

April 3, 2007

Honorable Mayor and Members of  
The Hermosa Beach City Council

Regular Meeting of  
April 10, 2007

**Centennial Celebration  
Taste of Hermosa Event Proposal**

**Recommendation**

It is recommended that the City Council appropriate \$20,000 of Centennial Celebration sponsorship funds towards the culminating Centennial event.

**Proposal**

Sunday, September 30th, 2007  
3:00PM – 6:00PM

Festivities on Pier Plaza to include live musical entertainment by the Dietz Brothers, a 5-piece steel drum band with marimbas; food sampling from quality restaurateurs; youth activity area; Centennial merchandise store; and burial of the time capsule.

**Fiscal Impact**

\$12,000	3-hour live musical venue includes sound, stage, equipment, and production crew.
\$7,000	Equipment rental for tables, chairs, canopies, and linens.
\$1,000	Decorations and supplies for youth activity station.

Respectfully submitted,



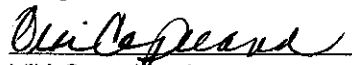
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Lisa Lynn  
Community Resources Director

Concur,



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Stephen Burrell  
City Manager

Noted for Fiscal Impact,



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Viki Copeland  
Finance Director