

May 16, 2007

City Council Meeting
May 22, 2007

Mayor and Members
of the City Council

VACANCIES - BOARDS AND COMMISSIONS EXPIRATION OF TERMS

Recommendation:

It is recommended that the Council take action with regard to the upcoming term expirations. The options are: 1) appoint/reappoint this evening for four-year terms; 2) schedule applicant interviews prior to the June 10, 2007 meeting, with appointments to follow at the regular meeting; and/or 3) direct the City Clerk to re-advertise for additional applicants, with interviews to be scheduled at a later date:

CIVIL SERVICE BOARD – two terms expiring July 15, 2007. Appointments will be for four-year terms ending July 15, 2011. Both incumbents have applied for reappointment, no other applications have been received.

Applicants: Susan Blaco
Barry Warner

Recommendation: Reappoint this evening, without interviews, since only the two incumbents have applied for the two seats.

Alternative: Direct the City Clerk to re-advertise for additional applicants, with interviews to be scheduled at a later date. (Please note, the application filing deadline to fill the vacant seat previously held by Mike D'Amico is 6 p.m. June 19, 2007.)

PLANNING COMMISSION – two terms expiring June 30, 2007. Appointments will be for four-year terms ending June 30, 2011. Both incumbents have applied for reappointment; no other applications have been received.

Applicants: Peter Hoffman
Sam Perrotti

Recommendation: Reappoint this evening, without interviews, since only the two incumbents have applied for the two seats.

Alternative: Direct the City Clerk to re-advertise for additional applicants, with interviews to be scheduled at a later date.

PARKS, RECREATION AND COMMUNITY RESOURCES COMMISSION – two terms expiring June 30, 2007. Neither of the incumbents reapplied. Three applications have been received.

Applicants: Kristy Paige
Laura Raymond
Robert Rosenfeld

Recommendation: Schedule applicant interviews prior to the June 10, 2007 meeting, with appointments to follow at the regular meeting.

Alternative: Direct the City Clerk to re-advertise for additional applicants, with interviews to be scheduled at a later date:

Background:

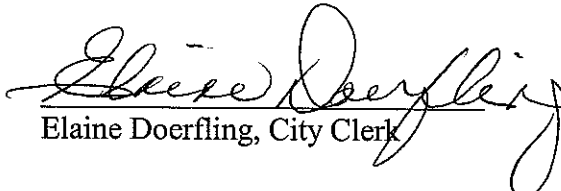
At its meeting of April 10, 2007, the City Council directed the City Clerk to advertise and request applications from interested parties for the above board/commission terms. A notice advertising the expiring terms and inviting applications was published in the Easy Reader April 19 and 26 and was posted (at City Hall, in the Library, and on the City's webpage), with a filing deadline of 6 p.m. Tuesday, May 15. All incumbents were notified by mail of the need to file an application by the deadline in order to be considered for reappointment.

Applications for both the Civil Service Board and the Planning Commission were received from only the incumbents. Since there are only two applicants for the two seats on each of these commissions, there seems no need for interviews, and it is recommended that the Council this evening reappoint: (1) Susan Blaco and Barry Warner to the Civil Service Board to the four-year terms ending July 15, 2011; and (2) Peter Hoffman and Sam Perrotti to the Planning Commission for the four-year terms ending June 30, 2011.

There are three applications for the Parks, Recreation and Community Services Advisory Commission. It is therefore recommended that interviews be scheduled to take place at 6:15 p.m. on June 12, with appointments to follow later that evening at the regular meeting.

Noted:


Stephen R. Burrell, City Manager


Elaine Doerfling, City Clerk

Attachments: All board/commission applications

CIVIL SERVICE BOARD

APPLICANTS

CITY OF HERMOSA BEACH
BOARD/COMMISSION APPLICATION



NAME OF COMMISSION CIVIL SERVICE

Name SUSAN BLACO

Home Phone: 310.379.8565

Address: 1163 7th St.

