

Thursday, February 22, 2007

Honorable Mayor and Members of
the Hermosa Beach City Council

Regular Meeting of
February 27, 2007

**FIREMAN'S FUND INSURANCE COMPANY HERITAGE PROGRAM
GRANT AWARD FOR AN EMERGENCY PREPAREDNESS
PROGRAM FOR THE HERMOSA BEACH SCHOOL DISTRICT**

RECOMMENDATION

Staff recommends that council:

1. Accept the award of \$9,229 from the Fireman's Fund Insurance Company Heritage Program for an emergency preparedness program for the Hermosa Beach School District.
2. Authorize an appropriation to be presented in the 2007/08 budget and the expenditure of \$9,229 to Emanmania, Mary Bowen-Ruth, Redondo Beach, the vendor of the program. Funds have been deposited to deferred revenue since they will be appropriated and spent next budget year.

BACKGROUND


The Fireman's Fund Insurance Company has a philanthropic mission to support firefighters for safer communities through the Fireman's Fund Heritage Program. Through this program, Fireman's Fund and its network of independent agents provide grants to local fire departments.

The Tom C. Pickard and Co. Insurance Agency approached the fire department with an opportunity to compete for these grants. The fire department on behalf of the Hermosa Beach School district submitted a grant request to bring emergency preparedness education to the 1080 school children grades K-8 in the district.

The Hermosa Beach Neighborhood Watch detailed a program to provide this education through the use of printed material as well as through school assemblies. Grades K-5 will receive the "Shake With The Quake" activity book and grades 6-8 will receive a handout on emergency preparedness and a coloring book and text titled "Rescued". The emergency preparedness handout details creating a disaster plan for the family including a floor plan of the home with safe escapes.


There are lessons on earthquake and fire. This education is reinforced through in-school assemblies. The vendor is Emanmania, Mary Bowen-Ruth, Redondo Beach.

Respectfully submitted,



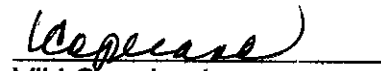
Russell Tingley
Fire Chief

Concur:



Stephen Burrell
City Manager

Noted for Fiscal Impact:



Viki Copeland
Finance Director

RECEIVED FEB 12 2007



**Fireman's
Fund®**

February 8, 2007

Russell Tingley, Fire Chief
Hermosa Beach Fire Department
1315 Valley Drive
Hermosa Beach, CA 90254

Fireman's Fund Insurance Companies
777 San Marin Drive
Novato, California 94998
T. 415.899.2000
www.firemansfund.com

Dear Chief Tingley:

Congratulations on being selected for a grant from Fireman's Fund Insurance Company!

In 2004, Fireman's Fund Insurance Company launched its Fireman's Fund HeritageSM program. Under this program, Fireman's Fund[®] awards millions of dollars in grants each year to fire departments and burn prevention programs across the country through our employees and independent agents.

Tom C. Pickard & Co. of Hermosa Beach, CA selected your organization to receive a grant. Agents are able to direct grants to local fire departments based on the growth of their business with Fireman's Fund, allowing us to support fire departments in communities where our business is growing. For your reference, I have attached a copy of the compliance agreement you previously signed and submitted to us. This document provides additional background information on the timing and utilization of funds.

There are a few simple things we would like to ask of your department:

- If you haven't already, please be sure to let your firefighters, board and others in the community know about the grant from Fireman's Fund. Send an email, mention it at your meetings or put it in your newsletter. People interested in more information about the program can check out our website at www.firemansfund.com/heritage and even sign up for a newsletter providing updates on the program.
- Tell us your stories about how this grant helped save lives or make a difference in your department. These real-life stories demonstrate the value of our grant program, and ultimately enable other fire departments across the nation to benefit from Fireman's Fund grants.

Additionally, we are interested in learning about any volunteer opportunities with your department. In the past, our employees have volunteered at fire department community outreach events, fundraisers and have even participated in CERT training. To further discuss volunteer opportunities or share stories about the grant, please contact us at the email address or telephone number listed below.

If you have any questions or would like more information, please call (866) 440-8716 or send an email to heritage@ffic.com. Again, additional information about the Fireman's Fund Heritage program can be found at www.fireman'sfund.com/heritage.

Sincerely,

Danielle Cagan
Director of Community Relations, Fireman's Fund Heritage
Fireman's Fund Insurance Company

Encl.: Check
Signed compliance agreement

Fireman's Fund Heritage Proposal

[Help](#)[Logout](#)**Confirmation of Application Receipt:**

Your proposal was successfully submitted to the Fireman's Fund Heritage. No further action on your part is required and you can expect to receive notice of your proposal's status shortly. To print a copy of this completed application go to 'File', then 'Print' on your browser toolbar. Click here to [return to the homepage](#) when you are finished.

