

November 20, 2006

Honorable Mayor and Members of  
the Hermosa Beach City Council

Regular Meeting of  
November 28, 2006

**CENTENNIAL CELEBRATION – FUND RAISING REPORT**

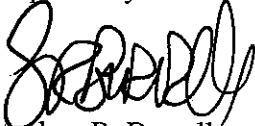
**Recommendation:**

Receive and file.

**Background:**

I have attached the current status of the fund raising effort for the Centennial Celebration activities. An additional \$4,753 has been raised since the last report.

Respectfully submitted,



Stephen R. Burrell  
City Manager

**Centennial Account Summary**

<b>Revenue</b>	<b>Donations</b>	<b>\$127,650.00</b>
	<b>Bricks</b>	<b>\$9,700.00</b>
	<b>Time Capsule</b>	<b>\$600.00</b>
	<b>Merchandise</b>	<b>\$4,529.00</b>
	<b>Total Revenue</b>	<b>\$142,479.00</b>

**Expenditures** **\$23,873.00**

<b>Centennial Donations</b>		
Amount	Allocation	Donor/Sponsor
\$50,000.00	Entertainment	American Express
\$30,000.00	Concert Series	Pierce Promotions
\$10,000.00	Concert Series	Upstage Right Productions
\$10,000.00	Concert Series	Innova Marketing
\$8,000.00	Concert Series	Pierce Promotions
\$3,000.00		Fiesta Beer Garden Proceeds Memorial Day
\$3,000.00		Fiesta Beer Garden Proceeds Labor Day
\$2,000.00		HB Chamber of Commerce
\$1,963.00	Concert Series	7-23-06 Concert Bucket Donations
\$2,001.00	Concert Series	7-30-06 Concert Bucket Donations
\$2,685.00	Concert Series	8-6-06 Concert Bucket Donations
\$1,000.00		F. Sasine
\$500.00		J. Brittain
\$500.00		D. Sheldon
\$422.00		Fiesta Beer Garden Tips Memrorial Day
\$329.00		Fiesta Beer Garden Tips Labor Day
\$250.00		Blue 32
\$250.00		Christine Hollander/Epic Financial
\$250.00		Gary Wyland
\$250.00		Hermosa Cyclery
\$250.00		Learned Lumber
\$250.00		Mediterraneo
\$250.00		Mer-Maid Restaurant
\$250.00		Rocky Cola
\$250.00		Beach Travel

<b>\$127,650.00</b>		<b>Total Received as of November 16, 2006</b>
In-Kind	2,000 Posters	Colorcraft Printing
	Booth Supplies	CR Department Budget \$174.00

## Time Capsule

\$200.00	Packet	J. Brittain
\$200.00	Packet	S. Edgerton
\$200.00	Packet	J. Woe
<b>Bricks</b>		
\$100.00	Bricks	S. Abrams
\$100.00	Bricks	S. Aden
\$100.00	Bricks	D. Allen
\$100.00	Bricks	L. Anderson
\$100.00	Bricks	Andrykowski Family
\$100.00	Bricks	J. Auville
\$100.00	Bricks	E. Argeris
\$100.00	Bricks	E. Bailis
\$100.00	Bricks	J. Beckett
\$100.00	Bricks	M. Benjamin
\$100.00	Bricks	S. Blaco
\$100.00	Bricks	S. Blake
\$100.00	Bricks	T. Bridge
\$100.00	Bricks	M. Brinker-Brown
\$100.00	Bricks	J. Brittain
\$100.00	Bricks	D. Brown
\$100.00	Bricks	D. Brown
\$100.00	Bricks	M. Benitez
\$100.00	Bricks	A. Butler
\$100.00	Bricks	M. harrell
\$100.00	Bricks	B. Cohen
\$100.00	Bricks	J. Martin
\$100.00	Bricks	M. Cruse
\$100.00	Bricks	M. Dombo
\$100.00	Bricks	S. Edgerton
\$100.00	Bricks	S. Eisen
\$200.00	Bricks	D. Epperly
\$100.00	Bricks	P. Eszlinger
\$100.00	Bricks	FOP
\$200.00	Bricks	M. Goshtigian
\$200.00	Bricks	R. Gotthoffer
\$100.00	Bricks	J. Hauhe
\$200.00	Bricks	T. Horton
\$100.00	Bricks	Hotel Hermosa
\$100.00	Bricks	D. Johnson
\$200.00	Bricks	Z. Khan
\$100.00	Bricks	KL Foster
\$100.00	Bricks	M. Kole
\$100.00	Bricks	P. Kovac
\$100.00	Bricks	J. Gelbwachs
\$100.00	Bricks	S. Gustafson
\$100.00	Bricks	Hampton Inn
\$100.00	Bricks	B. Heffernan
\$100.00	Bricks	R. Hutas
\$100.00	Bricks	F. Learned
\$100.00	Bricks	T. Lieu
\$100.00	Bricks	M. Linnell
\$100.00	Bricks	J. lipman

