlight Trick or Treat for Teens	South Park	XXX			
10/13-15	HB Chamber Merchant Sidewalk Sale	Pier Plaza				XXX
10/15	HB Triathlon	Beach/Strand/ Plaza/Valley/ Ardmore				XXX
10/21	Pumpkins in the Park	Fort Lots-o-Fun		XXX		
TBD	Jazz Stroll Dedication	Pier Plaza	XXX			
10/27	Halloween Carnival	Valley School		XXX		

**November**

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
TBD	Senior Flu Clinic	Clark Building		XXX		
11/11	Veterans Memorial Event	Comm Ctr.		XXX		

**December**

Date	Name	Location	CR Dept	Co-Sponsor	Non-Profit	Comm
12/7	Holiday Tree Lighting	Pier Plaza	XXX			
12/7	HB Chamber Holiday Open House	Pier Plaza			XXX	
12/9	Sand Snowman Contest	Beach N. Pier	XXX			
12/9	Sea Slug Youth Surf Contest	Beach/S.Side			XXX	
12/16	Breakfast with Santa	Clark Building	XXX			
12/31	New Years Eve Celebration	Pier Plaza	XXX			

# CITY OF HERMOSA BEACH: 2006 COMMERCIAL EVENT APPLICATIONS

APPLICANT	EVP Tour	MESP, Inc.
EVENT/YEAR	Pro Am Beach Volleyball Tournament	Hermosa Beach Triathlon
DATES/ LOCATION	6 <sup>th</sup> Year	15 <sup>th</sup> Year
SET-UP	June 17 Beach	October 15 Beach/Plaza
TEAR-DOWN	June 16	October 14
CATEGORY	June 17 II	October 15 II
ADMISSION CHARGES	No	No
SHUTTLE BUS REQUIRED	No	No
INSURANCE	2 Million	2 Million
FILMING	TBD	No
SEASON	Summer	Off-Season
FEES (ESTIMATE):		
Permit	2,288.00	2,288.00
Set-up/Tear Down	400.00	400.00
Police	N/A	6,480.00
Fire/Paramedic	N/A	N/A
CR Staff	300.00	300.00
Public Works	N/A	1,500.00
Admission	N/A	N/A
Film & Location	TBD	N/A
Business License	329.00	329.00
Banner	735.00	245.00
Co-Sponsor	300.00	300.00
Parking	304.00	380.00
Amp. Permit	43.00	43.00
TOTAL	\$4,699.00	\$12,265.00

# CITY OF HERMOSA BEACH: 2006 NON PROFIT EVENT APPLICATIONS

APPLICANT	Guacamole Fund & Agalita Research Foundation	Great Autos of Yesteryear Club	Hermosa Beach Art Walk, Inc.
EVENT/YEAR	Watershed Expo 2006 1 <sup>st</sup> Year	Car Show 7 <sup>th</sup> Year	Hermosa Beach Art Walk 3 <sup>rd</sup> Year
DATES/ LOCATION	March 25 Theater, Community Center & Lawn	May 6 Pier Plaza	May 11, June 8 & July 13 Upper Pier Avenue
SET-UP	March 25	May 6	2pm on specified event date
TEAR-DOWN	March 25	May 6	10pm on specified event date
ADMISSION CHARGES	No	No	No
SHUTTLE BUS REQUIRED	Yes	No	No
INSURANCE	2 Million	2 Million	2 Million
FILMING	No	No	No
SEASON	Off-Season	Off-Season	Summer
FEES (ESTIMATE):			
Permit			
Set-up/Tear Down			
Police			
Fire/Paramedic			
CR Staff			
Public Works			
Admission			
Film & Location			
Business License			
Banner			
Co-Sponsor			
Parking			
Amp. Permit			
Facility Rental			
TOTAL			

**\*\*Note:** Permit fees are based upon anticipated attendance \$1.20 per participant up to 1,500.  
When spectators number more than 1,500, fee category is commercial rate based on impact.

# CITY OF HERMOSA BEACH: 2006 NON PROFIT EVENT APPLICATIONS

APPLICANT	Amateur Athletic Union (AAU)	Southern California Foundation for Children
EVENT/YEAR	Youth Beach Volleyball Tournament 1 <sup>st</sup> Year	Beach Volleyball Tournament 5 <sup>th</sup> Year
DATES/ LOCATION	July 8-9 (Girls) & July 16 (Boys) Beach	July 29 Beach
SET-UP	Day before each tournament	July 29
TEAR-DOWN	At conclusion of each tournament	July 29
ADMISSION CHARGES	No	No
SHUTTLE BUS REQUIRED	No	No
INSURANCE	2 Million	2 Million
SEASON	Summer	Summer
FEES (ESTIMATE):	Feas	Feas
Permit	720.00	480.00
Set Up/Tear Down		
Police		
Fire/Paramedic		
CR Staff	150.00	300.00
Public Works		
Admission		
Film & Location		
Business License		
Banner	245.00	
Co-Sponsor		
Parking	129.00	57.00
Amp. Permit		43.00
TOTAL	\$1,244.00	\$880.00
	Requested Waivers **720.00	Requested Waivers **480.00

**\*\*Note:** Permit fees are based upon anticipated attendance \$1.20 per participant up to 1,500. When spectators number more than 1,500, fee category is commercial rate based on impact.



# CITY OF HERMOSA BEACH: 2006 NON PROFIT EVENT APPLICATIONS

APPLICANT	Friends of the Parks	Volcom Sea Slugs
EVENT/YEAR	Movie in the Park "Wallace & Gromitt" 2 <sup>nd</sup> Year	Youth Surf Contest 6 <sup>th</sup> Year
DATES/ LOCATION	August 26 Valley Park	December 9 Beach
SET-UP	August 26	December 9
TEAR-DOWN	August 26	December 9
ADMISSION CHARGES	No	No
SHUTTLE BUS REQUIRED	No	No
INSURANCE	2 Million	2 Million
SEASON	Summer	Off-Season
FEES (ESTIMATE):	Feas	Requested Waivers
Permit	840.00	**840.00
Set Up/Tear Down		180.00
Police		
Fire/Paramedic		
CR Staff	100.00	100.00
Public Works		
Admission		
Film & Location		
Business License		
Banner		
Co-Sponsor		
Parking	43.00	76.00
Amp. Permit		
TOTAL	\$983.00	\$356.00

**\*\*Note:** Permit fees are based upon anticipated attendance \$1.20 per participant up to 1,500.  
When spectators number more than 1,500, fee category is commercial rate based on impact.

