

September 21, 2006

Honorable Mayor and Members of
the Hermosa Beach City Council

Regular Meeting of
September 26, 2006

CENTENNIAL MERCHANDISE PURCHASE

Recommendation:

That the City Council authorize the purchase of resale Centennial merchandise as specified in the amount of \$3,175.00 plus taxes and shipping from the Centennial account.

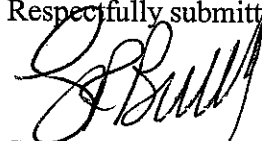
Background:

As you are aware, the Centennial Committee authorized a number of merchandise items that are being sold to the public. Several of these items are available on an order basis. Other items are available from stock. The items listed below are now sold on an order basis and it is recommended that they be purchase so that they can be sold immediately to the public.

25 Beach Blankets	\$750
25 Beach Totes	\$425
100 Flags	\$2000
TOTAL	\$3,175 plus tax and shipping

These are the wholesale costs and the items are priced to recover any sales taxes or shipping costs.

Respectfully submitted,



Stephen R. Burrell
City Manager

Steve Burrell

From: Lisa Lynn
Sent: Wednesday, September 20, 2006 10:21 AM
To: Steve Burrell
Subject: Centennial Merchandise

Steve.

Centennial merchandise sales were successfully launched Labor Day weekend at the Fiesta. All merchandise is currently available for order at the Community Center seven days per week. Johl Design, a local company, has provided without charge to the City clothing and caps to be onsite and available for immediate purchase. The Centennial flag, beach tote, and blanket are manufactured by an out-of-state distributor that requires a minimum bulk purchase by the City prior to merchandise delivery. In order to have these items on hand and available for immediate purchase by the public the following payment is required from the Centennial account to the manufacturer:

25 Beach Blankets	\$750.00
25 Beach Totes	\$425.00
100 Flags	\$2,000.00
Total:	\$3,175.00 plus tax and shipping

Lisa Lynn
City of Hermosa Beach
Community Resources Director
Direct Line: 310.318.0247

9/20/2006