\$100.00	Bricks	P. Love
\$200.00	Bricks	J. Maxwell
\$100.00	Bricks	K. Shelton
\$100.00	Bricks	J. Miller
\$200.00	Bricks	J. McHugh
\$100.00	Bricks	D. Nelson
\$100.00	Bricks	L. Newman
\$100.00	Bricks	J. Nizny
\$100.00	Bricks	R. Nowicki
\$100.00	Bricks	B. Power
\$100.00	Bricks	S. Ransom
\$100.00	Bricks	A. Riddle
\$100.00	Bricks	C. Roderick
\$100.00	Bricks	K. Samuel
\$100.00	Bricks	M.Schweid
\$100.00	Bricks	E. Schillhahn
\$100.00	Bricks	L. Simonsen
\$100.00	Bricks	K. White
\$100.00	Bricks	Sandpipers
\$100.00	Bricks	A. Strock
\$500.00	Bricks	R. Terra
\$100.00	Bricks	R. Tolliver
\$100.00	Bricks	L. Tull
\$100.00	Bricks	S. Warner
\$100.00	Bricks	Workmann Family
\$100.00	Bricks	D. Valenzuela
\$100.00	Bricks	S. Vallucci
\$100.00	Bricks	D. Vialpandro
\$100.00	Bricks	H. Holbert
\$200.00	Bricks	J. Tuner
\$100.00	Bricks	R. Reinhardt

**\$9,700.00 Total**

**Merchandise Sales**

<b>Beach Blanket</b>				
\$237.00	Throw (3)	T. Castrup		
\$158.00	Throw (2)	K. Dunbabbinn		
\$79.00	Throw	J. Gierlich		
\$79.00	Throw	V. Garcia		
\$79.00	Throw	M. Goshitigian		
\$79.00	Throw	G. Hoffman		
\$79.00	Throw	J. McDonald		
\$79.00	Throw	C. Moiseve		
\$79.00	Throw	T. Dinubilo		
\$158.00	Throws(2)	B. Cohen		
\$79.00	Throw	M. Butler		
\$79.00	Throw	L. Tull		
\$79.00	Throw	C. Wilmot		
\$79.00	Throw	J. Miller		
\$79.00	Throw	P. McGee		
\$237.00	Throw (3)	S. Valenzuela		
\$79.00	Throw	L. Raymond		
\$79.00	Throw	R. Punneo		
<b>Totes</b>				
\$35.00		C. Togut		
<b>Angels Tickets</b>				
\$100.00		S. Edgerton		
\$20		J. Oakes		
<b>Seeds</b>				
\$6.00		Anonymous		
<b>Centennial Flag</b>				
\$149.95	Flags	J. Brittain		
\$29.99	Flag	D. Chamblis		
\$29.99	Flag	J. Cologne		
\$29.99	Flag	K. McCurdy		
\$29.99	Flag	E. Schillhahn		
\$29.99	Flag	C. Reznichak		
\$89.97	Flags	K. Schaefer		
\$29.99	Flags	M. Butler		
\$29.99	Flags	McNally Family		
\$29.99	Flags	J. Miller		
\$29.99	Flag	C. Moiseve		
\$59.98	Flags	R. Koenig		
\$29.99	Flags	J. Rosenfeld		
\$59.98	Flags	S. Valenzuela		
\$29.99	Flag	L. Rice		
<b>T-Shirts</b>				
\$920.00		Labor Day Weekend Sales		230 @ \$4.00

\$4.00		9.7.06		1 @ \$4.00
\$124.00		9.16.06		31 @ \$4.00
\$4.00		9.19.06		
\$4.00		9.20.06		
\$4.00		9.27.06		
\$28.00		9.30.06		
\$4.00		10.09.06		
\$136.00		10.17.06	34 shirts	
\$40.00		10.19.06	10 shirts	
\$44.00		10.25.06	11 shirts	
\$12.00		11.2.06	3 shirts	
\$32.00		11.9.06	8 shirts	
\$8.00		11.16.06	2 shirts	
<b>Caps</b>				
\$203.50		Labor Day Weekend Sales		37 @ \$5.50
\$5.50		9.13.06		1 @ \$5.50
\$22.00		9.16.06		4 @ \$5.50
\$5.50		9.19.06		
\$11.00		9.27.06		
\$11.00		9.30.06		
\$11.00		10.3.06		
\$5.50		10.9.06		
\$44.00		10.17.06	8 caps	
\$5.50		10.18.06	1 cap	
\$22.00		10.19.06	4 caps	
\$33.00		10.25.06	6 caps	
\$16.50		11.2.06	3 hats	
\$11.00		11.9.06	2 hats	
\$11.00		11.16.06	2 hats	
<b>Total Merchandise Sales</b>				
<b>\$4,528.77</b>				

<b>Expenditures</b>			
\$3,440.00		Website	
\$2,658.00		Time Capsule	
\$3,814.00		Sponsorship Folders	
\$385.00		Booth Banners	
\$425.00		Logo Contest Winners	
\$1,070.00		Resident Parking Passes (excess amount to include logo)	
\$3,496.00		City Flags/Vehicle Decals/Merchant Window Decals	
\$3,175.00		Merchandise Purchase: blankets, totes and flags	
\$610.00		Jol Design 70% merchandise payemnt (sept)	
\$4,800.00		Beckers Bakery	
<b>Total</b>			
\$23,873.00			