Email: susan.blaco.hwallstatefarm.com

Occupation/Profession: INSURANCE AGENT

Name of Employer STATE FARM

Bus. Phone: 310.379.9307

Address of Employer 2200 PCA, HERMOSA BEACH

REFERENCES:

Local: VICKI GARCIA 310.374.4528

Professional: DONNA BUTLER 310.379.9307

Other: _____

COMMUNITY PARTICIPATION AND SERVICE (past and present): WOMAN'S CLUBS; ST PATS VICE CHAIR; CENTENNIAL COMM.; SISTE CITIES; CHAMBER OF COMMERCE BOARD; PARKS & RECREATION COMMISSION

Why do you wish to become a Commission member? CONTRIBUTE BACK TO CITY

What do you feel are the duties and responsibilities of a Commission member? FULFILL CITY'S LEGAL OBLIGATION RE HIRING; LISTEN TO CITY & EMPLOYEES' SIDES OF DISPUTE & DETERMINE FAIR RULING

Do you have any current obligations or responsibilities, which could be construed as a conflict of interest with your being a board/commission member? Yes No (If yes, please explain)

Please give a resume of your education, employment, memberships, past activities and other experience that you feel would qualify you as a Board/Commission member.

B.S., OKLAHOMA STATE UNIV
25 YRS MARKETING MANAGEMENT EVENTUALLY SPECIALIZING
IN TRADE SHOW & SPECIAL EVENT MANAGEMENT
(ABILITY TO DEAL W/ MANAGEMENT & LABOR)
6 YRS LICENSED INSURANCE AGENT

BEEN INVOLVED WITH CITY FOR APPROX 25 YEARS; KEEP
UP-TO-DATE BY WATCHING COUNCIL MEETINGS

This Board/Commission meets on 3RD WED at 5:00 p.m. Do you foresee any scheduling problems that might make you miss meetings? Yes No

How long have you lived in Hermosa Beach? SINCE 1967 - 40 YRS!

Comments: _____

Signed: Susan E. Davis

Date: 04.18.07

(Revised 2/14/07)

**CITY OF HERMOSA BEACH
BOARD/COMMISSION APPLICATION**

NAME OF COMMISSION Civil Service

Name Barry Warner Home Phone: 310 379-2796

Address: 621 Porter Lane Email: Barsanz1 @ AOL.com

Occupation/Profession: Retired

Name of Employer _____ Bus. Phone: _____

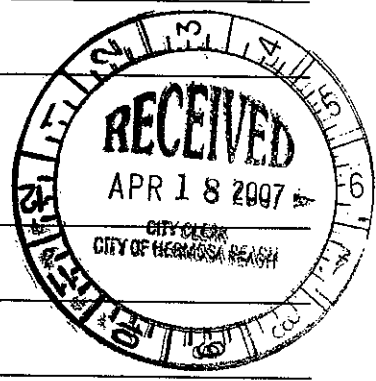
Address of Employer _____

REFERENCES:

Local: Steve Davis John Wisdom

Professional: _____

Other: _____



COMMUNITY PARTICIPATION AND SERVICE (past and present): _____

Civil Service Commissioner ALSO Soccer, Baseball

Why do you wish to become a Commission member? Continue Current Service

What do you feel are the duties and responsibilities of a Commission member? _____

Do you have any current obligations or responsibilities, which could be construed as a conflict of interest with your being a board/commission member? Yes No (If yes, please explain)

Please give a resume of your education, employment, memberships, past activities and other experience that you feel would qualify you as a Board/Commission member.

Civil Service Commissioner Over 15 Years
BS Degree - U. of So. California
Purchasing - 17 Years Hughes Aircraft
Purchasing - 5 Years City of Torrance

This Board/Commission meets on Wed at 5:00 p.m. Do you foresee any scheduling problems that might make you miss meetings? Yes No

How long have you lived in Hermosa Beach? 33 Years

Comments: _____

Signed: Barry Warner
Date: 4/15/07

(Revised 2/14/07)

**PLANNING
COMMISSION
APPLICANTS**

CITY OF HERMOSA BEACH
BOARD/COMMISSION APPLICATION



NAME OF COMMISSION Planning Commission

Name Peter R. Hoffman Home Phone: 310-374-6004

Address: 811 Loma Drive Email: phoffman@lmu.edu

Occupation/Profession: Professor; Director of the Urban Studies Program

Name of Employer Loyola Marymount University Bus. Phone: 310-338-7380

Address of Employer 1 LMU Drive, University Hall, Suite 4341, Los Angeles, CA 90045

REFERENCES:

Local: Kent Allen, Langley Kersenboom, Sam Perrotti, Ron Pizer

Professional: Prof. Jim Faught; Prof. Mara Marks - Loyola Marymount University

Other: Sol Blumenfeld, Community Development, City of Culver City

COMMUNITY PARTICIPATION AND SERVICE (past and present):

HB Planning Commission; HB Economic Review Committee; Upper Pier Avenue Committee;
HB Historic Preservation Committee; coach/commissioner Manhattan-Hermosa youth
sports programs (AYSO, Hurricanes, Little League)

Why do you wish to become a Commission member? I'm committed to the positive development
of our city and believe that I have the professional expertise and experience to
continue to contribute to the planning process in a meaningful. My experience on
the commission has been good and I feel I have made a positive contribution.

