

September 20, 2006

Honorable Mayor and Members of
the Hermosa Beach City Council

Regular Meeting of
September 26, 2006

CENTENNIAL CELEBRATION – FUND RAISING REPORT

Recommendation:

Receive and file.

Background:

I have attached the current status of the fund raising effort for the Centennial Celebration activities. An additional \$6,218 has been raised since the last report.

Respectfully submitted,



Stephen R. Burrell
City Manager

Centennial Account Summary

Revenue	Donations	\$122,897.00
	Bricks	\$5,700.00
	Time Capsule	\$600.00
	Merchandise	\$2,347.87

Expenditures **\$12,504.00**

Centennial Donations		
Amount	Allocation	Donor/Sponsor
\$50,000.00	Entertainment	American Express
\$30,000.00	Concert Series	Pierce Promotions
\$10,000.00	Concert Series	Upstage Right Productions
\$10,000.00	Concert Series	Innova Marketing
\$8,000.00	Concert Series	Pierce Promotions
\$3,000.00		Fiesta Beer Garden Proceeds
\$2,000.00		HB Chamber of Commerce
\$1,963.00	Concert Series	7-23-06 Concert Bucket Donations
\$2,001.00	Concert Series	7-30-06 Concert Bucket Donations
\$2,685.00	Concert Series	8-6-06 Concert Bucket Donations
\$500.00		D. Sheldon
\$419.00		Fiesta Beer Garden Tips
\$329.00		Fiesta Beer Garden Tips
\$250.00		Christine Hollander/Epic Financial
\$250.00		Gary Wyland
\$250.00		Hermosa Cyclery
\$250.00		Learned Lumber
\$250.00		Mediterraneo
\$250.00		Mer-Maid Restaurant
\$250.00		Rocky Cola
\$250.00		Beach Travel

\$122,897.00		Total Received as of September 18, 2006
In-Kind	2,000 Posters	Colorcraft Printing
	Booth Supplies	CR Department Budget \$174.00

Time Capsule

\$200.00	Packet	J. Brittain
\$200.00	Packet	S. Edgerton
\$200.00	Packet	J. Woe
Bricks		
\$100.00	Bricks	S. Aden
\$100.00	Bricks	Andrykowski Family
\$100.00	Bricks	E. Argeris
\$100.00	Bricks	E. Bails
\$100.00	Bricks	M. Benjamin
\$100.00	Bricks	S. Blaco
\$100.00	Bricks	S. Blake
\$100.00	Bricks	M. Brinker-Brown
\$100.00	Bricks	J. Brittain
\$100.00	Bricks	D. Brown
\$100.00	Bricks	M. Benitez
\$100.00	Bricks	B. Cohen
\$100.00	Bricks	M. Cruse
\$100.00	Bricks	S. Edgerton
\$100.00	Bricks	S. Eisen
\$200.00	Bricks	D. Epperly
\$200.00	Bricks	M. Goshtigian
\$100.00	Bricks	J. Hauhe
\$200.00	Bricks	T. Horton
\$200.00	Bricks	Z. Khan
\$100.00	Bricks	KL Foster
\$100.00	Bricks	M. Kole
\$100.00	Bricks	P. Kovac
\$100.00	Bricks	J. Gelbwachs
\$100.00	Bricks	S. Gustafson
\$100.00	Bricks	Hampton Inn
\$100.00	Bricks	R. Hutas
\$100.00	Bricks	F. Learned
\$100.00	Bricks	T. Lieu
\$100.00	Bricks	M. Linnell
\$100.00	Bricks	J. Lipman
\$100.00	Bricks	P. Love
\$200.00	Bricks	J. Maxwell
\$200.00	Bricks	J. McHugh
\$100.00	Bricks	D. Nelson
\$100.00	Bricks	L. Newman
\$100.00	Bricks	R. Nowicki
\$100.00	Bricks	B. Power
\$100.00	Bricks	S. Ransom
\$100.00	Bricks	A. Riddle
\$100.00	Bricks	C. Roderick
\$100.00	Bricks	K. Samuel
\$100.00	Bricks	M. Schweid
\$100.00	Bricks	E. Schillhahn
\$500.00	Bricks	R. Terra
\$100.00	Bricks	S. Warner
\$100.00	Bricks	D. Vialpandro

\$6,300.00 Total

Merchandise Sales

Beach Blanket				
\$79.00	Throw	J. Gierlich		
\$79.00	Throw	V. Garcia		
\$79.00	Throw	J. McDonald		
\$79.00	Throw	T. Dinubilo		
\$158.00	Throws	B. Cohen		
\$79.00	Throw	M. Butler		
Angels Tickets				
\$100.00		S. Edgerton		
\$20		J. Oakes		
Seeds				
\$6.00		Anonymous		
Centennial Flag				
\$149.95	Flags	J. Brittain		
\$29.99	Flag	K. McCurdy		
\$29.99	Flag	E. Schillhahn		
\$29.99	Flag	C. Reznichek		
\$89.97	Flags	K. Schaefer		
\$29.99	Flags	M. Butler		
\$29.99	Flags	McNally Family		
T-Shirts				
\$920.00		Labor Day Weekend Sales	230 @ \$4.00	
\$4.00		9.7.06	1 @ \$4.00	
\$124.00		9.16.06	31 @ \$4.00	
Caps				
\$203.50		Labor Day Weekend Sales	37 @ \$5.50	
\$5.50		9.13.06	1 @ \$5.50	
\$22.00		9.16.06	4 @ \$5.50	
Total Merchandise Sales				
\$2347.87				

Expenditures			
\$3,225.00		Website	
\$2,658.00		Time Capsule	
\$1,245.00		Sponsorship Folders	
\$385.00		Booth Banners	
\$425.00		Logo Contest Winners	
\$1,070.00		Resident Parking Passes (excess amount to include logo)	
\$3,496.00		City Flags/Vehicle Decals/Merchant Window Decals	
Total			
\$12,504.00			