

2007 SPECIAL EVENT APPLICATIONS

Recommendation

The Parks, Recreation, and Community Resources Commission recommends Council approve proposed calendar of special events and requested fee waivers.

COMMERCIAL EVENTS	DATE	FEES (est.)
1. EVP Tour - Pro Am Beach Volleyball Tournament	June 16	\$ 5,083.00
2. Hermosa Beach Triathlon (MESP)	October 14	\$12,982.00

NON PROFIT EVENTS	DATE	FEES (est.)
1. Great Autos of Yesteryear Car Show	May 5	\$ 1,130.00
2. Amateur Athletic Union (AAU) Youth Volleyball	July13-15, Aug19	\$ 1,626.00
3. So Cal Foundation Beach Volleyball Tournament	July 28	\$ 925.00
4. Friends of the Parks - Movie in the Park	August 25	\$ 993.00
5. Volcom Sea Slugs Youth Surf Contest	December 8	\$ 420.00

Complete event applications and event information are available for public review at:

1. Hermosa Beach Library
2. Community Resources Department
3. Hermosa Beach City Clerk's Office

Background

The Community Resources Department received two (2) applications for commercial events on the beach with impact to Pier Plaza. Applicants: EVP Tour and MESP each paid the City a \$500 deposit fee as required by the special event policy.

The Community Resources Department received five (5) non-profit special event applications for events at various locations throughout the City. Applicants: Great Autos of Yesteryear will impact Pier Plaza only; Applicants: AAU, So Cal Foundation and Volcom will impact the beach only; Applicant: Friends of Parks will impact Valley Park only.

Attachment A includes the master event calendar for 2007, which has been categorized to differentiate between commercial, non-profit, co-sponsored, and Community Resources Department events. Attachment B provides the Council with a grid that identifies: (a) years the event has been held in the City, (b) proposed event dates, and (c) projected City fees and organizational requests for fee waivers. Attachment C includes event contracts.

Analysis

The attached contracts and policies have been developed by the City through several years of experience in staging special events. The City has worked in coordination with event operators to consider the needs of residents and enhance opportunities for exposure to local businesses. Special events have provided residents and visitors with unique recreational experiences that are of intergenerational appeal.

COMMERCIAL EVENTS:

EVP TOUR PRO AM BEACH VOLLEYBALL TOURNAMENT

This is a repeat one-day event for the City. The summer tournaments have been successful and well managed by the EVP Tour, a company that has been in business for fourteen years promoting beach volleyball programs. The event format is professional beach volleyball competition, spectator contests, and an amateur volleyball tournament open for local teams.

HERMOSA BEACH TRIATHLON – MESP

This is a repeat one-day event for the City. MESP operators have abided by their contractual requirements in past years and have repeatedly produced safe events that appeal to participating athletes and spectators alike. A

commitment from MESP to notify every resident in Hermosa by direct mail has addressed issues of concern regarding event notification. The Police Department has produced informative flyers for distribution that detail event course and 'escape routes' for vehicular traffic during the race. The bike route revision deleting Hermosa Avenue and extending the course along Pier Avenue proved to be successful. Further revision included opening Herondo for vehicular access by maintaining the entire bike course within Hermosa Beach City boundaries.

NON PROFIT EVENTS:

GREAT AUTOS OF YESTERYEAR CAR SHOW

This is a repeat one-day event for the City presented by the Great Autos of Yester Year Car Club. The organization is dedicated to prominent displays of classic cars from the 1960's and 1970's. Pier Plaza provides a unique venue location for the annual show. In celebration of the Centennial, a car from each decade will be showcased.

AMATEUR ATHLETIC UNION (AAU) YOUTH VOLLEYBALL TOURNAMENT

This is a repeat three-day event, held on two consecutive weekends, for the City. This national championship for junior volleyball takes place in Hermosa Beach annually. The competition is doubles only and open to boys and girls in 18 & under, 16 & under, 14 & under, and 12 & under age divisions. Winning teams move on to compete in the AAU Junior Olympic Games.

SOUTHERN CALIFORNIA FOUNDATION FOR CHILDREN BEACH VOLLEYBALL TOURNAMENT

This is a repeat one-day event for the City. The So Cal Foundation for Children (SCFC) raises funds for scholarships, educational guidance and athletic opportunity to underprivileged youth. The So Cal Foundation for Children is recognized by the City of Hermosa Beach as a local service organization.

FRIENDS OF THE PARKS – MOVIE IN THE PARK

This is a repeat one-day event for the City. Friends of the Parks coordinates this family-oriented community event. It consists of a featured movie, activities, food and a raffle drawing at Valley Park.

VOLCOM SEA SLUG YOUTH SURF CONTEST

This is a repeat one-day event for the City. Youth ages 14 to 17 years participate in the annual surf competition held on the south side of the Pier. Prizes are awarded to the top six finalists in Grom, Junior, and Open Divisions.

Attachments:

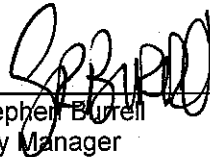
- A: 2007 Special Event Master Calendar
- B: Detailed Event Grid of Information
- C: Event Contracts

Respectfully submitted,

Concur,



Lisa Lynn
Community Resources Director



Stephen Burrell
City Manager

Noted for Fiscal Impact,



Viki Copeland
Finance Director



City of Hermosa Beach

710 Pier Avenue Hermosa Beach, CA 90254

Telephone: 310-318-0280 or Fax: 310-372-4333

Tentative Calendar of Events 2007

Visit our website at www.hermosabch.org for updates!