What do you feel are the duties and responsibilities of a Commission member? State law dictates
our specific duties, but the general responsibility of the commission is to assist
the council and city staff in developing and implementing the general plan (and
associated zoning) to insure rational development that benefits the residents of the
city while maintaining financial viability and a high quality of life.

Do you have any current obligations or responsibilities, which could be construed as a conflict of interest with your being a board/commission member? ___ Yes XX No (If yes, please explain)

Please give a resume of your education, employment, memberships, past activities and other experience that you feel would qualify you as a Board/Commission member.

Education: PhD (urban) geography, UCLA; MA, geography, area development, and urban planning, Univ. of Arizona

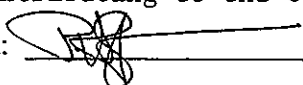
Employment: Director of the Urban Studies Program and Professor of Geography, Loyola Marymount University; taught undergraduate and graduate classes in urban studies, urban planning, environmental planning, and urban geography for more than 30 years. Professional consultant in urban planning, historic preservation, and tourism industry for more than 25 years. Former Director of the Los Angeles Neighborhood Empowerment Program.

Memberships: American Planning Association (APA); Fellow of the Amer. Geog. Society

Experience: 8 years as Commissioner; 2 terms as Chair; HB Planning Commission

This Board/Commission meets on 3rd Tuesday at 7:00 pm p.m. Do you foresee any scheduling problems that might make you miss meetings? ___ Yes XX No

How long have you lived in Hermosa Beach? 11 years (30+ years in Beach Cities)

Comments: With the recent change in our Director of Community Development, I hope that experience and "institutional memory" can help accomplish a reasonably smooth transition in our ongoing planning. I feel that I have been a leader in developing both the efficient procedures and consistent planning standards that have characterized the Commission during my terms. I am proud of my service to our City and look forward to contributing to the Commission and the related planning projects in which I am
Signed:  involved as a commissioner
(e.g. UPAC, the Aviation project)
Date: 4.20.07 If the council creates an SPA for downtown, I think my experience will prove valuable. (Revised 2/14/07)

**CITY OF HERMOSA BEACH
BOARD/COMMISSION APPLICATION**



NAME OF COMMISSION

Planning Commission

Name: Sam Perrotti Home Phone: (310) 372-7269
Address: 1506 Golden Avenue, Hermosa Beach, CA 90254
Email: sperrotti@adelphia.net

Occupation/Profession: Retired. Formerly a program manager.

Name of Employer: N.A. Former manager for the Department of Real Estate
Address of Employer: N.A.

REFERENCES:

Local: Ken Klade (310) 766-6506

Professional: Robert Gilmore, Manager, Department of Real Estate (213) 576-6927

Other:

Community Participation and Service (past and present):

Planning Commissioner since August 1995.
Member of the Chamber of Commerce since 1991.
Candidate for City Treasurer 1991.
Vice President of Hermosa Beach Art Walk

Why do you wish to become a Commission member?

Presently I am a Planning Commissioner. I have shown during the past 12 years that I have the knowledge, aptitude and temperament necessary for this position. My decisions have been logical and reasonable. I have been well prepared for our meetings. I bring to the position of Planning Commissioner 32 years of experience as an appraiser, budget analyst and manager. I was formerly the statewide program manager for the Department of Real Estate's Subdivision Program. I managed a staff of 55 employees and was responsible for a \$5 million program budget.

What do you feel are the duties and responsibilities of a Commission member?

The primary duties are to maintain and enhance the quality of life of the City, which includes long range planning (the General Plan) and short term planning (current land use issues). Specific duties include resolving land use issues by applying the City's Zoning

Code and the policies of the City Council and Planning Commission. The major issues are zoning, conditional use permits, variances and subdivision issues.

Do you have any current obligations or responsibilities, which could be construed as a conflict of interest with your being a board/commission member? ___ Yes X No (If yes, please explain).

Please give a resume of your education, employment, memberships, past activities and other experience that you feel would qualify you as a Board/Commission member.

Education: Bachelor of Arts, Providence College, 1963
Law Degree, William and Mary, 1966
Various professional classes and seminars.