# CITY OF HERMOSA BEACH: 2006 PIER PLAZA MERCHANT PROMOTIONS

## INFORMATION ONLY

APPLICANT	Hermosa Beach Education Foundation	Hermosa Beach Little League	Hennessey's Paddleboard Championship
EVENT/YEAR	Hearts of Hermosa 2 <sup>nd</sup> Year on Pier Plaza	Annual Fundraiser Unknown	Paddleboard Championship Unknown
DATES/ LOCATION	March 10 Pier Plaza and Sangria	May 20 Pier Plaza and Hennessey's Tavern	July 15 Pier Plaza and Beach
SET-UP	March 10	May 20	July 15
TEAR-DOWN	March 10	May 20	July 15
ADMISSION CHARGES	Yes	Yes	Yes
SHUTTLE BUS REQUIRED	No	No	No
INSURANCE	2 Million	2 Million	2 Million
SEASON	Off-Season	Off-Season	Summer
FEES (ESTIMATE):			
Permit	N/A	N/A	N/A
Public Works	N/A	450.00	450.00
Amp. Permit	N/A	43.00	43.00
TOTAL	\$0.00	\$493.00	\$493.00

\*Per policy, there are no permit fees associated with a pier plaza merchant promotion.

**CITY OF HERMOSA BEACH: 2006 PASS THROUGH EVENT APPLICATIONS**  
**INFORMATION ONLY**

APPLICANT	Richstone Family Center	American Diabetes Association	American Diabetes Association
EVENT/YEAR	Pier to Pier Walk	Cycling event on the Strand	5K/10K Walk
DATES/ LOCATION	April 29 Strand	May 13 Strand	September 24 Strand
ADMISSION CHARGES	No	No	No
INSURANCE	2 Million	2 Million	2 Million
SEASON	Off-Season	Off-Season	Summer
FEES (ESTIMATE):			
Permit	139.00	139.00	139.00
TOTAL	\$139.00	\$139.00	\$139.00

## EVENT OVERVIEW

Title: The EVP Pro Am Beach Volleyball Tournament

Organization: EVP Tour

Date: June 17, 2006

Time: 7:00am to 7:30pm

Location: North of Pier

Estimated Participants: 300

Estimated Spectators: 600

### Description:

The tour will feature top male and female pro teams from all over the country competing in a two-on-two beach volleyball tournament. An amateur beach volleyball tournament, open to local teams, will be hosted concurrently.

**SPORTS ENDEAVORS, INC. (EVP TOUR)  
CITY OF HERMOSA BEACH  
COMMERCIAL BEACH EVENT CONTRACT**

This contract is entered into on **JANUARY 24, 2006** at Hermosa Beach, California by and between **SPORTS ENDEAVORS, INC. (EVP TOUR)**, a Sporting Events Promoter, and the **CITY OF HERMOSA BEACH (CITY)** with regards to the **PRO AM BEACH VOLLEYBALL TOURNAMENT** on **JUNE 17, 2006**.

**FEES**

Permit fee shall be \$2,288 per event plus set up/tear down fee of \$200 per day and other CITY fees as required.

The \$500 application deposit will be applied toward the permit fee.

All predetermined costs/fees shall be paid two weeks prior to the tournament.

All unanticipated costs incurred by CITY on behalf of the event shall be paid within 15 days of receiving an invoice from CITY.

**LOCATION**

☐ On Beach, North of the Pier

**SECURITY**

CITY shall establish a command post in the immediate vicinity of the tournament.

EVP TOUR shall provide no less than one (1) unarmed security officers. Said officers shall wear identifiable uniforms that indicate a separate identity from other tournament staff.

A representative of the security staff shall meet with the Hermosa Beach Police Department Watch Commander prior to the tournament for a pre-event briefing.

The private security staff shall be responsible primarily for informing spectators of CITY'S alcohol ordinance.

CITY shall provide Officers for each day of the event as follows: One (1) Officer from 10:00 a.m. - 6:00 p.m., or as many Officers as deemed necessary by the Chief of Police.

CITY shall provide Fire/Paramedic personnel for the event or as many firefighters as deemed necessary by the Fire Chief.

Cost of officers and Fire/Paramedic personnel shall be assumed by EVP TOUR

**CLEAN -UP**

EVP TOUR shall use a professional maintenance service to clean the following areas each day of the tournament:

- The Beach and Strand (impacted area)

The maintenance service shall be responsible for hauling the trash outside the CITY following the tournament.

EVP TOUR shall provide additional trash receptacles at the following locations:

- Beach (impacted area)
- Strand (impacted area)
- And, additional trash receptacles as CITY requires

EVP TOUR shall take the necessary steps to encourage participants and require sponsors to use recycling bins for appropriate materials. EVP TOUR shall make arrangements for such bins.

#### **LOS ANGELES COUNTY DEPARTMENT OF BEACHES AND HARBORS SERVICES**

CITY shall make any necessary contacts on behalf of the event with the Los Angeles County Department of Beaches and Harbors.

EVP TOUR shall assume all costs for any additional lifeguards each day of tournament if required by Los Angeles County Lifeguards.

If EVP TOUR desires any County services, they must process their request through CITY. Any costs for County services will be borne by EVP TOUR

#### **INSURANCE**

At least ten (10) days prior to the event, EVP TOUR shall provide CITY a Certificate of Insurance providing personal injury and property damage liability insurance naming CITY, and County of Los Angeles, their officers, employees and agents as additional insured with minimum coverage of **\$2 million combined single limit coverage**. Insurance is to be placed with insurers with a current AM Best's rating of no less than A:VII. Said insurance shall not be canceled or altered without 30 days notice in writing to CITY and County.

EVP TOUR insurers shall be primarily responsible for any and all liability resulting or arising from the performance of the contract and CITY and County and their insurers shall not be required to contribute.

For insurance purposes, the event area shall be defined to include any and all areas occupied or affected by the event.

EVP TOUR agrees to defend, indemnify, and hold CITY and County of Los Angeles harmless from and against any and all liability and expense, including defense costs and legal fees, caused by the negligent or wrongful act or omission of EVP TOUR its agents, officers and employees, including but not limited to, personal injury, bodily injury, death and property damage.

#### **CO-SPONSORS**

A fee of \$100 each shall be charged for all co-sponsors with each co-sponsor permitted one display booth. All co-sponsors must meet with CITY approval prior to the event.

#### **ADVERTISING**

EVP TOUR shall be required to make announcements informing spectators of CITY'S alcoholic beverage ordinance as deemed necessary by Hermosa Beach Police.

All sponsor signs, props, product facsimiles, etc. deemed necessary by EVP TOUR to identify the event, shall be approved as to location and content by CITY. CITY will not unnecessarily deny said approval and will not curtail certain constitutional rights of EVP TOUR

CITY shall permit two (2) street banners to be posted for tournament. Appropriate banner applications and fees must be received by the Public Works Department.

CITY shall permit EVP TOUR to display six (6) large replicas of their product. CITY staff shall have final approval of said replicas and determine location. Replica's may not be shaped as an alcoholic beverage.

### **PARKING**

EVP TOUR shall be required to post temporary "No Parking" signs 24-72 hours in advance of event (as directed by CITY) and be responsible for the removal of signs on final event day.

At no time may EVP TOUR block emergency vehicle access. Parking privileges may be revoked at anytime by CITY.

