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PARKING STUDY REPORT
HERMOSA BEACH PAVILION
City of Hermosa Beach, California
February 13, 2006

Prepared for:

Shook Development Corporation
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LLG Ref. 1-06-3625



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APPENDIX

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Survey Date: Saturday, 01/28/06

PARKING STUDY REPORT
HERMOSA BEACH PAVILION
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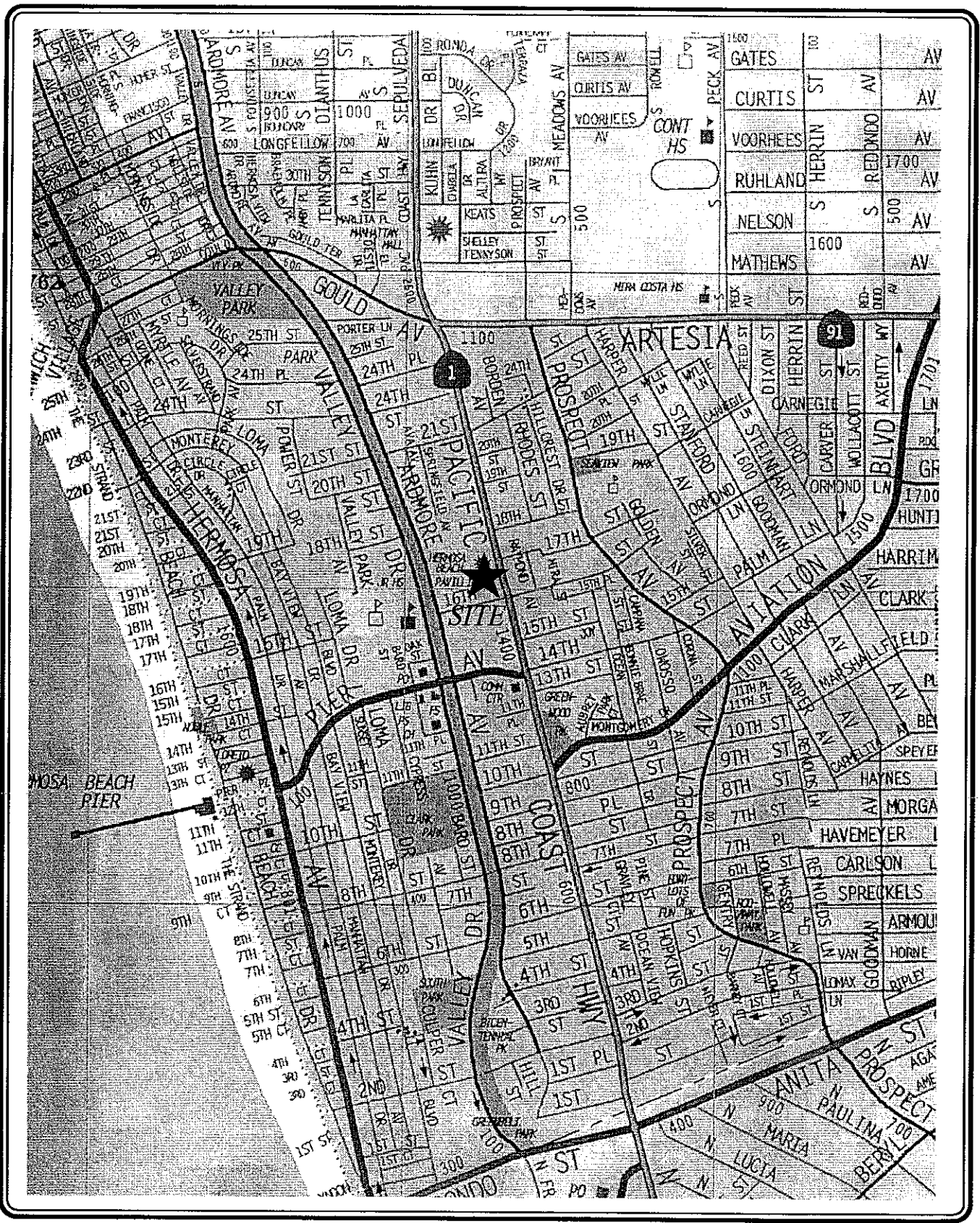
1.0 INTRODUCTION

This parking analysis of the Hermosa Beach Pavilion (HBP) project has been prepared to provide an update to the previously approved project shared parking demand analyses, document existing parking demand at the site, and identify any project-related parking in the neighborhood. The Hermosa Beach Pavilion is located at 1601 Pacific Coast Highway in the City of Hermosa Beach, California. The project site is bounded by existing development to the north and west, 16th Street to the south, and Pacific Coast Highway to the east. The HBP project site and general vicinity are shown in *Figure 1-1*.

The preparation of this parking analysis complies with the project's Condition of Approval, whereby a parking study update (i.e., an update to the study prepared as part of the entitlement process for the project), including a determination of parking demand, must be provided within six months of the occupancy and subsequent operation of the 24-Hour Fitness facility (a tenant of HBP). Shared parking demand analyses have been prepared to reflect existing occupancy at HBP in terms of square footage and land use types, as well as for the planned future occupancy at build-out of the facility. Parking accumulation surveys of on-site parking demand have been conducted to document existing parking demand based on existing occupancy. In addition, HBP patron intercept surveys have been conducted along with visual observations of on-street and off-street parking near the site to identify existing project-related parking in the neighborhood.

This study *i*) updates the shared demand analyses based on existing and future occupancy at HBP, *ii*) documents existing parking demand at the site, *iii*) provides a summary of the HBP patron intercept travel surveys, *iv*) identifies project-related parking within the neighborhood, and *v*) provides recommendations to address existing parking conditions, where necessary.

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NOT TO SCALE

MAP SOURCE: THOMAS BROS. GUIDE

FIGURE 1-1 VICINITY MAP

LINSCOTT, LAW & GREENSPAN, engineers

HERMOSA BEACH PAVILION PROJECT

2.0 EXISTING PROJECT DEVELOPMENT

2.1 HBP Building Occupancy and Parking Supply

2.1.1 Existing Building Occupancy

A summary of existing and anticipated future tenant leasing occupancy data was provided by Shook Development representatives. This summary includes square footage information and a description of the tenants for each individual suite within HBP. In addition, an automobile detailing establishment is located within the existing parking structure. A copy of the leasing occupancy summary is contained in *Appendix A*.

Based on the information provided by Shook Development, the following suites are occupied and in operation as of January, 2006:

- | | | |
|--------------|-----------------------|--------------------|
| • Suite 100: | 24-Hour Fitness | 46,049 square feet |
| • Suite 155: | Stillwater Café | 912 square feet |
| • Suite 245: | Coast Capital | 1,732 square feet |
| • Suite 285: | Kids Kabaret | 3,036 square feet |
| • Suite 290: | Seaside Office Suites | 9,274 square feet |

For purposes of updating the existing shared parking demand analysis, the 24-Hour Fitness use is classified as a fitness facility, the café is conservatively classified as a restaurant use, Coast Capital is classified as general office, and the Kids Kabaret is classified as an auditorium use (consistent with LLG Engineers' May 16, 2005, shared parking analysis). It is important to note that each of the existing tenants/land uses exhibit unique operational trends. The following operational information is noted for some of the existing tenants/land uses.

- 24-Hour Fitness Center: Based on the experience of several 24-Hour Fitness facilities, it is noted that weekdays earlier in the work week tend to have higher occupancy than weekdays later in the week (e.g., on Fridays). Based on monthly variation data included in the recently published Urban Land Institute (ULI), *Shared Parking, Manual, 2nd Edition*, January is the highest month in overall member activity. Therefore, survey data contained in this report reflects the highest utilization throughout the year.
- Stillwater Café (previously Kelly's Coffee): The Stillwater Café is a small juice/coffee shop-type establishment located on the ground floor within the Hermosa Beach Pavilion site. This tenant is expected to draw its patronage from the other uses within the site. For example, patrons likely will purchase items on the way to the office uses, or purchase items after a workout at the 24-Hour Fitness facility. This type of tenant will not likely be the primary destination of a Hermosa Beach Pavilion patron and can be considered ancillary to the project. However, in order to provide a conservative analysis, the City has required that this tenant be considered as a restaurant use and not be considered ancillary to the project.

- **Kids Kabaret:** As this auditorium type use is designed to provide a facility for children's events, booked events typically do not conflict with school times. Based on the experience of the operator, the facility typically closes at 7:00 PM on Mondays and a greater number of events are booked towards the latter part of the week or on weekends (e.g., during Friday or Saturday evenings). A letter from the tenant representative is included in *Appendix A* and provides further clarification regarding existing operations. The letter shows a substantially lower parking demand than what is included in the shared parking analysis.

2.1.2 Future Building Occupancy

As indicated in the lease data provided in *Appendix A*, the HBP project at full occupancy consists of a total of 99,980 net square feet of building floor area. This square footage total excludes the planned kiosks (i.e., 360 square feet of space) and areas G401, G402, and G403 which are designated storage areas and total approximately 10,583 square feet of space. At future project build-out, the following land use and square footages are anticipated based on the leasing information:

- 24-Hour Fitness: 46,049 square feet
- Spa: 13,038 square feet
- General Retail: 9,554 square feet
- Restaurant: 7,950 square feet
- General Office: 20,353 square feet
- Auditorium: 3,036 square feet

A large component of the restaurant square footage is attributable to the future occupancy of the StillWater Bistro restaurant. The 7,950 square feet of restaurant space includes 912 square feet associated with the existing StillWater Café (i.e., formerly Kelly's Coffee) and over 1,000 square feet of planned retail square footage within the StillWater Bistro restaurant. Therefore, the analysis contained herein can be considered conservative in that restaurant parking ratios are higher than retail parking ratios. The weekday shared parking analyses contained in this report reflect typical restaurant weekly patronage fluctuations. A letter from a StillWater, LLC., representative has been prepared which summarizes typical weekly patronage levels and is also included in *Appendix A*. As noted in the letter, the Monday patronage levels are roughly 50 percent of that experienced during peak times (i.e., during Friday and Saturday evening conditions).

2.1.3 Existing and Future Project Parking Supply

As indicated in LLG Engineers' May 16, 2005, update to the project shared parking analysis, a total parking supply of 540 spaces is provided within the HBP parking garage. Of this total, 454 standard spaces, 42 tandem parking spaces and up to 44 parallel parking spaces are provided. It is important to note that the shared parking analyses reflect a supply of 496 spaces as it is assumed that the proposed project will utilize the 454 first access parking spaces and the 42 tandem employee only

parking spaces. As a contingency, should additional parking spaces be needed in the future, 44 parallel (i.e., aisle parking spaces) can be made available for use with attendant assistance.

3.0 EXISTING PARKING CONDITIONS

3.1 Weekday Parking Conditions

Shared parking demand analyses have been prepared to reflect existing occupancy at HBP in terms of square footage and land use types. Parking accumulation surveys of on-site parking demand have also been conducted to document existing parking demand based on existing occupancy. In addition, HBP patron intercept surveys have been conducted along with visual observations of on-street and off-street parking near the site to identify any existing project-related parking in the neighborhood.

3.1.1 Existing Weekday Shared Parking Demand Analyses

The shared parking demand analyses take into account the hourly variation in parking demand of the existing 24-Hour Fitness facility, office use, restaurant use, and auditorium use. Based on the prior parking demand studies prepared for the HBP project site, the peak parking demand occurred during a weekday rather than on a weekend day, thus, weekday analyses have been provided. As described in Section 2.1.1, the 24-Hour Fitness facility peaks on Mondays, while other uses (e.g., the Kids Kabaret use) peaks later during the week (e.g., on Fridays and Saturdays). Therefore, the weekday shared parking demand analyses have been prepared for both a Monday and Friday condition and are based on the tenant mix and occupancy as of January 2006. The Monday weekday shared parking demand analysis is presented in *Table 3-1A* and the Friday weekday shared parking analysis is presented in *Table 3-1B*. In order to provide a "worst-case" shared parking condition, *Table 3-1C* has been prepared to show a theoretical shared parking demand, which reflects concurrent peak utilization of all HBP land uses during a weekday condition.

As indicated in *Table 3-1A*, a shared parking demand of 288 spaces is forecast for the existing Monday weekday condition. As indicated in *Table 3-1B*, a shared parking demand of 261 spaces is forecast for the existing Friday condition. As indicated in *Table 3-1C*, a worst-case theoretical shared parking demand of 318 spaces is forecast for the existing conditions assuming concurrent peak utilization of all HBP land uses. All three analyses indicate that the project's parking supply of 496 spaces (excluding the 44 parallel parking spaces), is more than sufficient to satisfy parking demand based on the existing tenant occupancy.

3.1.2 Weekday Patron Intercept Surveys

In order to determine the current parking characteristics of existing HBP patrons, employees and visitors, formal interviews were conducted at the site. In-person surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrances from the parking garage and Pacific Coast Highway, as well as the second floor entrance via the elevator (i.e., from the parking garage). The weekday in-person surveys were conducted on Monday, January 30, and on Friday, February 3, 2006, between the hours of 7:00 AM and 9:00 PM by an independent subconsultant, The Traffic Solution. Patrons were asked the following questions:

- Did you drive here (i.e., to Hermosa Beach Pavilion)?

Table 3-1A
WEEKDAY (MONDAY) SHARED PARKING DEMAND ANALYSIS [1]
 Hermosa Beach Pavilion

02/13/2006

LAND USE SIZE [2] PARKING RATE GROSS SPACES	[3] 24-HOUR FITNESS		[4] GENERAL RETAIL		[4] GENERAL OFFICE		[4] RESTAURANT		[5] AUDITORIUM		[6] STORAGE		[9] PARKING SURPLUS OR DEFICIENCY	
	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES		SHARED PARKING DEMAND
6:00 AM	31%	71	0%	0	3%	1	0%	0	0%	0	100%	0	72	424
7:00 AM	31%	71	8%	0	20%	9	2%	0	0%	0	100%	0	80	416
8:00 AM	26%	60	18%	0	63%	28	5%	0	0%	0	100%	0	88	408
9:00 AM	32%	74	42%	0	93%	41	10%	1	0%	0	100%	0	116	380
10:00 AM	32%	74	68%	0	100%	44	20%	2	0%	0	100%	0	120	376
11:00 AM	40%	92	87%	0	100%	44	30%	3	0%	0	100%	0	139	357
NOON	47%	108	97%	0	90%	40	100%	9	0%	0	100%	0	157	339
1:00 PM	29%	67	100%	0	90%	40	100%	9	0%	0	100%	0	116	380
2:00 PM	25%	58	97%	0	97%	43	60%	5	0%	0	100%	0	106	390
3:00 PM	35%	81	95%	0	93%	41	60%	5	25%	15	100%	0	127	369
4:00 PM	60%	138	87%	0	77%	34	50%	5	50%	31	100%	0	192	304
5:00 PM	100%	230	79%	0	47%	21	70%	6	50%	31	100%	0	288	208
6:00 PM	88%	202	82%	0	23%	10	90%	8	50%	31	100%	0	251	245
7:00 PM	81%	186	89%	0	7%	3	100%	9	50%	31	100%	0	229	267
8:00 PM	57%	131	87%	0	7%	3	100%	9	25%	15	100%	0	174	322
9:00 PM	39%	90	61%	0	3%	1	100%	9	0%	0	100%	0	115	381
10:00 PM	27%	62	32%	0	3%	1	90%	8	0%	0	100%	0	71	425
11:00 PM	0%	0	13%	0	0%	0	70%	6	0%	0	100%	0	6	490
MIDNIGHT	0%	0	0%	0	0%	0	50%	5	0%	0	100%	0	5	491
PARKING NEED WITH SHARED USE													288 SPACES	
PARKING NEED WITHOUT SHARED USE													344 SPACES	

NOTES:

- [1] Based on methodologies presented in "Shared Parking," ULI-The Urban Land Institute, 1983. Square footages reflect those occupied as of January, 2006. Analysis has been prepared to reflect a Monday condition when the 24-Hour Fitness facility experiences its highest utilization.
- [2] Based on information provided by Shook Development Corporation.
- [3] Based on weekday hourly parking accumulation percentages from studies by LLG, including the 24-Hour Fitness facility in Costa Mesa.
- [4] Based on weekday hourly parking accumulation percentages presented in "Shared Parking," ULI-The Urban Land Institute, 1983.
- [5] Conservatively assumed to be 100 percent occupied during business hours from 1:00 PM until 10:00 PM.
- [6] Conservatively assumed to be 100 percent occupied. It is expected that parking for only three (3) employees will be needed for the storage area.
- [7] Based on ITE "Parking Generation," 2nd Edition, where the average parking rate for a Sports Club is 4.37 spaces per 1,000 sf of building floor area.
- [8] Based on the City of Hermosa Beach Off-Street Parking Municipal Code. Analysis reflects that the Kids Kabaret is not booked for major events on Mondays, thus 50 percent utilization is assumed (see Appendix A).
- [9] Based on a proposed parking supply of 496 spaces (i.e., including 454 standard spaces and 42 tandem spaces, and excluding 44 parallel spaces).

