

August 7, 2007

Honorable Mayor and Members of  
the Hermosa Beach City Council

Regular Meeting of  
August 14, 2007

**APPROVAL OF AGREEMENT AND PURCHASE OF EQUIPMENT FOR VIDEO  
STREAMING OF CITY MEETINGS**

**RECOMMENDATION:**

It is recommended that the City Council:

- 1) approve a contract in the amount of \$35,385 with Granicus, Inc. to provide their video streaming solution for City meetings, with an additional \$1,794 per month for ongoing management and monitoring services,
- 2) approve the purchase of hardware in the amount of \$6,440,
- 3) re-appropriate \$33,020 from the 2006-07 Information Technology Budget,
- 4) appropriate \$24,951 from the Equipment Replacement Fund.

**BACKGROUND:**

An amount of \$33,020 was originally budgeted for purchase of content management software for the City's website. Although funds were not budgeted for video streaming, the item has been on the City's Work Plan and is deemed to be a higher priority at this time than the content management software. If the City Council approves use of these funds for video streaming, funds for website software may be budgeted at a later time when the research on website software is complete.

Granicus, Inc. has an extensive list of clients, both in California and across the country (see attached list), including our neighboring cities of El Segundo, Manhattan Beach and Torrance. All three cities highly recommend the Granicus solution.

The City Manager, Finance Director, City Clerk, Deputy City Clerks and a representative from our Information Technology Department met with the company representative and viewed demonstrations of the software.

**ANALYSIS:**

In addition to the obvious benefit of providing greater access to all City meetings for residents, the general public and internal users, this solution will reduce staff time for the City Clerk's Office and other departments who staff public meetings. The system was designed specifically to meet the needs of the City Clerk's office with respect to their role in the legislative meeting process by providing minute templates, annotation tools to record motions and votes and updating of roll calls. As the meeting occurs, minutes will be prepared, with items time coded and linked to the video.

Meetings will be available live over the Internet, and as online audio and video archives with searchable indexes that allow users to jump directly to multiple specific points or do

key word searches. Staff reports, minutes and agendas can be synchronized and linked to the audio and video archive, which will be available through the City's website. Indexing may be done in real time, with archives automatically published to the website.

Granicus will incorporate the video streaming into our current website, integrating the navigation and appearance. Granicus is also aware that we will be redoing our website in the future. The website re-integration would be covered under our ongoing management/monitoring contract so there will be no additional cost at that time. (The Managed Services agreement provides 24/7 monitoring of all hardware and software, 24/7 technical and user support, software upgrades and bandwidth and storage necessary to utilize the solution.)

The system provides detailed usage reports of streaming requests, average user bandwidth, outbound bandwidth (quality of the broadcast), content popularity and media storage usage.

Streaming content will be stored locally on a Media Vault server and over the internet at the Granicus Media Center, providing redundancy in the event of an outage. The two systems are integrated so that content may be easily transferred between the two systems.

Other potential uses for the system include delivery of public service announcements, public education content, and video on demand training. The system may be also used to present video content internally or externally over the internet.

**FISCAL IMPACT:**

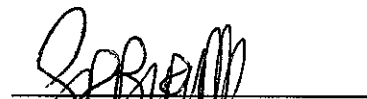
Initial Software Purchase	\$35,385
Initial Hardware Purchase	\$ 6,440
Monthly Managed Service (assume October 1 start, \$1,794/month)	\$16,146 \$57,971

The annual cost for next year will be \$21,528 for the Managed Service Contract.

Re-appropriated funds of \$33,020 and the additional appropriation of \$24,951 will cover the above purchase.

Respectfully submitted,

  
\_\_\_\_\_  
Viki Copeland  
Finance Director

  
\_\_\_\_\_  
Stephen Burrell  
City Manager



[Press Releases](#) [Media Coverage](#)

[Overview](#) [Benefits](#) [Streaming Public Meetings](#) [Legislative Management](#) [Case Studies](#)

[About Granicus](#) [Management](#) [Careers](#)

## Client Listing

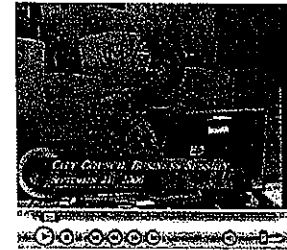
Granicus solutions are used by the most innovative organizations in local government and municipalities. These agencies have entrusted their brand and their success to Granicus for reliable, easy-to-use and cost-effective Internet webcast solutions.