### **SPECIAL EVENTS**

CITY shall review all requests for any special events to be held as part of the tournament. CITY shall have the right to deny all requests.

CITY Council must approve any/all requests for bands/concerts prior to the event.

### **ADDITIONAL PROVISIONS/RESPONSIBILITIES OF CITY**

CITY shall allow EVP TOUR the opportunity to sell official EVP TOUR concession items per certain conditions:

- No food or beverage concessions shall be permitted on the Beach or in the Pier Plaza area,
- Free sampling booths will be permitted on the beach, per City conditions and Health Department approval,
- All concession items must be approved by CITY prior to event.

### **ADDITIONAL PROVISIONS/RESPONSIBILITIES OF EVP TOUR**

EVP TOUR shall be responsible to obtain all necessary County and State health permits as required.

EVP TOUR will be required to obtain an amplified sound permit from CITY.

Event shall be conducted in compliance with CITY Noise Ordinances. Ordinances are on file at the Department of Community Resources.

EVP TOUR will be solely responsible for event management.

EVP TOUR shall designate area for spectators to store alcoholic beverages.

EVP TOUR will abide by any additional policies or appropriate fees as established by the CITY.

EVP TOUR shall be responsible for all prize money, equipment, sound system and necessary personnel for conducting said tournament.

EVP TOUR shall only set up/tear down between the hours of 8:00 a.m. and 9:00 p.m. on scheduled days.

**CITY RESERVES THE RIGHT TO AMEND AND/OR TERMINATE THIS CONTRACT AT ANY TIME.**

CITY OF HERMOSA BEACH

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
Date

APPROVED AS TO FORM

\_\_\_\_\_  
City Attorney

\_\_\_\_\_  
Date

DEPARTMENT OF COMMUNITY RESOURCES

\_\_\_\_\_  
Director

\_\_\_\_\_  
Date

SPORTS ENDEAVORS, INC.

\_\_\_\_\_  
Director of Operations

\_\_\_\_\_  
Date

ATTEST

\_\_\_\_\_  
City Clerk

\_\_\_\_\_



## **EVENT OVERVIEW**

Title: Hermosa Beach Triathlon

Organization: MESP, Inc.

Date: October 15, 2006

Time: 7:00am to 11:00am

Location: Swim – south side of Pier  
Bike race – Pier Avenue, Valley, Ardmore  
Run – The Strand

Estimated Participants: 1,000

Estimated Spectators: 1,000–1,500

### **Description:**

This is a short triathlon course. It features a ¼ mile swim on the south side of the Pier, a 9-mile bike ride course that follows Pier Avenue and loops around Valley/Ardmore, and a 3-mile run on the Strand. The transition area is on Pier Plaza. The event is limited to 1,000 athletes and fills to registration capacity each year.

**MESP  
CITY OF HERMOSA BEACH  
COMMERCIAL BEACH EVENT CONTRACT**

This contract is entered into on **JANUARY 24, 2006** at Hermosa Beach, California by and between **MICHAEL EPSTEIN SPORTS PRODUCTIONS (MESP)**, a Sporting Events Promoter, and the **CITY OF HERMOSA BEACH (CITY)** with regards to **TRIATHLON AND FESTIVAL** on **OCTOBER 15, 2006**.

**FEES**

Permit fee shall be \$2,288 plus set up/tear down fee of \$200 per day and other CITY fees as required.

The \$500 application deposit will be applied toward the permit fee.

All predetermined costs/fees shall be paid two weeks prior to the event.

All unanticipated costs incurred by CITY on behalf of the event shall be paid within 15 days of receiving an invoice from CITY.

**LOCATION**

- ☐ Pier Plaza
- ☐ Base of Pier
- ☐ On Beach, North and South of the Pier
- ☐ Strand
- ☐ Triathlon Route

**SECURITY**

CITY shall provide Officers as deemed necessary by the Chief of Police.

CITY may require MESP to provide additional unarmed security guards and the cost shall be borne by MESP.

CITY shall provide Fire/Paramedic personnel for the event or as many firefighters as deemed necessary by the Fire Chief.

Cost of officers and fire/paramedic personnel shall be assumed by MESP.

**CLEAN-UP**

MESP shall use a professional maintenance service to provide additional trash receptacles (at the following locations), clean the area, and haul the trash outside CITY following the event:

- Pier Avenue (impacted area)
- Beach (impacted area)
- Strand (impacted area)
- And, additional trash receptacles as CITY requires

MESP shall use Consolidated Waste to provide: One (1) 3-yard trash bin in Lot B and six (6) portable toilets that includes one (1) handicap toilet at the base of the Pier on the south side. CITY staff will determine if additional toilets are needed.

## **LOS ANGELES COUNTY DEPARTMENT OF BEACHES AND HARBORS SERVICES**

CITY shall make any necessary contacts on behalf of the event with the Los Angeles County Department of Beaches and Harbors.

MESP shall assume all costs for any additional lifeguards each day of event if required by Los Angeles County Lifeguards. The County shall have the authority to cancel or re-route the swim portion of the race depending on surf conditions. CITY requires written confirmation from the County on the number of Lifeguards needed to ensure maximum safety for the swim portion of the event.

If MESP desires any County services, they must process their request through CITY. Any costs for County services will be borne by MESP.

### **INSURANCE**

At least ten (10) days prior to the event, MESP shall provide CITY a Certificate of Insurance providing personal injury and property damage liability insurance naming CITY, and County of Los Angeles their officers, employees and agents as additional insured with a minimum coverage of **\$2 million combined single limit coverage**. Insurance is to be placed with insurers with a current AM Best's rating of no less than A:VII. Said insurance shall not be canceled or altered without 30 days notice in writing to CITY and County.

MESP insurers shall be primarily responsible for any and all liability resulting or arising from the performance of the contract and CITY and County and their insurers shall not be required to contribute.

For insurance purposes, the event area shall be defined to include all areas occupied or affected by the event.

MESP agrees to defend, indemnify, and hold CITY and County of Los Angeles harmless from and against any and all liability and expense, including defense costs and legal fees, caused by the negligent or wrongful act or omission of MESP its agents, officers and employees, including, but not limited to, personal injury, bodily injury, death and property damage.

All participants will be required to show waivers on behalf of CITY. MESP will assume full responsibility for ensuring the waivers are signed by said participant and shall assume cost for reproduction of waivers.

### **CO-SPONSORS**

A fee of \$100 each shall be charged for all co-sponsors with each co-sponsor permitted one display booth. All co-sponsors must meet with CITY approval prior to event.

### **ADVERTISING**

All sponsor signs, props, product facsimiles, deemed necessary by MESP to identify the event, shall be approved as to location and content by CITY. CITY will not unnecessarily deny said approval and will not curtail certain constitutional rights of MESP.

CITY shall permit two (2) street banners to be posted for the event. Appropriate banner applications and fees must be received by the Public Works Department.