Military: Captain, US Army, 1967-1969

Occupational: Licensed residential appraiser, License number AL 019832

Former Assistant Commissioner, Subdivisions with the Department of Real Estate

During my 12 years as a Planning Commissioner, my decisions have been logical and reasonable. I have been well prepared for the meetings. I am very familiar with the California Civil code pertaining to subdivisions, the structure and operation of common interest subdivisions, the budgeting of homeowner associations and various real estate laws and procedures. When I was employed with the Department of Real Estate, I testified at the State Assembly and the California Law Revision Commission concerning common interest development legislation. I have been able to deal effectively with the City Planning Department staff and the City Council. I have successfully communicated with the general public and representatives of the Building Industry for many years when employed by the Department of Real Estate. I possess the flexibility and knowledge needed to balance the needs of residential homeowners and commercial activity. See my attached resume.

The Board/Commission meets on the 3rd Tuesday at 7 PM. Do you foresee any scheduling problems that might make you miss meetings? ___ Yes X No

How long have you lived in Hermosa Beach? 29 years

Comments: I will do my best to make my term as a Planning Commissioner successful and effective.

Signed: *Sam Perrotto*

Dated: *March 26, 2007*

SAM PERROTTI
1506 Golden Avenue
Hermosa Beach, CA 90254
(310) 372-7269

EDUCATION: College: Bachelor of Arts, Providence College, 1963
Graduate: Degree in Law, College of William and Mary, 1966
Career: Various appraisal, real estate and administrative classes

MILITARY: Captain, US Army, 1967 to 1969

MISCELLANEOUS:

Planning Commissioner, City of Hermosa Beach, 1995 to present.
Member of the Hermosa Beach Chamber of Commerce 1991 to present.
Licensed Residential Appraiser, License number: AL 019832

BUSINESS EXPERIENCE:

2000 to 2003: Assistant Commissioner, Subdivisions, for the Department of Real Estate (DRE). Advised the Commissioner (Director) of DRE concerning subdivision issues. Statewide program manager for all subdivision activity within the DRE. Managed a staff of 55 employees and a \$5 million budget. Testified at legislative hearings concerning common interest subdivision development.

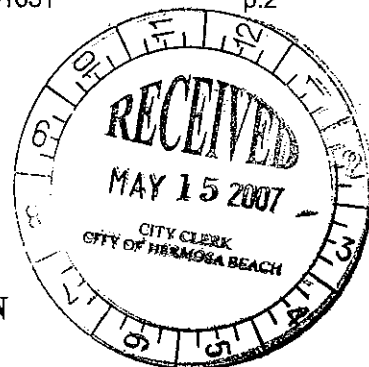
1980 to 2000: Supervising Appraiser for the Department of Real Estate. Duties included analysis of condominium and planned unit development budgets, completion of cost estimates for construction projects, the research and writing of homeowner association cost manuals, and the instruction and training of trainee appraisers. Expert witness in cases involving valuation issues where fraud by a California Real Estate licensee is alleged.

1977 to 1978: Manager of the Subdivision Department for Lawyers Title Insurance, San Jose, CA. Responsible for the recording of subdivision maps and other documents. Prepared title reports and policies. Coordinated the processing of Subdivision Public Reports between the Department of Real Estate and subdividers.

1976 to 1977: Deputy Commissioner with the Department of Real Estate. Conducted investigations of violations of the Subdivision Land Act and the Syndication Act. Prepared Subdivision Public Reports.

1970 to 1976: Associate Right of Way Agent for the Department of Transportation. Acquired and appraised residential, commercial and industrial property for transportation right of way purposes. In addition, assisted with the relocation of residents displaced by transportation projects.

**PARKS, RECREATION
AND COMMUNITY
RESOURCES ADVISORY
COMMISSION
APPLICANTS**



**CITY OF HERMOSA BEACH
BOARD/COMMISSION APPLICATION**

NAME OF COMMISSION Parks, Recreation and Community Resources

Name Kristy Paige Home Phone: 310.546.3193

Address: 2457 Manhattan Ave Email: KristyPaige@hotmail.com

Occupation/Profession: Director of Business Development

Name of Employer Rowbics, Indoor Rowing Inc. Bus. Phone: 1.888. Rowbics

Address of Employer 3940 Keeshen Drive L.A. 90066

REFERENCES:

Local: former Manhattan Beach Mayor, Bob Holmes, 310.545.8318

Professional: Laura Zook, 310.867.4786

Other: Roxanne Steiny, 323.463.1024

COMMUNITY PARTICIPATION AND SERVICE (past and present):

Beach clean-up, youth athletic fundraising, literacy volunteer

Why do you wish to become a Commission member? I feel very fortunate to be able to live in such a wonderful community! As Hermosa Beach celebrates its 100th anniversary it's an exciting time to be involved in the city's development.

