

July 16, 2002

Honorable Mayor and Members of
The Hermosa Beach City Council

Regular Meeting of
July 23, 2002

Department of Community Resources Activity Report for June 2002

The Department of Community Resources has been involved in the following activities for the month of June 2002:

Recreation Programming:

Registration for summer classes and recreation programs continued steadily throughout the month of June. The Department office handled an increased load of telephone inquiries and in-person transactions.

Recreation Classes & Programs: The end of the school year for the Hermosa Beach School District created a high demand for summer youth programs and classes. Day camps were the most popular option for parents. Popular adult classes included beginning golf, beach volleyball, and tennis.

Summer Blast Day Camp

The first week of an eight-week Day Camp Program started this month. Day campers, ages 6-11, participated in a variety of recreational activities geared toward the theme of "Treasure Island." Campers participated in a daylong excursion to the Leeway Sailing Center where they kayaked, canoed, and sailed. Program highlights included sports, drama, cooperative games, music, crafts, and outdoor activities. Fifty campers participated in the program.

Teen Extreme Day Camp

The first week of an eight-week Day Camp Program for young teens started this month. Day Campers, ages 11-14 socially interacted with other teens during a variety of educational and recreational pursuits designed specifically for their age group. Campers participate in leadership training, and take on the role of Counselor Assistants at Summer Blast Camp on Fridays. Camp operates out of the old South School building in South Park. Twenty campers participated in the program.

Chevron Surf Camp

The first week of the ever-popular surf camp started this month. Registration for all summer sessions was steady. Surfers, ages 10-17, learned basic surf techniques, etiquette and water safety. Partial program subsidy from Chevron enables the provision of expert staff instruction,

quality equipment, and low registration fees. A new class component, Teen Surf Club, was added to accommodate more experienced young surfers.

After Blast Camps

Two 'mini-camps' offered working parents an alternative to traditional childcare. At day's end of Summer Blast and Teen Extreme, the Wave transported children to After Blast Camp. Participants registered for either Basketball Camp or Body Boarding Camp.

Skate Track:

Public skate hours at the track have increased for the summer months. The track opens one hour earlier and closes one hour later, extending weekdays to nine (9) hours of open skate time and weekends to seven (7).

Civic Theater Events:

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| June 1-2 | South Bay Coastliners held rehearsals for a 3-day a cappella concert. 1500 were in attendance for the duration of the run. |
| June 2 | Sokka Gakkai International held religious services |
| June 3-9 | Margarita Rojas held rehearsals and performances for adult flamenco dance recital. Twenty-five participants and 100 spectators attended. |
| June 4-12 | Miss Jennifer Yamane, held rehearsals for a youth dance recital. Approximately 20 children and their parents participated. |
| June 8 | City youth dance instructor, Linda Deslandes, held Rhythmic Gymnastic Recital. Fifteen students and spectators totaled to 100 in attendance. |
| June 9 | Church of Christ held religious services |
| June 11 | Poor Specimen held a film premiere, "The ARC" featuring pro body boarders. Three hundred fifty were in attendance. |
| June 14 | No Friends held a film premiere, "Recognize the Enemy" featuring pro skateboarders to a full house of 500. |
| June 15 | Penny Hendricks held an annual dance show "Dance with Penny" to a full house of 500. The program included ballet, jazz, gymnastics, and hip-hop. |
| June 16 | Hermosa Arts Foundation hosted its first annual telethon. The 6-hour- long telethon benefited the arts in Hermosa Beach and featured local talent. The show included City of Hermosa Beach Contract Class Instructors Rose Laolagi, Jennifer Yamane, and Margarita Rojas. |
| June 17-29 | Southern California Youth Theater presented "Annie Get Your Gun" featuring youth ages 7-17. Rehearsals were held Monday through Thursday with |

performances Friday and Saturday. Attendance totaled over 1200 for all four shows. Hermosa Beach Youth Theater program presented “Annie Get Your Gun” featuring youth ages 6-14. Rehearsals were held Tuesday through Thursday with performances Friday and Saturday. Total attendance for the weekend was over 1500.

Special Events

Mervyn’s Beach Bash

Top performing athletes attracted large spectator audiences (an estimated 45,000) to the fourth annual three-day Beach Bash event. Sporting event venues on the beach north of the Pier featured AVP Men’s and Women’s Professional Volleyball Tournaments, extreme sport competitions including In-line Skating, Skateboarding, and Bicycle Stunt riding. Hermosa Beach resident youth participated in “Hermosa Beach Day” where they enjoyed preferred access to skate/ride in the “Side Out Playground.”

Be Street Smart Hermosa

The City of Hermosa Beach ‘kicked off’ a Street Safety Program at the City of Hermosa Beach Coordinating Council year-end student awards luncheon. Utilizing trendy Beach Bash graphic icons, the promotion featured directives to “Bike Smart, Walk Smart, Skate Smart, and Drive Smart.” City staff made the presentation.

Youth Coastal Clean Up

“Keepin’ it Clean” featured environmental education, beach clean up, ocean safety, games, and pizza. The Parks and Recreation Commission originated the youth beach clean up event. Summer Blast and Teen Extreme Campers, along with local youth participated in the activities located on the South side of the Pier.

Excursions

Moonlight Horseback Ride

This long time favorite excursion quickly filled to capacity. Participants departed by bus from the Community Center to Sunset Ranch in the Hollywood Hills. The 1½mile horseback ride through Griffith Park, Mexican-style dinner, and ride back to the stables by moonlight was enjoyed by 36 participants

Ronald Reagan Library

The Reagan Presidential Library and Museum in the “Shining City on the Hill,” gave participants an opportunity to explore and view many of the 100,000 presidential gifts and memorabilia received while Reagan was in office. Twenty-one registrants attended the special tour and lunch at the Elephant Bar.

Angels vs. Dodgers game

“Take me out to the ball game!” Residents and friends enjoyed the last game of the freeway league series between the Angels and the Dodgers. The trip included transportation and tickets to the game. Forty-two registrants attended this excursion.

Upcoming Events:

July 28	Sunset Concert: The Ladies of Rock & Roll
August 2-4	International Surf Festival & Health Fair
August 3	Hermosa Beach Fishing Derby
August 3	Catalina Island Excursion
August 4	Sunset Concert: Classic Rock All Stars
August 4	Over-the-line Softball Tournament
August 10-11	Aloha Days Long board Surf Competition
August 18	Pageant of the Masters Excursion
August 24	Over-the-line Softball Tournament
August 31	Fiesta Hermosa

DEPARTMENT REVENUE

<u>Current Month</u>	<u>This Month Last Fiscal Year</u>	<u>Fiscal Year To Date</u>	<u>Last Year To Date</u>
\$62,429	\$75,581	\$574,313	\$547,264

Revenue FY 2001-02 for 100% of the Fiscal Year is:

\$574,313 or **113%** of the projected figure of **\$512,242**

Donations (in addition to Department Revenue): **\$69,134**

Expenditures FY 2001-02 for 100% of the Fiscal Year is:

\$823,448 or **91%** of the projected figure of **\$911,838**

Respectfully Submitted:

Concur:

Lisa Lynn
Recreation Supervisor

Mary C. Rooney
Director, Community Resources

Stephen R. Burrell
City Manager

