

March 21, 2006

Honorable Mayor and Members of
the Hermosa Beach City Council

Regular Meeting of
March 28, 2006

CHAMBER OF COMMERCE "MEN & WOMEN OF THE YEAR" COMMEMORATION

Recommendation:

It is recommended that the City Council approve the installation of bronze plaques on the east side of the Strand wall adjacent to Noble Park commemorating the honorees of the Man and Woman of the Year Award given annually by the Chamber of Commerce since 1961.

Summary:

The Chamber of Commerce wishes to fund the installation of bronze plaques commemorating all of the honorees of the annual Man and Woman of the Year awards given out since 1961. Their proposal is to install a main plaque describing the award and then one plaque for each year with the designated recipients of the award for that year. This will include 45 bronze plaques approximately 8" high by 10" wide, which will occupy approximately fifty feet of wall installed in a straight line near the top of the wall. The plan is to then install a new plaque each year. The Chamber proposes to pay the costs of the plaques and Public Works will install them.

Staff has reviewed this request and recommends its approval.

Fiscal Impact:

No cost to the City, except staff time for installation.

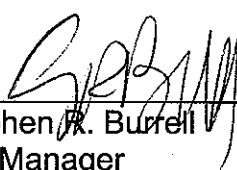
Attachment: Letter from the Chamber of Commerce

Respectfully submitted,

Concur:



Richard D. Morgan, P.E.
Director of Public Works/City Engineer



Stephen R. Burrell
City Manager

Noted for fiscal impact:



Viki Copeland
Finance Director



Hermosa Beach

CHAMBER OF COMMERCE
AND VISITORS BUREAU

March 21, 2006

Dear City Councilmembers:

The Hermosa Beach Chamber of Commerce & Visitors Bureau requests your consideration and approval of a HB Centennial project that will kick-off the "100 Acts of Beautification" project.

Rick Morgan and I examined the common space area along the Strand, and he agreed that I should present a plan to City Council that would involve beautifying the cement wall directly in front of Noble Park and just south of the Challenger memorial. We would use the 30 to 40 foot span of wall to commemorate the *Men and Women of the Year* from 1961 to 2005. We would install cast bronze plaques for each year that would list the names of the recipients, with one larger plaque that explains that this is the Chamber's annual award presented to outstanding volunteer leaders. The Chamber requests approval now so that we can have the plaques installed in time for the Centennial – with a public unveiling and celebration party at the Beach House that would be open to all Chamber members and residents.

Public Works Director Rick Morgan feels that the heightened visibility provided by a strand location would not only add to city pride, but would add to the design elements that have already been installed on the new Pier Head, the Plaza, and on the Pier walkway. The project is estimated at a cost of \$10,000 which the Chamber would fund. We would work under the supervision of the Public Works Department on the installation.

The Public Works Commission has approved the project, which was presented to them by Commissioner Michael DiVirgilio, who is also the Committee Chair of the "100 Acts of Beautification".

Thank you for your consideration.

Sincerely,

Carla Merriman
Executive Director