January

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
1/14	Centennial Celebration	Pier Plaza	XXX			

February

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
2/18	Centennial John Hales Sand & Strand Race	Pier Head	XXXX	XXX		

March

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
3/18-19	St. Patrick's Day Parade & Festival	Pier Plaza			XXX	
3/30	Teen Flashlight Egg Hunt	South Park	XXX			
3/31	Lunch w/ the Bunny & Egg Hunt	Clark Bldg.	XXX			
3/31	CBVA Volleyball Tournament	Beach/N.Pier		XXX		

April

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
4/14	Hermosa Centennial 5K Run & Walk	Pier				XXX
4/21	CBVA Volleyball Tournament	Beach/N.Pier		XXX		
4/28	Richstone Center Pass-Thru	Strand			XXX	

May

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
5/5	Great Autos of Yesteryear Car Show	Pier Plaza			XXX	
5/6	Dog Parade & Trick Show	Greenbelt		XXX		
5/19	HB Little League Fundraiser	Pier Plaza			XXX	
5/26-28	Fiesta Hermosa	Plaza/Pier/Hermosa Ave		XXX		
5/26-27	CBVA Volleyball Tournament	Beach/N. Pier		XXX		

June

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
6/2	Summer Celebration	Valley Park	XXX			
6/9	Co-Ed Flag Football Tournament	Beach/S. Pier	XXX			
6/16	EVP Pro Am Volleyball Tournament	Beach/N.Pier				XXX

July

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
7/07	Hennessey's So. Cal. Paddleboard	Pier Plaza			XXX	
7/13-15	AAU Beach Volleyball – Nationals	Beach/N.Pier			XXX	
7/19-22	AVP Pro Beach Volleyball Tour	Beach/N.Pier				XXX
TBD	Shakespeare by the Sea	Valley Park		XXX		
7/28	So Cal Beach Volleyball Tournament	Beach			XXX	
7/22	Sunset Concert #1	Beach	XXX			
7/29	Sunset Concert #2	Beach	XXX			

August

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
8/3-5	International Surf Festival	Beach/Pier		XXX		
8/5	Sunset Concert #3	Beach/S. Pier	XXX			
8/11	CBVA Volleyball Tournament	Beach/N. Pier		XXX		
8/19	AAU Beach Volleyball - Tour	Beach/N.Pier			XXX	
8/25	FOP Movie in the Park	Valley Park			XXX	

September

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
9/1-3	Fiesta Hermosa	Plaza/Pier/ Hermosa Ave		XXX		
9/8-9	CBVA Volleyball Tournament	Beach/N.Pier		XXX		
9/30	Taste of Hermosa & Jazz	Pier Plaza	XXX			
TBD	California Coastal Clean-Up	Beach/Pier			XXX	

October

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
10/12	Flashlight Trick or Treat for Teens	South Park	XXX			
10/13-14	HB Triathlon	Beach/Strand/ Plaza/Valley/ Ardmore				XXX
10/20	Pumpkins in the Park	Fort Lots-o-Fun		XXX		

November

Date	Name	Location	CR Dept	HB Co-Sponsor	Non-Profit	Comm
11/1	Senior Flu Clinic	Clark Building		XXX		
11/11	Veterans Memorial Service	Comm Ctr.		XXX		

December

Date	Name	Location	CR Dept	Co-Sponsor	Non-Profit	Comm
12/6	Holiday Tree Lighting	Pier Plaza	XXX			
12/6	HB Chamber Holiday Open House	Pier Plaza			XXX	
12/8	Sand Snowman Contest	Beach/N. Pier	XXX			
12/8	Volcom Sea Slug Youth Surf Contest	Beach/S.Side			XXX	
12/15	Breakfast with Santa	Clark Building	XXX			
12/31	New Years Eve Celebration	Pier Plaza	XXX			

CITY OF HERMOSA BEACH: 2007 COMMERCIAL EVENT APPLICATIONS

APPLICANT	EVP Tour	MESP, Inc.
EVENT/YEAR	Pro Am Beach Volleyball Tournament	Hermosa Beach Triathlon
DATES/LOCATION	7 th Year June 16 Beach	16 th Year October 15 Beach/Plaza
SET-UP	June 15	October 14
TEAR-DOWN	June 16	October 15
CATEGORY	II	II
ADMISSION CHARGES	No	No
SHUTTLE BUS REQUIRED	No	No
INSURANCE	2 Million	2 Million
FILMING	TBD	No
SEASON	Summer	Off-Season
FEES (ESTIMATE):		
Permit	2,412.00	2,412.00
Set-up/Tear Down	400.00	400.00
Police	N/A	6,840.00
Fire/Paramedic	N/A	N/A
CR Staff	300.00	300.00
Public Works	N/A	1,500.00
Admission	N/A	N/A
Film & Location	TBD	N/A
Business License	344.00	344.00
Banner	882.00	441.00
Co-Sponsor	300.00	300.00
Parking	400.00	400.00
Amp. Permit	45.00	45.00
TOTAL	\$5,083.00	\$12,982.00

CITY OF HERMOSA BEACH: 2007 NON PROFIT EVENT APPLICATIONS

APPLICANT	Great Autos of Yesteryear Club
EVENT/YEAR	Car Show 8 th Year
DATES/ LOCATION	May 5 Pier Plaza
SET-UP	May 5
TEAR-DOWN	May 5
ADMISSION CHARGES	No
SHUTTLE BUS REQUIRED	No
INSURANCE	2 Million
FILMING	No
SEASON	Off-Season
FEES (ESTIMATE):	Fees
Permit	540.00
Set-up/Tear Down	
Police	475.00
Fire/Paramedic	
CR Staff	70.00
Public Works	
Admission	
Film & Location	
Business License	
Banner	
Co-Sponsor	
Parking	
Amp. Permit	45.00
Facility Rental	
TOTAL	\$1,130.00
	Requested Waivers
	540.00
	\$540.00

****Note:** Permit fees are based upon anticipated attendance \$1.20 per participant up to 1,500. When spectators number more than 1,500, fee category is commercial rate based on impact.