10:53 AM

Table 3-1B
WEEKDAY (FRIDAY) SHARED PARKING DEMAND ANALYSIS [1]
 Hermosa Beach Pavilion

02/13/2006

LAND USE SIZE [2] PARKING RATE GROSS SPACES	[3] 24-HOUR FITNESS		[4] GENERAL RETAIL		[4] GENERAL OFFICE		[4] RESTAURANT		[5] AUDITORIUM		[6] STORAGE		[9] PARKING SURPLUS OR DEFICIENCY
	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	
46.0 KSF 5.00 /KSF [7] 230 SPACES	23%	53	0%	0	3%	1	0%	0	0%	0	100%	0	54
7:00 AM	23%	53	8%	0	20%	9	2%	0	0%	0	100%	0	62
8:00 AM	20%	45	18%	0	63%	28	5%	0	0%	0	100%	0	73
9:00 AM	24%	55	42%	0	93%	41	10%	1	0%	0	100%	0	97
10:00 AM	24%	55	68%	0	100%	44	20%	2	0%	0	100%	0	101
11:00 AM	30%	69	87%	0	100%	44	30%	3	0%	0	100%	0	116
NOON	35%	81	97%	0	90%	40	100%	9	0%	0	100%	0	130
1:00 PM	22%	50	100%	0	90%	40	100%	9	100%	61	100%	0	99
2:00 PM	19%	43	97%	0	97%	43	60%	5	100%	61	100%	0	152
3:00 PM	26%	60	95%	0	93%	41	60%	5	100%	61	100%	0	167
4:00 PM	45%	104	87%	0	77%	34	50%	5	100%	61	100%	0	204
5:00 PM	75%	173	79%	0	47%	21	70%	6	100%	61	100%	0	261
6:00 PM	66%	152	82%	0	23%	10	90%	8	100%	61	100%	0	231
7:00 PM	61%	140	89%	0	7%	3	100%	9	100%	61	100%	0	213
8:00 PM	43%	98	87%	0	7%	3	100%	9	100%	61	100%	0	171
9:00 PM	29%	67	61%	0	3%	1	100%	9	100%	61	100%	0	138
10:00 PM	20%	47	32%	0	3%	1	90%	8	100%	61	100%	0	117
11:00 PM	0%	0	13%	0	0%	0	70%	6	0%	0	100%	0	67
MIDNIGHT	0%	0	0%	0	0%	0	50%	5	0%	0	100%	0	5
PARKING NEED WITH SHARED USE												261 SPACES	
PARKING NEED WITHOUT SHARED USE												344 SPACES	

NOTES:

- [1] Based on methodologies presented in "Shared Parking," ULI-The Urban Land Institute, 1983. Square footages reflect those occupied as of January, 2006. Analysis has been prepared to reflect a Friday condition with the 24-Hour Fitness facility at 75 percent of its highest utilization.
- [2] Based on information provided by Shook Development Corporation.
- [3] Based on weekday hourly parking accumulation percentages presented in "Shared Parking," ULI-The Urban Land Institute, 1983.
- [4] Based on weekday hourly parking accumulation percentages from studies by LLG, including the 24-Hour Fitness facility in Costa Mesa.
- [5] Conservatively assumed to be 100 percent occupied during business hours from 1:00 PM until 10:00 PM.
- [6] Conservatively assumed to be 100 percent occupied. It is expected that parking for only three (3) employees will be needed for the storage area.
- [7] Based on ITE "Parking Generation," 2nd Edition, where the average parking rate for a Sports Club is 4.37 spaces per 1,000 sf of building floor area.
- [8] Based on the City of Hermosa Beach Off-Street Parking Municipal Code. Analysis reflects that the Kids Kabaret is fully booked for major events on Fridays.
- [9] Based on a proposed parking supply of 496 spaces (i.e., including 454 standard spaces and 42 tandem spaces, and excluding 44 parallel spaces).

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Table 3-1C
WEEKDAY SHARED PARKING DEMAND ANALYSIS [1]
 Hermosa Beach Pavilion

02/13/2006

LAND USE	[3] 24-HOUR FITNESS		[4] GENERAL RETAIL		[4] GENERAL OFFICE		[4] RESTAURANT		[5] AUDITORIUM		[6] STORAGE		[9] PARKING SURPLUS OR DEFICIENCY
	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	
SIZE [2]	46.0 KSF	71	0.0 KSF	0	11.0 KSF	1	0.9 KSF	0	3.0 KSF	0	0.0 KSF	0	
PARKING RATE	5.00 /KSF [7]	71	4.00 /KSF [8]	0	4.00 /KSF [8]	9	10.00 /KSF [8]	0	20.00 /KSF [8]	0	1.00 /KSF [8]	0	
GROSS SPACES	230 SPACES	71	0 SPACES	0	44 SPACES	9	9 SPACES	0	61 SPACES	0	0 SPACES	0	
TIME OF DAY	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	
6:00 AM	31%	71	0%	0	3%	1	0%	0	0%	0	100%	0	424
7:00 AM	31%	71	8%	0	20%	9	2%	0	0%	0	100%	0	416
8:00 AM	26%	60	18%	0	63%	28	5%	0	0%	0	100%	0	408
9:00 AM	32%	74	42%	0	93%	41	10%	1	0%	0	100%	0	380
10:00 AM	32%	74	68%	0	100%	44	20%	2	0%	0	100%	0	376
11:00 AM	40%	92	87%	0	100%	44	30%	3	0%	0	100%	0	357
NOON	47%	108	97%	0	90%	40	100%	9	0%	0	100%	0	339
1:00 PM	29%	67	100%	0	90%	40	100%	9	100%	61	100%	0	380
2:00 PM	25%	58	97%	0	97%	43	60%	5	100%	61	100%	0	329
3:00 PM	35%	81	95%	0	93%	41	60%	5	100%	61	100%	0	308
4:00 PM	60%	138	87%	0	77%	34	50%	5	100%	61	100%	0	258
5:00 PM	100%	230	79%	0	47%	21	70%	6	100%	61	100%	0	178
6:00 PM	88%	202	82%	0	23%	10	90%	8	100%	61	100%	0	215
7:00 PM	81%	186	89%	0	7%	3	100%	9	100%	61	100%	0	237
8:00 PM	57%	131	87%	0	7%	3	100%	9	100%	61	100%	0	292
9:00 PM	39%	90	61%	0	3%	1	100%	9	100%	61	100%	0	335
10:00 PM	27%	62	32%	0	3%	1	90%	8	100%	61	100%	0	364
11:00 PM	0%	0	13%	0	0%	0	70%	6	0%	0	100%	0	429
MIDNIGHT	0%	0	0%	0	0%	0	50%	5	0%	0	100%	0	491
PARKING NEED WITH SHARED USE												318 SPACES	
PARKING NEED WITHOUT SHARED USE												344 SPACES	

NOTES:

- [1] Based on methodologies presented in "Shared Parking," ULI-The Urban Land Institute, 1983. Square footages reflect those occupied as of January, 2006. Analysis can be considered worst-case in that it assumes that all land uses peak on the same day during the week.
- [2] Based on information provided by Shook Development Corporation.
- [3] Based on weekday hourly parking accumulation percentages presented in "Shared Parking," ULI-The Urban Land Institute, 1983.
- [4] Based on weekday hourly parking accumulation percentages presented in "Shared Parking," ULI-The Urban Land Institute, 1983.
- [5] Conservatively assumed to be 100 percent occupied during business hours from 1:00 PM until 10:00 PM.
- [6] Conservatively assumed to be 100 percent occupied. It is expected that parking for only three (3) employees will be needed for the storage area.
- [7] Based on ITE "Parking Generation," 2nd Edition, where the average parking rate for a Sports Club is 4.37 spaces per 1,000 sf of building floor area.
- [8] Based on the City of Hermosa Beach Off-Street Parking Municipal Code.
- [9] Based on a proposed parking supply of 496 spaces (i.e., including 454 standard spaces and 42 tandem spaces, and excluding 44 parallel spaces).

10:53 AM

- If yes, where did you park?; On-site, On-street, or Other (e.g., Plaza Hermosa)
- If no, how did you travel?; Bicycle, Carpool, Transit, Walk, or Other

A summary of the weekday (Monday) patron intercept surveys is provided in *Table 3-2*. The detailed patron intercept data worksheets for the Monday weekday condition is contained in *Appendix B* (see Appendix Tables B-1 and B-2). As indicated in *Table 3-2*, a total of 2,003 patrons participated in the travel characteristic interviews between the hours of 7:00 AM and 9:00 PM. A total of 1,613 patrons (80.5% of participating patrons) stated that they drove to the site. Of this total, 1,124 indicated that they parked on-site (69.7% of driving patrons), 450 parked on-street (27.9% of driving patrons), and 39 parked elsewhere (2.4% of driving patrons).

A summary of the weekday (Friday) patron intercept surveys is provided in *Table 3-3*. The detailed patron intercept data worksheets for the Friday weekday condition is contained in *Appendix C* (see Appendix Tables C-1 and C-2). As indicated in *Table 3-3*, a total of 1,236 patrons participated in the travel characteristic interviews between the hours of 7:00 AM and 9:00 PM. A total of 1,003 patrons (81.1% of participating patrons) stated that they drove to the site. Of this total, 726 indicated that they parked on-site (72.4% of driving patrons), 257 parked on-street (25.6% of driving patrons), and 18 parked elsewhere (1.8% of driving patrons).

Thus, it can be concluded based on the weekday patron intercept surveys that some neighborhood on-street parking by HBP patrons is occurring.

3.1.3 Weekday Visual Observations

In order to supplement the data collected via the patron intercept surveys as well as to identify on-street locations where HBP patrons most frequently park, visual observations were conducted of motorists parking on-street near the project site at the same time the patron interviews occurred. The number of vehicles observed to park within each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion. The visual observations were conducted on Monday, January 30, and on Friday, February 3, 2006, between the hours of 7:00 AM and 9:00 PM by an independent subconsultant, The Traffic Solution. A map showing the on-street parking study areas near the HBP is provided in *Figure 3-1*. The on-street study areas included the following locations:

- Study Area 1: PCH north/south of 18th Street, and 18th Street east of PCH
- Study Area 2: PCH between 17th Street and 16th Street, and 17th Street east of PCH
- Study Area 3: 16th Street east and west of PCH
- Study Area 4: PCH between 16th Street and 15th Street, and 15th Street east of PCH
- Study Area 5: Plaza Hermosa surface parking lot areas

Table 3-2
SUMMARY OF PARKING INTERCEPT SURVEYS
 SURVEY DATE: MONDAY, 01/30/2006
 Hermosa Beach Pavilion

13-Feb-06

LOCATION	NO. OF PARTICIPANTS	DROVE TO SITE?		IF YES, WHERE DID THEY PARK?			IF NO, HOW DID THEY TRAVEL SO SITE?				
		YES	NO	ON-SITE	ON-STREET	OTHER	BICYCLE	CARPOOL	TRANSIT	WALK	OTHER
Ground Floor (at Garage Entrance & PCH)	1,944	1,558	386	1,079	444	35	24	74	2	286	2
Second Floor (via Elevator from Garage)	59	55	4	45	6	4	0	0	0	1	3
TOTAL	2,003	1,613	390	1,124	450	39	24	74	2	287	5
PERCENT		80.5%	19.5%	69.7%	27.9%	2.4%	6.2%	19.0%	0.5%	73.6%	1.3%
OVERALL OF ALL PARTICIPANTS				56.1%	22.5%	1.9%	1.2%	3.7%	0.1%	14.3%	0.2%

[1] The parking survey was conducted by The Traffic Solution from 7:00 AM to 9:00 PM.

[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

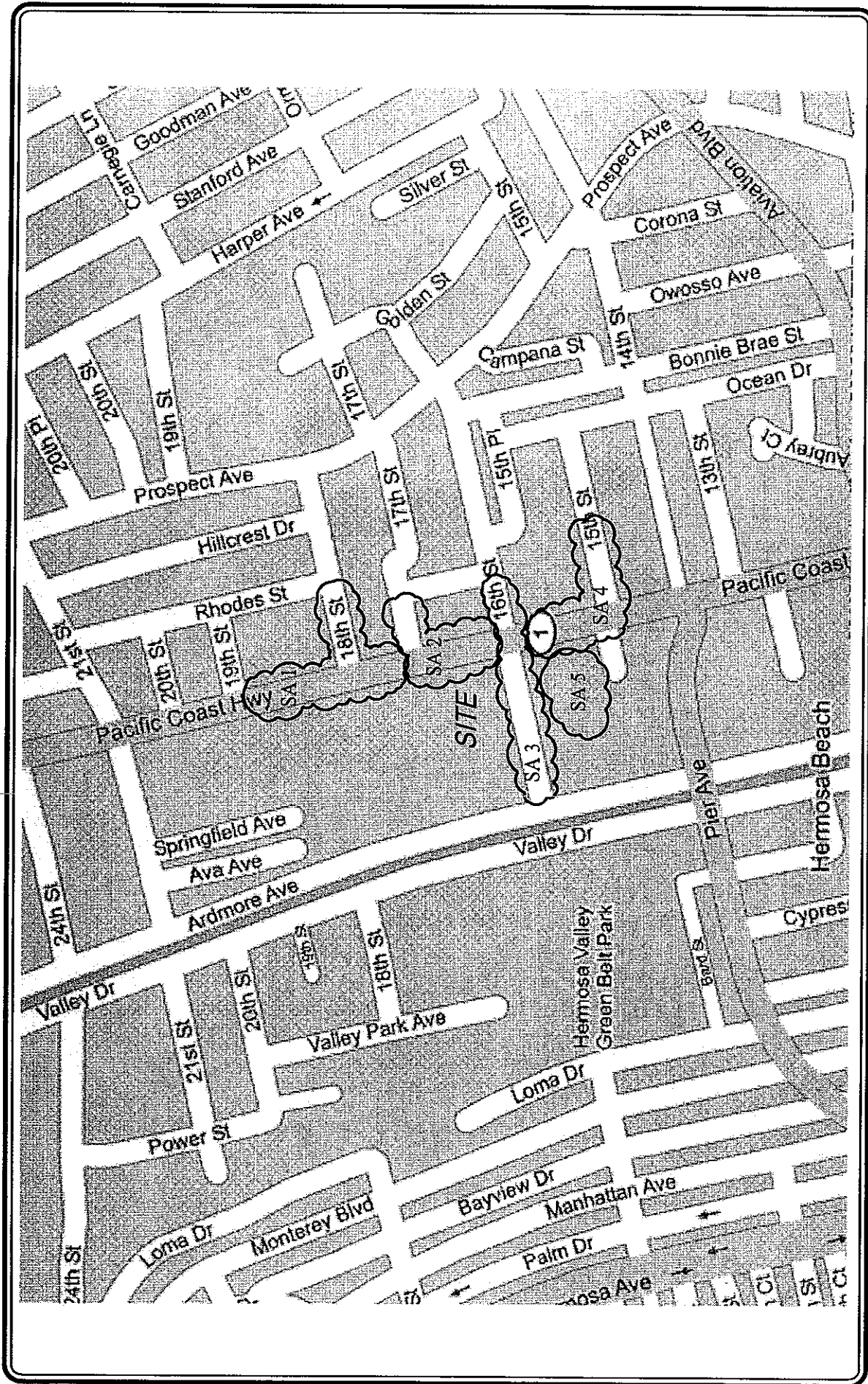
Table 3-3
SUMMARY OF PARKING INTERCEPT SURVEYS
SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

13-Fbb-06

LOCATION	NO. OF PARTICIPANTS	DROVE TO SITE?		IF YES, WHERE DID THEY PARK?			IF NO, HOW DID THEY TRAVEL SO SITE?				
		YES	NO	ON-SITE	ON-STREET	OTHER	BICYCLE	CARPOOL	TRANSIT	WALK	OTHER
Ground Floor (at Garage Entrance & PCH)	1,207	976	231	701	255	17	25	11	0	192	0
Second Floor (via Elevator from Garage)	29	27	1	25	2	1	0	0	0	0	1
TOTAL	1,236	1,003	232	726	257	18	25	11	0	192	1
PERCENT		81.1%	18.8%	72.4%	25.6%	1.8%	10.8%	4.7%	0.0%	82.8%	0.4%
OVERALL OF ALL PARTICIPANTS				58.7%	20.8%	1.5%	2.0%	0.9%	0.0%	15.5%	0.1%

[1] The parking survey was conducted by The Traffic Solution from 7:00 AM to 9:00 PM.

[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.



**FIGURE 3-1
PARKING STUDY AREA MAP**

HERMOSA BEACH PAVILION PROJECT

MAP SOURCE: GOOGLE MAP

NOT TO SCALE



LINSCOTT, LAW & GREENSPAN, engineers

A summary of the off-site parking (i.e., both on-street and off-street parking) observations for the weekday (Monday) condition is presented in *Table 3-4*. The detailed off-site parking data worksheets for the weekday (Monday) condition is contained in *Appendix B* (see Appendix Tables B-3 through B-7). As indicated in *Table 3-4*, of the 353 vehicles observed to park on-street within the study area, a total of 198 of those vehicles (56.1%) were attributable to HBP patrons. In general, a majority of HBP patron on-street parking was observed to occur on PCH; however, there were observations of patrons parking on 17th Street and 16th Street east of PCH. For observations conducted of the Plaza Hermosa off-street parking lots, a total of 10 vehicles (0.4%) were attributable to HBP patrons. Based on the on-street parking observations, it can be concluded that there are Hermosa Beach Pavilion patrons parking on-street in the surrounding neighborhood. It is important to note that the on-street spaces are public spaces and are not limited to any specific user group.

A summary of the off-site parking (i.e., both on-street and off-street parking) observations for the weekday (Friday) condition is presented in *Table 3-5*. The detailed off-site parking data worksheets for the weekday (Friday) condition is contained in *Appendix C* (see Appendix Tables C-3 through C-7). As indicated in *Table 3-5*, of the 256 vehicles observed to park on-street within the study area, a total of 111 of those vehicles (43.4%) were attributable to HBP patrons. In general, a majority of HBP patron on-street parking was observed to occur on PCH; however, there were observations of patrons parking on 17th Street and 16th Street east of PCH. For observations conducted of the Plaza Hermosa off-street parking lots, a total of 29 vehicles (0.8%) were attributable to HBP patrons. Based on the on-street parking observations, it can be concluded that there are Hermosa Beach Pavilion patrons park on-street in the surrounding neighborhood. As noted above, on-street spaces are public spaces and are not limited to any specific user group.

3.1.4 Weekday On-Site Parking Accumulation Surveys

Parking accumulation surveys were conducted within the HBP parking garage to determine the existing parking demand. The surveys (i.e., observations of the number of vehicles parked in the parking structure) were conducted hourly from 7:00 AM to 9:00 PM during weekdays on Monday, January 30, and on Friday, February 3, 2006, by an independent subconsultant, The Traffic Solution. A summary of the weekday (Monday) on-site parking accumulation is provided in *Appendix B* (see Appendix Table B-8). A summary of the weekday (Friday) on-site parking accumulation is provided in *Appendix C* (see Appendix Table C-8). It is important to note that the number of parked vehicles reflects employees and patrons, as well as construction-related vehicles. No adjustments were made to account for the existing construction operations and construction worker parking demand.

As shown in *Appendix B*, the peak weekday (Monday) parking demand at HBP was observed to occur at 1:00 PM during the observation day, when 245 spaces were occupied. The peak parking demand for the site represents approximately 49% occupancy of the total parking supply of 496 spaces (excluding the 44 parallel spaces). During this period of peak parking demand (weekday Monday condition), roughly 251 spaces were available.