[Click here to view our clients by location on an interactive map.](#)  
Additional information is included in each client reference on the map.

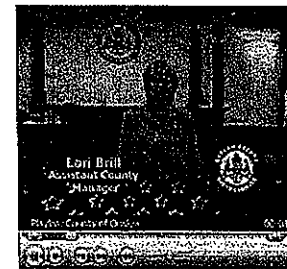
- [Village of Addison](#)
- [City of Agoura Hills](#)
- [City of Alameda](#)
- [City of Albany](#)
- [City of Alexandria](#)
- [City of Ames](#)
- [City of Anaheim](#)
- [City of Apache Junction](#)
- [Town of Apple Valley](#)
- [City of Arcata](#)
- [City of Aurora](#)
- [City of Baldwin Park](#)
- [City of Barstow](#)
- [Village of Beach Park](#)
- [City of Beaverton](#)
- [City of Belle Glade](#)
- [City of Bellevue](#)
- [City of Berkeley](#)
- [City of Beverly Hills](#)
- [City of Blaine](#)
- [Town of Blacksburg](#)
- [City of Brea](#)
- [City of Brentwood, CA](#)
- [City of Brentwood, MO](#)
- [City of Glendora](#)
- [Village of Glenview](#)
- [City of Goodyear](#)
- [City of Grand Prairie](#)
- [City of Greensboro](#)
- [City of Greenville](#)
- [City of Hampton](#)
- [Village of Hastings On Hudson](#)
- [City of Hercules](#)
- [City of Hesperia](#)
- [City of Highland Village](#)
- [City of Huntington Beach](#)
- [City of Indianapolis](#)
- [Town of Indian Trail](#)
- [City of Irvine](#)
- [City of Kansas City](#)
- [City of Kirkland](#)
- [City of La Palma \(Audio Only\)](#)
- [City of La Puente \(Audio Only\)](#)
- [City of Lakewood, CA](#)
- [City of Lakewood, CO](#)
- [City of Las Vegas](#)
- [City of Lons Beach](#)
- [City of Petersburg \(Audio Only\)](#)
- [City of Pinole](#)
- [City of Pittsburg](#)
- [Town of Prescott Valley](#)
- [City of Port St Lucie](#)
- [City of Rancho Cordova](#)
- [City of Rancho Cucamonga](#)
- [City of Renton](#)
- [City of Richmond](#)
- [City of Rialto](#)
- [City of Rio Rancho](#)
- [City of Roseville](#)
- [City of Round Rock](#)
- [City of Sacramento](#)
- [Town of Sahuarita \(Audio Only\)](#)
- [City of San Antonio](#)
- [City of Santa Barbara](#)
- [City of San Carlos](#)
- [City of San Diego](#)
- [City/County of San Francisco](#)
- [City of San Jose](#)
- [City of San Marcos, CA](#)
- [Adams County \(Audio Only\)](#)
- [Alachua County](#)
- [Allegheny County](#)
- [Arlington County](#)
- [Athens-Clark County](#)
- [Carroll County](#)
- [Charlotte County](#)
- [Citrus County](#)
- [Clackamas County](#)
- [Clark County](#)
- [Collier County](#)
- [Dakota County](#)
- [Douglas County](#)
- [Durham County](#)
- [Frederick County](#)
- [Glenn County \(Audio Only\)](#)
- [Guilford County](#)
- [Iredell County](#)
- [Jackson County](#)
- [King County](#)
- [Kern County](#)
- [Lexington-Fayette Urban County Government](#)

## Clients Speak Out



"With this solution you can watch the video and have the meeting agenda with the links to documents all in one window."

Kansas City, MO  
City Clerk, Millie Crossland



Onslow County's Asst. County Manager, Lori Brill, introduces Granicus MediaManager to county staff and residents.