### **PARKING**

MESP shall be required to post temporary "No Parking" signs along the race course where appropriate 72 hours in advance of event (as directed by CITY) and be responsible for reposting as required, as well as, removal of signs on event day. MESP shall use plastic cable ties to secure the signs.

MESP shall be required to direct participant parking in CITY lots through advertising and race flyers.

All costs to reserve parking will be paid by MESP.

At no time may MESP block emergency vehicle access. Parking privileges may be revoked at anytime by CITY.

### **SPECIAL EVENTS**

CITY shall review all requests for any special events to be held as part of the contracted event. CITY shall have the right to deny all requests.

CITY Council must approve any/all requests for bands/concerts prior to the event.

### **ADDITIONAL PROVISIONS/RESPONSIBILITIES OF CITY**

CITY shall allow MESP the opportunity to sell official MESP concession items pursuant to certain conditions:

- No food or beverage concessions shall be permitted; and,
- Free sampling booths will be permitted on the beach, per CITY conditions and Health Department approval; and,
- All concession items must be approved by CITY prior to event.

### **ADDITIONAL PROVISIONS/RESPONSIBILITIES OF MESP**

MESP shall be responsible to obtain all necessary County and State health permits as required.

MESP will be required to obtain an amplified sound permit from CITY.

Event shall be conducted in compliance with CITY Noise Ordinances. Ordinances on file at the Department of Community Resources.

MESP will be solely responsible for event management.

MESP shall be responsible for the protection of lower Pier (plaza) surface, per the Department of Public Works.

MESP shall notice all Hermosa Beach residents by direct mail. CITY staff shall determine areas to be noticed.

MESP shall provide barricades and cones for use at pre-approved street closures and other areas as deemed necessary by CITY staff.

MESP shall provide adequate detour signs to identify alternate driving routes through the CITY.

MESP will abide by any additional policies or appropriate fees as established by the CITY.

MESP shall be responsible for all prize money, equipment, sound system and personnel necessary for conducting such an event.

**CITY RESERVES THE RIGHT TO AMEND AND/OR TERMINATE THIS CONTRACT AT ANY TIME.**

CITY OF HERMOSA BEACH

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
Date

APPROVED AS TO FORM

\_\_\_\_\_  
City Attorney

\_\_\_\_\_  
Date

DEPARTMENT OF COMMUNITY RESOURCES

\_\_\_\_\_  
Director

\_\_\_\_\_  
Date

MESP

\_\_\_\_\_  
Director of Operations

\_\_\_\_\_  
Date

ATTEST

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Date

## **EVENT OVERVIEW**

Title: Watershed Expo 2006

Organization: Guacamole Fund & Agalita Research Foundation

Date: March 25, 2006

Time: 10:00am to 4:30pm

Location: Theatre, Community Center & Lawn

Estimated Participants: 150

Estimated Spectators: 1,000

**Description:**

Watershed Expo 2006 is an educational event with exhibits, film, lectures, and hands-on demonstrations pertaining to pollution problems on the beaches and in the ocean from upstream watersheds. Will be in conjunction with the research vessel, The Agalita in King Harbor with shuttles going to The Agalita and the Sea Lab in Redondo Beach. This event is free to the public.

**GUACAMOLE FUND & AGALITA RESEARCH FOUNDATION  
CITY OF HERMOSA BEACH  
NON-PROFIT EVENT CONTRACT**

This contract is entered into on **JANUARY 24, 2006** at Hermosa Beach, California by and between **GUACAMOLE FUND & AGALITA RESEARCH FOUNDATION (GFARF)**, a non-profit organization and the **CITY OF HERMOSA BEACH (CITY)**, with regards to the **"WATERSHED EXPO"** Special Event on **MARCH 25, 2006**.

**FEES**

GFARF shall pay direct costs for Police, Community Resources and Public Works staff, if any are required.

All predetermined fees shall be paid two weeks prior to the event.

All unanticipated costs incurred by CITY on behalf of the event shall be paid within 15 days of receiving an invoice from CITY.

**LOCATION**

Community Center

**PARKING**

Shuttle-bus or valet with offsite parking required.

**CLEAN -UP**

GFARF shall be responsible to return the Community Center Facilities to the condition prior to the event.

**INSURANCE**

Ten (10) days prior to the event, GFARF shall provide CITY with a certificate of insurance providing personal injury and property damage liability insurance naming CITY, its officers, employees, and agents as additional insured with a minimum coverage of **\$2 million combined single limit coverage**. Insurance is to be placed with insurers with a current AM Best's rating of no less than A:VII. Said insurance shall not be canceled or altered without 30 days notice in writing to CITY.

GFARF insurers shall be primarily responsible for any and all liability resulting or arising from the performance of the contract and CITY and their insurers shall not be required to contribute. Said insurance's shall not be canceled or terminated without at least ten (10) days written notice to CITY.

GFARF agrees to defend, indemnify and hold CITY harmless from and against any and all liability and expense, including defense costs and legal fees, caused by negligent or wrongful act or omission of the event organizers or its agents, officers and employees, including but not limited to personal injury, bodily injury, death, and property damage.

For insurance purposes, the event area shall be defined to include any and all areas occupied or affected by the event.

GFARF shall provide CITY with signed indemnification forms from all event participants.

**SPECIAL EVENTS**

GFARF shall abide by all of the rules and regulations for special events.

CITY shall review all requests for any special events requested to be held as part of said event. CITY shall have the right to deny any and all requests.

**MISCELLANEOUS RESPONSIBILITIES OF GFARF**

GFARF will be solely responsible for event management.

GFARF shall be responsible to obtain all necessary County and State health and A-B-C permits as required.

GFARF will be financially responsible for any and all damage that may occur to the Community Center Facilities or as a result of the event.

GFARF will abide by any additional policies or appropriate fees as established by CITY.

The event shall be conducted in compliance with CITY of Hermosa Beach Noise Ordinances. Ordinances are on file at the Department of Community Resources.

**THE CITY OF HERMOSA BEACH RETAINS THE RIGHT TO AMEND, ADD OR DELETE ANY CONDITION(S) OF SAID CONTRACT.**

CITY OF HERMOSA BEACH

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
Date

APPROVED AS TO FORM

\_\_\_\_\_  
City Attorney

\_\_\_\_\_  
Date

DEPARTMENT OF COMMUNITY RESOURCES

\_\_\_\_\_  
Director

\_\_\_\_\_  
Date

GUACAMOLE FUND

\_\_\_\_\_  
Director of Operations

\_\_\_\_\_  
Date

ATTEST

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Date



## **EVENT OVERVIEW**

Title: Endless Summer Classic Car Show

Organization: Great Autos of Yesteryear

Date: May 6, 2006

Time: 10:00am to 3:00pm

Location: Pier Plaza

Estimated Participants: 50

Estimated Spectators: 800–1,000

Description:

The Great Autos of Yesteryear club will present 40 classic cars, including woody wagons, the vintage T-Bird and convertibles from the 50's at the "Endless Summer Classic Car Show".