Table 3-4
SUMMARY OF ON-STREET/OFF-STREET PARKING SURVEYS
SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

13-Feb-06

ON-STREET PARKING OBSERVATIONS			
STUDY AREA	TOTAL VEHICLES OBSERVED TO PARK	TOTAL VEHICLES RELATED TO HBP	PERCENT OF HBP PATRONS
Study Area No. 1	140	50	35.7%
Study Area No. 2	110	83	75.5%
Study Area No. 3	21	18	85.7%
Study Area No. 4	82	47	57.3%
Total	353	198	56.1%

OFF-STREET PARKING OBSERVATIONS			
STUDY AREA	TOTAL VEHICLES OBSERVED TO PARK	TOTAL VEHICLES RELATED TO HBP	PERCENT OF HBP PATRONS
Plaza Hermosa	2,380	10	0.4%

- [1] The parking survey was conducted by The Traffic Solution from 7:00 AM to 9:00 PM.
 [2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Table 3-5
SUMMARY OF ON-STREET/OFF-STREET PARKING SURVEYS
SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

13-Feb-06

ON-STREET PARKING OBSERVATIONS			
STUDY AREA	TOTAL VEHICLES OBSERVED TO PARK	TOTAL VEHICLES RELATED TO HBP	PERCENT OF HBP PATRONS
Study Area No. 1	73	9	12.3%
Study Area No. 2	110	73	66.4%
Study Area No. 3	6	1	16.7%
Study Area No. 4	67	28	41.8%
Total	256	111	43.4%

OFF-STREET PARKING OBSERVATIONS			
STUDY AREA	TOTAL VEHICLES OBSERVED TO PARK	TOTAL VEHICLES RELATED TO HBP	PERCENT OF HBP PATRONS
Plaza Hermosa	3,443	29	0.8%

- [1] The parking survey was conducted by The Traffic Solution from 7:00 AM to 9:00 PM.
 [2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

As shown in *Appendix C*, the peak weekday (Friday) parking demand at HBP was observed to occur at 5:00 PM during the observation day, when 175 spaces were occupied. The peak parking demand for the site represents approximately 35% occupancy of the total parking supply of 496 spaces (excluding the 44 parallel spaces). During this period of peak parking demand (weekday Friday condition), roughly 321 spaces were available.

3.2 Weekend Day Parking Conditions

Shared parking demand analyses have been prepared to reflect existing occupancy at HBP in terms of square footage and land use types. Parking accumulation surveys of on-site parking demand have been conducted to document existing parking demand based on existing occupancy. In addition, HBP patron intercept surveys have been conducted along with visual observations of on-street and off-street parking near the site to identify existing project-related parking in the neighborhood.

3.2.1 Weekend Day Patron Intercept Surveys

In order to determine the current parking characteristics of existing HBP patrons, employees and visitors, formal interviews were conducted at the site. In-person surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrances from the parking garage and Pacific Coast Highway, as well as the second floor entrance via the elevator (i.e., from the parking garage). The weekend day in-person surveys were conducted on Saturday, January 28, 2006, between the hours of 7:00 AM and 9:00 PM by an independent subconsultant, The Traffic Solution. As previously noted, patrons were asked the following questions:

- Did you drive here (i.e., to Hermosa Beach Pavilion)?
- If yes, where did you park?; On-site, On-street, or Other (e.g., Plaza Hermosa)
- If no, how did you travel?; Bicycle, Carpool, Transit, Walk, or Other

A summary of the weekend day patron intercept surveys is provided in *Table 3-6*. The detailed patron intercept data worksheets for the weekend day condition is contained in *Appendix D* (see Appendix Tables D-1 and D-2).

Table 3-6
SUMMARY OF PARKING INTERCEPT SURVEYS
SURVEY DATE: SATURDAY, 01/28/2006
Hermosa Beach Pavilion

13-Feb-06

LOCATION	NO. OF PARTICIPANTS	DROVE TO SITE?		IF YES, WHERE DID THEY PARK?			IF NO, HOW DID THEY TRAVEL SO SITE?				
		YES	NO	ON-SITE	ON-STREET	OTHER	BICYCLE	CARPOOL	TRANSIT	WALK	OTHER
Ground Floor (at Garage Entrance & PCH)	1,041	761	280	460	294	8	15	56	0	208	1
Second Floor (via Elevator from Garage)	42	40	3	36	4	2	0	0	0	1	1
TOTAL	1,083	801	283	496	298	10	15	56	0	209	2
PERCENT		74.0%	26.1%	61.9%	37.2%	1.2%	5.3%	19.8%	0.0%	73.9%	0.7%
OVERALL OF ALL PARTICIPANTS				45.8%	27.5%	0.9%	1.4%	5.2%	0.0%	19.3%	0.2%

[1] The parking survey was conducted by The Traffic Solution from 7:00 AM to 9:00 PM.

[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

As indicated in *Table 3-6*, a total of 1,083 patrons participated in the travel characteristic interviews between the hours of 7:00 AM and 9:00 PM. A total of 801 patrons (74.0% of participating patrons) stated that they drove to the site. Of this total, 496 indicated that they parked on-site (61.9% of driving patrons), 298 parked on-street (37.2% of driving patrons), and 10 parked elsewhere (1.2% of driving patrons). Thus, it can be concluded based on the weekend day patron intercept surveys that neighborhood on-street parking is occurring.

3.2.2 Weekend Day Visual Observations

In order to supplement the data collected via the patron intercept surveys as well as to identify on-street locations where HBP patrons most frequently park, visual observations were conducted of motorists parking on-street near the project site at the same time the patron interviews occurred. The number of vehicles observed to park within each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion. The visual observations were conducted on Saturday, January 28, 2006, between the hours of 7:00 AM and 9:00 PM by an independent subconsultant, The Traffic Solution. A map showing the on-street parking study areas near the HBP is provided in *Figure 3-1*. As previously noted, the on-street study areas included the following locations:

- Study Area 1: PCH north/south of 18th Street, and 18th Street east of PCH
- Study Area 2: PCH between 17th Street and 16th Street, and 17th Street east of PCH
- Study Area 3: 16th Street east and west of PCH
- Study Area 4: PCH between 16th Street and 15th Street, and 15th Street east of PCH
- Study Area 5: Plaza Hermosa surface parking lot areas

A summary of the off-site parking (i.e., both on-street and off-street parking) observations for the weekend day conditions is presented in *Table 3-7*. The detailed off-site parking data worksheets for the weekend day condition is contained in *Appendix D* (see Appendix Tables D-3 through D-7). As indicated in *Table 3-7*, of the 360 vehicles observed to park on-street within the study area, a total of 171 of those vehicles (47.5%) were attributable to HBP patrons. Similar to the weekday observations, a majority of HBP patron on-street parking was observed to occur on PCH; however, there were observations of patrons parking on 17th Street and 16th Street east of PCH. For observations conducted of the Plaza Hermosa off-street parking lots, a total of 24 vehicles (0.8%) were attributable to HBP patrons. Based on the on-street parking observations, it can be concluded that there are Hermosa Beach Pavilion patrons parking on-street in the surrounding neighborhood.

Table 3-7
SUMMARY OF ON-STREET/OFF-STREET PARKING SURVEYS
SURVEY DATE: SATURDAY, 01/28/2006
Hermosa Beach Pavilion

13-Feb-06

ON-STREET PARKING OBSERVATIONS			
STUDY AREA	TOTAL VEHICLES OBSERVED TO PARK	TOTAL VEHICLES RELATED TO HBP	PERCENT OF HBP PATRONS
Study Area No. 1	134	20	14.9%
Study Area No. 2	95	60	63.2%
Study Area No. 3	34	32	94.1%
Study Area No. 4	97	59	60.8%
Total	360	171	47.5%

OFF-STREET PARKING OBSERVATIONS			
STUDY AREA	TOTAL VEHICLES OBSERVED TO PARK	TOTAL VEHICLES RELATED TO HBP	PERCENT OF HBP PATRONS
Plaza Hermosa	3,183	24	0.8%

[1] The parking survey was conducted by The Traffic Solution from 7:00 AM to 9:00 PM.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

3.2.3 Weekend Day On-Site Parking Accumulation Surveys

Parking accumulation surveys were conducted within the HBP parking garage to determine the existing parking demand. The surveys (i.e., observations of the number of vehicles parked in the parking structure) were conducted hourly from 7:00 AM to 9:00 PM during a weekend day on Saturday, January 28, 2006, by an independent subconsultant, The Traffic Solution. A summary of the weekend day on-site parking accumulation is provided in *Appendix D* (see Appendix Table D-8). It is important to note that the number of parked vehicles reflects employees and patrons, as well as construction-related vehicles. No adjustments were made to account for the existing construction operations and construction worker parking demand.

As shown in *Appendix D*, the peak parking demand at HBP was observed to occur at 7:00 PM during the weekend day observation day, when 277 spaces were occupied. The peak parking demand for the site represents approximately 56% occupancy of the total parking supply of 496 spaces (excluding the 44 parallel spaces). During this period of peak parking demand, roughly 219 spaces were available.

4.0 FUTURE PARKING CONDITIONS

A review of the City of Hermosa Beach Code parking requirements has been completed assuming full occupancy of the current tenant list (i.e., land use and square footage information). In addition, shared parking demand analyses have been prepared to reflect the future occupancy at HBP in terms of square footage and land use types.

4.1 City Code Future Parking Requirement at Full Occupancy

The City of Hermosa Beach Code parking requirements for the proposed project and existing storage use are displayed in *Table 4-1*. As shown in *Table 4-1*, direct application of the City Code produces a requirement of 783 parking spaces for the project and existing storage use at full occupancy. However, it is recognized that the City Code parking factors represent the peak parking requirement for each individual use, and do not take into account the hourly variation in parking demand generated by different land uses. In addition, it is noted that the parking requirement for the associated storage use is quite conservative, in that any employee parking demand is already accounted for within each of the individual land uses and the storage spaces will not have any direct employment levels.

Further, fitness facility parking rates have typically decreased in recent years as more facilities incorporate uses that allow fewer members per square foot (e.g., basketball courts, swimming pools, etc.). As such, the proposed 24-Hour Fitness is expected to have a lower parking ratio than is currently required. Please refer to the August 5, 2003, LLG parking analysis for a full overview of the 24-Hour Fitness parking demand ratios employed in the shared parking analysis.

4.2 Future Shared Parking Demand Analysis at Full Occupancy

The shared parking demand analysis takes into account the hourly variation in parking demand of the existing 24-Hour Fitness facility, office uses, restaurant use, and auditorium use. The shared parking analysis also reflects the future occupancy of the spa use as well as additional restaurant, retail, office and storage spaces. Based on the prior parking demand studies prepared for the HBP project site, the peak parking demand occurred during a weekday rather than on a weekend day, thus, weekday analyses have been provided. As described in Section 2.1.1, the 24-Hour Fitness facility peaks on Mondays, while other uses (e.g., the Kids Kabaret use) peaks later during the week (e.g., on Fridays and Saturdays). Thus, the weekday shared parking demand analyses have been prepared for both a Monday and Friday condition and are based on the future tenant mix and occupancy. The future Monday weekday shared parking demand analysis is presented in *Table 4-2A* and the future Friday weekday shared parking analysis is presented in *Table 4-2B*. In order to provide a "worst-case" shared parking condition, *Table 4-2C* has been prepared to show a theoretical shared parking demand which reflects concurrent peak utilization of all HBP land uses during a weekday condition.

**Table 4-1
CITY CODE FUTURE PARKING REQUIREMENT [1]
AT FULL OCCUPANCY
Hermosa Beach Pavilion**

02/13/2006

LAND USE	SIZE	CODE REQUIREMENT	REQUIRED PARKING
24-Hour Fitness	46,049 SF	1 space per 100 SF	460 spaces
Spa [2]	13,038 SF	1 space per 250 SF	52 spaces
General Retail	9,554 SF	1 space per 250 SF	38 spaces
Auditorium	3,036 SF	20 spaces per 1000 SF	61 spaces
General Office	20,353 SF	1 space per 250 SF	81 spaces
Restaurant	7,950 SF	1 space per 100 SF	80 spaces
SUBTOTAL	99,980 SF		772 spaces
Storage [3]	10,583 SF	1 space per 1000 SF	11 spaces
TOTAL	110,563 SF		783 spaces

[1] Parking code requirements per City of Hermosa Beach Municipal Code.

[2] Parking code requirement for spa assumed to be similar to City of Hermosa Beach Municipal Code for retail.

[3] Storage use.

Table 4-2A
WEEKDAY (MONDAY) SHARED PARKING DEMAND ANALYSIS AT FULL OCCUPANCY [1]
 Hermosa Beach Pavilion

02/13/2006

LAND USE SIZE [2] PARKING RATE GROSS SPACES	[3] 24-HOUR FITNESS		[4] GENERAL RETAIL		[9] SPA		[4] GENERAL OFFICE		[4] RESTAURANT		[5] AUDITORIUM		[6] STORAGE		[10] PARKING SURPLUS OR DEFICIENCY	
	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES		
6:00 AM	31%	71	0%	0	5%	3	3%	2	0%	0	0%	0	100%	11	84	412
7:00 AM	31%	71	8%	3	10%	5	20%	16	1%	1	0%	0	100%	11	102	394
8:00 AM	26%	60	18%	7	40%	21	63%	51	3%	2	0%	0	100%	11	131	365
9:00 AM	32%	74	42%	16	55%	29	93%	75	5%	4	0%	0	100%	11	180	316
10:00 AM	32%	74	68%	26	75%	39	100%	81	10%	8	0%	0	100%	11	200	296
11:00 AM	40%	92	87%	33	90%	47	100%	81	15%	12	0%	0	100%	11	229	287
NOON	47%	108	97%	37	100%	52	90%	73	50%	40	0%	0	100%	11	269	227
1:00 PM	29%	67	100%	38	100%	52	90%	73	50%	40	0%	0	100%	11	229	267
2:00 PM	25%	58	97%	37	100%	52	97%	79	30%	24	0%	0	100%	11	209	287
3:00 PM	35%	81	95%	36	100%	52	93%	75	30%	24	25%	15	100%	11	227	269
4:00 PM	60%	138	87%	33	85%	44	77%	62	25%	20	50%	31	100%	11	279	217
5:00 PM	100%	230	79%	30	65%	34	47%	38	35%	28	50%	31	100%	11	368	128
6:00 PM	88%	202	82%	31	35%	18	23%	19	45%	36	50%	31	100%	11	330	166
7:00 PM	81%	186	89%	34	15%	8	7%	6	50%	40	50%	31	100%	11	308	188
8:00 PM	57%	131	87%	33	10%	5	7%	6	50%	40	25%	15	100%	11	252	244
9:00 PM	39%	90	61%	23	5%	3	3%	2	50%	40	0%	0	100%	11	181	315
10:00 PM	27%	62	32%	12	0%	0	3%	2	45%	36	0%	0	100%	11	123	373
11:00 PM	0%	0	13%	5	0%	0	0%	0	35%	28	0%	0	100%	11	44	452
MIDNIGHT	0%	0	0%	0	0%	0	0%	0	25%	20	0%	0	100%	11	31	465
PARKING NEED WITH SHARED USE											388 SPACES					
PARKING NEED WITHOUT SHARED USE											553 SPACES					

02:19 PM

NOTES:

- [1] Based on methodologies presented in "Shared Parking," ULI-The Urban Land Institute, 1983. Assumes full occupancy of the project. Analysis has been prepared to reflect a Monday condition when the 24-Hour Fitness facility experiences its highest utilization.
- [2] Based on information provided by Shook Development Corporation.
- [3] Based on weekday hourly parking accumulation percentages from studies by LLG, including the 24-Hour Fitness facility in Costa Mesa.
- [4] Based on weekday hourly parking accumulation percentages presented in "Shared Parking," ULI-The Urban Land Institute, 1983.
- [5] Conservatively assumed to be 100 percent occupied during business hours from 1:00 PM until 10:00 PM.
- [6] Conservatively assumed to be 100 percent occupied. It is expected that parking for only three (3) employees will be needed for the storage area. The anticipated hours of usage are limited.
- [7] Based on ITE "Parking Generation," 2nd Edition, where the average parking rate for a Sports Club is 4.37 spaces per 1,000 sf of building floor area.
- [8] Based on the City of Hermosa Beach Off-Street Parking Municipal Code. Analysis reflects that the Kids Kabaret is not booked for major events on Mondays and that the restaurant experiences 50 percent utilization (based on tenant correspondence as provided in Appendix A).
- [9] Based on the City of Hermosa Beach Off-Street Parking Municipal Code for retail uses. Parking profile source: Monarch Beach Resort, Dana Point, CA (2/17/00).
- [10] Based on a proposed parking supply of 496 spaces (i.e., including 454 standard spaces and 42 tandem spaces, and excluding 44 parallel spaces).