CITY OF HERMOSA BEACH: 2007 NON PROFIT EVENT APPLICATIONS

APPLICANT	Amateur Athletic Union (AAU)	Southern California Foundation for Children
EVENT/YEAR	Youth Beach Volleyball Tournament 12 th Year	Beach Volleyball Tournament 8 th Year
DATES/ LOCATION	July 13-15 (Nationals) & August 19 (Tour) Beach	July 28 Beach
SET-UP	Day before each tournament	July 28
TEAR-DOWN	At conclusion of each tournament	July 28
ADMISSION CHARGES	No	No
SHUTTLE BUS REQUIRED	No	No
INSURANCE	2 Million	2 Million
SEASON	Summer	Summer
FEES (ESTIMATE):	Requested Waivers Fees	Requested Waivers Fees
Permit	900.00	480.00
Set Up/Tear Down	**900.00	**480.00
Police		
Fire/Paramedic	150.00	300.00
CR Staff		
Public Works		
Admission		
Film & Location		
Business License	441.00	
Banner		
Co-Sponsor		
Parking	135.00	100.00
Amp. Permit		45.00
TOTAL	\$1,626.00	\$925.00
		\$480.00

****Note:** Permit fees are based upon anticipated attendance \$1.20 per participant up to 1,500. When spectators number more than 1,500, fee category is commercial rate based on impact.

**SPORTS ENDEAVORS, INC. (EVP TOUR)
CITY OF HERMOSA BEACH
COMMERCIAL BEACH EVENT CONTRACT**

This contract is entered into on **JANUARY 9, 2007** at Hermosa Beach, California by and between **SPORTS ENDEAVORS, INC. (EVP TOUR)**, a Sporting Events Promoter, and the **CITY OF HERMOSA BEACH (CITY)** with regards to the **PRO AM BEACH VOLLEYBALL TOURNAMENT** on **JUNE 16, 2007**.

FEES

Permit fee shall be \$2,412 per event plus set up/tear down fee of \$200 per day and other CITY fees as required.

The \$500 application deposit will be applied toward the permit fee.

All predetermined costs/fees shall be paid two weeks prior to the tournament.

All unanticipated costs incurred by CITY on behalf of the event shall be paid within 15 days of receiving an invoice from CITY.

LOCATION

On Beach, North of the Pier

SECURITY

CITY shall establish a command post in the immediate vicinity of the tournament.

EVP TOUR shall provide no less than one (1) unarmed security officers. Said officers shall wear identifiable uniforms that indicate a separate identity from other tournament staff.

A representative of the security staff shall meet with the Hermosa Beach Police Department Watch Commander prior to the tournament for a pre-event briefing.

The private security staff shall be responsible primarily for informing spectators of CITY'S alcohol ordinance.

CITY shall provide Officers for each day of the event as follows: One (1) Officer from 10:00 a.m. - 6:00 p.m., or as many Officers as deemed necessary by the Chief of Police.

CITY shall provide Fire/Paramedic personnel for the event or as many firefighters as deemed necessary by the Fire Chief.

Cost of officers and Fire/Paramedic personnel shall be assumed by EVP TOUR

CLEAN -UP

EVP TOUR shall use a professional maintenance service to clean the following areas each day of the tournament:

- The Beach and Strand (impacted area)

The maintenance service shall be responsible for hauling the trash outside the CITY following the tournament.

EVP TOUR shall provide additional trash receptacles at the following locations:

- Beach (impacted area)
- Strand (impacted area)
- And, additional trash receptacles as CITY requires

EVP TOUR shall take the necessary steps to encourage participants and require sponsors to use recycling bins for appropriate materials. EVP TOUR shall make arrangements for such bins.

EVP TOUR shall return volleyball courts to original condition.

LOS ANGELES COUNTY DEPARTMENT OF BEACHES AND HARBORS SERVICES

CITY shall make any necessary contacts on behalf of the event with the Los Angeles County Department of Beaches and Harbors.

EVP TOUR shall assume all costs for any additional lifeguards each day of tournament if required by Los Angeles County Lifeguards.

If EVP TOUR desires any County services, they must process their request through CITY. Any costs for County services will be borne by EVP TOUR

INSURANCE

At least ten (10) days prior to the event, EVP TOUR shall provide CITY a Certificate of Insurance providing personal injury and property damage liability insurance naming CITY, and County of Los Angeles, their officers, employees and agents as additional insured with minimum coverage of **\$2 million combined single limit coverage**. Insurance is to be placed with insurers with a current AM Best's rating of no less than A:VII. Said insurance shall not be canceled or altered without 30 days notice in writing to CITY and County.

EVP TOUR insurers shall be primarily responsible for any and all liability resulting or arising from the performance of the contract and CITY and County and their insurers shall not be required to contribute.

For insurance purposes, the event area shall be defined to include any and all areas occupied or affected by the event.

EVP TOUR agrees to defend, indemnify, and hold CITY and County of Los Angeles harmless from and against any and all liability and expense, including defense costs and legal fees, caused by the negligent or wrongful act or omission of EVP TOUR its agents, officers and employees, including but not limited to, personal injury, bodily injury, death and property damage.