**GREAT AUTOS OF YESTERYEAR CAR CLUB  
CITY OF HERMOSA BEACH  
NON-PROFIT EVENT CONTRACT**

This contract is entered into on **JANUARY 24, 2006** at Hermosa Beach, California by and between **GREAT AUTOS OF YESTERYEAR CLASSIC CAR CLUB (CLUB)**, a non-profit organization and the **CITY OF HERMOSA BEACH (CITY)**, with regards to the **"ENDLESS SUMMER CLASSIC CAR SHOW"** Special Event on **MAY 6, 2006**.

**FEES**

CLUB shall pay direct costs for Police, Community Resources and Public Works staff, if any are required.

All predetermined fees shall be paid two weeks prior to the event.

All unanticipated costs incurred by CITY on behalf of the event shall be paid within 15 days of receiving an invoice from CITY.

**LOCATION**

Pier Plaza

**SECURITY**

Responsibility for event security shall be assumed by CLUB.

Each vehicle shall be provided with a fire extinguisher.

**PARKING**

An 18' fire lane must be maintained at all times.

CLUB must allow for the safe entry and exit of vehicles with two attendants in orange vests for each entering and exiting vehicle.

**CLEAN -UP**

CLUB shall be responsible to return the Plaza area to the condition prior to the event. Oil pans shall be provided for all vehicles.

**INSURANCE**

Ten (10) days prior to the event, CLUB shall provide CITY with a certificate of insurance providing personal injury and property damage liability insurance naming CITY, its officers, employees, and agents as additional insured with a minimum coverage of **\$2 million combined single limit coverage**. Insurance is to be placed with insurers with a current AM Best's rating of no less than A:VII. Said insurance shall not be canceled or altered without 30 days notice in writing to CITY.

CLUB insurers shall be primarily responsible for any and all liability resulting or arising from the performance of the contract and CITY and their insurers shall not be required to contribute. Said insurance's shall not be canceled or terminated without at least ten (10) days written notice to CITY.

CLUB agrees to defend, indemnify and hold CITY harmless from and against any and all liability and expense, including defense costs and legal fees, caused by negligent or wrongful act or omission of

the event organizers or its agents, officers and employees, including but not limited to personal injury, bodily injury, death, and property damage.

For insurance purposes, the event area shall be defined to include any and all areas occupied or affected by the event.

CLUB shall provide CITY with signed indemnification forms from all event participants.

#### **ADVERTISING**

No commercial sponsors or commercial advertising banners will be permitted on the Plaza.

CLUB may wish to post a sign about the Club or identifying the event itself.

#### **SPECIAL EVENTS**

CLUB shall abide by all of the rules and regulations for special events.

CITY shall review all requests for any special events requested to be held as part of said event. CITY shall have the right to deny any and all requests.

#### **MISCELLANEOUS RESPONSIBILITIES OF CLUB.**

CLUB will be solely responsible for event management.

CLUB shall be responsible to obtain all necessary County and State health and A-B-C permits as required.

CLUB will provide an event notice to Plaza merchants at least two weeks in advance of the event.

CLUB shall abide by directions set forth by the Public Works Superintendent to protect the Plaza.

CLUB will be financially responsible for any and all damage that may occur on the Plaza or as a result of the event.

CLUB will abide by any additional policies or appropriate fees as established by CITY.

The event shall be conducted in compliance with CITY of Hermosa Beach Noise Ordinances. Ordinances are on file at the Department of Community Resources.

CLUB shall abide by maximum limit of 44 vehicles situated on Pier Plaza.

**THE CITY OF HERMOSA BEACH RETAINS THE RIGHT TO AMEND, ADD OR DELETE ANY CONDITION(S) OF SAID CONTRACT.**

CITY OF HERMOSA BEACH

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
Date

APPROVED AS TO FORM

\_\_\_\_\_  
City Attorney

\_\_\_\_\_  
Date

DEPARTMENT OF COMMUNITY RESOURCES

\_\_\_\_\_  
Director

\_\_\_\_\_  
Date

GREAT AUTOS OF YESTERYEAR CAR CLUB

\_\_\_\_\_  
Director of Operations

\_\_\_\_\_  
Date

ATTEST

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Date

## **EVENT OVERVIEW**

Title: Hermosa Beach Art Walk

Organization: Hermosa Beach Art Walk, Inc.

Date: May 11, June 8, July 13, 2006

Time: 5:00pm to 9:00pm

Location: Upper Pier Avenue (between Bard & Monterrey)

Estimated Participants: 100

Estimated Spectators: 1,500

Description:

Visual art exhibitions and musical performances will be located along Pier Avenue. Local galleries, restaurants, and businesses will participate in the Art Walk by hosting food and wine receptions on their properties.

**HERMOSA BEACH ART WALK, INC.  
CITY OF HERMOSA BEACH  
NON PROFIT EVENT CONTRACT**

This contract is entered into on **JANUARY 24, 2006**, at Hermosa Beach, California by and between the **HERMOSA ART WALK, INC. (HAW)**, a non-profit organization and the **CITY OF HERMOSA BEACH (CITY)** with regards to **HERMOSA BEACH ART WALK** on **MAY 11, JUNE 8 and JULY 13, 2006**.

**FEES**

All predetermined fees shall be paid two weeks prior to event. All unanticipated costs incurred by the City on behalf of the event shall be paid within 15 days of receiving an invoice from CITY.

**LOCATION**

- ☐ Sidewalk along both sides of Pier Avenue, between Bard Street and Monterey. (Fine art display 2 X 10ft spaces)
- ☐ City Hall parking lot, 1315 Valley Drive (vendor and event volunteer parking from 2pm-10pm)

**SECURITY**

HAW shall establish a command post in the immediate vicinity of the event. The command post shall be staffed at all times with one (1) representative of HAW.

A representative from the HAW shall meet with Community Resources staff prior to the event for a pre-event briefing.

CITY shall provide Police Officers for the event as deemed necessary by the Chief of Police all direct costs will be absorbed by the event organizer.

CITY shall provide as many Fire/Paramedic personnel for the event as deemed necessary by the Fire Chief all direct costs will be absorbed by the event organizer.

HAW shall be required to obtain approval from the Fire Chief of booth layout on upper Pier Avenue.

HAW shall maintain all egress and digress from event location along the sidewalk, continuous four-feet of sidewalk must be available. CITY reserves the right to amend booth locations as necessary for emergency access and fire safety purposes.

**CLEAN-UP**

HAW shall remove all booths, tables, equipment, debris and vehicles from the event location upon event closure.

HAW shall provide adequate additional trash receptacles as needed. HAW shall be responsible for hauling the trash outside the CITY following the event.