Table 4-2B
WEEKDAY (FRIDAY) SHARED PARKING DEMAND ANALYSIS AT FULL OCCUPANCY [1]
Hermosa Beach Pavilion

02/13/2006

LAND USE SIZE [2] PARKING RATE GROSS SPACES	[3] 24-HOUR FITNESS		[4] GENERAL RETAIL		[9] SPA		[4] GENERAL OFFICE		[4] RESTAURANT		[5] AUDITORIUM		[6] STORAGE		[10] PARKING SURPLUS OR DEFICIENCY
	% OF PEAK SPACES	# OF SPACES	% OF PEAK SPACES	# OF SPACES	% OF PEAK SPACES	# OF SPACES	% OF PEAK SPACES	# OF SPACES	% OF PEAK SPACES	# OF SPACES	% OF PEAK SPACES	# OF SPACES	% OF PEAK SPACES	# OF SPACES	
6:00 AM	23%	53	0%	0	5%	3	3%	2	0%	0	0%	0	100%	11	66
7:00 AM	23%	53	8%	3	10%	5	20%	16	2%	2	0%	0	100%	11	85
8:00 AM	20%	45	18%	7	40%	21	63%	51	5%	4	0%	0	100%	11	118
9:00 AM	24%	55	42%	16	55%	29	93%	75	10%	8	0%	0	100%	11	165
10:00 AM	24%	55	68%	26	75%	39	100%	81	20%	16	0%	0	100%	11	189
11:00 AM	30%	69	87%	33	90%	47	100%	81	30%	24	0%	0	100%	11	218
NOON	35%	81	97%	37	100%	52	90%	73	100%	80	0%	0	100%	11	282
1:00 PM	22%	50	100%	38	100%	52	90%	73	100%	80	100%	61	100%	11	252
2:00 PM	19%	43	97%	37	100%	52	97%	79	60%	48	100%	61	100%	11	279
3:00 PM	26%	60	95%	36	100%	52	93%	75	80%	48	100%	61	100%	11	291
4:00 PM	45%	104	87%	33	85%	44	77%	62	50%	40	100%	61	100%	11	311
5:00 PM	75%	173	79%	30	65%	34	47%	38	70%	56	100%	61	100%	11	359
6:00 PM	66%	152	82%	31	35%	18	23%	19	90%	72	100%	61	100%	11	346
7:00 PM	61%	140	89%	34	15%	8	7%	6	100%	80	100%	61	100%	11	332
8:00 PM	43%	98	87%	33	10%	5	7%	6	100%	80	100%	61	100%	11	289
9:00 PM	29%	67	61%	23	5%	3	3%	2	100%	80	100%	61	100%	11	244
10:00 PM	20%	47	32%	12	0%	0	3%	2	90%	72	100%	61	100%	11	205
11:00 PM	0%	0	13%	5	0%	0	0%	0	70%	56	0%	0	100%	11	133
MIDNIGHT	0%	0	0%	0	0%	0	0%	0	50%	40	0%	0	100%	11	51
PARKING NEED WITH SHARED USE														369 SPACES	
PARKING NEED WITHOUT SHARED USE														553 SPACES	

NOTES:

- [1] Based on methodologies presented in "Shared Parking," ULI-The Urban Land Institute, 1983. Assumes full occupancy of the project. Analysis has been prepared to reflect a Friday condition with the 24-Hour Fitness facility at 75 percent of its highest utilization.
- [2] Based on information provided by Stook Development Corporation.
- [3] Based on weekday hourly parking accumulation percentages presented in "Shared Parking," ULI-The Urban Land Institute, 1983.
- [4] Based on weekday hourly parking accumulation percentages presented in "Shared Parking," ULI-The Urban Land Institute, 1983.
- [5] Conservatively assumed to be 100 percent occupied during business hours from 1:00 PM until 10:00 PM.
- [6] Conservatively assumed to be 100 percent occupied. It is expected that parking for only three (3) employees will be needed for the storage area. The anticipated hours of usage are limited.
- [7] Based on ITE "Parking Generation," 2nd Edition, where the average parking rate for a Sports Club is 4.37 spaces per 1,000 sf of building floor area.
- [8] Based on the City of Hermosa Beach Off-Street Parking Municipal Code for retail uses. Analysis reflects that the Kids Kabaret is fully booked for major events on Fridays.
- [9] Based on the City of Hermosa Beach Off-Street Parking Municipal Code for retail uses. Parking profile source: Monarch Beach Resort, Dana Point, CA (217100).
- [10] Based on a proposed parking supply of 496 spaces (i.e., including 454 standard spaces and 42 tandem spaces, and excluding 44 parallel spaces).

02:20 PM

Table 4-2C
WEEKDAY SHARED PARKING DEMAND ANALYSIS AT FULL OCCUPANCY [1]
Hermosa Beach Pavilion

02/13/2006

LAND USE SIZE [2] PARKING RATE GROSS SPACES	[3] 24-HOUR FITNESS		[4] GENERAL RETAIL		[9] SPA		[4] GENERAL OFFICE		[4] RESTAURANT		[5] AUDITORIUM		[6] STORAGE		[10] PARKING SURPLUS OR DEFICIENCY
	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	% OF PEAK	# OF SPACES	
6:00 AM	31%	71	0%	0	5%	3	3%	2	0%	0	0%	0	100%	11	84
7:00 AM	31%	71	8%	3	10%	5	20%	16	2%	2	0%	0	100%	11	103
8:00 AM	26%	60	16%	7	40%	21	63%	51	5%	4	0%	0	100%	11	133
9:00 AM	32%	74	42%	16	55%	29	93%	75	10%	8	0%	0	100%	11	184
10:00 AM	32%	74	68%	26	75%	39	100%	81	20%	16	0%	0	100%	11	208
11:00 AM	40%	92	87%	33	90%	47	100%	81	30%	24	0%	0	100%	11	241
NOON	47%	108	97%	37	100%	52	90%	73	100%	80	0%	0	100%	11	309
2:00 PM	25%	58	97%	37	100%	52	97%	79	60%	48	100%	61	100%	11	294
3:00 PM	35%	81	95%	36	100%	52	93%	75	60%	48	100%	61	100%	11	312
4:00 PM	60%	138	87%	33	85%	44	77%	62	50%	40	100%	61	100%	11	345
5:00 PM	100%	230	79%	30	65%	34	47%	38	70%	56	100%	61	100%	11	428
6:00 PM	88%	202	82%	31	35%	18	23%	19	90%	72	100%	61	100%	11	398
7:00 PM	81%	186	89%	34	15%	8	7%	6	100%	80	100%	61	100%	11	378
8:00 PM	57%	131	87%	33	10%	5	7%	6	100%	80	100%	61	100%	11	322
9:00 PM	39%	90	61%	23	5%	3	3%	2	100%	80	100%	61	100%	11	267
10:00 PM	27%	62	32%	12	0%	0	3%	2	90%	72	100%	61	100%	11	220
11:00 PM	0%	0	13%	5	0%	0	0%	0	70%	56	0%	0	100%	11	133
MIDNIGHT	0%	0	0%	0	0%	0	0%	0	50%	40	0%	0	100%	11	51

PARKING NEED WITH SHARED USE 426 SPACES

PARKING NEED WITHOUT SHARED USE 553 SPACES

02:20 PM

NOTES:

- [1] Based on methodologies presented in "Shared Parking," ULI-The Urban Land Institute, 1983. Assumes full occupancy of the project.
- [2] Analysis can be considered worst-case in that it assumes that all land uses peak on the same day during the week.
- [3] Based on information provided by Shook Development Corporation.
- [4] Based on weekday hourly parking accumulation percentages from studies by ULI, including the 24-Hour Fitness facility in Costa Mesa.
- [5] Conservatively assumed to be 100 percent occupied during business hours from 1:00 PM until 10:00 PM.
- [6] Conservatively assumed to be 100 percent occupied. It is expected that parking for only three (3) employees will be needed for the storage area. The anticipated hours of usage are limited.
- [7] Based on ITE "Parking Generation," 2nd Edition, where the average parking rate for a Sports Club is 4.37 spaces per 1,000 sf of building floor area.
- [8] Based on the City of Hermosa Beach Off-Street Parking Municipal Code.
- [9] Based on the City of Hermosa Beach Off-Street Parking Municipal Code for retail uses. Parking profile source: Monarch Beach Resort, Dana Point, CA (2/17/00).
- [10] Based on a proposed parking supply of 496 spaces (i.e., including 454 standard spaces and 42 tandem spaces, and excluding 44 parallel spaces).

As indicated in *Table 4-2A*, a shared parking demand of 368 spaces is forecast for the future Monday weekday condition. As indicated in *Table 4-2B*, a shared parking demand of 369 spaces is forecast for the future Friday condition. As indicated in *Table 4-2C*, a worst-case theoretical shared parking demand of 426 spaces is forecast for the future conditions assuming concurrent peak utilization of all HBP land uses. All three analyses indicate that the project's parking supply of 496 spaces (excluding the 44 parallel parking spaces), is more than sufficient to satisfy parking demand based on the future tenant occupancy.

5.0 CONCLUSIONS AND RECOMMENDATIONS

This parking analysis of the Hermosa Beach Pavilion (HBP) project has been prepared to provide an update to the previously approved project shared parking demand analyses, document existing and future anticipated parking demand at the site, and identify any project-related parking in the neighborhood.

A total parking supply of 540 spaces is provided within the HBP parking garage. Of this total, 454 standard spaces, 42 tandem parking spaces and up to 44 parallel parking spaces are provided. It is important to note that the shared parking analyses reflect a supply of 496 spaces as it is assumed that the proposed project will utilize the 454 first access parking spaces and the 42 tandem employee only parking spaces. As a contingency, should additional parking spaces be needed in the future, 44 parallel (i.e., aisle parking spaces) can be made available for use with attendant assistance.

The project's parking supply has been determined to be more than adequate to meet current and future parking demands. Based on the patron intercept surveys and the visual observations of weekday and weekend conditions, neighborhood on-street parking has been documented. It is recommended that HBP representatives initiate an informational program to encourage HBP patrons to park on-site within the parking garage, emphasizing the safety and convenience of doing so. In addition, any validation program is determined by each individual tenant (e.g., the 24-Hour Fitness facility currently provides a parking validation which results in a \$1.00 fee for the first two hours), however, monthly parking passes to 24-Hour Fitness members are currently offered and will continue to be promoted. It is important to note that other 24-Hour Fitness facilities throughout Southern California charge for parking. It is also recommended that the City of Hermosa Beach, along with HBP representatives, consider implementation of a residential street permit parking program (e.g., for local residential streets situated east of Pacific Coast Highway) in the immediate vicinity of the HBP site. These types of programs are common in beach communities, downtown areas, and near educational/institutional facilities, and would preclude non-permitted vehicles from parking on-street. The City may also consider parking removals or limited parking through the installation of parking meters or further restrictions (e.g., one-hour parking restrictions) along various street segments.

APPENDIX A

HERMOSA BEACH PAVILION TENANT DATA

HERMOSA PAVILION
LEASING BY SUITE

XXX = Occupied Suite (As of 1/06)

Suite #	Description	Ownership	Useable Sq Ft	Load	Rentable Sq Ft	Lease Start Date	Lease Term Yrs	Notes
24 Hour Fitness								
100	Fitness	Tenant	46,049	4,716	50,765	07/26/05	15	Multi-level, B-ball, Pool, low density occupancy
Total		Fitness -	46,049	4,716	50,765			
Downstairs								
140	SDC Hair/Mystic Tan/Beauty Supplies	Shook's	1,489	312	1,811		5	Low parking demand, synergistic with
145	Retail Store	Available	1,376	286	1,662		5	Glen Ivy and 24 Hour Fitness
150	SDC Clothing Boutique	Shook's	3,066	636	3,702		5	High-end retail, low density
155	Stillwater Café	Shook's	912	190	1,102	02/20/06	5	Low parking demand, synergistic with
160	Art Gallery (Pending)	Tenant	688	143	831		5	restaurant
166	Stillwater Wine Sales (Retail)	Shook's	648	114	662		5	Low parking demand, synergistic with
170	Stillwater Bistro Restaurant / Retail	Shook's	3,549	736	4,285		10	restaurant
175	Wine & Cheese	Shook's	3,489	724	4,213		10	Low density, approx 1500 sq ft retail
180	Wine & Cheese	Shook's	1,537	319	1,856		10	Low density, approx 500 sq ft retail
185	Retail Store	Available	423	88	511		5	High-end retail, low density
190	Retail Store	Available	417	86	503		5	High-end retail, low density
Total	Downstairs		17,604	3,634	21,138			
Upstairs								
245	Coast Capital	Tenant	1,732	360	2,092	12/13/05	5	Office space
265	Keller Williams	Tenant	3,031	629	3,660		5	Agents do not spend a lot of time in office
270	Keller Williams	Tenant	3,408	707	4,115		5	Agents do not spend a lot of time in office
275	Keller Williams	Tenant	2,908	603	3,511		5	Agents do not spend a lot of time in office
285	Kids Cabaret	Tenant	3,035	630	3,666	11/10/05	5	Synergistic with 24 Hour Fitness and
280	Glen Ivy	Tenant	13,038	2,707	15,745		5	Glen Ivy, busy when most tenants closed
290	Seaside	Shook's	9,274	1,925	11,199	09/23/05	10	Low density
Total	Upstairs		36,427	7,561	43,988		5	Tenants do no spend a lot of time in office
Kiosks								
K01	Kiosk	Shook's	60	12	72		1	No material effect on parking
K02	Kiosk	Shook's	60	12	72		1	No material effect on parking
K03	Kiosk	Available	60	12	72		1	No material effect on parking
K04	Kiosk	Available	60	12	72		1	No material effect on parking
K05	Kiosk	Available	60	12	72		1	No material effect on parking
K06	Kiosk	Available	60	12	72		1	No material effect on parking
Total	KIOSKS		360	72	432			
Warehouse								
G-401	Restaurant Storage	Shook's	3,000	0	3,000		10	No material effect on parking
G-402	Wine Storage	Shook's	3,000	0	3,000		10	No material effect on parking
G-403	Misc Storage	Shook's	4,583	0	4,583		10	No material effect on parking
Total	Whse		10,583	0	10,583			
Grid Total	All Spaces		110,923	15,983	126,906			

SPA : 13,038

24-Hr Fitness : 46,049

Gen Retail : 9,554

Rest : 7,950

office : 20,353

Auditorium : 3,036

Storage : 10,583

110,963

Kiosks : 360

110,923

Marlene Ramirez

Kids Kabaret
1601 Pacific Coast Hwy. #285
Hermosa Beach, CA 90254

Gene Shook

Shook Development
1601 Pacific Coast Hwy. #290
Hermosa Beach, CA 90254

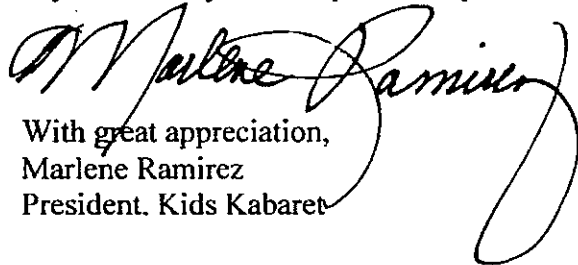
Dear Mr. Gene Shook,

I am writing you this letter to clarify the number of cars parked in our facility that are actually here for our Kids Kabaret business.

On Monday through Thursday evenings we have been closed at 7:00pm on Monday night. On the other evenings we have closed earlier. We will be offering dance classes to adults in the future, specifically to employees here in our Pavilion building. We estimate only our 5-10 spaces due to spaces for Keller Williams and 24 Hour Fitness employees usage.

On our event nights, our kids walk or carpool to attend. We estimate no more than 10-25 cars are parked at our structure on these evenings. The bulk of our classes are offered after school Monday through Friday from 3:00p.m. to 6:00p.m. Again students are brought by parents after school. Most of our parents drop-off their children. Again we estimate 5-10 maximum utilize the parking spaces.

If you have any further questions, please contact us at: (310) 698-0838



With great appreciation,
Marlene Ramirez
President, Kids Kabaret



31105 Rancho Viejo Road, Suite C7
 San Juan Capistrano, CA 92675
 Phone (949) 489-1068
 Fax (949) 489-0584

February 10, 2006

Gene Shook
 Shook Development
 1601 Pacific Coast Highway
 Hermosa Beach, CA 90254

Dear Mr. Shook,

This letter is in response to your request for StillWater LLC's new restaurant in the Hermosa Pavilion peak hour parking needs. I have been in the restaurant industry for seventeen years, working in high volume fine dining establishments and I am familiar with the parking needs of a facility such as this one. The following volume times are based on the three restaurants that we currently own in Orange County, as well as industry standard traffic patterns.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6am-12pm	5%*	5%*	5%*	5%*	5%*	5%*	5%*
12pm-5pm	40%	50%	60%	70%	70%	30%	30%
5pm-12am	50%	60%	70%	80%	100%	100%	70%
<i>All numbers reflect percentage of occupancy of the restaurant. Estimated total occupancy: 185.</i>							
<i>*Staff only occupancy</i>							

This restaurant, due to the high end nature of its cuisine and ambiance, will mainly draw an evening crowd. Therefore, the parking needs are greater during dinner hours then during lunch hours. This facility will require the highest amount of parking needs between the hours of 5pm-12am.

If you have any questions or require additional information please feel free to contact me at (949)489-0168.

Sincerely,

Travis Jones
 StillWater LLC.
 Managing Member

APPENDIX B

**PATRON INTERCEPT SURVEYS AND
ON-STREET/OFF-STREET PARKING SURVEYS
SURVEY DATE: MONDAY, JANUARY 30, 2006**

Appendix Table B-1
PATRON INTERCEPT SURVEYS
SURVEY AREA 1: Ground Floor (Garage) & PCH Entrances to HBP
SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

06-Feb-06

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: if yes, where did you park?			Q3: if no, how did you travel?					
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)	
7:00 AM	7	2	5	0	2	0	0	0	0	0	5	0
7:15 AM	7	5	2	3	2	0	0	0	0	0	2	0
7:30 AM	18	11	7	8	3	0	0	0	0	0	4	0
7:45 AM	23	22	1	17	5	0	0	0	0	0	1	0
8:00 AM	35	29	6	21	8	0	0	0	0	0	5	0
8:15 AM	20	15	5	10	5	0	0	0	0	0	5	0
8:30 AM	48	38	10	27	11	0	0	0	0	0	8	0
8:45 AM	29	25	4	23	2	0	0	0	0	0	4	0
9:00 AM	34	32	2	23	8	1	0	0	0	0	2	0
9:15 AM	40	30	10	20	8	2	0	0	0	0	10	0
9:30 AM	29	27	2	18	9	0	0	0	0	0	0	0
9:45 AM	39	33	6	18	15	0	0	0	0	0	3	0
10:00 AM	43	37	6	21	16	0	0	0	0	0	5	0
10:15 AM	27	22	5	16	6	0	0	0	0	0	3	0
10:30 AM	23	19	4	13	6	0	0	0	0	0	2	0
10:45 AM	21	20	1	12	8	0	0	0	0	0	0	0
11:00 AM	22	16	6	12	4	0	0	0	0	0	4	0
11:15 AM	16	11	5	5	6	0	0	0	0	0	4	0
11:30 AM	34	27	7	18	9	0	0	0	0	0	5	0
11:45 AM	26	21	5	15	6	0	0	0	0	0	4	0
12:00 PM	20	16	4	6	10	0	0	0	0	0	4	0
12:15 PM	23	20	3	15	5	0	0	0	0	0	4	0
12:30 PM	14	12	2	7	5	0	0	0	0	0	1	0
12:45 PM	10	7	3	3	3	1	0	0	0	0	2	0
Subtotal	608	497	111	331	162	4	10	18	1	84	0	

[1] The parking survey was conducted by The Traffic Solution.

