

January 3, 2007

Honorable Mayor and Members of
the Hermosa Beach City Council

Regular Meeting of
January 9, 2007

CENTENNIAL CELEBRATION – FUND RAISING REPORT

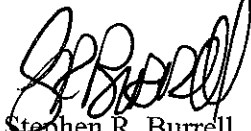
Recommendation:

Receive and file.

Background:

I have attached the current status of the fund raising effort for the Centennial Celebration activities. An additional \$20,500 has been raised since the last report.

Respectfully submitted,



Stephen R. Burrell
City Manager

Centennial Account Summary

Revenue	Donations	\$148,150.00
	Bricks	\$11,000.00
	Time Capsule	\$1,000.00
	Merchandise	\$11,123.00
	Total Revenue	\$171,273.00

Expenditures **\$35,896.00**

Centennial Donations		
Amount	Allocation	Donor/Sponsor
\$50,000.00	Entertainment	American Express
\$30,000.00	Concert Series	Pierce Promotions
\$20,000.00		Anheuser Busch
\$10,000.00	Concert Series	Upstage Right Productions
\$10,000.00	Concert Series	Innova Marketing
\$8,000.00	Concert Series	Pierce Promotions
\$3,000.00		Fiesta Beer Garden Proceeds Memorial Day
\$3,000.00		Fiesta Beer Garden Proceeds Labor Day
\$2,000.00		HB Chamber of Commerce
\$1,963.00	Concert Series	7-23-06 Concert Bucket Donations
\$2,001.00	Concert Series	7-30-06 Concert Bucket Donations
\$2,685.00	Concert Series	8-6-06 Concert Bucket Donations
\$1,000.00		F. Sasine
\$500.00		J. Brittain
\$500.00		D. Sheldon
\$422.00		Fiesta Beer Garden Tips Memrorial Day
\$329.00		Fiesta Beer Garden Tips Labor Day
\$250.00		Blue 32
\$250.00		Christine Hollander/Epic Financial
\$250.00		Gary Wyland
\$250.00		Hermosa Cyclery
\$250.00		Learned Lumber
\$250.00		Mediterraneo
\$250.00		Mer-Maid Restaurant
\$250.00		Rocky Cola
\$250.00		Beach Travel
\$250.00		Patrick malloys
\$250.00		Hennesseys Tavern
\$148,150.00		Total Received as of December 21, 2007
In-Kind	2,000 Posters	Colorcraft Printing
	Booth Supplies	CR Department Budget \$174.00

Time Capsule

\$200.00	J. Brittain
\$200.00	S. Edgerton
\$200.00	J. Woe
\$200.00	C. Merriman
\$200.00	S. Kahnamousi
Bricks	
\$100.00	S. Abrams
\$100.00	S. Aden
\$100.00	D. Allen
\$100.00	L. Anderson
\$100.00	Andrykowski Family
\$100.00	J. Auville
\$100.00	E. Argeris
\$100.00	E. Bails
\$100.00	J. Beckett
\$100.00	M. Benjamin
\$100.00	S. Blaco
\$100.00	S. Blake
\$100.00	T. Bridge
\$100.00	M. Brinker-Brown
\$100.00	J. Brittain
\$100.00	D. Brown
\$100.00	D. Brown
\$100.00	M. Benitez
\$100.00	A. Butler
\$100.00	M. harrell
\$100.00	B. Cohen
\$100.00	J. Martin
\$100.00	M. Cruse
\$100.00	M. Dombo
\$100.00	S. Edgerton
\$100.00	S. Eisen
\$200.00	D. Epperly
\$100.00	P. Eszlinger
\$100.00	FOP
\$200.00	M. Goshtigian
\$200.00	R. Gotthoffer
\$100.00	J. Hauhe
\$200.00	T. Horton
\$100.00	Hotel Hermosa
\$100.00	D. Johnson
\$200.00	Z. Khan
\$100.00	KL Foster
\$100.00	M. Kole
\$100.00	P. Kovac
\$100.00	J. Gelbwachs
\$100.00	S. Gustafson
\$100.00	Hampton Inn
\$100.00	B. Heffernan
\$100.00	R. Hutas
\$100.00	F. Learned
\$100.00	T. Lieu

\$100.00	M. Linnell
\$100.00	J. lipman
\$100.00	P. Love
\$200.00	J. Maxwell
\$100.00	K. Shelton
\$100.00	J. Miller
\$200.00	J. McHugh
\$100.00	D. Nelson
\$100.00	L. Newman
\$100.00	J. Nizny
\$100.00	R. Nowicki
\$100.00	B. Power
\$100.00	S. Ransom
\$100.00	A. Riddle
\$100.00	C. Roderick
\$100.00	K. Samuel
\$100.00	M.Schweid
\$100.00	E. Schillhahn
\$100.00	L. Simonsen
\$100.00	K. White
\$100.00	Sandpipers
\$100.00	A. Strock
\$500.00	R. Terra
\$100.00	R. Tolliver
\$100.00	L. Tull
\$100.00	S. Warner
\$100.00	Workmann Family
\$100.00	D. Valenzuela
\$100.00	S. Vallucci
\$100.00	D. Vialpandro
\$100.00	H. Holbert
\$200.00	J. Tuner
\$100.00	R. Reinhardt
\$100.00	D. Williams
\$100.00	E. Lynn
\$100.00	S. Fisher
\$300.00	M. Questin
\$100.00	C.Merriman
\$100.00	P. Harari
\$100.00	K. Dunbabbinn
\$100.00	R. De santis
\$100.00	M. Friedlander
\$100.00	R. Erickson
\$100.00	S. Collins
\$100.00	C. Merriman
\$100.00	D. Stern
\$100.00	T. C. Thompson
\$100.00	T. Ryan
\$200.00	S. Wadman
\$12,000.00	Total