CO-SPONSORS

A fee of \$100 each shall be charged for all co-sponsors with each co-sponsor permitted one display booth. All co-sponsors must meet with CITY approval prior to the event.

ADVERTISING

EVP TOUR shall be required to make announcements informing spectators of CITY'S alcoholic beverage ordinance as deemed necessary by Hermosa Beach Police.

All sponsor signs, props, product facsimiles, etc. deemed necessary by EVP TOUR to identify the event, shall be approved as to location and content by CITY. CITY will not unnecessarily deny said approval and will not curtail certain constitutional rights of EVP TOUR

CITY shall permit two (2) street banners to be posted for tournament. Appropriate banner applications and fees must be received by the Public Works Department.

CITY shall permit EVP TOUR to display six (6) large replicas of their product. CITY staff shall have final approval of said replicas and determine location. Replica's may not be shaped as an alcoholic beverage.

PARKING

EVP TOUR shall be required to post temporary "No Parking" signs 24-72 hours in advance of event (as directed by CITY) and be responsible for the removal of signs on final event day.

At no time may EVP TOUR block emergency vehicle access. Parking privileges may be revoked at anytime by CITY.

SPECIAL EVENTS

CITY shall review all requests for any special events to be held as part of the tournament. CITY shall have the right to deny all requests.

CITY Council must approve any/all requests for bands/concerts prior to the event.

ADDITIONAL PROVISIONS/RESPONSIBILITIES OF CITY

CITY shall allow EVP TOUR the opportunity to sell official EVP TOUR concession items per certain conditions:

- No food or beverage concessions shall be permitted on the Beach or in the Pier Plaza area,
- Free sampling booths will be permitted on the beach, per City conditions and Health Department approval,
- All concession items must be approved by CITY prior to event.

ADDITIONAL PROVISIONS/RESPONSIBILITIES OF EVP TOUR

EVP TOUR shall be responsible to obtain all necessary County and State health permits as required.

EVP TOUR will be required to obtain an amplified sound permit from CITY.

Event shall be conducted in compliance with CITY Noise Ordinances. Ordinances are on file at the Department of Community Resources.

EVP TOUR will be solely responsible for event management.

EVP TOUR shall designate area for spectators to store alcoholic beverages.

EVP TOUR will abide by any additional policies or appropriate fees as established by the CITY.

EVP TOUR shall be responsible for all prize money, equipment, sound system and necessary personnel for conducting said tournament.

EVP TOUR shall only set up/tear down between the hours of 8:00 a.m. and 9:00 p.m. on scheduled days.

CITY RESERVES THE RIGHT TO AMEND AND/OR TERMINATE THIS CONTRACT AT ANY TIME.

CITY OF HERMOSA BEACH

Mayor

Date

APPROVED AS TO FORM

City Attorney

Date

DEPARTMENT OF COMMUNITY RESOURCES

Director

Date

SPORTS ENDEAVORS, INC.

Director of Operations

Date

ATTEST

City Clerk

**MESP
CITY OF HERMOSA BEACH
COMMERCIAL BEACH EVENT CONTRACT**

This contract is entered into on **JANUARY 9, 2007** at Hermosa Beach, California by and between **MICHAEL EPSTEIN SPORTS PRODUCTIONS (MESP)**, a Sporting Events Promoter, and the **CITY OF HERMOSA BEACH (CITY)** with regards to **TRIATHLON AND FESTIVAL** on **OCTOBER 14, 2007**.

FEES

Permit fee shall be \$2,412 plus set up/tear down fee of \$200 per day and other CITY fees as required.

The \$500 application deposit will be applied toward the permit fee.

All predetermined costs/fees shall be paid two weeks prior to the event.

All unanticipated costs incurred by CITY on behalf of the event shall be paid within 15 days of receiving an invoice from CITY.

LOCATION

Pier Plaza
Base of Pier
On Beach, North and South of the Pier
Strand
Triathlon Route

SECURITY

CITY shall provide Officers as deemed necessary by the Chief of Police.

CITY may require MESP to provide additional unarmed security guards and the cost shall be borne by MESP.

CITY shall provide Fire/Paramedic personnel for the event or as many firefighters as deemed necessary by the Fire Chief.

Cost of officers and fire/paramedic personnel shall be assumed by MESP.

CLEAN-UP

MESP shall use a professional maintenance service to provide additional trash receptacles (at the following locations), clean the area, and haul the trash outside CITY following the event:

- Pier Avenue (impacted area)
- Beach (impacted area)
- Strand (impacted area)
- And, additional trash receptacles as CITY requires

MESP shall use Consolidated Waste to provide: One (1) 3-yard trash bin in Lot B and six (6) portable toilets that includes one (1) handicap toilet at the base of the Pier on the south side. CITY staff will determine if additional toilets are needed.

LOS ANGELES COUNTY DEPARTMENT OF BEACHES AND HARBORS SERVICES

CITY shall make any necessary contacts on behalf of the event with the Los Angeles County Department of Beaches and Harbors.

MESP shall assume all costs for any additional lifeguards each day of event if required by Los Angeles County Lifeguards. The County shall have the authority to cancel or re-route the swim portion of the race depending on surf conditions. CITY requires written confirmation from the County on the number of Lifeguards needed to ensure maximum safety for the swim portion of the event.

If MESP desires any County services, they must process their request through CITY. Any costs for County services will be borne by MESP.

INSURANCE

At least ten (10) days prior to the event, MESP shall provide CITY a Certificate of Insurance providing personal injury and property damage liability insurance naming CITY, and County of Los Angeles their officers, employees and agents as additional insured with a minimum coverage of **\$2 million combined single limit coverage**. Insurance is to be placed with insurers with a current AM Best's rating of no less than A:VII. Said insurance shall not be canceled or altered without 30 days notice in writing to CITY and County.