[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table B-1 (Continued)
 PATRON INTERCEPT SURVEYS
 SURVEY AREA 1: Ground Floor (Garage) & PCH Entrances to HBP
 SURVEY DATE: MONDAY, 01/30/2006
 Hermosa Beach Pavilion

06-Feb-06

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: If yes, where did you park?			Q3: If no, how did you travel?					
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)	
1:00 PM	17	15	2	5	10	0	0	0	0	0	2	0
1:15 PM	16	16	0	9	6	1	0	0	0	0	0	0
1:30 PM	13	9	4	6	3	0	0	0	2	0	2	0
1:45 PM	21	16	5	9	7	0	0	0	0	0	5	0
2:00 PM	18	14	4	8	6	0	0	0	2	0	2	0
2:15 PM	28	22	6	15	7	0	0	0	1	0	5	0
2:30 PM	26	20	6	16	4	0	0	0	3	0	3	0
2:45 PM	33	31	2	24	7	0	0	0	0	0	2	0
3:00 PM	29	23	6	15	8	0	0	0	1	0	5	0
3:15 PM	41	32	9	24	8	0	0	0	3	0	6	0
3:30 PM	45	35	10	31	4	0	0	0	3	0	7	0
3:45 PM	31	27	4	18	9	0	0	0	0	0	4	0
4:00 PM	46	40	6	32	5	3	0	0	0	0	6	0
4:15 PM	50	39	11	31	8	0	0	3	2	0	6	0
4:30 PM	46	39	7	29	10	0	0	0	1	0	6	0
4:45 PM	48	43	5	25	15	3	0	0	0	1	4	0
5:00 PM	46	35	11	27	7	1	0	0	0	0	11	0
5:15 PM	80	66	14	47	16	3	2	1	1	0	11	0
5:30 PM	65	56	9	41	14	1	1	0	0	0	8	0
5:45 PM	65	58	7	42	13	3	0	3	0	0	4	0
6:00 PM	58	43	15	35	4	4	0	2	0	0	11	2
6:15 PM	52	37	15	26	10	1	0	5	0	0	10	0
6:30 PM	49	36	13	26	9	1	1	0	0	0	12	0
6:45 PM	55	41	14	32	9	0	1	0	0	0	13	0
Subtotal	978	793	185	573	199	21	8	29	1	145	2	2

[1] The parking survey was conducted by The Traffic Solution.

[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table B-1 (Continued)
 PATRON INTERCEPT SURVEYS
 SURVEY AREA 1: Ground Floor (Garage) & PCH Entrances to HBP
 SURVEY DATE: MONDAY, 01/30/2006
 Hermosa Beach Pavilion

06-Feb-06

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: If yes, where did you park?			Q3: If no, how did you travel?				
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)
7:00 PM	53	48	7	32	12	2	1	2	0	4	0
7:15 PM	55	40	15	28	12	0	1	7	0	7	0
7:30 PM	54	33	21	18	13	2	2	6	0	13	0
7:45 PM	52	40	12	29	8	3	2	1	0	9	0
8:00 PM	37	25	12	15	9	1	0	2	0	10	0
8:15 PM	42	36	6	22	14	0	0	0	0	6	0
8:30 PM	40	29	11	17	10	2	0	7	0	4	0
8:45 PM	25	19	6	14	5	0	0	2	0	4	0
Subtotal	358	268	90	175	83	10	6	27	0	57	0
TOTAL	1944	1,558	386	1,079	444	35	24	74	2	286	2
PERCENT		80.1%	19.9%	69.3%	28.5%	2.2%	6.2%	19.2%	0.5%	74.1%	0.5%
OVERALL OF ALL PARTICIPANTS				55.5%	22.8%	1.8%	1.2%	3.8%	0.1%	14.7%	0.1%

[1] The parking survey was conducted by The Traffic Solution.

[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table B-2
PATRON INTERCEPT SURVEYS
SURVEY AREA 2: At Entrance to HBP from 2nd Floor/Parking Garage (at Elevator)
SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

08-Feb-06

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: If yes, where did you park?			Q3: If no, how did you travel?					
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)	
7:00 AM	0											
7:15 AM	1	1		1								
7:30 AM	2	2		2								
7:45 AM	0											
8:00 AM	1		1									1
8:15 AM	2	2		2								
8:30 AM	2	1	1	1								1
8:45 AM	2	2		2								
9:00 AM	3	3		2	1							
9:15 AM	4	4		4								
9:30 AM	1	1		1								
9:45 AM	1	1				1						
10:00 AM	2	2		1	1							
10:15 AM	5	5		4	1							
10:30 AM	3	3		3								
10:45 AM	2	2		2								
11:00 AM	3	3		3								
11:15 AM	1	1		1								
11:30 AM	2	2		2								
11:45 AM	0											
12:00 PM	0											
12:15 PM	3	3		2		1						
12:30 PM	0											
12:45 PM	0											
Subtotal	40	38	2	33	3	2	0	0	0	0	0	2

[1] The parking survey was conducted by The Traffic Solution.
[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table B-2 (Continued)
 PATRON INTERCEPT SURVEYS
SURVEY AREA 2: At Entrance to HBP from 2nd Floor/Parking Garage (at Elevator)
 SURVEY DATE: MONDAY, 01/30/2006
 Hermosa Beach Pavilion

06-Feb-06

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: If yes, where did you park?			Q3: If no, how did you travel?					
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)	
1:00 PM	1	1		1								
1:15 PM	1	1		1								
1:30 PM	0											
1:45 PM	0											
2:00 PM	1	1		1								
2:15 PM	0											
2:30 PM	1	1		1								
2:45 PM	1	1		1								
3:00 PM	1	1		1								
3:15 PM	1	1			1							
3:30 PM	1	1			1							
3:45 PM	1	1		1								
4:00 PM	4	4		3		1						
4:15 PM	0											
4:30 PM	0											
4:45 PM	0											
5:00 PM	0											
5:15 PM	0											
5:30 PM	1	1					1					
5:45 PM	0											
6:00 PM	3	2	1	1	1							
6:15 PM	1	1		1								1
6:30 PM	0											
6:45 PM	0											
Subtotal	18	17	1	12	3	2	0	0	0	0	0	1

[1] The parking survey was conducted by The Traffic Solution.
 [2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table B-2 (Continued)
 PATRON INTERCEPT SURVEYS
 SURVEY AREA 2: At Entrance to HBP from 2nd Floor/Parking Garage (at Elevator)
 SURVEY DATE: MONDAY, 01/30/2006
 Hermosa Beach Pavilion

06-Feb-06

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: If yes, where did you park?			Q3: If no, how did you travel?							
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)			
7:00 PM	0													
7:15 PM	1		1										1	
7:30 PM	0													
7:45 PM	0													
8:00 PM	0													
8:15 PM	0													
8:30 PM	0													
8:45 PM	0													
Subtotal	1	0	1	0	0	0	0	0	0	0	0	0	1	0
TOTAL	59	55	4	45	6	4	0	0	0	0	0	0	1	3
PERCENT		93.2%	6.8%	81.8%	10.9%	7.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.0%	75.0%
OVERALL OF ALL PARTICIPANTS				76.3%	10.2%	6.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	5.1%

[1] The parking survey was conducted by The Traffic Solution.

[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table B-3
ON-STREET PARKING OBSERVATIONS
STUDY AREA 1: PCH North/South of 18th Street and 18th Street East of PCH
SPOT SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

05-Feb-06

BEGIN TIME	Location 1: West side of PCH North of 18th Street		Location 2: East side of PCH North of 18th Street		Location 3: Both sides of 18th Street East of PCH		Location 4: West side of PCH Between 18th St & 17th St		Location 5: East side of PCH Between 18th St & 17th St	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
7:00 AM										
7:15 AM							1	1		
7:30 AM										
7:45 AM					1					
8:00 AM							2			
8:15 AM							2			
8:30 AM										
8:45 AM	1	1					1			
9:00 AM	1									
9:15 AM	2	1			2					
9:30 AM										
9:45 AM	1	1					1	1		
10:00 AM				1			1	1		
10:15 AM	1	1					2	1	1	1
10:30 AM	2	2		1			1	1		
10:45 AM										
11:00 AM							1		1	1
11:15 AM										
11:30 AM	2	1					1	1		
11:45 AM	1	1								
12:00 PM	1	0								
12:15 PM	2						1	1		1
12:30 PM				1			2	2		2
12:45 PM	1						1	2		1
Subtotal	15	8	3	1	8	0	18	7	7	4

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table B-3 (Continued)
 ON-STREET PARKING OBSERVATIONS
 STUDY AREA 1: PCH North/South of 18th Street and 18th Street East of PCH
 SPOT SURVEY DATE: MONDAY, 01/30/2006
 Hermosa Beach Pavilion

08-Feb-06

BEGIN TIME	Location 1: West side of PCH North of 18th Street		Location 2: East side of PCH North of 18th Street		Location 3: Both sides of 18th Street East of PCH		Location 4: West side of PCH Between 18th St & 17th St		Location 5: East side of PCH Between 18th St & 17th St	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
1:00 PM	1	1					1		1	1
1:15 PM							2			
1:30 PM	1	1					1	1		
1:45 PM	2	1								
2:00 PM							1			
2:15 PM	1						1			
2:30 PM						1				
2:45 PM										
3:00 PM						2			1	1
3:15 PM										
3:30 PM										
3:45 PM										
4:00 PM		1				2	1			
4:15 PM										
4:30 PM						1				
4:45 PM				1		1	1			
5:00 PM				1		1				
5:15 PM				1		1				1
5:30 PM				2		3	1		2	1
5:45 PM										
6:00 PM										
6:15 PM						1				
6:30 PM				1						
6:45 PM						2				
Subtotal	5	4	12	3	15	3	7	1	12	7

[1] The parking survey was conducted by The Traffic Solution.
 [2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table B-3 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 1: PCH North/South of 18th Street and 18th Street East of PCH
SPOT SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

06-Feb-06

BEGIN TIME	Location 1: West side of PCH North of 18th Street		Location 2: East side of PCH North of 18th Street		Location 3: Both sides of 18th Street East of PCH		Location 4: West side of PCH Between 18th St & 17th St		Location 5: East side of PCH Between 18th St & 17th St			
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP		
7:00 PM	3						2					
7:15 PM	3		1				4	1				
7:30 PM	2	2	2				2		2	2		
7:45 PM	1	1	1				2	1				
8:00 PM	1		3	1	1				1			
8:15 PM	1	1										
8:30 PM	1	1	1	1					1			
8:45 PM							2			1		
9:00 PM												
Subtotal	12	5	8	2	1	0	12	2	5	3		
Total	32	17	23	6	24	3	37	10	24	14		
Percent		53%		26%		13%		27%		58%		
Overall	Vehicles Observed Parking		140		No. Walked to HBP		50		Percent to HBP		35.7%	

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table B-4
ON-STREET PARKING OBSERVATIONS
STUDY AREA 2: PCH Between 17th Street & 16th Street and 17th Street East of PCH
SPOT SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

06-Feb-06

BEGIN TIME	Location 6: Both sides of 17th Street East of PCH		Location 7: West side of PCH Between 17th St & 16th St		Location 8: East side of PCH Between 17th St & 16th St	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
7:00 AM			1	1		
7:15 AM			2	2		
7:30 AM						
7:45 AM						
8:00 AM						
8:15 AM	2	1				
8:30 AM	1	1				
8:45 AM						
9:00 AM			1	1	4	2
9:15 AM						
9:30 AM					2	2
9:45 AM			3	1	4	3
10:00 AM	1	1			1	1
10:15 AM						
10:30 AM					1	1
10:45 AM						
11:00 AM	2	1				
11:15 AM	1	1			1	1
11:30 AM					1	1
11:45 AM			1		1	1
12:00 PM	2	1	2	1	2	2
12:15 PM					1	1
12:30 PM	1				3	1
12:45 PM	1	1				
Subtotal	11	7	10	6	21	16

[1] The parking survey was conducted by The Traffic Solution.
[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table B-4 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 2: PCH Between 17th Street & 16th Street and 17th Street East of PCH
SPOT SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

06-Feb-06

BEGIN TIME	Location 6: Both sides of 17th Street East of PCH		Location 7: West side of PCH Between 17th St & 16th St		Location 8: East side of PCH Between 17th St & 16th St	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
1:00 PM					2	2
1:15 PM						
1:30 PM	1	1			1	1
1:45 PM	1					
2:00 PM			1		2	1
2:15 PM			1	1	1	
2:30 PM	1	1				
2:45 PM	1				2	1
3:00 PM	1				3	2
3:15 PM					4	3
3:30 PM					1	
3:45 PM	1	1			1	1
4:00 PM	1				2	1
4:15 PM	1	1			2	1
4:30 PM	1	1				
4:45 PM						
5:00 PM	1	1			2	2
5:15 PM	1	1				
5:30 PM					2	2
5:45 PM					1	1
6:00 PM	1	1			1	1
6:15 PM	2	2			1	1
6:30 PM	2	2			2	2
6:45 PM					1	1
Subtotal	16	12	2	1	31	23

[1] The parking survey was conducted by The Traffic Solution.
[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table B-4 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 2: PCH Between 17th Street & 16th Street and 17th Street East of PCH
SPOT SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

06-Feb-06

BEGIN TIME	Location 6: Both sides of 17th Street East of PCH		Location 7: West side of PCH Between 17th St & 16th St		Location 8: East side of PCH Between 17th St & 16th St		Percent to HBP	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP		
7:00 PM			4	4	3	3		
7:15 PM	1	1						
7:30 PM					2	2		
7:45 PM	1	1			1	1		
8:00 PM					2	2		
8:15 PM			2	2				
8:30 PM			3	2				
8:45 PM								
9:00 PM								
Subtotal	2	2	9	8	8	8		
Total	29	21	21	15	60	47		
Percent		72%		71%		78%		
Overall	Vehicles Observed Parking		110		No. Walked to HBP		83	Percent to HBP
							75.5%	

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table B-5
ON-STREET PARKING OBSERVATIONS
STUDY AREA 3: 16th Street East & West of PCH
SPOT SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

06-Feb-08

BEGIN TIME	Location 9: South side of 16th Street Between Ardmore Ave & PCH		Location 10: Both sides of 16th Street East of PCH			
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP		
7:00 AM						
7:15 AM						
7:30 AM						
7:45 AM						
8:00 AM						
8:15 AM						
8:30 AM						
8:45 AM						
9:00 AM						
9:15 AM						
9:30 AM						
9:45 AM						
10:00 AM						
10:15 AM						
10:30 AM						
10:45 AM						
11:00 AM						
11:15 AM						
11:30 AM						
11:45 AM						
12:00 PM						
12:15 PM						
12:30 PM						
12:45 PM						
Subtotal	0	0	0	0	0	0

[1] The parking survey was conducted by The Traffic Solution.
[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table B-5 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 3: 16th Street East & West of PCH
SPOT SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

06-Feb-06

BEGIN TIME	Location 9: South side of 16th Street Between Ardmore Ave & PCH		Location 10: Both sides of 16th Street East of PCH	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
1:00 PM				
1:15 PM				
1:30 PM				
1:45 PM				
2:00 PM				
2:15 PM				
2:30 PM				
2:45 PM	2	2		
3:00 PM	1			
3:15 PM	2	2		
3:30 PM	3	3		
3:45 PM				
4:00 PM				
4:15 PM				
4:30 PM				
4:45 PM				
5:00 PM				
5:15 PM				
5:30 PM	1	1		
5:45 PM	1	1		
6:00 PM			1	1
6:15 PM				
6:30 PM	1			
6:45 PM	2	1	1	1
Subtotal	13	10	2	2

[1] The parking survey was conducted by The Traffic Solution.
[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table B-5 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 3: 16th Street East & West of PCH
SPOT SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

BEGIN TIME	Location 9: South side of 16th Street Between Ardmore Ave & PCH		Location 10: Both sides of 16th Street East of PCH		Percent to HBP		
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP			
7:00 PM							
7:15 PM							
7:30 PM							
7:45 PM			1	1			
8:00 PM							
8:15 PM	2	2					
8:30 PM			1	1			
8:45 PM	2	2					
9:00 PM							
Subtotal	4	4	2	2			
Total	17	14	4	4			
Percent		82%		100%			
Overall	Vehicles Observed Parking		21	No. Walked to HBP	18	Percent to HBP	85.7%

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table B-6
ON-STREET PARKING OBSERVATIONS
STUDY AREA 4: PCH Between 16th Street & 15th Street East and West of PCH
SPOT SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

08-FEB-06

BEGIN TIME	Location 11: West side of PCH Between 16th Street & 15th Street		Location 12: East side of PCH Between 16th Street & 15th Street		Location 14: Both sides of 15th Street East of PCH	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
7:00 AM						
7:15 AM						
7:30 AM	1	1				
7:45 AM						
8:00 AM					3	
8:15 AM	5	5			1	
8:30 AM						
8:45 AM	1	1				
9:00 AM						
9:15 AM	1	1				
9:30 AM						
9:45 AM	1				1	
10:00 AM	2	2	2	2		
10:15 AM	2	2	1	1		
10:30 AM			1	1		
10:45 AM						
11:00 AM	3	2	1	1	1	
11:15 AM						
11:30 AM	1	1	1	1		
11:45 AM	1		3	3	1	
12:00 PM						
12:15 PM				1		
12:30 PM				1		
12:45 PM				1		
Subtotal	18	15	12	4	9	0

[1] The parking survey was conducted by The Traffic Solution.
[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table B-6 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 4: PCH Between 16th Street & 15th Street East and 15th Street West of PCH
SPOT SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

08-Feb-06

BEGIN TIME	Location 11: West side of PCH Between 16th Street & 15th Street		Location 12: East side of PCH Between 16th Street & 15th Street		Location 14: Both sides of 15th Street East of PCH	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
1:00 PM	1	1	2	2		
1:15 PM	1				1	
1:30 PM	1	1			1	
1:45 PM	1	1				
2:00 PM	1	1	1			
2:15 PM	1	1	2	2		
2:30 PM			1	1		
2:45 PM						
3:00 PM						
3:15 PM						
3:30 PM						
3:45 PM						
4:00 PM						
4:15 PM			4	1		
4:30 PM			1	1		
4:45 PM						
5:00 PM						
5:15 PM			2	2		
5:30 PM					1	
5:45 PM						
6:00 PM						
6:15 PM						
6:30 PM						
6:45 PM						
Subtotal	6	5	13	9	3	0

[1] The parking survey was conducted by The Traffic Solution.
[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table B-6 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 4: PCH Between 16th Street & 15th Street East and West of PCH
SPOT SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

