

BEACH EVENTS 2001

BEACH EVENT	DATES / # OF DAYS	# OF SET-UP/ TEAR DOWN DAYS	CATEGORY	CITY FEES COLLECTED 2001
Sand and Strand Run	February 11 1 day event	0	CITY	NONE
California Beach Volleyball Tournaments (CBVA)	April 21 May 26-27 July 15 September 15 September 29 5 tournaments (1-2 days each)	0	CITY	Entry Fees: \$7,202
Mervyn's Beach Bash	4 days	13 (8 set-up & 5 teardown)	COMMERCIAL	\$48,664 (fees) \$40,000 (donations)
Sunset Concerts on the Beach	July 8 July 15 July 22 3 concerts (1 day – 3 hours each)	2 (1 set-up & 1 teardown)	CITY	Corporate Sponsorship: \$20,000
AAU Youth National Volleyball Championships	2	0	NON-PROFIT	NONE
EVP Pro AM Beach Volleyball Tournament	1	0	COMMERCIAL	\$4,300
International Surf Festival	3	2 (1 setup & 1 teardown) Note: setup only because we were host City in 2001. We host again in 2004.	CITY	NONE
Aloha Days	August 11-12 2 days	1	NON-PROFIT	Subsidy: \$5,000 City Fees: \$3,640
Coastal Clean-up Day	September 15	0	CITY	NONE
Hermosa Beach Triathlon	October 14 1day	2 (setup)	COMMERCIAL	\$10,280
Sand Snowman Contest	December 8 1day	0	CITY	NONE
USSF Amateur Youth Surfing Competition	November 10 1day	0	NON-PROFIT	NONE