

**UPPER PIER AVENUE COMMITTEE
MEETING OF WEDNESDAY, OCTOBER 3, 2007
CITY HALL, COUNCIL CHAMBERS
EL SEGUNDO CITY HALL THEN
1315 VALLEY DRIVE, HERMOSA BEACH
5:30 P.M.
ACTION MINUTES**

The meeting was called to order by Chairman Bobko at 5:30 p.m.

1. Meet at El Segundo City Hall for Field Trip/Walking Tour

The committee met at the El Segundo City Hall; El Segundo Mayor McDowell provided a briefing of the Main Street project; city Manager Jeff Stewart and other staff answered questions and provided information about the project.

The walking tour of Main Street was lead by Jim Hanson and ended at 6:45 – the meeting was recessed to allow members to return to Hermosa Beach for the 7:30 p.m. start in Council Chambers.

2. The meeting reconvened at 7:34 p.m. in Hermosa Beach Council Chambers

3. Flag Salute

4. Roll Call

Present: Committee Members: Bobko, Brittain, Gross, Hoffman, MacMillan, Marinelli, Nota, Peha, Pizer, Tucker

Absent: Klade

Also Present: City Manager Stephen Burrell, Public Works Director Richard Morgan, Community Development Interim Director Ken Robertson

5. Approved Action Minutes of September 12, 2007.

6. Public Comment

Jim Lissner – spoke in El Segundo as well as City Hall Council Chambers.

7. Written Communication

No written communication was received for this meeting.

8. Items for Committee Consideration

a. Field Trip Discussion

Highlights of discussion included noting importance of the process, having a vision and providing incentives for businesses.

b. Set Date for Second October Meeting

Monday, October 29, 2007 was set for the next meeting of UPAC.

7. Sub-Committee Reports

a. Business Development

Mr. Pizer announced there will be two meetings for the sub-committee

- October 8, 2007 for Property Owners at Bona Vida Restaurant
- October 11, 2007 for Business Owners in Room 4 of the Community Center

b. Public Relations

No report this evening.

8. Adjournment – 8:08 p.m.