Contact Information***1. Your First Name**

Russell

***2. Your Last Name**

Tingley

***3. Your Title**

Fire Chief

***4. Fire Dept. or Organization Name**

City of Hermosa Beach Fire Department

***5. Fire Chief or Executive Director's Name**

self-Russell Tingley

6. Address

540 Pier Avenue

7. City

Hermosa Beach

8. County

Los Angeles

9. State

California

10. Zip Code

90254

***11. Your Telephone Number**

310-318-0303

***12. Your E-mail Address**

rtingley@hermosabch.org

About Your Organization***1. Fire Dept. or Organization Name**

City of Hermosa Beach, CA

***2. Federal Tax ID Number**

95-6000720

***3. Department or Organization Address**

540 Pier Avenue

***4. City**

Hermosa Beach

***5. State**

CA

***6. Zip Code**

90254

***7. Telephone Number**

310-318-0303

***8. Fax Number**

310-379-7725

***9. Type of Department or Organization**

City

***10. Staff Description**

Paid staff only

Tell Us About Your Needs***1. Project Title**

Emergency Preparedness For Students - Fire Department Proposal

***2. Proposal Date (MM/DD/YY)**

12/12/06

***3. Agency that will be directing grant award**

City of Hermosa Beach Fire Department

***4. Name of contact at agency**

Russell Tingley, Fire Chief

***5. Category of Request**

Community emergency response programs

***6. If you responded "other" to the previous question, please elaborate. (2000 character maximum)**

Community emergency preparedness program

***7. Total Amount of Request**

\$9,229.00

***8. Detailed Request**

The City of Hermosa Beach Fire Department on behalf of the Hermosa Beach School District submits this grant request to bring emergency preparedness education to 1080 school children grades K-8. The Hermosa Beach Neighborhood Watch has been the driving force behind this effort and has found a program to provide this education through the use of printed material as well as the delivery through school assemblies.

Grades K-5 will receive the "Shake With The Quake" activity book and grades 6-8 will receive a handout on Emergency Preparedness and a coloring book and text titled "Rescued". The Emergency Preparedness handout details creating a disaster plan for the family including a floor plan of the home with safe escapes. There are lessons on earthquake and fire.

This education is reinforced through in-school assemblies. There is also a companion lesson and handout on Ethical Values.

***9. Summary of Budget**

1080 book packages @ \$7.99ea = \$8629

3 In-school assemblies @ \$200ea = \$600

Total request = \$9229

9a. Additional Budget Detail**10. Vendor Estimate (2000 character maximum)**

Vendor: Emanmania, Redondo Beach, CA

Mary Bowen-Ruth 310-528-8382

10a. Additional Vendor Estimate Detail**11. If you are requesting funding for equipment, do you have a preference for a specific manufacturer?**

Yes

12. If you answered "yes" to the question above, please tell us why you have a preference for that manufacturer(s). (2000 character maximum)

Specified vendor/presenter: Emanmania, Mary Bowen-Ruth 310-528-8382

***13. Does your department need volunteers for specific non-firefighting activities or projects?**

Yes

***14. If you answered "yes" to the question above, please describe ways volunteers can help your department. (2000 character maximum)**

The City of Hermosa Beach Police and Fire Departments are fortunate to have Neighborhood Watch volunteers.

***15. Additional Information (2000 character maximum)**

This program brings the importance of emergency preparedness to students K-8 in a manner that they can easily understand and put to practical use.

***16. Would you like to receive regular updates on the Fireman's Fund Heritage program?**
Yes

Compliance Agreement

***1. Compliance Agreement**
I agree to these terms.

***2. Special Circumstances**
Yes

3. If "yes," please explain. (2000 character maximum)
This program request wishes to deliver the education at the beginning of the next school year starting September 2007.

Need Support?

Legal | Privacy
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TOP 

Grant Compliance Agreement



This agreement is made and entered into by and between Fireman's Fund Insurance Company (Fireman's Fund) of Novato, California, and HBF (Department/District) ("the Department") located at 540 Pier Ave., Hermosa Beach, CA 90254 (Address).

Deleted: _____

Whereas, it is intended that the Department will utilize a grant award or donation received from Fireman's Fund[®] for the specific purpose outlined in the Department's grant application and/or approved by Fireman's Fund. Fireman's Fund reserves the right to communicate with and visit the Department on an ongoing basis to ensure that the funding is utilized for the express purpose intended. The Department is required to apply a grant or donation from Fireman's Fund within six months of receipt of funds. Additionally, the Department must supply Fireman's Fund with a copy of the paid invoice within 30 days of purchases utilizing funding from a Fireman's Fund HeritageSM grant or donation. Invoice copies should be sent to Fireman's Fund attn: Barbara Morrissey, 777 San Marin Drive C65, Novato, CA 94988.

The Department must notify Fireman's Fund within 60 days of receipt of funds if it decides to purchase a different quantity of items than what was awarded by Fireman's Fund, or if it chooses to apply funds differently than originally intended or approved by Fireman's Fund. Unused funds must be returned to Fireman's Fund.

If the Department plans to use funds for any purpose other than originally outlined and approved by Fireman's Fund, the Department must first obtain approval from Fireman's Fund. In the event that the grant funding is not utilized for the purpose(s) approved by Fireman's Fund and/or outlined in the original grant application and Fireman's Fund is not notified of any changes to the original request, Fireman's Fund reserves the right to revoke the grant funding or donation, request the return of the full grant/donation amount, and eliminate the Department from consideration for future funding through the Fireman's Fund Heritage program.

If the Department is awarded a grant or donation, Fireman's Fund reserves the right to film and/or photograph the award presentation and publicize the request and award in all internal and external marketing and communications activities related to the Fireman's Fund Heritage program. Fireman's Fund invites your department to contact us to discuss any additional marketing or public relations assistance we can provide on your behalf.

Finally, as a way to demonstrate the overall impact of this grant program, Fireman's Fund asks that the Department provide documentation demonstrating the effect the funding has had on operations. This can be documented via E-mail, letter, photos, video, or however the department sees fit. We request that this impact be documented and shared with Fireman's Fund within six months of the receipt of the grant or donation.

By signing this agreement, Department agrees to carry out the aforementioned activities as planned.

Agreed to and Accepted:

Department: Hermosa Beach Fire Dept.
By: Russ Tingley
Date: 11-13-06
Print Name and Title: Russell Tingley, Fire Chief
Dept. Tax/Fed ID #: 956000720
Grant Checks
Addressed to: Russell Tingley, Fire Chief
City of Hermosa Beach
1315 Valley Dr.,
Hermosa Beach, CA 90254