MESP insurers shall be primarily responsible for any and all liability resulting or arising from the performance of the contract and CITY and County and their insurers shall not be required to contribute.

For insurance purposes, the event area shall be defined to include all areas occupied or affected by the event.

MESP agrees to defend, indemnify, and hold CITY and County of Los Angeles harmless from and against any and all liability and expense, including defense costs and legal fees, caused by the negligent or wrongful act or omission of MESP its agents, officers and employees, including, but not limited to, personal injury, bodily injury, death and property damage.

All participants will be required to show waivers on behalf of CITY. MESP will assume full responsibility for ensuring the waivers are signed by said participant and shall assume cost for reproduction of waivers.

CO-SPONSORS

A fee of \$100 each shall be charged for all co-sponsors with each co-sponsor permitted one display booth. All co-sponsors must meet with CITY approval prior to event.

ADVERTISING

All sponsor signs, props, product facsimiles, deemed necessary by MESP to identify the event, shall be approved as to location and content by CITY. CITY will not unnecessarily deny said approval and will not curtail certain constitutional rights of MESP.

CITY shall permit two (2) street banners to be posted for the event. Appropriate banner applications and fees must be received by the Public Works Department.

PARKING

MESP shall be required to post temporary "No Parking" signs along the race course where appropriate 72 hours in advance of event (as directed by CITY) and be responsible for reposting as required, as well as, removal of signs on event day. MESP shall use plastic cable ties to secure the signs.

MESP shall be required to direct participant parking in CITY lots through advertising and race flyers.

All costs to reserve parking will be paid by MESP.

At no time may MESP block emergency vehicle access. Parking privileges may be revoked at anytime by CITY.

SPECIAL EVENTS

CITY shall review all requests for any special events to be held as part of the contracted event. CITY shall have the right to deny all requests.

CITY Council must approve any/all requests for bands/concerts prior to the event.

ADDITIONAL PROVISIONS/RESPONSIBILITIES OF CITY

CITY shall allow MESP the opportunity to sell official MESP concession items pursuant to certain conditions:

- No food or beverage concessions shall be permitted; and,
- Free sampling booths will be permitted on the beach, per CITY conditions and Health Department approval; and,
- All concession items must be approved by CITY prior to event.

ADDITIONAL PROVISIONS/RESPONSIBILITIES OF MESP

MESP shall be responsible to obtain all necessary County and State health permits as required.

MESP will be required to obtain an amplified sound permit from CITY.

Event shall be conducted in compliance with CITY Noise Ordinances. Ordinances on file at the Department of Community Resources.

MESP will be solely responsible for event management.

MESP shall be responsible for the protection of lower Pier (plaza) surface, per the Department of Public Works.

MESP shall notice all Hermosa Beach residents by direct mail. CITY staff shall determine areas to be noticed.

MESP shall provide barricades and cones for use at pre-approved street closures and other areas as deemed necessary by CITY staff.

MESP shall provide adequate detour signs to identify alternate driving routes through the CITY.

MESP will abide by any additional policies or appropriate fees as established by the CITY.

MESP shall be responsible for all prize money, equipment, sound system and personnel necessary for conducting such an event.

CITY RESERVES THE RIGHT TO AMEND AND/OR TERMINATE THIS CONTRACT AT ANY TIME.

CITY OF HERMOSA BEACH

Mayor

Date

APPROVED AS TO FORM

City Attorney

Date

DEPARTMENT OF COMMUNITY RESOURCES

Director

Date

MESP

Director of Operations

Date

ATTEST

City Clerk

Date

**GREAT AUTOS OF YESTERYEAR CAR CLUB
CITY OF HERMOSA BEACH
NON-PROFIT EVENT CONTRACT**

This contract is entered into on **JANUARY 9, 2007** at Hermosa Beach, California by and between **GREAT AUTOS OF YESTERYEAR CLASSIC CAR CLUB (CLUB)**, a non-profit organization and the **CITY OF HERMOSA BEACH (CITY)**, with regards to the "**ENDLESS SUMMER CLASSIC CAR SHOW**" Special Event on **MAY 5, 2007**.

FEES

CLUB shall pay direct costs for Police, Community Resources and Public Works staff, if any are required.

All predetermined fees shall be paid two weeks prior to the event.

All unanticipated costs incurred by CITY on behalf of the event shall be paid within 15 days of receiving an invoice from CITY.

LOCATION

Pier Plaza

SECURITY

Responsibility for event security shall be assumed by CLUB.

Each vehicle shall be provided with a fire extinguisher.

PARKING

An 18' fire lane must be maintained at all times.

CLUB must allow for the safe entry and exit of vehicles with two attendants in orange vests for each entering and exiting vehicle.

CLEAN -UP

CLUB shall be responsible to return the Plaza area to the condition prior to the event. Oil pans shall be provided for all vehicles.

INSURANCE

Ten (10) days prior to the event, CLUB shall provide CITY with a certificate of insurance providing personal injury and property damage liability insurance naming CITY, its officers, employees, and agents as additional insured with a minimum coverage of **\$2 million combined single limit coverage**. Insurance is to be placed with insurers with a current AM Best's rating of no less than A:VII. Said insurance shall not be canceled or altered without 30 days notice in writing to CITY.

CLUB insurers shall be primarily responsible for any and all liability resulting or arising from the performance of the contract and CITY and their insurers shall not be required to contribute. Said insurance's shall not be canceled or terminated without at least ten (10) days written notice to CITY.