### Further Reading Material

[Internet Broadcasting and Archiving for Local Government \(PDF\)](#)

[Click here for Additional Product Sheets](#)



- ↻ [City of Brick](#)
- ↻ [City of Bryan](#)
- ↻ [City of Burbank](#)
- ↻ [City of Burnsville](#)
- ↻ [City of Calabasas](#)
- ↻ [City of Cape Coral](#)
- ↻ [City of Carlsbad](#)
- ↻ [City of Carson](#)
- ↻ [City of Carson City](#)
- ↻ [City of Cathedral City](#)
- ↻ [City of Cerritos](#)
- ↻ [City of Charlotte](#)
- ↻ [City of Charlottesville](#)
- ↻ [Town of Chapel Hill](#)
- ↻ [City of Chatfield](#)
- ↻ [City of China](#)
- ↻ [City of Chino Hills](#)
- ↻ [City of Chula Vista](#)
- ↻ [City of Clearwater](#)
- ↻ [City of Cocoa Beach](#)
- ↻ [City of College Station](#)
- ↻ [City of Corpus Christi](#)
- ↻ [City of Costa Mesa](#)
- ↻ [City of Cottage Grove](#)
- ↻ [City of Cupertino](#)
- ↻ [City of Deerfield Beach](#)
- ↻ [City of Delray Beach](#)
- ↻ [City/County of Denver](#)
- ↻ [City of DeSoto](#)
- ↻ [City of Diamond Bar](#)
- ↻ [City of Douglasville](#)
- ↻ [City of Dunedin](#)
- ↻ [City of Durham](#)
- ↻ [City of Eagan](#)
- ↻ [City of Edina](#)
- ↻ [City of El Monte](#)
- ↻ [City of El Segundo](#)
- ↻ [City of Elk Grove](#)
- ↻ [City of Fairfax](#)
- ↻ [Port of Long Beach](#)
- ↻ [City of Los Angeles](#)
- ↻ [Port of Los Angeles](#)
- ↻ [Town of Los Gatos](#)
- ↻ [City of Lynchburg](#)
- ↻ [City of Malibu](#)
- ↻ [City of Manhattan Beach](#)
- ↻ [City of Marco Island](#)
- ↻ [City of Marietta](#)
- ↻ [City of Martinez](#)
- ↻ [City of Memphis \(Audio Only\)](#)
- ↻ [City of Menlo Park](#)
- ↻ [Charter Township of Meridian](#)
- ↻ [City of McAllen](#)
- ↻ [City of McKinney](#)
- ↻ [City of Midland](#)
- ↻ [City of Milpitas](#)
- ↻ [City of Mission Viejo](#)
- ↻ [Village of Mokena](#)
- ↻ [City of Moreno Valley](#)
- ↻ [City of Moorpark](#)
- ↻ [City of Mountlake Terrace \(Audio Only\)](#)
- ↻ [City of Murrieta](#)
- ↻ [City of Naples](#)
- ↻ [City of Newcastle \(Audio Only\)](#)
- ↻ [City of Newport, KY](#)
- ↻ [City of Newport, MN](#)
- ↻ [City of Newport Beach](#)
- ↻ [Town of North Kingstown](#)
- ↻ [City of Novato](#)
- ↻ [City of Oakland](#)
- ↻ [City of Olympia](#)
- ↻ [Town of Oro Valley \(Audio Only\)](#)
- ↻ [City of Oxnard](#)
- ↻ [City of Pacific](#)
- ↻ [City of Palmdale](#)
- ↻ [City of Palm Bay](#)
- ↻ [City of Santa Monica](#)
- ↻ [City of Sarasota](#)
- ↻ [City of Saratoga](#)
- ↻ [City of Savage](#)
- ↻ [City of Scottsdale](#)
- ↻ [City of Safety Harbor](#)
- ↻ [City of Shakopee](#)
- ↻ [City of Shoreline](#)
- ↻ [City of Show Low](#)
- ↻ [City of Simi Valley](#)
- ↻ [City of Sioux Falls](#)
- ↻ [City of Solana Beach](#)
- ↻ [Town of Smyrna](#)
- ↻ [Town of Snowmass Village](#)
- ↻ [City of South Lake Tahoe](#)
- ↻ [City of Stockton](#)
- ↻ [City of St. Paul](#)
- ↻ [City of St. Paul Park](#)
- ↻ [City of St. Petersburg](#)
- ↻ [City of Sunnyside \(Audio Only\)](#)
- ↻ [City of Tallahassee](#)
- ↻ [City of Takoma Park](#)
- ↻ [City of Temple](#)
- ↻ [City of Thousand Oaks](#)
- ↻ [City of Torrance](#)
- ↻ [City of Vanaville](#)
- ↻ [City of Vallejo](#)
- ↻ [City of Ventura](#)
- ↻ [City of Victorville](#)
- ↻ [City of Vista](#)
- ↻ [City of Walnut Creek](#)
- ↻ [City of West Hollywood](#)
- ↻ [City of Westlake Village](#)
- ↻ [City of Wilmington](#)
- ↻ [City of Wilson](#)
- ↻ [City of Winslow \(Audio Only\)](#)
- ↻ [City of Winston-Salem](#)
- ↻ [Loudoun County](#)
- ↻ [Louisville/Jefferson County Metro Consolidated Government](#)
- ↻ [Madera County](#)
- ↻ [Maricopa County](#)
- ↻ [Marin County](#)
- ↻ [Martin County](#)
- ↻ [Mecklenburg County](#)
- ↻ [Monterey County \(Audio Only\)](#)
- ↻ [Montgomery County](#)
- ↻ [Napa County](#)
- ↻ [Onslow County](#)
- ↻ [Osceola County](#)
- ↻ [Placer County](#)
- ↻ [Sacramento County](#)
- ↻ [San Bernardino County](#)
- ↻ [San Diego County](#)
- ↻ [San Luis Obispo County](#)
- ↻ [San Joaquin County](#)
- ↻ [Santa Barbara County](#)
- ↻ [Sarasota County](#)
- ↻ [Sedgwick County](#)
- ↻ [Skagit County](#)
- ↻ [Solano County](#)
- ↻ [Tarrant County](#)
- ↻ [Tulare County](#)
- ↻ [Ventura County](#)
- ↻ [Yolo County](#)
- ↻ [State of Arizona Legislature](#)
- ↻ [Superior Court of California, Ventura County](#)
- ↻ [California Public Utilities Commission \(Audio Only\)](#)
- ↻ [Long Island Power Authority](#)
- ↻ [Maryland-National Capital Park and Planning Commission](#)
- ↻ [Ogdensburg Bridge &](#)