05-Feb-06

BEGIN TIME	Location 11: West side of PCH Between 16th Street & 15th Street		Location 12: East side of PCH Between 16th Street & 15th Street		Location 14: Both sides of 15th Street East of PCH		
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	
7:00 PM	4	3	2	1			
7:15 PM	5	4					
7:30 PM	1	1	2	1			
7:45 PM							
8:00 PM			2	1	1		
8:15 PM	1	1					
8:30 PM			2	1	1		
8:45 PM			1	1			
9:00 PM							
Subtotal	11	9	9	5	2	0	
Total	35	29	34	18	14	0	
Percent		83%		53%		0%	
Overall	Vehicles Observed Parking		83	No. Walked to HBP	47	Percent to HBP	56.6%

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table B-7
ON-STREET PARKING OBSERVATIONS
STUDY AREA 5: Plaza Hermosa Surface Parking Lot Areas
SPOT SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

06-Feb-06

BEGIN TIME	Location 15: North Portion of Plaza Hermosa Surface Lots		Location 16: South Portion of Plaza Hermosa Surface Lots	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
7:00 AM	3	1	7	
7:15 AM	3	2	9	
7:30 AM	12	1	11	
7:45 AM	7		16	
8:00 AM	10		13	
8:15 AM	15	1	20	
8:30 AM	12		17	
8:45 AM	9		17	
9:00 AM	10		19	
9:15 AM	19		27	
9:30 AM	18		22	
9:45 AM	19		40	
10:00 AM	17		29	
10:15 AM	15		25	
10:30 AM	16		17	
10:45 AM	17		20	
11:00 AM	18		43	
11:15 AM	14		29	
11:30 AM	11		29	
11:45 AM	16		26	
12:00 PM	14		33	
12:15 PM	16		27	
12:30 PM	21		29	
12:45 PM	18		18	
Subtotal	330	5	543	0

[1] The parking survey was conducted by The Traffic Solution.
[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table B-7 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 5: Plaza Hermosa Surface Parking Lot Areas
SPOT SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

06-Feb-06

BEGIN TIME	Location 15: North Portion of Plaza Hermosa Surface Lots		Location 16: South Portion of Plaza Hermosa Surface Lots				
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP			
1:00 PM	26		30				
1:15 PM	22		48	1			
1:30 PM	16		36				
1:45 PM	17		34				
2:00 PM	14		29				
2:15 PM	14		26				
2:30 PM	19		27				
2:45 PM	21		20	1			
3:00 PM	19		37				
3:15 PM	29		30				
3:30 PM	12		28				
3:45 PM	15		24				
4:00 PM	23		21				
4:15 PM	24		38				
4:30 PM	22		40				
4:45 PM	21		37				
5:00 PM	27		46	1			
5:15 PM	24		34				
5:30 PM	26		19				
5:45 PM	13	2	32				
6:00 PM	16		28				
6:15 PM	13		49				
6:30 PM	20		40				
6:45 PM	14		46				
Subtotal	467	2	799	3			

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table B-7 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 5: Plaza Hermosa Surface Parking Lot Areas
SPOT SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

BEGIN TIME	Location 15: North Portion of Plaza Hermosa Surface Lots		Location 16: South Portion of Plaza Hermosa Surface Lots		Percent to HBP
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	
7:00 PM	6		38		
7:15 PM	9		42		
7:30 PM	4		26		
7:45 PM	2		22		
8:00 PM	3		20		
8:15 PM	5		16		
8:30 PM	12		14		
8:45 PM	3		11		
9:00 PM	1		7		
Subtotal	45	0	196	0	
Total	842	7	1,538	3	
Percent		1%		0%	
Overall	Vehicles Observed Parking		No. Walked to HBP		Percent to HBP
			2,380		10
					0.4%

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table B-8
ON-SITE PARKING ACCUMULATION SURVEYS
LOCATION: HBP PARKING GARAGE
SURVEY DATE: MONDAY, 01/30/2006
Hermosa Beach Pavilion

08-Feb-06

Hourly Parking Accumulation Counts			
No. of On-Site Spaces:		496	
Time	No. Parked	Percent Occupied	No. Available
7:00 AM	74	14.9%	422
8:00 AM	119	24.0%	377
9:00 AM	168	33.9%	328
10:00 AM	206	41.5%	290
11:00 AM	205	41.3%	291
12:00 PM	238	48.0%	258
1:00 PM	245	49.4%	251
2:00 PM	118	23.8%	378
3:00 PM	95	19.2%	401
4:00 PM	117	23.6%	379
5:00 PM	116	23.4%	380
6:00 PM	87	17.5%	409
7:00 PM	68	13.7%	428
8:00 PM	52	10.5%	444
9:00 PM	49	9.9%	447

Notes:

- [1] The parking counts were conducted by The Traffic Solution.
- [2] The number of parked vehicles reflects employees and patrons, as well as construction-related vehicles. No adjustments were made to account for the existing construction operations and construction worker parking demand.
- [3] The parking supply excludes 44 parallel parking spaces.

APPENDIX C

**PATRON INTERCEPT SURVEYS AND
ON-STREET/OFF-STREET PARKING SURVEYS
SURVEY DATE: FRIDAY, FEBRUARY 3, 2006**

Appendix Table C-1
PATRON INTERCEPT SURVEYS
SURVEY AREA 1: Ground Floor (Garage) & PCH Entrances to HBP
SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

10-Feb-08

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: If yes, where did you park?			Q3: If no, how did you travel?				
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)
7:00 AM	12	9	3	3	3	0	0	0	0	3	0
7:15 AM	11	6	5	4	2	0	0	0	0	5	0
7:30 AM	14	12	2	9	3	0	0	0	0	2	0
7:45 AM	11	10	1	5	5	0	0	0	0	1	0
8:00 AM	20	16	4	13	3	0	0	0	0	4	0
8:15 AM	17	14	3	9	5	0	1	0	0	2	0
8:30 AM	20	18	2	14	4	0	0	0	0	2	0
8:45 AM	26	17	9	15	2	0	1	0	0	8	0
9:00 AM	33	29	4	22	7	0	0	0	0	3	1
9:15 AM	16	15	1	12	3	0	0	0	0	1	0
9:30 AM	9	9	0	7	1	1	0	0	0	0	0
9:45 AM	27	26	1	22	3	1	0	0	0	1	0
10:00 AM	37	33	4	26	6	1	0	0	0	4	0
10:15 AM	24	18	6	11	6	1	0	0	0	6	0
10:30 AM	21	15	6	10	4	1	1	0	0	5	0
10:45 AM	23	18	5	11	7	0	1	0	0	4	0
11:00 AM	31	24	7	17	7	0	1	0	0	6	0
11:15 AM	21	17	4	12	5	0	1	0	0	2	1
11:30 AM	15	12	3	7	5	0	0	0	0	3	0
11:45 AM	25	22	3	15	7	0	0	0	0	2	1
12:00 PM	27	17	10	12	4	1	0	2	0	7	1
12:15 PM	19	15	4	10	5	0	0	0	0	4	0
12:30 PM	14	13	1	11	2	0	0	0	0	1	0
12:45 PM	14	10	4	6	2	2	0	0	0	4	0
Subtotal	487	395	92	283	101	8	6	2	0	80	4

[1] The parking survey was conducted by The Traffic Solution.
[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table C-1 (Continued)
 PATRON INTERCEPT SURVEYS
 SURVEY AREA 1: Ground Floor (Garage) & PCH Entrances to HBP
 SURVEY DATE: FRIDAY, 02/03/2006
 Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: if yes, where did you park?			Q3: if no, how did you travel?					
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)	
1:00 PM	20	16	4	9	7	0	1	1	0	0	2	0
1:15 PM	13	10	3	7	3	0	0	0	0	0	3	0
1:30 PM	24	19	5	14	5	0	0	0	0	0	5	0
1:45 PM	15	15	0	12	3	0	0	0	0	0	0	0
2:00 PM	21	19	2	9	9	1	0	0	0	0	2	0
2:15 PM	28	23	5	16	6	1	1	1	0	0	3	0
2:30 PM	18	11	7	7	4	0	1	0	0	0	6	0
2:45 PM	18	17	1	10	7	0	0	0	0	0	1	0
3:00 PM	26	22	4	16	6	0	0	0	0	0	4	0
3:15 PM	21	15	6	12	3	0	2	0	0	0	4	0
3:30 PM	33	27	6	21	6	0	1	1	0	0	4	0
3:45 PM	23	22	1	16	6	0	0	0	0	0	1	0
4:00 PM	12	11	1	6	3	2	0	0	0	0	1	0
4:15 PM	18	12	6	7	5	0	1	0	0	0	5	0
4:30 PM	24	18	6	15	3	0	0	0	0	0	5	0
4:45 PM	30	23	7	18	5	0	0	0	0	0	7	0
5:00 PM	30	25	5	22	3	0	0	0	0	0	5	0
5:15 PM	39	31	8	24	7	0	2	0	0	0	6	0
5:30 PM	45	38	7	29	9	0	1	1	0	0	5	0
5:45 PM	35	24	11	17	7	0	0	1	0	0	10	0
6:00 PM	32	25	7	22	2	1	0	0	0	0	7	0
6:15 PM	20	16	4	11	5	0	0	0	0	0	3	1
6:30 PM	36	25	11	18	7	0	4	0	0	0	6	1
6:45 PM	20	15	5	11	2	2	1	2	0	0	4	0
Subtotal	601	479	122	349	123	7	15	8	0	99	2	2

[1] The parking survey was conducted by The Traffic Solution.

[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table C-1 (Continued)
 PATRON INTERCEPT SURVEYS
 SURVEY AREA 1: Ground Floor (Garage) & PCH Entrances to HBP
 SURVEY DATE: FRIDAY, 02/03/2006
 Hermosa Beach Pavilion

10-Feb-08

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: If yes, where did you park?			Q3: If no, how did you travel?				
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)
7:00 PM	29	22	7	13	9	0	3	1	0	3	0
7:15 PM	19	17	2	14	2	1	0	0	0	2	0
7:30 PM	15	12	3	9	3	0	1	0	0	3	0
7:45 PM	13	10	3	8	2	0	0	0	0	3	0
8:00 PM	7	6	1	5	1	0	0	0	0	1	0
8:15 PM	12	12	0	8	4	0	0	0	0	0	0
8:30 PM	13	12	1	7	4	1	0	0	0	1	0
8:45 PM	11	11	0	5	6	0	0	0	0	0	0
Subtotal	119	102	17	69	31	2	4	1	0	13	0
TOTAL	1207	976	231	701	255	17	25	11	0	192	6
PERCENT		80.9%	19.1%	71.8%	26.1%	1.7%	10.8%	4.8%	0.0%	83.1%	2.8%
OVERALL OF ALL PARTICIPANTS				58.1%	21.1%	1.4%	2.1%	0.9%	0.0%	15.9%	0.5%

[1] The parking survey was conducted by The Traffic Solution.

[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table C-2
PATRON INTERCEPT SURVEYS
SURVEY AREA 2: At Entrance to HBP from 2nd Floor/Parking Garage (at Elevator)
SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: If yes, where did you park?			Q3: If no, how did you travel?						
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)		
7:00 AM	0												
7:15 AM	1	1		1									
7:30 AM	0												
7:45 AM	0												
8:00 AM	1	1		1									
8:15 AM	2	2		2									
8:30 AM	1	1		1									
8:45 AM	2	1	1	1									1
9:00 AM	0												
9:15 AM	0												
9:30 AM	1	1		1									
9:45 AM	0												
10:00 AM	2	2		2									
10:15 AM	1	1		1									
10:30 AM	1	1		1									
10:45 AM	1	1		1									
11:00 AM	1	1		1									
11:15 AM	0												
11:30 AM	0												
11:45 AM	3	3		3									
12:00 PM	1						1						
12:15 PM	1	1		1									
12:30 PM	0												
12:45 PM	0												
Subtotal	19	17	1	17	1	0	0	0	0	0	0	0	1

[1] The parking survey was conducted by The Traffic Solution.
[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table C-2 (Continued)
PATRON INTERCEPT SURVEYS
SURVEY AREA 2: At Entrance to HBP from 2nd Floor/Parking Garage (at Elevator)
SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

10-Feb-08

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: If yes, where did you park?			Q3: If no, how did you travel?					
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)	
1:00 PM	0											
1:15 PM	0											
1:30 PM	0											
1:45 PM	0											
2:00 PM	3	3		3								
2:15 PM	0											
2:30 PM	0											
2:45 PM	0											
3:00 PM	0											
3:15 PM	1	1		1								
3:30 PM	0											
3:45 PM	1	1		1								
4:00 PM	2	2		2								
4:15 PM	0											
4:30 PM	1	1			1							
4:45 PM	1	1				1						
5:00 PM	1	1		1								
5:15 PM	0											
5:30 PM	0											
5:45 PM	0											
6:00 PM	0											
6:15 PM	0											
6:30 PM	0											
6:45 PM	0											
Subtotal	10	10	0	8	1	1	0	0	0	0	0	0

[1] The parking survey was conducted by The Traffic Solution.
 [2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table C-2 (Continued)
 PATRON INTERCEPT SURVEYS
SURVEY AREA 2: At Entrance to HBP from 2nd Floor/Parking Garage (at Elevator)
 SURVEY DATE: FRIDAY, 02/03/2006
 Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: If yes, where did you park?			Q3: If no, how did you travel?						
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)		
7:00 PM	0												
7:15 PM	0												
7:30 PM	0												
7:45 PM	0												
8:00 PM	0												
8:15 PM	0												
8:30 PM	0												
8:45 PM	0												
Subtotal	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL	29	27	1	25	2	1	0	0	0	0	0	0	1
PERCENT		93.1%	3.4%	92.6%	7.4%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
OVERALL OF ALL PARTICIPANTS				86.2%	6.9%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%

[1] The parking survey was conducted by The Traffic Solution.

[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table C-3

ON-STREET PARKING OBSERVATIONS

STUDY AREA 1: PCH North/South of 18th Street and 18th Street East of PCH

SPOT SURVEY DATE: FRIDAY, 02/03/2006

Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 1: West side of PCH North of 18th Street		Location 2: East side of PCH North of 18th Street		Location 3: Both sides of 18th Street East of PCH		Location 4: West side of PCH Between 18th St. & 17th St		Location 5: East side of PCH Between 18th St & 17th St	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
7:00 AM										
7:15 AM					1					
7:30 AM					1		1			
7:45 AM	1									
8:00 AM	1	1					1			
8:15 AM	1									
8:30 AM							1		1	
8:45 AM										
9:00 AM										
9:15 AM					1					
9:30 AM							1			
9:45 AM										
10:00 AM				2						1
10:15 AM										
10:30 AM										
10:45 AM	1			1		1		3		
11:00 AM								1		1
11:15 AM				1						
11:30 AM	2			1						2
11:45 AM				1				1		
12:00 PM										
12:15 PM	2	1						2	1	
12:30 PM				1				1	1	
12:45 PM	2	1				1				
Subtotal	10	3	7	0	5	1	12	4	6	2

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table C-3 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 1: PCH North/South of 18th Street and 18th Street East of PCH
SPOT SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

10-FB-06

BEGIN TIME	Location 1: West side of PCH North of 18th Street		Location 2: East side of PCH North of 18th Street		Location 3: Both sides of 18th Street East of PCH		Location 4: West side of PCH Between 18th St & 17th St		Location 5: East side of PCH Between 18th St & 17th St	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
1:00 PM	1		3				2		1	
1:15 PM					2		1			
1:30 PM	1	1			2		2	1		
1:45 PM	2		1				1	1		1
2:00 PM	1		1				2			
2:15 PM										
2:30 PM	2		2		1		1			
2:45 PM							2			
3:00 PM			1							
3:15 PM										
3:30 PM										
3:45 PM			1						1	
4:00 PM			1							
4:15 PM			2		1					
4:30 PM			1						1	
4:45 PM										
5:00 PM			3							
5:15 PM										
5:30 PM					1				1	
5:45 PM									1	1
6:00 PM			1							
6:15 PM							3			
6:30 PM										
6:45 PM									1	
Subtotal	7	1	17	0	7	0	15	2	6	2

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table C-3 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 1: PCH North/South of 18th Street and 18th Street East of PCH
SPOT SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

10-Feb-08

BEGIN TIME	Location 1: West side of PCH North of 18th Street		Location 2: East side of PCH North of 18th Street		Location 3: Both sides of 18th Street East of PCH		Location 4: West side of PCH Between 18th St & 17th St		Location 5: East side of PCH Between 18th St & 17th St		
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	
7:00 PM			1						1		
7:15 PM	4				1		4				
7:30 PM	2	1					1	1			
7:45 PM	2	1	1						1		
8:00 PM	1		2								
8:15 PM	1				1		1				
8:30 PM	1	1									
8:45 PM	1										
9:00 PM	1	1	1				1				
Subtotal	13	4	5	0	2	0					
Total	30	8	29	0	14	1					
Percent		27%		0%		7%					
Overall	Vehicles Observed Parking		73		No. Walked to HBP		9		Percent to HBP		12.3%

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table C-4
ON-STREET PARKING OBSERVATIONS
STUDY AREA 2: PCH Between 17th Street & 16th Street and 17th Street East of PCH
SPOT SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 6: Both sides of 17th Street East of PCH		Location 7: West side of PCH Between 17th St. & 16th St		Location 8: East side of PCH Between 17th St & 16th St	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
7:00 AM						
7:15 AM						
7:30 AM			1	1		
7:45 AM	1	1				
8:00 AM						
8:15 AM						
8:30 AM			2	2		
8:45 AM	2	2	1	1		
9:00 AM	2				1	
9:15 AM						
9:30 AM					3	3
9:45 AM					1	
10:00 AM					1	
10:15 AM			2	2	3	2
10:30 AM					3	
10:45 AM					2	2
11:00 AM					2	2
11:15 AM	1	1				
11:30 AM	2	1				
11:45 AM			2	1	2	1
12:00 PM			1	1	3	2
12:15 PM						
12:30 PM	1	1			3	2
12:45 PM					2	2
Subtotal	9	6	9	8	26	16