CLUB agrees to defend, indemnify and hold CITY harmless from and against any and all liability and expense, including defense costs and legal fees, caused by negligent or wrongful act or omission of

the event organizers or its agents, officers and employees, including but not limited to personal injury, bodily injury, death, and property damage.

For insurance purposes, the event area shall be defined to include any and all areas occupied or affected by the event.

CLUB shall provide CITY with signed indemnification forms from all event participants.

ADVERTISING

No commercial sponsors or commercial advertising banners will be permitted on the Plaza.

CLUB may wish to post a sign about the Club or identifying the event itself.

SPECIAL EVENTS

CLUB shall abide by all of the rules and regulations for special events.

CITY shall review all requests for any special events requested to be held as part of said event. CITY shall have the right to deny any and all requests.

MISCELLANEOUS RESPONSIBILITIES OF CLUB.

CLUB will be solely responsible for event management.

CLUB shall be responsible to obtain all necessary County and State health and A-B-C permits as required.

CLUB will provide an event notice to Plaza merchants at least two weeks in advance of the event.

CLUB shall abide by directions set forth by the Public Works Superintendent to protect the Plaza.

CLUB will be financially responsible for any and all damage that may occur on the Plaza or as a result of the event.

CLUB will abide by any additional policies or appropriate fees as established by CITY.

The event shall be conducted in compliance with CITY of Hermosa Beach Noise Ordinances. Ordinances are on file at the Department of Community Resources.

CLUB shall abide by maximum limit of 44 vehicles situated on Pier Plaza.

THE CITY OF HERMOSA BEACH RETAINS THE RIGHT TO AMEND, ADD OR DELETE ANY CONDITION(S) OF SAID CONTRACT.

CITY OF HERMOSA BEACH

Mayor

Date

APPROVED AS TO FORM

City Attorney

Date

DEPARTMENT OF COMMUNITY RESOURCES

Director

Date

GREAT AUTOS OF YESTERYEAR CAR CLUB

Director of Operations

Date

ATTEST

City Clerk

Date

**AMATEUR ATHLETIC UNION
YOUTH BEACH VOLLEYBALL CHAMPIONSHIPS
NON-PROFIT EVENT CONTRACT**

This contract is entered into on **JANUARY 09, 2007**, at Hermosa Beach, California by and between **AMATEUR ATHLETIC UNION (AAU)**, a non-profit organization, and the **CITY OF HERMOSA BEACH (CITY)** with regards to a **BEACH VOLLEYBALL CHAMPIONSHIP** on **JULY 13, 15** and **AUGUST 19, 2007**.

FEES

AAU shall pay direct costs for Police, Community Resources and Public Works staff, if any are required.

All predetermined fees shall be paid two weeks prior to the event.

All unanticipated costs incurred by CITY on behalf of the event shall be paid within 15 days of receiving an invoice from CITY.

LOCATION

Competition on Beach, North of the Pier.

POLICE/FIRE/SECURITY

CITY shall provide Officers for the event as follows: one (1) officer each day, or as many officers as deemed necessary by the Police Chief.

CITY shall provide Fire/Paramedic personnel for the event if the Fire Chief determines that it is necessary to ensure event safety.

All costs of Officers and Fire/Paramedic personnel shall be assumed by the AAU.

CLEAN-UP

The AAU shall be responsible to clean all areas occupied or affected by the event.

The AAU shall be responsible for hauling the trash collected outside CITY at end of event.

LOS ANGELES COUNTY DEPARTMENT OF BEACHES AND HARBORS SERVICES

The AAU shall assume all costs for any additional lifeguards each day of tournament if required by Los Angeles County Lifeguards.

CITY shall make any necessary contacts on behalf of the event with the Los Angeles County Department of Beaches and Harbors. If AAU desires any County services, they must process their request through CITY. Any costs for County services will be borne by AAU.

INSURANCE

At least ten (10) days prior to the event, AAU shall provide CITY a Certificate of Insurance providing personal injury and property damage liability insurance naming CITY, and County of Los Angeles, their officers, employees and agents as additional insured with a minimum coverage of **2 million combined single limit coverage** for both dates. Insurance is to be placed with insurers with a current AM Best's rating of no less than A:VII. Said insurance shall not be canceled or altered without 30 days notice in writing to CITY and County.

The AAU insurers shall be primarily responsible for any and all liability resulting or arising from the performance of the contract and CITY and County and their insurers shall not be required to contribute.

For insurance purposes, the event area shall be defined to include any and all areas occupied or affected by the event.

The AAU agrees to defend, indemnify, and hold CITY and County of Los Angeles harmless from and against any and all liability and expense, including defense costs and legal fees, caused by the negligent or wrongful act or omission of AAU, its agents, officers and employees, including, but not limited to, personal injury, bodily injury, death and property damage.

ADVERTISING

CITY shall permit street banners to be posted for the event. Appropriate banner applications and fees must be received and approved by the Public Works Department.

SPECIAL EVENTS

CITY shall review all requests for any special events to be held as part of said event. CITY shall have the right to deny any and all requests.

The AAU shall abide by all CITY rules and regulations for special events.

ADDITIONAL PROVISIONS/RESPONSIBILITIES OF AAU

The AAU shall provide CITY with copies of signed waiver forms from all event participants.

The AAU will be required to obtain an amplified sound permit.

Event shall be conducted in compliance with CITY Noise Ordinances. Ordinances are on file at the Department of Community Resources.

The AAU will be solely responsible for event management.

The AAU will notify all affected residents/merchants about the competition and festival.

The AAU will abide by any additional policies or appropriate fees as established by CITY.