**INSURANCE**

At least two weeks prior to the event, HAW shall provide CITY a Certificate of Insurance providing personal injury and property damage liability insurance naming CITY, their officers, employees and agents as additional insured with a minimum coverage of **2 million combined single limit coverage**. Insurance is to be placed with insurers with a current AM Best's rating of no less than A:VII. Said insurance shall not be canceled or altered without 30 days notice in writing to CITY and County.

HAW insurers shall be primarily responsible for any and all liability resulting in or arising from the execution of this contract.

For insurance purposes, the event area shall be defined to include any and all areas occupied or affected by the event.

HAW agrees to defend, indemnify, and hold the CITY harmless from and against any and all liability and expense, including defense costs and legal fees, caused by the negligent or wrongful act or omission of HAW, its agents, officers and employees, including, but not limited to, personal injury, bodily injury, death and property damage.

### **ADVERTISING**

CITY shall permit street banners to be posted for the event. Appropriate banner applications and fees must be received and approved by the Public Works Department.

### **PARKING**

HAW shall be required to post temporary "No Parking" signs 24-72 hours in advance of event (as directed by CITY), and be responsible for the removal of signs on final event day. HAW shall provide orange cones to post "No Parking" signs at the City Hall parking lot.

At no time may HAW block emergency vehicle access. CITY may revoke parking privileges at anytime.

### **SPECIAL EVENTS**

CITY shall review all requests for any special events to be held as part of said event. CITY shall have the right to deny any and all requests.

### **ADDITIONAL PROVISIONS/RESPONSIBILITIES OF CITY**

CITY shall allow HAW the opportunity to sell concession items at upper Pier Avenue per certain conditions.

CITY shall provide barricades and cones for rent at a standard rental rate available at the Public Works Department for use at pre-approved parking lots and other areas as deemed necessary by CITY staff.

Vendor sales are limited to Pier Avenue between Bard Street and Monterey.

CITY must approve all concession items prior to event.

### **ADDITIONAL PROVISIONS/RESPONSIBILITIES OF HAW**

HAW will be required to obtain an amplified sound permit from the Police Department.

Event shall be conducted in compliance with CITY Noise Ordinances. Ordinances are on file at the Department of Community Resources.

HAW will be solely responsible for event management.

HAW will notify all impacted residents/merchants about the event in writing and a copy of the notification letter and the verification shall be kept on file at the Community Resources Department.

HAW will abide by any additional policies or appropriate fees as established by CITY.

**CITY RESERVES THE RIGHT TO AMEND AND/OR TERMINATE THIS CONTRACT AT ANY TIME.**

CITY OF HERMOSA BEACH

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
Date

APPROVED AS TO FORM

\_\_\_\_\_  
City Attorney

\_\_\_\_\_  
Date

DEPARTMENT OF COMMUNITY RESOURCES

\_\_\_\_\_  
Director

\_\_\_\_\_  
Date

HERMOSA BEACH ART WALK, INC.

\_\_\_\_\_  
Director of Operations

\_\_\_\_\_  
Date

ATTEST

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Date



## EVENT OVERVIEW

Title: AAU Beach Volleyball Championships

Organization: Amateur Athletic Union (AAU)

Date: July 8, 9 & 16, 2006

Time: 8:00am to 6:00pm

Location: North of Pier

Estimated Participants: 250

Estimated Spectators: 200

Description:

There will be six stops in the Southern California area, including the AAU National Championships in Hermosa Beach, the largest junior beach volleyball tournament in the country.

**AMATEUR ATHLETIC UNION  
YOUTH BEACH VOLLEYBALL CHAMPIONSHIPS  
NON-PROFIT EVENT CONTRACT**

This contract is entered into on **JANUARY 24, 2006**, at Hermosa Beach, California by and between **AMATEUR ATHLETIC UNION (AAU)**, a non-profit organization, and the **CITY OF HERMOSA BEACH (CITY)** with regards to a **BEACH VOLLEYBALL CHAMPIONSHIP** on **JULY 8, 9 and 16, 2006**.

**FEES**

AAU shall pay direct costs for Police, Community Resources and Public Works staff, if any are required.

All predetermined fees shall be paid two weeks prior to the event.

All unanticipated costs incurred by CITY on behalf of the event shall be paid within 15 days of receiving an invoice from CITY.

**LOCATION**

Competition on Beach, North of the Pier.

**POLICE/FIRE/SECURITY**

CITY shall provide Officers for the event as follows: one (1) officer each day, or as many officers as deemed necessary by the Police Chief.

CITY shall provide Fire/Paramedic personnel for the event if the Fire Chief determines that it is necessary to ensure event safety.

All costs of Officers and Fire/Paramedic personnel shall be assumed by the AAU.

**CLEAN-UP**

The AAU shall be responsible to clean all areas occupied or affected by the event.

The AAU shall be responsible for hauling the trash collected outside CITY at end of event.

**LOS ANGELES COUNTY DEPARTMENT OF BEACHES AND HARBORS SERVICES**

The AAU shall assume all costs for any additional lifeguards each day of tournament if required by Los Angeles County Lifeguards.

CITY shall make any necessary contacts on behalf of the event with the Los Angeles County Department of Beaches and Harbors. If AAU desires any County services, they must process their request through CITY. Any costs for County services will be borne by AAU.

**INSURANCE**

At least ten (10) days prior to the event, AAU shall provide CITY a Certificate of Insurance providing personal injury and property damage liability insurance naming CITY, and County of Los Angeles, their officers, employees and agents as additional insured with a minimum coverage of **2 million combined single limit coverage** for both dates. Insurance is to be placed with insurers with a current AM Best's rating of no less than A:VII. Said insurance shall not be canceled or altered without 30 days notice in writing to CITY and County.

The AAU insurers shall be primarily responsible for any and all liability resulting or arising from the performance of the contract and CITY and County and their insurers shall not be required to contribute.

For insurance purposes, the event area shall be defined to include any and all areas occupied or affected by the event.

The AAU agrees to defend, indemnify, and hold CITY and County of Los Angeles harmless from and against any and all liability and expense, including defense costs and legal fees, caused by the negligent or wrongful act or omission of AAU, its agents, officers and employees, including, but not limited to, personal injury, bodily injury, death and property damage.

### **ADVERTISING**

CITY shall permit street banners to be posted for the event. Appropriate banner applications and fees must be received and approved by the Public Works Department.

### **SPECIAL EVENTS**

CITY shall review all requests for any special events to be held as part of said event. CITY shall have the right to deny any and all requests.

The AAU shall abide by all CITY rules and regulations for special events.

### **ADDITIONAL PROVISIONS/RESPONSIBILITIES OF AAU**

The AAU shall provide CITY with copies of signed waiver forms from all event participants.

The AAU will be required to obtain an amplified sound permit.

Event shall be conducted in compliance with CITY Noise Ordinances. Ordinances are on file at the Department of Community Resources.

The AAU will be solely responsible for event management.

The AAU will notify all affected residents/merchants about the competition and festival.

The AAU will abide by any additional policies or appropriate fees as established by CITY.