What do you feel are the duties and responsibilities of a Commission member? to research/advise City Council, formulate policies on services, programs and lease agreements of the department and hold myself to the highest community member standards.

The Parks and Recreation commission is an excellent opportunity for me to continue Hermosa's tradition of family and community through advancing leisure, cultural and social services.

Do you have any current obligations or responsibilities, which could be construed as a conflict of interest with your being a board/commission member? ___ Yes No (If yes, please explain)

Please give a resume of your education, employment, memberships, past activities and other experience that you feel would qualify you as a Board/Commission member.

- Pepperdine University, BA Communications
Alumni Member
- Segment Producer, Access Hollywood
- Content Writer/Producer, www.OneWorldLive.com
- Sr. Fitness Manager, Guthy-Renker Inc.
- Dir. of Business Development, Rowbics Indoor Rowing, Inc
- MOMA Volunteer
- League of Conservation Voters Volunteer
- Twilight Wish Foundation Volunteer

This Board/Commission meets on Tues at 7 p.m. Do you foresee any scheduling problems that might make you miss meetings? ___ Yes No

How long have you lived in Hermosa Beach? 1 year

Comments: After 5 years in Manhattan Beach, I moved to Hermosa last year and consider the South Bay home.

Signed: Christy Paige

Date: May 15, 2007

(Revised 2/14/07)

CITY OF HERMOSA BEACH
BOARD/COMMISSION APPLICATION



NAME OF COMMISSION Parks, Recreation & Community Resource

Name Laura Raymond Home Phone: 310-376-4485

Address: 1131 Cypress Ave. Email: MLRAYTX@aol.com

Occupation/Profession: Banking

Name of Employer Bank of America Bus. Phone: 310-376-4935

Address of Employer 1131 Cypress Ave, AB

REFERENCES:

Local: Christine Hollander

Professional: Laura Goldberg, SVP Bank of America

Other: _____

COMMUNITY PARTICIPATION AND SERVICE (past and present): Present:

HB Woman's Club, HB Kiwanis, Leadership Hermosa
AB Friends of the Parks, AB Centennial 1

Why do you wish to become a Commission member? _____

Continue community involvement at expanded
level

What do you feel are the duties and responsibilities of a Commission member? _____

advocate for parks & recreation programs
evaluate programs & events to ensure
well rounded services for the community

Do you have any current obligations or responsibilities, which could be construed as a conflict of interest with your being a board/commission member? ___ Yes ___ No (If yes, please explain)

Please give a resume of your education, employment, memberships, past activities and other experience that you feel would qualify you as a Board/Commission member.

as attached

This Board/Commission meets on Tuesday at 7 p.m. Do you foresee any scheduling problems that might make you miss meetings? ___ Yes ___ No

How long have you lived in Hermosa Beach? 5 years

Comments: _____

Signed: *[Signature]*
Date: 5/5/07

Laura Raymond

1131 Cypress Avenue • Hermosa Beach, CA 90254
phone: (310) 376-4485 • fax: (310) 376-4935 • e-mail: mlraytx@aol.com

BIO

Successful and diverse career working with financial institutions. Experience in consulting, project management, commercial lending, internal review/compliance, training, and analysis.

Notable accomplishments include the complete turnaround of a regional lending group; multiple complex and varied consolidation and conversion projects associated with the merging of Nations Bank, Barnett Bankshares and Boatmen's Bank into Bank of America; and the development of programs, systems, policies, procedures and practices used by financial institutions across the country today.

Spent last five years working with non-profits and municipal organization applying business practices and expertise to start-up efforts. Designed collaborative processes and built partnerships between municipality and non-profit community groups.