The AAU's event perimeter may not extend beyond 14th Street. Courts south of the Pier may be utilized if needed.

CITY RESERVES THE RIGHT TO AMEND AND/OR TERMINATE THIS CONTRACT AT ANY TIME.

CITY OF HERMOSA BEACH

Mayor

Date

APPROVED AS TO FORM

City Attorney

Date

DEPARTMENT OF COMMUNITY RESOURCES

Director

Date

AMATEUR ATHLETICS UNION

Director of Operations

Date

ATTEST

City Clerk

Date

**SO. CAL. FOUNDATION FOR CHILDREN
BEACH VOLLEYBALL TOURNAMENT
SPECIAL EVENT CONTRACT**

This contract is entered into on **JANUARY 9, 2007**, at Hermosa Beach, California by and between **SO. CAL. FOUNDATION FOR CHILDREN**, a non-profit organization, and the **CITY OF HERMOSA BEACH (CITY)** with regards to a **BEACH VOLLEYBALL TOURNAMENT** on **JULY 28, 2007**.

FEES

The SO. CAL. FOUNDATION FOR CHILDREN shall pay direct costs for Police, Community Resources and Public Works staff, if any are required.

All predetermined fees shall be paid two weeks prior to the event.

All unanticipated costs incurred by CITY on behalf of the event shall be paid within 15 days of receiving an invoice from CITY.

LOCATION

Competition on Beach, North of the Pier.

POLICE/FIRE/SECURITY

The CITY does not require event security at this time but reserves the right to require security personnel or Police Officers to ensure safe operation of the event.

CITY shall provide as many Fire/Paramedic personnel for the event as deemed necessary by the Fire Chief.

CLEAN-UP

The So. Cal. Foundation for Children shall be responsible to clean all areas occupied or affected by the event.

The So. Cal. Foundation for Children shall be responsible for hauling the trash collected outside CITY at end of event.

LOS ANGELES COUNTY DEPARTMENT OF BEACHES AND HARBORS SERVICES

The So. Cal. Foundation for Children shall assume all costs for any additional lifeguards each day of tournament if required by Los Angeles County Lifeguards.

CITY shall make any necessary contacts on behalf of the event with the Los Angeles County Department of Beaches and Harbors. If So. Cal. Foundation for Children desires any County services, they must process their request through CITY. Any costs for County services will be borne by So. Cal. Foundation for Children.

INSURANCE

At least ten (10) days prior to the event, So. Cal. Foundation for Children shall provide CITY a Certificate of Insurance providing personal injury and property damage liability insurance naming CITY, and County of Los Angeles, their officers, employees and agents as additional insured with a minimum coverage of **2 million combined single limit coverage** for both dates. Insurance is to be placed with insurers with a current AM Best's rating of no less than A:VII. Said insurance shall not be canceled or altered without 30 days notice in writing to CITY and County.

The So. Cal. Foundation for Children insurers shall be primarily responsible for any and all liability resulting or arising from the performance of the contract and CITY and County and their insurers shall not be required to contribute.

For insurance purposes, the event area shall be defined to include any and all areas occupied or affected by the event.

The So. Cal. Foundation for Children agrees to defend, indemnify, and hold CITY and County of Los Angeles harmless from and against any and all liability and expense, including defense costs and legal fees, caused by the negligent or wrongful act or omission of So. Cal. Foundation for Children, its agents, officers and employees, including, but not limited to, personal injury, bodily injury, death and property damage.

ADVERTISING

CITY shall permit street banners to be posted for the event. Appropriate banner applications and fees must be received by the Public Works Department.

SPECIAL EVENTS

CITY shall review all requests for any special events to be held as part of said event. CITY shall have the right to deny any and all requests.

The So. Cal. Foundation for Children shall abide by all CITY rules and regulations for special events.

ADDITIONAL PROVISIONS/RESPONSIBILITIES OF USSF

The So. Cal. Foundation for Children shall provide CITY with copies of signed waiver forms from all event participants.

The So. Cal. Foundation for Children will be required to obtain an amplified sound permit.

Event shall be conducted in compliance with CITY Noise Ordinances. Ordinances are on file at the Department of Community Resources.

The So. Cal. Foundation for Children will be solely responsible for event management.

The So. Cal. Foundation for Children will notify all affected residents/merchants about the competition and festival.

The So. Cal. Foundation for Children will abide by any additional policies or appropriate fees as established by CITY.

CITY RESERVES THE RIGHT TO AMEND AND/OR TERMINATE THIS CONTRACT AT ANY TIME.

CITY OF HERMOSA BEACH

Mayor

Date

APPROVED AS TO FORM

City Attorney

Date

DEPARTMENT OF COMMUNITY RESOURCES

Director

Date

SO. CAL. FOUNDATION FOR CHILDREN

Date

ATTEST

City Clerk

Date

**FRIENDS OF THE PARKS
CITY OF HERMOSA BEACH
NON-PROFIT EVENT CONTRACT**

This contract is entered into on **JANUARY 9, 2007** at Hermosa Beach, California by and between **FRIENDS OF THE PARKS (FOP)**, a non-profit organization and the **CITY OF HERMOSA BEACH (CITY)**, with regards to the **"MOVIE IN THE PARK"** Special Event on **AUGUST 25, 2007**.

FEES

FOP shall pay direct costs for Community Resources staff, if any are required.

All predetermined fees shall be paid two weeks prior to the event.

All unanticipated costs incurred by CITY on behalf of the event shall be paid within 15 days of receiving an invoice from CITY.

LOCATION

Valley Park

CLEAN -UP

FOP shall be responsible to return Park areas to the condition prior to the event.