Merchandise Sales

Beach Blank	et \$79.00 (City: \$49 revenue)		Quantity
\$237.00		T. Castrup	3
\$158.00		K. Dunbabbinn	2
\$79.00		J. Gierlich	1
\$79.00		V. Garcia	1
\$79.00		M. Goshitigian	1
\$79.00		G. Hoffman	1
\$79.00		J. McDonald	1
\$79.00		C. Moiseve	1
\$79.00		T. Dinubilo	1
\$158.00		B. Cohen	2
\$79.00		M. Butler	1
\$79.00		L. Tull	1
\$79.00		C. Wilmot	1
\$79.00		J. Miller	1
\$79.00		P. McGee	1
\$237.00		S. Valenzuela	3
\$79.00		L. Raymond	1
\$79.00		R. Punneo	1
\$79.00		D. Sheldon	1
\$79.00		R. Bell	1
\$79.00		C. Stubbs	1
\$79.00		L. Tull	1
\$237.00		E. Bails	3
\$79.00		D. Stern	1
Totes \$35.00	City: \$8 revenue)		Quantity
\$35.00		C. Togut	1
\$35.00		D. Sheldon	1
Angels Tickets			
\$100.00		S. Edgerton	
\$20		J. Oakes	
Seeds			
\$6.00		Anonymous	
Centennial	Flag \$29.99 (City: \$3 revenue)		Quantity
\$149.95		J. Brittain	5
\$29.99		D. Chamblis	1
\$29.99		J. Cologne	1
\$29.99		K. McCurdy	1
\$29.99		E. Schillhahn	1
\$29.99		C. Reznichak	1
\$89.97		K. Schaefer	3
\$29.99		M. Butler	1
\$29.99		McNally Family	1
\$29.99		J. Miller	1
\$29.99		C. Moiseve	1
\$59.98		R. Koenig	2
\$29.99		J. Rosenfeld	1

\$59.98		S. Valenzuela	2
\$29.99		L. Rice	1
\$119.96		12.07.06 (Tree Lighting)	4
\$29.99		K. Power	
T-Shirts \$15	(City: \$4.00 revenue)		Quantity
\$3,450.00		Labor Day Weekend Sales	230
\$15.00		9.7.06	1
\$465.00		9.16.06	31
\$15.00		9.19.06	1
\$15.00		9.20.06	1
\$15.00		9.27.06	1
\$105.00		9.30.06	7
\$15.00		10.09.06	1
\$510.00		10.17.06	34
\$150.00		10.19.06	10
\$165.00		10.25.06	11
\$45.00		11.2.06	3
\$120.00		11.9.06	8
\$30.00		11.16.06	2
\$540.00		12.5.06	36
\$195.00		12.13.06	13
\$165.00		12.07.06 (Tree Lighting)	11
\$360.00		12.19.06	24
Caps \$20 (City: \$5.50 revenue)			Quantity
\$203.50		Labor Day Weekend Sales	37
\$5.50		9.13.06	1
\$22.00		9.16.06	4
\$5.50		9.19.06	2
\$11.00		9.27.06	2
\$11.00		9.30.06	2
\$11.00		10.3.06	2
\$5.50		10.9.06	1
\$44.00		10.17.06	8
\$5.50		10.18.06	1
\$22.00		10.19.06	4
\$33.00		10.25.06	6
\$16.50		11.2.06	3
\$11.00		11.9.06	2
\$11.00		11.16.06	2
\$44.00		12.05.06	8
\$66.00		12.13.06	12
\$44.00		12.07.06 (Tree Lighting)	8
\$110.00		12.19.06	20
SweatShirt \$30 (City: \$9.00 revenue)			Quantity
\$81.00		12.13.06	9
\$153.00		12.07.06 (Tree Lighting)	17
\$171.00		12.19.06	19
Sweatshirt \$25.00			Quantity

\$15.00		12.13.06	2
\$30.00		12.07.06	4
\$52.50		12.19.06	7
Total Merchandise Sales			
\$11,123.22			

Expenditures			
\$3,440.00	Website		
\$2,658.00	Time Capsule		
\$3,814.00	Sponsorship Folders		
\$385.00	Booth Banners		
\$425.00	Logo Contest Winners		
\$1,070.00	Resident Parking Passes (excess amount to include logo)		
\$3,496.00	City Flags/Vehicle Decals/Merchant Window Decals		
\$3,175.00	Merchandise Purchase: blankets, totes and flags		
\$610.00	Joi Design 70% merchandise payemnt (sept)		
\$4,800.00	Beckers Bakery		
\$10,000.00	Entertainment Deposit (Stonebridge)		
\$220.37	Centennial-stamped shopping bags for merchandise		
\$623.52	Light Pole Equipment for Pier Plaza		
\$1,179.50	Joi design 70% merchandise payemnt (oct)		
Total			
\$35,896.39			