The AAU's event perimeter may not extend beyond 14<sup>th</sup> Street. Courts south of the Pier may be utilized if needed.

**CITY RESERVES THE RIGHT TO AMEND AND/OR TERMINATE THIS CONTRACT AT ANY TIME.**

CITY OF HERMOSA BEACH

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
Date

APPROVED AS TO FORM

\_\_\_\_\_  
City Attorney

\_\_\_\_\_  
Date

DEPARTMENT OF COMMUNITY RESOURCES

\_\_\_\_\_  
Director

\_\_\_\_\_  
Date

AMATEUR ATHLETIC UNION

\_\_\_\_\_  
Director of Operations

Date \_\_\_\_\_

ATTEST

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Date

## **EVENT OVERVIEW**

Title: So Cal Beach Volleyball Tournament

Organization: Southern California Foundation for Children

Date: July 29, 2006

Time: 8:00am to 6:00pm

Location: North of Pier

Estimated Participants: 250-300

Estimated Spectators: 100

**Description:**

The Southern California Foundation for Children (SCFC) raises funds for scholarships, educational guidance and athletic opportunity to underprivileged youth. This charity volleyball tournament has local residents play in a four-on-four co-ed event, in which the level of play ranges from intermediate to advanced.

**SO. CAL. FOUNDATION FOR CHILDREN  
BEACH VOLLEYBALL TOURNAMENT  
SPECIAL EVENT CONTRACT**

This contract is entered into on **JANUARY 24, 2006**, at Hermosa Beach, California by and between **SO. CAL. FOUNDATION FOR CHILDREN**, a non-profit organization, and the **CITY OF HERMOSA BEACH (CITY)** with regards to a **BEACH VOLLEYBALL TOURNAMENT** on **JULY 29, 2006**.

**FEES**

The SO. CAL. FOUNDATION FOR CHILDREN shall pay direct costs for Police, Community Resources and Public Works staff, if any are required.

All predetermined fees shall be paid two weeks prior to the event.

All unanticipated costs incurred by CITY on behalf of the event shall be paid within 15 days of receiving an invoice from CITY.

**LOCATION**

Competition on Beach, North of the Pier.

**POLICE/FIRE/SECURITY**

The CITY does not require event security at this time but reserves the right to require security personnel or Police Officers to ensure safe operation of the event.

CITY shall provide as many Fire/Paramedic personnel for the event as deemed necessary by the Fire Chief.

**CLEAN-UP**

The So. Cal. Foundation for Children shall be responsible to clean all areas occupied or affected by the event.

The So. Cal. Foundation for Children shall be responsible for hauling the trash collected outside CITY at end of event.

**LOS ANGELES COUNTY DEPARTMENT OF BEACHES AND HARBORS SERVICES**

The So. Cal. Foundation for Children shall assume all costs for any additional lifeguards each day of tournament if required by Los Angeles County Lifeguards.

CITY shall make any necessary contacts on behalf of the event with the Los Angeles County Department of Beaches and Harbors. If So. Cal. Foundation for Children desires any County services, they must process their request through CITY. Any costs for County services will be borne by So. Cal. Foundation for Children.

**INSURANCE**

At least ten (10) days prior to the event, So. Cal. Foundation for Children shall provide CITY a Certificate of Insurance providing personal injury and property damage liability insurance naming CITY, and County of Los Angeles, their officers, employees and agents as additional insured with a minimum coverage of **2 million combined single limit coverage** for both dates. Insurance is to be placed with insurers with a current AM Best's rating of no less than A:VII. Said insurance shall not be canceled or altered without 30 days notice in writing to CITY and County.

The So. Cal. Foundation for Children insurers shall be primarily responsible for any and all liability resulting or arising from the performance of the contract and CITY and County and their insurers shall not be required to contribute.

For insurance purposes, the event area shall be defined to include any and all areas occupied or affected by the event.

The So. Cal. Foundation for Children agrees to defend, indemnify, and hold CITY and County of Los Angeles harmless from and against any and all liability and expense, including defense costs and legal fees, caused by the negligent or wrongful act or omission of So. Cal. Foundation for Children, its agents, officers and employees, including, but not limited to, personal injury, bodily injury, death and property damage.

#### **ADVERTISING**

CITY shall permit street banners to be posted for the event. Appropriate banner applications and fees must be received by the Public Works Department.

#### **SPECIAL EVENTS**

CITY shall review all requests for any special events to be held as part of said event. CITY shall have the right to deny any and all requests.

The So. Cal. Foundation for Children shall abide by all CITY rules and regulations for special events.

#### **ADDITIONAL PROVISIONS/RESPONSIBILITIES OF SO CAL FOUNDATION FOR CHILDREN**

The So. Cal. Foundation for Children shall provide CITY with copies of signed waiver forms from all event participants.

The So. Cal. Foundation for Children will be required to obtain an amplified sound permit.

Event shall be conducted in compliance with CITY Noise Ordinances. Ordinances are on file at the Department of Community Resources.

The So. Cal. Foundation for Children will be solely responsible for event management.

The So. Cal. Foundation for Children will notify all affected residents/merchants about the competition and festival.

The So. Cal. Foundation for Children will abide by any additional policies or appropriate fees as established by CITY.

**CITY RESERVES THE RIGHT TO AMEND AND/OR TERMINATE THIS CONTRACT AT ANY TIME.**

CITY OF HERMOSA BEACH

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
Date

APPROVED AS TO FORM

\_\_\_\_\_  
City Attorney

\_\_\_\_\_  
Date

DEPARTMENT OF COMMUNITY RESOURCES

\_\_\_\_\_  
Director

\_\_\_\_\_  
Date

SO. CAL. FOUNDATION FOR CHILDREN

\_\_\_\_\_  
Director of Operations

\_\_\_\_\_  
Date

ATTEST

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Date



## EVENT OVERVIEW

Title: Movie in the Park

Organization: Friends of the Parks

Date: August 26, 2006

Time: 8:00am to 6:00pm

Location: Valley Park

Estimated Participants: 250–300

Estimated Spectators: 100

Description:

This annual family-oriented community event includes a featured movie (Wallace & Gromitt), activities, food and a raffle.

**FRIENDS OF THE PARKS  
CITY OF HERMOSA BEACH  
NON-PROFIT EVENT CONTRACT**

This contract is entered into on **JANUARY 24, 2006** at Hermosa Beach, California by and between **FRIENDS OF THE PARKS (FOP)**, a non-profit organization and the **CITY OF HERMOSA BEACH (CITY)**, with regards to the **"MOVIE IN THE PARK"** Special Event on **AUGUST 26, 2006**.

**FEES**

FOP shall pay direct costs for Community Resources staff, if any are required.

All predetermined fees shall be paid two weeks prior to the event.

All unanticipated costs incurred by CITY on behalf of the event shall be paid within 15 days of receiving an invoice from CITY.