INSURANCE

Ten (10) days prior to the event, FOP shall provide CITY with a certificate of insurance providing personal injury and property damage liability insurance naming CITY, its officers, employees, and agents as additional insured with a minimum coverage of **\$2 million combined single limit coverage**. Insurance is to be placed with insurers with a current AM Best's rating of no less than A:VII. Said insurance shall not be canceled or altered without 30 days notice in writing to CITY.

FOP insurers shall be primarily responsible for any and all liability resulting or arising from the performance of the contract and CITY and their insurers shall not be required to contribute. Said insurance's shall not be canceled or terminated without at least ten (10) days written notice to CITY.

FOP agrees to defend, indemnify and hold CITY harmless from and against any and all liability and expense, including defense costs and legal fees, caused by negligent or wrongful act or omission of the event organizers or its agents, officers and employees, including but not limited to personal injury, bodily injury, death, and property damage.

For insurance purposes, the event area shall be defined to include any and all areas occupied or affected by the event.

SPECIAL EVENTS

CLUB shall abide by all of the rules and regulations for special events.

CITY shall review all requests for any special events requested to be held as part of said event. CITY shall have the right to deny any and all requests.

MISCELLANEOUS RESPONSIBILITIES OF FOP

FOP will be solely responsible for event management.

FOP shall be responsible to obtain all necessary County and State health and A-B-C permits as required.

FOP will provide an event notice to neighboring park residents at least two weeks in advance of the event.

FOP will be financially responsible for any and all damage that may occur in the Park or as a result of the event.

FOP will abide by any additional policies or appropriate fees as established by CITY.

The event shall be conducted in compliance with CITY of Hermosa Beach Noise Ordinances. Ordinances are on file at the Department of Community Resources.

THE CITY OF HERMOSA BEACH RETAINS THE RIGHT TO AMEND, ADD OR DELETE ANY CONDITION(S) OF SAID CONTRACT.

CITY OF HERMOSA BEACH

Mayor

Date

APPROVED AS TO FORM

City Attorney

Date

DEPARTMENT OF COMMUNITY RESOURCES

Director

Date

FRIENDS OF THE PARKS

Director of Operations

Date

ATTEST

City Clerk

Date

**VOLCOM SEA SLUGS
CITY OF HERMOSA BEACH
NON-PROFIT EVENT CONTRACT**

This contract is entered into on **JANUARY 9, 2007**, at Hermosa Beach, California by and between **VOLCOM**, a non-profit organization, and the **CITY OF HERMOSA BEACH (CITY)** with regards to a **YOUTH SURF CONTEST** on **SATURDAY, DECEMBER 8, 2007**.

FEES

VOLCOM shall pay direct costs for Community Resources staff, if any are required.

All predetermined fees shall be paid two weeks prior to the event.

All unanticipated costs incurred by CITY on behalf of the event shall be paid within 15 days of receiving an invoice from CITY.

LOCATION

Competition on Beach, South of the Pier.

CLEAN-UP

VOLCOM shall be responsible to clean all areas occupied or affected by the event.

VOLCOM shall be responsible for hauling the trash collected outside CITY at end of event.

LOS ANGELES COUNTY DEPARTMENT OF BEACHES AND HARBORS SERVICES

VOLCOM shall assume all costs for any additional lifeguards each day of tournament if required by Los Angeles County Lifeguards.

CITY shall make any necessary contacts on behalf of the event with the Los Angeles County Department of Beaches and Harbors. If VOLCOM desires any County services, they must process their request through CITY. Any costs for County services will be borne by VOLCOM.

INSURANCE

At least ten (10) days prior to the event, VOLCOM shall provide CITY a Certificate of Insurance providing personal injury and property damage liability insurance naming CITY, and County of Los Angeles, their officers, employees and agents as additional insured with a minimum coverage of **2 million combined single limit coverage** for both dates. Insurance is to be placed with insurers with a current AM Best's rating of no less than A:VII. Said insurance shall not be canceled or altered without 30 days notice in writing to CITY and County.

VOLCOM insurers shall be primarily responsible for any and all liability resulting or arising from the performance of the contract and CITY and County and their insurers shall not be required to contribute.

For insurance purposes, the event area shall be defined to include any and all areas occupied or affected by the event.

VOLCOM agrees to defend, indemnify, and hold CITY and County of Los Angeles harmless from and against any and all liability and expense, including defense costs and legal fees, caused by the negligent or wrongful act or omission of VOLCOM, its agents, officers and employees, including, but not limited to, personal injury, bodily injury, death and property damage.

SPECIAL EVENTS

CITY shall review all requests for any special events to be held as part of said event. CITY shall have the right to deny any and all requests.

VOLCOM shall abide by all CITY rules and regulations for special events.

ADDITIONAL PROVISIONS/RESPONSIBILITIES OF USSF

VOLCOM shall provide CITY with copies of signed waiver forms from all event participants.

VOLCOM will be required to obtain an amplified sound permit.

Event shall be conducted in compliance with CITY Noise Ordinances. Ordinances are on file at the Department of Community Resources.

VOLCOM will be solely responsible for event management.

VOLCOM will notify all affected residents/merchants about the competition and festival.

VOLCOM will abide by any additional policies or appropriate fees as established by CITY.

CITY RESERVES THE RIGHT TO AMEND AND/OR TERMINATE THIS CONTRACT AT ANY TIME.

CITY OF HERMOSA BEACH

Mayor

Date

APPROVED AS TO FORM

City Attorney

Date

DEPARTMENT OF COMMUNITY RESOURCES

Director

Date

VOLCOM

Director

Date

ATTEST

City Clerk

Date