CAPABILITIES

- Applied Banking Experience
- Strategic Planning
- Project Management
- Transition and Change Management
- Implementation Plan Development
- Program Development
- Procedure/Process Design
- Training Development and Delivery
- Writing and Document Preparation
- Process Engineering and Redesign
- Workflow Mapping
- Research and Analysis
- Process Integration
- Resource Allocation Modeling
- Resource Deployment
- Program and System Audits
- System Conversions

WORK EXPERIENCE

Management Principals

Senior Project Manager

Consulted with Bank of America Real Estate Banking Group through various mergers and acquisitions. Managed comprehensive transition projects from inception through implementation. Integrated multiple administrative processes, workflows and business systems (from the acquired banks) into one optimal system to be used nationwide. Project tasks included administrative processes integration, workflow redesign, human resource allocations, process mapping, and system conversions. Services also included the development of training programs and supporting manuals and documentation. Financial institutions included Bank of America, Nations Bank, Barnett Bankshares and Boatmen's Bank. (03/97 – 01/01)

U. S. BANK

Managing Vice President

Revived regional commercial lending group scheduled for closure. Renegotiated all major relationships, redesigned processes, restructured asset base and stabilized operations resulting in a complete turn-around in less than six months. Retained and expanded customer base in highly competitive market. (04/95 – 11/95)

Assistant Vice President

Managed commercial portfolio of 150 manufacturing, distribution, and service companies. Provided underwriting, financial analysis, credit administration and risk management services. Implemented aggressive cross selling program increasing profitability of bank relationships and sales of bank products and services. (05/93–04/95)

Loan Review Officer

Directed review team in the evaluation of commercial asset portfolios and business practices. Evaluated effectiveness of operations and administrative processes, including accuracy of monitoring systems, and compliance with policies and regulatory requirements. Recommended actions to Executive Management and Board of Directors. (09/89 – 05/93)

Credit Analyst

Conducted trend analysis and industry comparisons. Administered loans and monitored financial information. Conducted collateral inspections, assisted with loan workouts and liquidations. (01/88 – 09/89)

NON-PROFIT EXPERIENCE

Friends of the Parks

President of local organization tasked with fundraising and promoting park and recreation improvements in Hermosa Beach, California.

City of Hermosa Beach

Co-Chair of Centennial Planning Committee directing activities and events of city's 100th year anniversary celebration.

EDUCATION

UNIVERSITY OF TEXAS –

Dallas, TX

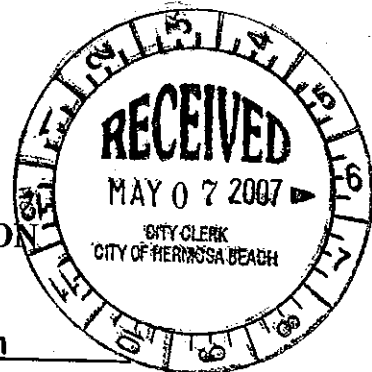
M.A. Degree: Organizational Behavior, May 1998

UNIVERSITY OF COLORADO

– Boulder, CO

B.S. Degree: Finance and Organizational Management, May 1986

CITY OF HERMOSA BEACH
BOARD/COMMISSION APPLICATION



NAME OF COMMISSION Parks & Recreation

Name Robert Rosentfeld Home Phone: 310 318-2917

Address: 541 24th Place HB 90254 Email: Robert.Rosentfeld@VarianceManagement.com

Occupation/Profession: Risk management & Insurance consulting

Name of Employer Variance Management Bus. Phone: 310 937-7068

Address of Employer 541 24th Place, HB 90254

REFERENCES:

Local: Sam Edgerton, Robert Bell, Steve Camella

Professional: Kelly Kinnon

Other: _____

COMMUNITY PARTICIPATION AND SERVICE (past and present):

AYSO coach, HBYBL coach, HBEF volunteer, HVS chaperone (Catalina, Astro Camp)

Why do you wish to become a Commission member? Community service

What do you feel are the duties and responsibilities of a Commission member?

Work hard, understand diverse points of view, make decisions

Do you have any current obligations or responsibilities, which could be construed as a conflict of interest with your being a board/commission member? Yes No (If yes, please explain)

Please give a resume of your education, employment, memberships, past activities and other experience that you feel would qualify you as a Board/Commission member.

BS UCLA 1975
PhD Stanford 1980 in Chemical physics
Prof. of Chemistry, Env. Science U Davis 1980-1990
CEO, Env. consulting firm 1990-1996 LA, Calif
VP Env. Risk Management 1996-2003 Beverly Hills CA
Env. risk mgmt. consultant 2003-present Hermosa Beach CA

This Board/Commission meets on _____ at _____ p.m. Do you foresee any scheduling problems that might make you miss meetings? Yes No

How long have you lived in Hermosa Beach? 20 years

Comments: _____

Signed: Robert Pe [Signature]

Date: 5/7/07

(Revised 2/14/07)