**LOCATION**

Valley Park

**CLEAN -UP**

FOP shall be responsible to return Park areas to the condition prior to the event.

**INSURANCE**

Ten (10) days prior to the event, FOP shall provide CITY with a certificate of insurance providing personal injury and property damage liability insurance naming CITY, its officers, employees, and agents as additional insured with a minimum coverage of **\$2 million combined single limit coverage**. Insurance is to be placed with insurers with a current AM Best's rating of no less than A:VII. Said insurance shall not be canceled or altered without 30 days notice in writing to CITY.

FOP insurers shall be primarily responsible for any and all liability resulting or arising from the performance of the contract and CITY and their insurers shall not be required to contribute. Said insurance's shall not be canceled or terminated without at least ten (10) days written notice to CITY.

FOP agrees to defend, indemnify and hold CITY harmless from and against any and all liability and expense, including defense costs and legal fees, caused by negligent or wrongful act or omission of the event organizers or its agents, officers and employees, including but not limited to personal injury, bodily injury, death, and property damage.

For insurance purposes, the event area shall be defined to include any and all areas occupied or affected by the event.

**SPECIAL EVENTS**

FOP shall abide by all of the rules and regulations for special events.

CITY shall review all requests for any special events requested to be held as part of said event. CITY shall have the right to deny any and all requests.

**MISCELLANEOUS RESPONSIBILITIES OF FOP**

FOP will be solely responsible for event management.

FOP shall be responsible to obtain all necessary County and State health and A-B-C permits as required.

FOP will provide an event notice to neighboring park residents at least two weeks in advance of the event.

FOP will be financially responsible for any and all damage that may occur in the Park or as a result of the event.

FOP will abide by any additional policies or appropriate fees as established by CITY.

The event shall be conducted in compliance with CITY of Hermosa Beach Noise Ordinances. Ordinances are on file at the Department of Community Resources.

**THE CITY OF HERMOSA BEACH RETAINS THE RIGHT TO AMEND, ADD OR DELETE ANY CONDITION(S) OF SAID CONTRACT.**

CITY OF HERMOSA BEACH

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
Date

APPROVED AS TO FORM

\_\_\_\_\_  
City Attorney

\_\_\_\_\_  
Date

DEPARTMENT OF COMMUNITY RESOURCES

\_\_\_\_\_  
Director

\_\_\_\_\_  
Date

FRIENDS OF PARKS

\_\_\_\_\_  
Director of Operations

\_\_\_\_\_  
Date

ATTEST

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Date

## EVENT OVERVIEW

Title: Volcom Sea Slug Surf Contest

Organization: Volcom Sea Slug Surf Series

Date: December 9, 2005

Time: 7:00am to 5:00pm

Location: South of Pier

Estimated Participants: 130

Estimated Spectators: 50

### Description:

Children of all ages participate in this free annual surf competition held on the south side of the Pier. Prizes awarded to the top six finalists in Grom, Junior, and Open divisions.

**VOLCOM SEA SLUGS  
CITY OF HERMOSA BEACH  
NON-PROFIT EVENT CONTRACT**

This contract is entered into on **JANUARY 24, 2006**, at Hermosa Beach, California by and between **VOLCOM**, a non-profit organization, and the **CITY OF HERMOSA BEACH (CITY)** with regards to a **YOUTH SURF CONTEST** on **SATURDAY, DECEMBER 9, 2006**.

**FEES**

VOLCOM shall pay direct costs for Police, Community Resources and Public Works staff, if any are required.

All predetermined fees shall be paid two weeks prior to the event.

All unanticipated costs incurred by CITY on behalf of the event shall be paid within 15 days of receiving an invoice from CITY.

**LOCATION**

Competition on Beach, South of the Pier.

**POLICE/FIRE/SECURITY**

CITY shall provide Officers for the event as follows: one (1) officer each day, or as many officers as deemed necessary by the Police Chief.

CITY shall provide Fire/Paramedic personnel for the event if the Fire Chief determines that it is necessary to ensure event safety.

All costs of Officers and Fire/Paramedic personnel shall be assumed by VOLCOM.

**CLEAN-UP**

VOLCOM shall be responsible to clean all areas occupied or affected by the event.

VOLCOM shall be responsible for hauling the trash collected outside CITY at end of event.

**LOS ANGELES COUNTY DEPARTMENT OF BEACHES AND HARBORS SERVICES**

VOLCOM shall assume all costs for any additional lifeguards each day of tournament if required by Los Angeles County Lifeguards.

CITY shall make any necessary contacts on behalf of the event with the Los Angeles County Department of Beaches and Harbors. If VOLCOM desires any County services, they must process their request through CITY. Any costs for County services will be borne by VOLCOM.

**INSURANCE**

At least ten (10) days prior to the event, VOLCOM shall provide CITY a Certificate of Insurance providing personal injury and property damage liability insurance naming CITY, and County of Los Angeles, their officers, employees and agents as additional insured with a minimum coverage of **2 million combined single limit coverage** for both dates. Insurance is to be placed with insurers with a current AM Best's rating of no less than A:VII. Said insurance shall not be canceled or altered without 30 days notice in writing to CITY and County.

VOLCOM insurers shall be primarily responsible for any and all liability resulting or arising from the performance of the contract and CITY and County and their insurers shall not be required to contribute.

For insurance purposes, the event area shall be defined to include any and all areas occupied or affected by the event.

VOLCOM agrees to defend, indemnify, and hold CITY and County of Los Angeles harmless from and against any and all liability and expense, including defense costs and legal fees, caused by the negligent or wrongful act or omission of VOLCOM, its agents, officers and employees, including, but not limited to, personal injury, bodily injury, death and property damage.

### **SPECIAL EVENTS**

CITY shall review all requests for any special events to be held as part of said event. CITY shall have the right to deny any and all requests.

VOLCOM shall abide by all CITY rules and regulations for special events.

### **ADDITIONAL PROVISIONS/RESPONSIBILITIES OF USSF**

VOLCOM shall provide CITY with copies of signed waiver forms from all event participants.

VOLCOM will be required to obtain an amplified sound permit.

Event shall be conducted in compliance with CITY Noise Ordinances. Ordinances are on file at the Department of Community Resources.

VOLCOM will be solely responsible for event management.

VOLCOM will notify all affected residents/merchants about the competition and festival.

VOLCOM will abide by any additional policies or appropriate fees as established by CITY.

**CITY RESERVES THE RIGHT TO AMEND AND/OR TERMINATE THIS CONTRACT AT ANY TIME.**

CITY OF HERMOSA BEACH

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
Date

APPROVED AS TO FORM

\_\_\_\_\_  
City Attorney

\_\_\_\_\_  
Date

DEPARTMENT OF COMMUNITY RESOURCES

\_\_\_\_\_  
Director

\_\_\_\_\_  
Date

VOLCOM

\_\_\_\_\_  
Director

\_\_\_\_\_  
Date

ATTEST

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Date