

March 21, 2007

Honorable Mayor and Members of
the Hermosa Beach City Council

Regular Meeting of
March 27, 2007

**LETTER OF SUPPORT – SOUTH BAY CITIES COUNCIL OF GOVERNMENTS
FOR PROPOSITION 50 GRANT TO ENCOURAGE WATER CONSERVATION**

Recommendation:

That the City Council support the SBCCOG grant and issue a letter of support.

Background:

SBCCOG has been invited by the State Department of Water Resources to expand the concept paper into a full grant proposal to develop a training program directed at high end water users in our area. Conservation of water also results in energy savings particularly related to pumping.

This effort would be a two year program and would be funded by the grant without any cost to the City.

A copy of the support letter is attached.

Respectfully submitted,



Stephen R. Burrell
City Manager

Miles@sen.ca.gov>

Cc: Carolyn Lehr <clehr@rpv.com>, Carolyn Petru <carolynn@rpv.com>, Bill Workman <bill.workman@redondo.org>, Geoff Dolan <gdolan@citymb.info>, Jag Pathirana <jpathirana@cityofhawthorne.org>, Jeff Stewart <jstewart@elsegundo.org>, Jerry Givens <jgivens@cityofinglewood.org>, Jerry Groomes <jgroomes@carson.ca.us>, Jim Hendrickson <jhendrickson@pvestates.org>, Joseph Rouzan <jrouzan@cityofinglewood.org>, Keith Breskin <kbreskin@lawndalecity.org>, LeRoy Jackson <LJackson@torrnet.com>, Mitch Lansdell-Gardena <mlansdell@ci.gardena.ca.us>, Steve Burrell <sburrell@hermosabch.org>, Tom Odom <t.odom@lomita.com>

The Department of Water Resources (DWR) has invited the SBCCOG to expand its Prop. 50 Grant concept paper into a full proposal requesting funding for the development of water conservation training modules specifically directed toward high-end water users in the South Bay. With 19% of all energy use in California related to the delivery of water, a natural synergy exists between the conservation of water and energy. By incorporating a water conservation element into the SBESC's existing energy efficiency education and outreach program, a more complete and comprehensive conservation program can be provided to the entire South Bay community.

This proposed two-year program is the first of its kind and an opportunity for the South Bay to be a leader in conservation efforts which ultimately can lead to the mitigation of greenhouse gas emissions. To that end, we are requesting your city's support in the form of a support letter (sample attached). Please send me a copy as well.

With an early April submission deadline, we would appreciate receiving your letter by March 31.

Please let me know if you have any questions and thank you in advance.

Jacki

3/21/2007



City of Hermosa Beach

Civic Center, 1315 Valley Drive, Hermosa Beach, CA 90254-3885

March 21, 2007

Baryohay Davidoff
Office of Water Use Efficiency
California Department of Water Resources
P.O. Box 942836
Sacramento, CA 94236-0001

RE: In Support of the South Bay Cities Council of Governments Water Use Efficiency Grant Application

Dear Mr. Davidoff:

The City of Hermosa Beach is pleased to express its strong support for the South Bay Cities Council of Governments Proposition 50, Water Use Efficiency Grant Application for the South Bay Energy-Water Conservation Partnership Program.

Our City supports the South Bay Cities Council of Governments in its efforts to expand its ongoing successful series of energy saving training workshops delivered under through its South Bay Energy Savings Center to include a water conservation module. With 19% of all energy use in California related to the delivery of water, this unique project will join the energy and water conservation efforts within a comprehensive educational program, delivering a complete synergized message to residents, business owners, and public agency representatives in the South Bay of Los Angeles County. This public training will provide knowledge to water users which will increase water conservation awareness. Additionally workshop participants will be directed to the technical assistance and incentives offered through local, regional, and statewide programs and services to capture measurable water and embedded energy savings.

We look forward to partnering with the South Bay Cities Council of Governments and its Energy Savings Center to implement this program and together maximize the impact of State grant funds. Please give the South Bay Cities Council of Governments Proposition 50, Water Use Efficiency Grant Application your fullest consideration.

Sincerely,

Michael Keegan
Mayor Pro Tempore

cc: South Bay Cities Council of Governments