[1] The parking survey was conducted by The Traffic Solution.
[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table C-4 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 2: PCH Between 17th Street & 16th Street and 17th Street East of PCH
SPOT SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 6: Both sides of 17th Street East of PCH		Location 7: West side of PCH Between 17th St & 16th St		Location 8: East side of PCH Between 17th St & 16th St	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
1:00 PM					2	2
1:15 PM						
1:30 PM			2		2	
1:45 PM	1				1	
2:00 PM					2	
2:15 PM			1	1	1	1
2:30 PM	2				2	2
2:45 PM	1				2	1
3:00 PM	1				1	1
3:15 PM	1	1				
3:30 PM					2	1
3:45 PM	2	1				
4:00 PM					6	5
4:15 PM						
4:30 PM						
4:45 PM					3	2
5:00 PM						
5:15 PM					3	3
5:30 PM						
5:45 PM					4	3
6:00 PM						1
6:15 PM	1	1				
6:30 PM	2		1	1		
6:45 PM						
Subtotal	11	3	4	2	31	23

[1] The parking survey was conducted by The Traffic Solution.
[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table C-4 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 2: PCH Between 17th Street & 16th Street and 17th Street East of PCH
SPOT SURVEY DATE: FRIDAY, 02/03/2006
 Hermosa Beach Pavilion

10-Feb-08

BEGIN TIME	Location 6: Both sides of 17th Street East of PCH		Location 7: West side of PCH Between 17th St. & 16th St		Location 8: East side of PCH Between 17th St. & 16th St		
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	
7:00 PM			3	2	3	3	
7:15 PM	1	1					
7:30 PM					1	1	
7:45 PM							
8:00 PM					1		
8:15 PM	1		1	1	3	3	
8:30 PM					1	1	
8:45 PM	1		1		3	3	
9:00 PM							
Subtotal	3	1	5	3	12	11	
Total	23	10	18	13	69	50	
Percent		43%		72%		72%	
Overall	Vehicles Observed Parking		110	No. Walked to HBP	73	Percent to HBP	66.4%

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table C-5
ON-STREET PARKING OBSERVATIONS
STUDY AREA 3: 16th Street East & West of PCH
SPOT SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 9: South side of 16th Street Between Ardmore Ave & PCH		Location 10: Both sides of 16th Street East of PCH	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
7:00 AM				
7:15 AM				
7:30 AM	1	1		
7:45 AM	1			
8:00 AM				
8:15 AM				
8:30 AM				
8:45 AM				
9:00 AM				
9:15 AM				
9:30 AM				
9:45 AM				
10:00 AM				
10:15 AM				
10:30 AM			1	
10:45 AM	1			
11:00 AM				
11:15 AM				
11:30 AM				
11:45 AM				
12:00 PM				
12:15 PM				
12:30 PM				
12:45 PM				
Subtotal	3	1	1	0

[1] The parking survey was conducted by The Traffic Solution.
[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table C-5 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 3: 16th Street East & West of PCH
SPOT SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 9: South side of 16th Street Between Ardmore Ave & PCH		Location 10: Both sides of 16th Street East of PCH		
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	
1:00 PM					
1:15 PM					
1:30 PM					
1:45 PM					
2:00 PM					
2:15 PM			1		
2:30 PM					
2:45 PM					
3:00 PM					
3:15 PM					
3:30 PM					
3:45 PM					
4:00 PM					
4:15 PM					
4:30 PM					
4:45 PM					
5:00 PM					
5:15 PM					
5:30 PM					
5:45 PM	1				
6:00 PM					
6:15 PM					
6:30 PM					
6:45 PM					
Subtotal	1	0	1	0	

[1] The parking survey was conducted by The Traffic Solution.
 [2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table C-5 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 3: 16th Street East & West of PCH
SPOT SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 9: South side of 16th Street Between Ardmore Ave & PCH		Location 10: Both sides of 16th Street East of PCH		Percent to HBP
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	
7:00 PM					
7:15 PM					
7:30 PM					
7:45 PM					
8:00 PM					
8:15 PM					
8:30 PM					
8:45 PM					
9:00 PM					
Subtotal	0	0	0	0	
Total	4	1	2	0	
Percent		25%		0%	
Overall	Vehicles Observed Parking			No. Walked to HBP	Percent to HBP
	6			1	16.7%

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table C-6
ON-STREET PARKING OBSERVATIONS
STUDY AREA 4: PCH Between 16th Street & 15th Street and 15th Street East & West of PCH
SPOT SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 11: West side of PCH Between 16th Street & 15th Street		Location 12: East side of PCH Between 16th Street & 15th Street		Location 14: Both sides of 15th Street East of PCH	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
7:00 AM	2	2				
7:15 AM						
7:30 AM			1			
7:45 AM						
8:00 AM			1			
8:15 AM						
8:30 AM	1		1			
8:45 AM						
9:00 AM	2				1	
9:15 AM			1	1		
9:30 AM						
9:45 AM						
10:00 AM			1	1		
10:15 AM			1			
10:30 AM	2	1	1	1		
10:45 AM						
11:00 AM						
11:15 AM						
11:30 AM						
11:45 AM	4	3	1		1	
12:00 PM	1	1				
12:15 PM	2	1				
12:30 PM	1					
12:45 PM						
Subtotal	15	8	6	3	8	0

[1] The parking survey was conducted by The Traffic Solution.
 [2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table C-6 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 4: PCH Between 16th Street & 15th Street East and 15th Street West of PCH
SPOT SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 11: West side of PCH Between 16th Street & 15th Street		Location 12: East side of PCH Between 16th Street & 15th Street		Location 13: Both sides of 16th Street East of PCH		Location 14: Both sides of 16th Street East of PCH	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
1:00 PM	4	3						
1:15 PM								
1:30 PM								
1:45 PM	2	1	1					
2:00 PM								
2:15 PM			1					
2:30 PM			1				1	
2:45 PM	1		2					
3:00 PM								
3:15 PM			2	2				
3:30 PM			1	1			1	
3:45 PM								
4:00 PM							1	
4:15 PM								
4:30 PM								
4:45 PM			1	1				
5:00 PM			1	1				
5:15 PM			3	2				
5:30 PM			1	1				
5:45 PM								
6:00 PM								
6:15 PM								
6:30 PM			2	1				
6:45 PM							1	
Subtotal	7	4	16	9	4	0	4	0

[1] The parking survey was conducted by The Traffic Solution.
[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table C-6 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 4: PCH Between 16th Street & 15th Street East & West of PCH
SPOT SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 11: West side of PCH Between 16th Street & 15th Street		Location 12: East side of PCH Between 16th Street & 15th Street		Location 14: Both sides of 15th Street East of PCH		
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	
7:00 PM	1	1	2	1			
7:15 PM					1		
7:30 PM							
7:45 PM	1	1					
8:00 PM	1	1	1				
8:15 PM							
8:30 PM	1						
8:45 PM	1						
9:00 PM							
Subtotal	5	3	3	1	1	0	
Total	27	15	27	13	13	0	
Percent		56%		48%		0%	
Overall	Vehicles Observed Parking		67	No. Walked to HBP	28	Percent to HBP	41.8%

[1] The parking survey was conducted by The Traffic Solution.
 [2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table C-7
ON-STREET PARKING OBSERVATIONS
STUDY AREA 5: Plaza Hermosa Surface Parking Lot Areas
SPOT SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

10-Feb-08

BEGIN TIME	Location 15: North Portion of Plaza Hermosa Surface Lots		Location 16: South Portion of Plaza Hermosa Surface Lots	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
7:00 AM	3	1	15	1
7:15 AM	2		14	
7:30 AM	2	1	17	2
7:45 AM	3		20	
8:00 AM	5		24	1
8:15 AM	4		27	
8:30 AM	6		17	
8:45 AM	5		19	
9:00 AM	20		38	
9:15 AM	15		40	
9:30 AM	11		33	
9:45 AM	18		43	
10:00 AM	20	1	57	1
10:15 AM	18		48	1
10:30 AM	17		44	
10:45 AM	7		47	1
11:00 AM	13		42	
11:15 AM	12		54	2
11:30 AM	15		62	1
11:45 AM	14		70	2
12:00 PM	28	1	75	
12:15 PM	11		58	
12:30 PM	14		50	1
12:45 PM	8		45	
Subtotal	271	4	959	13

[1] The parking survey was conducted by The Traffic Solution.
[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table C-7 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 5: Plaza Hermosa Surface Parking Lot Areas
SPOT SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 15: North Portion of Plaza Hermosa Surface Lots		Location 16: South Portion of Plaza Hermosa Surface Lots	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
1:00 PM	10		42	
1:15 PM	11	1	38	1
1:30 PM	9		44	
1:45 PM	7		40	
2:00 PM	8		35	
2:15 PM	16		45	2
2:30 PM	17		62	1
2:45 PM	20		71	1
3:00 PM	15		57	
3:15 PM	11		55	1
3:30 PM	17		67	
3:45 PM	18	1	78	1
4:00 PM	10		80	1
4:15 PM	15		74	
4:30 PM	18		82	
4:45 PM	17		88	
5:00 PM	18	1	82	1
5:15 PM	16		94	
5:30 PM	15		68	
5:45 PM	12		59	
6:00 PM	11		52	
6:15 PM	10		44	
6:30 PM	4		38	
6:45 PM	2		40	
Subtotal	307	3	1,435	9

[1] The parking survey was conducted by The Traffic Solution.
[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table C-7 (Continued)
 ON-STREET PARKING OBSERVATIONS
 STUDY AREA 5: Plaza Hermosa Surface Parking Lot Areas
 SPOT SURVEY DATE: FRIDAY, 02/03/2006
 Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 15: North Portion of Plaza Hermosa Surface Lots		Location 16: South Portion of Plaza Hermosa Surface Lots		Percent to HBP
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	
7:00 PM	10		80		
7:15 PM	11		72		
7:30 PM	5		34		
7:45 PM	4		40		
8:00 PM	3		35		
8:15 PM	3		45		
8:30 PM	2		42		
8:45 PM	1		38		
9:00 PM	1		35		
Subtotal	40	0	431	0	
Total	618	7	2,825	22	
Percent		1%		1%	
Overall	Vehicles Observed Parking 3,443			No. Walked to HBP 29	Percent to HBP 0.8%

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table C-8
ON-SITE PARKING ACCUMULATION SURVEYS
LOCATION: HBP PARKING GARAGE
SURVEY DATE: FRIDAY, 02/03/2006
Hermosa Beach Pavilion

10-Feb-06

Hourly Parking Accumulation Counts			
No. of On-Site Spaces: 496			
Time	No. Parked	Percent Occupied	No. Available
7:00 AM	104	21.0%	392
8:00 AM	101	20.4%	395
9:00 AM	129	26.0%	367
10:00 AM	163	32.9%	333
11:00 AM	161	32.5%	335
12:00 PM	150	30.2%	346
1:00 PM	145	29.2%	351
2:00 PM	138	27.8%	358
3:00 PM	142	28.6%	354
4:00 PM	147	29.6%	349
5:00 PM	175	35.3%	321
6:00 PM	169	34.1%	327
7:00 PM	134	27.0%	362
8:00 PM	71	14.3%	425
9:00 PM	64	12.9%	432

Notes:

- [1] The parking counts were conducted by The Traffic Solution.
- [2] The number of parked vehicles reflects employees and patrons, as well as construction-related vehicles. No adjustments were made to account for the existing construction operations and construction worker parking demand.
- [3] The parking supply excludes 44 parallel parking spaces.

APPENDIX D

PATRON INTERCEPT SURVEYS AND ON-STREET/OFF-STREET PARKING SURVEYS SURVEY DATE: SATURDAY, JANUARY 28, 2006

Appendix Table D-1
PATRON INTERCEPT SURVEYS
SURVEY AREA 1: Ground Floor (Garage) & PCH Entrances to HBP
SURVEY DATE: SATURDAY, 01/28/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: If yes, where did you park?				Q3: If no, how did you travel?				
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)	
7:00 AM	19	18	1	6	10	2	1	0	0	0	0	0
7:15 AM	14	11	3	7	3	1	0	0	0	0	3	0
7:30 AM	26	21	5	8	12	1	0	0	0	0	4	0
7:45 AM	27	22	5	12	10	0	0	2	0	0	3	0
8:00 AM	26	21	5	13	8	0	1	0	0	0	3	1
8:15 AM	19	9	10	7	1	1	0	0	0	0	10	0
8:30 AM	25	19	6	14	5	0	0	0	0	0	6	0
8:45 AM	24	19	5	12	7	0	0	0	0	0	6	0
9:00 AM	23	17	6	14	3	0	1	1	0	0	4	0
9:15 AM	21	14	7	10	4	0	0	0	0	0	7	0
9:30 AM	20	14	6	7	7	0	1	0	0	0	5	0
9:45 AM	28	17	11	10	7	0	0	1	0	0	10	0
10:00 AM	26	17	9	8	9	0	0	2	0	0	7	0
10:15 AM	17	12	5	8	4	0	0	0	0	0	5	0
10:30 AM	15	11	4	7	4	0	0	1	0	0	3	0
10:45 AM	46	38	8	19	19	0	0	4	0	0	4	0
11:00 AM	21	14	7	9	5	0	0	1	0	0	6	0
11:15 AM	20	14	6	10	4	0	1	0	0	0	5	0
11:30 AM	20	14	6	7	7	0	0	2	0	0	4	0
11:45 AM	20	14	6	11	3	0	0	0	0	0	6	0
12:00 PM	26	20	6	14	6	0	1	0	0	0	5	0
12:15 PM	14	7	7	3	4	0	1	0	0	0	6	0
12:30 PM	16	11	5	7	5	0	0	3	0	0	2	0
12:45 PM	15	12	3	0	11	1	1	0	0	0	2	0
Subtotal	528	386	142	223	158	6	8	17	0	116	1	1

[1] The parking survey was conducted by The Traffic Solution.

[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table D-1 (Continued)
 PATRON INTERCEPT SURVEYS
 SURVEY AREA 1: Ground Floor (Garage) & PCH Entrances to HBP
 SURVEY DATE: SATURDAY, 01/28/2006
 Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: If yes, where did you park?				Q3: If no, how did you travel?				
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)	
1:00 PM	10	10	0	6	4	0	0	0	0	0	0	0
1:15 PM	18	12	6	7	5	0	0	2	0	0	4	0
1:30 PM	22	15	7	7	8	0	0	2	0	0	5	0
1:45 PM	13	8	5	3	5	0	0	1	1	0	3	0
2:00 PM	9	7	2	3	3	1	0	0	0	0	2	0
2:15 PM	18	12	6	7	5	0	0	1	0	0	5	0
2:30 PM	15	10	5	7	2	1	1	1	0	0	3	0
2:45 PM	20	11	9	6	5	0	0	0	1	0	8	0
3:00 PM	16	12	4	8	4	0	0	0	2	0	2	0
3:15 PM	11	9	2	7	2	0	0	1	0	0	1	0
3:30 PM	23	17	6	10	7	0	0	0	1	0	5	0
3:45 PM	20	13	7	10	3	0	0	0	0	0	7	0
4:00 PM	20	13	7	5	8	0	0	0	4	0	3	0
4:15 PM	23	16	7	7	9	0	0	1	0	0	6	0
4:30 PM	22	13	9	9	4	0	0	0	1	0	8	0
4:45 PM	19	14	5	8	6	0	0	0	3	0	2	0
5:00 PM	12	12	0	9	3	0	0	0	0	0	0	0
5:15 PM	7	7	0	5	2	0	0	0	0	0	0	0
5:30 PM	12	8	4	6	2	0	0	0	0	0	4	0
5:45 PM	31	24	7	17	7	0	0	1	3	0	3	0
6:00 PM	21	18	3	13	5	0	0	0	1	0	2	0
6:15 PM	19	12	7	9	3	0	0	0	4	0	3	0
6:30 PM	29	26	3	21	5	0	0	0	1	0	2	0
6:45 PM	16	8	8	0	8	0	0	1	3	0	4	0
Subtotal	426	307	119	190	115	2	6	31	0	82	0	0

[1] The parking survey was conducted by The Traffic Solution.

[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table D-1 (Continued)
 PATRON INTERCEPT SURVEYS
 SURVEY AREA 1: Ground Floor (Garage) & PCH Entrances to HBP
 SURVEY DATE: SATURDAY, 01/28/2006
 Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: If yes, where did you park?			Q3: If no, how did you travel?				
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)
7:00 PM	16	14	2	9	5	0	0	1	0	1	0
7:15 PM	12	11	1	7	4	0	0	0	0	1	0
7:30 PM	14	9	5	6	3	0	0	1	0	4	0
7:45 PM	6	5	1	2	3	0	0	0	0	1	0
8:00 PM	15	15	0	14	1	0	0	0	0	0	0
8:15 PM	8	3	5	1	2	0	0	3	0	2	0
8:30 PM	7	5	2	3	2	0	0	2	0	0	0
8:45 PM	9	6	3	5	1	0	1	1	0	1	0
Subtotal	87	68	19	47	21	0	0	8	0	10	0
TOTAL	1041	761	280	460	294	8	15	56	0	208	1
PERCENT		73.1%	26.9%	60.4%	38.6%	1.1%	5.4%	20.0%	0.0%	74.3%	0.4%
OVERALL OF ALL PARTICIPANTS				44.2%	28.2%	0.8%	1.4%	5.4%	0.0%	20.0%	0.1%

[1] The parking survey was conducted by The Traffic Solution.

[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table D-2
PATRON INTERCEPT SURVEYS
SURVEY AREA 2: At Entrance to HBP from 2nd Floor/Parking Garage (at Elevator)
SURVEY DATE: SATURDAY, 01/28/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: If yes, where did you park?				Q3: If no, how did you travel?					
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)		
7:00 AM	0												
7:15 AM	0												
7:30 AM	0												
7:45 AM	0												
8:00 AM	1	1	0			1							
8:15 AM	1	1	0			1							
8:30 AM	1	1	0			1							
8:45 AM	1	1	0			1							
9:00 AM	1	1	0			1							
9:15 AM	0												
9:30 AM	0												
9:45 AM	2	2	0			2							
10:00 AM	0												
10:15 AM	1	1	0			1							
10:30 AM	1	1	0			1							
10:45 AM	0												
11:00 AM	0												
11:15 AM	1	1	0			1							
11:30 AM	2	2	0			2							
11:45 AM	1	1	0			1							
12:00 PM	0												
12:15 PM	0												
12:30 PM	0												
12:45 PM	0												
Subtotal	13	13	0			13	0	0	0	0	0	0	0

[1] The parking survey was conducted by The Traffic Solution.

