

May 3, 2006

Honorable Mayor and Members of
the Hermosa Beach City Council

Regular Meeting of
May 9, 2006

**REQUEST FROM THE SOUTH BAY COASTLINERS TO WAIVE BANNER
INSTALLATION FEE**

Recommendation:

That the City Council consider the request to waive the \$418 banner fee.

Background:

A letter from the South Bay Coastliners is attached requesting the fee waiver. As you are aware, the fees have been waived from time to time for groups providing a community service or benefit.

Respectfully submitted,



Stephen R. Burrell
City Manager



South Bay COASTLINERS

"Over Fifty Years of Harmony"

*Chapter No. D12 of the Society for the Preservation and Encouragement
of Barber Shop Quartet Singing in America*

P.O. Box 939, Redondo Beach, CA 90277

RECEIVED

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April 21, 2006

Mr. Steve Burrell and Members of the City Council
Civic Center
1315 Valley Drive
Hermosa Beach, CA 90254-3885

Re: Request for Waiver of Banner Hanging Fee

Gentlemen:

This is a request that the \$418 fee for hanging the street banner advertising our annual show at 11th St. and Pacific Coast Highway, Hermosa Beach.

For, I believe, 5 years our organization has presented our annual show at the Hermosa Beach Theater on the first weekend in June. We also produce Harmony Sweepstakes annually in that theater, usually in early spring. Harmony Sweepstakes is the regional semi-final of a national a capella contest. The South Bay Coastliners are the sponsors of this event for the southwestern division. This year Harmony Sweepstakes was held on April 1. Our show, The Aviationist, The "True" story of Howard Hughes, will be held on June 2,3 (2 shows) and 4 (matinee only). Like all of our shows, it has a story line that is complete buffoonery tying together our musical performance and the audience invariably leaves the theater with huge smiles on their faces.

Although widely known as the South Bay Coastliners, our official name, filed with the California Secretary of State, is Chapter D012 of the Society For the Preservation and Encouragement of Barbershop Quartet Singing In America, Inc.(S.P.E.B.S.Q.S.A.). Two years ago the name was changed to Barbershop Harmony Society to better reflect both our activity and the international scope of our activities today. In 1946 the then national society was granted tax exempt status as a non-profit community service organization under Section 501(c)(3) of the Internal Revenue Code and its subordinate units were granted similar status under Section 501(c)(7) of the Code.

The South Bay Coastliners provide services in many areas of the local community. Ten years ago we were one of the original sponsors of the South Bay Children's Choir, providing scholarships to children who would not otherwise be able to participate in the program. We performed at the inaugural New Year's Eve program on Pier Avenue. We have performed at the Arts Alive! Festival at El Camino College. We have performed in parades throughout the South Bay and, in the Christmas season, at malls, senior residences and hospitals and in the King Harbor Boat Parade.

I have been told that the City Council often waives the banner hanging fee for organizations like ours and I am asking that you do so for us.

Thank you for your interest and attention to our request.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Bernie Baron', with a long horizontal flourish extending to the right.

Bernie Baron
Treasurer and Show Co-Producer