- [City of Folsom](#)
- [City of Fullerton](#)
- [City of Gainesville](#)
- [City of Garden Grove](#)
- [Township of Gray Cloud Island](#)
- [Town of Gilbert](#)
- [City of Gilroy](#)
- [City of Glendale](#)
- [3CMA City-County Communication and Marketing Association](#)
- [City of Palm Springs](#)
- [City of Pasadena](#)
- [Town of Pavson](#)
- [City of Pearland](#)
- [City of Perris](#)
- [City of Petaluma](#)
- [CAPIO \(California Assoc. of Public Information Officials\) Click here to view the 2005 Awards Webcast](#)
- [City of Woodbury](#)
- [City of Woodinville](#)
- [Bellevue School District](#)
- [Dallas Independent School District](#)
- [Fauquier County Public School District](#)
- [Pasadena Unified School District](#)
- [Peralta Community College District](#)
- [South Orange County Community College District](#)
- [Port Authority](#)
- [Sacramento Municipal Utility District \(SMUD\)](#)
- [Santa Clara Valley Water District](#)
- [Washington \(DC\) Metropolitan Area Transit Authority](#)
- [Salt River Pima-Maricopa Indian Community](#)
- [City of Bismarck Community Access TV](#)
- [LA Channel 36](#)
- [South Washington Cable Television Commission](#)

[Copyright and Trademark Information](#)