[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table D-2 (Continued)
 PATRON INTERCEPT SURVEYS
 SURVEY AREA 2: At Entrance to HBP from 2nd Floor/Parking Garage (at Elevator)
 SURVEY DATE: SATURDAY, 01/28/2006
 Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: If yes, where did you park?			Q3: If no, how did you travel?					
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)	
1:00 PM	2	2	0	2								
1:15 PM	0											
1:30 PM	0											
1:45 PM	0											
2:00 PM	1	1	0	1								
2:15 PM	2	2	0	2								
2:30 PM	2	2	0	2								
2:45 PM	0											
3:00 PM	1	0	1									1
3:15 PM	3	3	0	2	1							
3:30 PM	5	5	0	5								
3:45 PM	4	4	0	3	1							
4:00 PM	2	2	0	2								
4:15 PM	0											
4:30 PM	1	1	0	1								
4:45 PM	2	2	0		2							
5:00 PM	0											
5:15 PM	0											
5:30 PM	2	2	0	2								
5:45 PM	1	1	0	1								
6:00 PM	1	0	1								1	
6:15 PM	0											
6:30 PM	0											
6:45 PM	0											
Subtotal	29	27	2	23	4	0	0	0	0	1	1	

[1] The parking survey was conducted by The Traffic Solution.

[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table D-2 (Continued)
 PATRON INTERCEPT SURVEYS
 SURVEY AREA 2: At Entrance to HBP from 2nd Floor/Parking Garage (at Elevator)
 SURVEY DATE: SATURDAY, 01/28/2006
 Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	NO. OF PARTICIPANTS	Q1: Did you drive here?		Q2: If yes, where did you park?			Q3: If no, how did you travel?							
		Yes	No	On-Site	On-Street (?)	Other (?)	Bicycle	Carpool	Transit	Walk	Other (?)			
7:00 PM	0													
7:15 PM	0													
7:30 PM	0													
7:45 PM	0													
8:00 PM	0													
8:15 PM	0													
8:30 PM	0													
8:45 PM	0													
Subtotal	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL	42	40	2	36	4	0	0	0	0	0	1	1		
PERCENT		95.2%	4.8%	90.0%	10.0%	0.0%	0.0%	0.0%	0.0%	0.0%	50.0%	50.0%		
OVERALL OF ALL PARTICIPANTS				85.7%	9.5%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	2.4%		

[1] The parking survey was conducted by The Traffic Solution.

[2] In-person intercept surveys were conducted of patrons entering Hermosa Beach Pavilion at the ground floor level entrance from the parking garage, second floor entrance via the elevator (i.e., from the parking garage), and the Pacific Coast Highway entrance.

Appendix Table D-3 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 1: PCH North/South of 18th Street and 18th Street East of PCH
SPOT SURVEY DATE: SATURDAY, 01/28/2006
Hermosa Beach Pavilion

10-F9B-06

BEGIN TIME	Location 1: West side of PCH North of 18th Street		Location 2: East side of PCH North of 18th Street		Location 3: Both sides of 18th Street East of PCH		Location 4: West side of PCH Between 18th St. & 17th St		Location 5: East side of PCH Between 18th St & 17th St	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
1:00 PM	1		1							
1:15 PM	2									
1:30 PM							1	1		
1:45 PM							1			
2:00 PM	2						1			
2:15 PM					1					
2:30 PM	1						1			
2:45 PM			1							
3:00 PM										
3:15 PM							2	1		
3:30 PM	1									
3:45 PM	1									
4:00 PM			1				3	1		
4:15 PM			1							
4:30 PM	1									
4:45 PM							1			
5:00 PM	1		2							
5:15 PM	1		1							
5:30 PM			1							
5:45 PM							1			
6:00 PM			2							
6:15 PM					1					
6:30 PM	1		3		1					
6:45 PM										
Subtotal	12	0	15	0	6	0	11	3	15	0

[1] The parking survey was conducted by The Traffic Solution.
 [2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table D-3 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 1: PCH North/South of 18th Street and 18th Street East of PCH
SPOT SURVEY DATE: SATURDAY, 01/28/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 1: West side of PCH North of 18th Street		Location 2: East side of PCH North of 18th Street		Location 3: Both sides of 18th Street East of PCH		Location 4: West side of PCH Between 18th St & 17th St		Location 5: East side of PCH Between 18th St & 17th St			
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP		
7:00 PM	1		3		1							
7:15 PM			4						1			
7:30 PM									1			
7:45 PM							1					
8:00 PM			2		1		1		1			
8:15 PM	1				1							
8:30 PM							1					
8:45 PM							2					
9:00 PM	1											
Subtotal	3	0	10	0	2	0	5	0	3	0		
Total	26	5	37	4	16	1	33	8	22	2		
Percent		19%		11%		6%		24%		9%		
Overall	Vehicles Observed Parking		134		No. Walked to HBP		20		Percent to HBP		14.9%	

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table D-4
ON-STREET PARKING OBSERVATIONS
STUDY AREA 2: PCH Between 17th Street & 16th Street and 17th Street East of PCH
SPOT SURVEY DATE: SATURDAY, 01/28/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 6: Both sides of 17th Street East of PCH		Location 7: West side of PCH Between 17th St & 16th St		Location 8: East side of PCH Between 17th St & 16th St	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
7:00 AM			1	1		
7:15 AM						
7:30 AM					1	1
7:45 AM					3	3
8:00 AM					1	1
8:15 AM						
8:30 AM	1	1	1	1		
8:45 AM					1	1
9:00 AM						
9:15 AM					3	3
9:30 AM					1	1
9:45 AM			2	2	2	2
10:00 AM	1	1				
10:15 AM					1	1
10:30 AM					1	1
10:45 AM	2		1	1	2	2
11:00 AM						
11:15 AM			1	1	2	1
11:30 AM			2	1		
11:45 AM	1					
12:00 PM			1		2	
12:15 PM	1		1		1	1
12:30 PM					1	1
12:45 PM					2	
Subtotal	6	2	10	7	24	19

[1] The parking survey was conducted by The Traffic Solution.
 [2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table D-4 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 2: PCH Between 17th Street & 16th Street and 17th Street East of PCH
SPOT SURVEY DATE: SATURDAY, 01/28/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 6: Both sides of 17th Street East of PCH		Location 7: West side of PCH Between 17th St & 16th St		Location 8: East side of PCH Between 17th St & 16th St	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
1:00 PM					2	
1:15 PM			1	1	1	1
1:30 PM	2	2			1	
1:45 PM	1				2	
2:00 PM	1		1		1	1
2:15 PM					1	1
2:30 PM					2	1
2:45 PM			1	1	1	
3:00 PM					1	
3:15 PM					1	
3:30 PM	1					
3:45 PM	1		1	1	2	1
4:00 PM	1				2	1
4:15 PM					1	1
4:30 PM	1	1			3	2
4:45 PM			3	1		
5:00 PM						
5:15 PM					2	2
5:30 PM					1	1
5:45 PM						
6:00 PM			1		2	2
6:15 PM					1	1
6:30 PM			1		1	1
6:45 PM					1	1
Subtotal	8	3	9	4	28	17

[1] The parking survey was conducted by The Traffic Solution.
 [2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table D-4 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 2: PCH Between 17th Street & 16th Street and 17th Street East of PCH
SPOT SURVEY DATE: SATURDAY, 01/28/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 6: Both sides of 17th Street East of PCH		Location 7: West side of PCH Between 17th St. & 16th St		Location 8: East side of PCH Between 17th St. & 16th St		Percent to HBP	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP		
7:00 PM					1	1		
7:15 PM					2	2		
7:30 PM					1	1		
7:45 PM					1	1		
8:00 PM								
8:15 PM								
8:30 PM					1			
8:45 PM					1			
9:00 PM					3	3		
Subtotal	0	0	0	0	10	8		
Total	14	5	19	11	62	44		
Percent		36%		58%		71%		
Overall	Vehicles Observed Parking			95	No. Walked to HBP		60	Percent to HBP
							63.2%	

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table D-5
ON-STREET PARKING OBSERVATIONS
STUDY AREA 3: 16th Street East & West of PCH
SPOT SURVEY DATE: SATURDAY, 01/28/2006
Hermosa Beach Pavilion

10-Fsb-06

BEGIN TIME	Location 9: South side of 16th Street Between Ardmore Ave & PCH		Location 10: Both sides of 16th Street East of PCH	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
7:00 AM				
7:15 AM				
7:30 AM	1	1		
7:45 AM	1	1		
8:00 AM				
8:15 AM	1	1		
8:30 AM				
8:45 AM	1	1		
9:00 AM				
9:15 AM				
9:30 AM				
9:45 AM			2	2
10:00 AM	1	1		
10:15 AM				
10:30 AM				
10:45 AM	1	1		
11:00 AM				
11:15 AM				
11:30 AM	1	1	1	1
11:45 AM				
12:00 PM				
12:15 PM	1	1		
12:30 PM			1	1
12:45 PM				
Subtotal	8	8	4	4

[1] The parking survey was conducted by The Traffic Solution.
 [2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table D-5 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 3: 16th Street East & West of PCH
SPOT SURVEY DATE: SATURDAY, 01/28/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 9: South side of 16th Street Between Ardmore Ave & PCH		Location 10: Both sides of 16th Street East of PCH	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
1:00 PM				
1:15 PM				
1:30 PM	1	1		
1:45 PM	2	2		
2:00 PM				
2:15 PM				
2:30 PM				
2:45 PM				
3:00 PM	1	1		
3:15 PM	1	1		
3:30 PM				
3:45 PM	3	2	1	1
4:00 PM				
4:15 PM				
4:30 PM	2	1		
4:45 PM			1	1
5:00 PM				
5:15 PM				
5:30 PM				
5:45 PM				
6:00 PM			1	1
6:15 PM	1	1		
6:30 PM	3	3	3	3
6:45 PM	1	1		
Subtotal	15	13	6	6

[1] The parking survey was conducted by The Traffic Solution.
 [2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table D-5 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 3: 16th Street East & West of PCH
SPOT SURVEY DATE: SATURDAY, 01/28/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 9: South side of 16th Street Between Ardmore Ave & PCH		Location 10: Both sides of 16th Street East of PCH		Percent to HBP		
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP			
7:00 PM			1	1			
7:15 PM							
7:30 PM							
7:45 PM							
8:00 PM							
8:15 PM							
8:30 PM							
8:45 PM							
9:00 PM							
Subtotal	0	0	1	1			
Total	23	21	11	11			
Percent		91%		100%			
Overall	Vehicles Observed Parking		34	No. Walked to HBP	32	Percent to HBP	94.1%

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table D-6
ON-STREET PARKING OBSERVATIONS
STUDY AREA 4: PCH Between 16th Street & 15th Street and 15th Street East & West of PCH
SPOT SURVEY DATE: SATURDAY, 01/28/2006
 Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 11: West side of PCH Between 16th Street & 15th Street		Location 12: East side of PCH Between 16th Street & 15th Street		Location 14: Both sides of 15th Street East of PCH	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
7:00 AM						
7:15 AM						
7:30 AM	3	3				
7:45 AM	2	2	6	6		
8:00 AM	3	3				
8:15 AM						
8:30 AM			1	1		
8:45 AM	1		1			
9:00 AM			1			
9:15 AM			1	1		
9:30 AM	4	4				
9:45 AM	2	2				
10:00 AM			1	1		
10:15 AM					1	
10:30 AM	1	1				
10:45 AM	4	4	2	1		
11:00 AM	1	1	1			
11:15 AM	1	1				
11:30 AM	2	2	1			
11:45 AM			1	1		
12:00 PM			2	2		
12:15 PM	1		1	1	1	
12:30 PM			1			
12:45 PM	2	1				
Subtotal	27	24	20	14	5	0

[1] The parking survey was conducted by The Traffic Solution.
 [2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table D-6 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 4: PCH Between 16th Street & 15th Street East and 15th Street East & West of PCH
SPOT SURVEY DATE: SATURDAY, 01/28/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 11: West side of PCH Between 16th Street & 15th Street		Location 12: East side of PCH Between 16th Street & 15th Street		Location 14: Both sides of 15th Street East of PCH	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
1:00 PM			1			
1:15 PM			1			
1:30 PM	2	2	2	1		
1:45 PM			2			
2:00 PM						
2:15 PM			1	1	1	
2:30 PM						
2:45 PM	3	2	2			
3:00 PM						
3:15 PM	3	1				
3:30 PM						
3:45 PM	1					
4:00 PM	1	2				
4:15 PM	2		1	1	1	
4:30 PM	1	1	1		2	
4:45 PM	1	1	1	2		
5:00 PM			1			
5:15 PM						
5:30 PM					1	
5:45 PM					1	
6:00 PM					1	
6:15 PM	1	1			1	
6:30 PM	1	1				
6:45 PM	1	1				
Subtotal	17	12	13	5	8	0

[1] The parking survey was conducted by The Traffic Solution.
[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table D-6 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 4: PCH Between 16th Street & 15th Street East & West of PCH
SPOT SURVEY DATE: SATURDAY, 01/28/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 11: West side of PCH Between 16th Street & 15th Street		Location 12: East side of PCH Between 16th Street & 15th Street		Location 14: Both sides of 15th Street East of PCH	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
7:00 PM	2	2				
7:15 PM						
7:30 PM	1	1				
7:45 PM						
8:00 PM						
8:15 PM			1	1	1	
8:30 PM					1	
8:45 PM						
9:00 PM	1					
Subtotal	4	3	1	1	2	0
Total	48	39	34	20	15	0
Percent		81%		59%		0%
Overall	Vehicles Observed Parking		97	No. Walked to HBP	59	Percent to HBP
						60.8%

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table D-7
ON-STREET PARKING OBSERVATIONS
STUDY AREA 5: Plaza Hermosa Surface Parking Lot Areas
SPOT SURVEY DATE: SATURDAY, 01/28/2006
Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 15: North Portion of Plaza Hermosa Surface Lots		Location 16: South Portion of Plaza Hermosa Surface Lots		Walked to HBP	Walked to HBP
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP		
7:00 AM	3	1	12			
7:15 AM	5	1	18			
7:30 AM	4		18			
7:45 AM	6		23			
8:00 AM	8	1	25			
8:15 AM	8	3	29			
8:30 AM	28	3	69			
8:45 AM	22	2	48			
9:00 AM	29	1	37			
9:15 AM	24	2	43			
9:30 AM	22	1	51			
9:45 AM	23		52			
10:00 AM	34		48			
10:15 AM	19	1	40			
10:30 AM	18		36			
10:45 AM	13		33			
11:00 AM	20		32			
11:15 AM	17		39			
11:30 AM	19		50	2		
11:45 AM	41		32			
12:00 PM	40		39			
12:15 PM	28		42	1		
12:30 PM	35		35			
12:45 PM	30		43			
Subtotal	496	16	894	3		

[1] The parking survey was conducted by The Traffic Solution.
[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table D-7 (Continued)
 ON-STREET PARKING OBSERVATIONS
 STUDY AREA 5: Plaza Hermosa Surface Parking Lot Areas
 SPOT SURVEY DATE: SATURDAY, 01/28/2006
 Hermosa Beach Pavilion

10-Feb-06

BEGIN TIME	Location 15: North Portion of Plaza Hermosa Surface Lots		Location 16: South Portion of Plaza Hermosa Surface Lots	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP
1:00 PM	31		27	
1:15 PM	28		23	
1:30 PM	21		36	1
1:45 PM	22		32	
2:00 PM	35		39	1
2:15 PM	33		34	
2:30 PM	40		31	
2:45 PM	60		50	
3:00 PM	23		54	1
3:15 PM	40		55	
3:30 PM	21		59	1
3:45 PM	40		38	
4:00 PM	37		52	
4:15 PM	28		55	
4:30 PM	16		63	
4:45 PM	18		38	
5:00 PM	24		44	1
5:15 PM	16		46	
5:30 PM	12		43	
5:45 PM	17		56	
6:00 PM	15		18	
6:15 PM	6		30	
6:30 PM	5		41	
6:45 PM	2		28	
Subtotal	590	0	992	5

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table D-7 (Continued)
ON-STREET PARKING OBSERVATIONS
STUDY AREA 5: Plaza Hermosa Surface Parking Lot Areas
SPOT SURVEY DATE: SATURDAY, 01/28/2006
Hermosa Beach Pavilion

10-Feb-08

BEGIN TIME	Location 15: North Portion of Plaza Hermosa Surface Lots		Location 16: South Portion of Plaza Hermosa Surface Lots		Percent to HBP	
	Veh. Parked	Walked to HBP	Veh. Parked	Walked to HBP		
7:00 PM	10		24			
7:15 PM	6		21			
7:30 PM	9		35			
7:45 PM	3		22			
8:00 PM	4		17			
8:15 PM	1		11			
8:30 PM	1		19			
8:45 PM	4		8			
9:00 PM	4		12			
Subtotal	42	0	169	0		
Total	1,128	16	2,055	8		
Percent		1%		0%		
Overall	Vehicles Observed Parking			3,183	24	0.8%

[1] The parking survey was conducted by The Traffic Solution.

[2] The number of vehicles parked in each study area location were recorded during each observation period along with the number of motorists exiting the vehicles and walking to Hermosa Beach Pavilion.

Appendix Table D-8
ON-SITE PARKING ACCUMULATION SURVEYS
LOCATION: HBP PARKING GARAGE
SURVEY DATE: SATURDAY, 01/28/2006
Hermosa Beach Pavilion

10-Feb-06

Hourly Parking Accumulation Counts			
No. of On-Site Spaces: 496			
Time	No. Parked	Percent Occupied	No. Available
7:00 AM	80	16.1%	416
8:00 AM	107	21.6%	389
9:00 AM	130	26.2%	366
10:00 AM	200	40.3%	296
11:00 AM	144	29.0%	352
12:00 PM	158	31.9%	338
1:00 PM	129	26.0%	367
2:00 PM	131	26.4%	365
3:00 PM	137	27.6%	359
4:00 PM	181	36.5%	315
5:00 PM	216	43.5%	280
6:00 PM	233	47.0%	263
7:00 PM	277	55.8%	219
8:00 PM	226	45.6%	270
9:00 PM	178	35.9%	318

Notes:

- [1] The parking counts were conducted by The Traffic Solution.
- [2] The number of parked vehicles reflects employees and patrons, as well as construction-related vehicles. No adjustments were made to account for the existing construction operations and construction worker parking demand.
- [3] The parking supply excludes 44 parallel parking spaces.