

August 28, 2002

Chairperson and Members of the
Parks, Recreation and Community
Resources Advisory Commission

Regular Meeting of
September 3, 2002

Department of Community Resources Activity Report for July 2002

The Department of Community Resources has been involved in the following activities for the month of July 2002:

RECREATION PROGRAMMING:

Registration for summer classes and recreation programs continued steadily throughout the month of July. The Department office handled an increased load of telephone inquiries and in-person transactions.

Recreation Classes & Programs

Summer vacation for school aged children created a high demand for youth programs and classes. Day camps were the most popular option for parents.

Popular adult classes included beginning Golf, Yoga on the Beach, and Tennis.

Summer Blast Day Camp

Five weeks of an eight-week Day Camp program took place this month. An average of 65 day campers, ages 6-11, participated in a variety of recreational activities geared toward a weekly theme. A variety of excursions enhanced the creative theme of each week. Trips included Leeway Sailing Center, Huntington Beach Skate Zone, the LA Zoo, and Irvine Mud Park. Highlights included sports, drama, cooperative games, music, crafts, and outdoor activities. Each week culminated with a celebratory lunch prepared by Teen Extreme Campers and an afternoon of skits and performances.

Teen Extreme Day Camp

Five weeks of an eight-week Day Camp Program for young teens took place this month. An average of 20 day campers, ages 11-14 socially interacted with other teens during a variety of educational and recreational pursuits designed specifically for their age group. Program highlights included excursions, and the role of Counselor Assistants at Summer Blast Camp on Fridays. Camp operates out of the old South School in South Park.

Chevron Surf Camp

The ever-popular surf camp conducted twice-daily sessions that were filled to registration capacity for the entire month. Surfers, ages 10-17, learned basic surf techniques, etiquette and water safety. Partial program subsidy from Chevron enables the provision of expert staff instruction, quality equipment, and low registration fees.

After Blast Camps

'Mini-camps' offered working parents an alternative to traditional childcare. At day's end of Summer Blast and Teen Extreme, the Wave transported children to After Blast Camp. An average of forty-five campers participated in the late afternoon programs that included specialized instruction in cooking, painting, craft classes, tennis, body boarding, basketball, and beach volleyball.

Skyhawks Sport Camps

A team of experienced sport coaches utilized small group activities to develop fundamental skills during sport-specific weeklong camps. An average of twenty youth participated in each recreational class. "Mini-Hawk" camps introduced younger children, ages 4-6, to soccer, basketball, and baseball. Youth, ages 7-14, participated in football, golf, and soccer camps.

Dance Camps

A variety of instructors conducted dance-specific weeklong camps throughout the month. Disciplines ranged from modern to classical styles, including jazz, 'hip-hop', ballet, and tap. An average of fifteen dancers, ages 5-13, participated in each class.

Skate Track

Public skate hours at the track increased for the summer months. The track opened one-hour earlier and closed one-hour later, extending weekdays to nine (9) hours of open skate time and weekends to seven (7).

CIVIC THEATER EVENTS:

July 2-12 City youth dance instructor, Miss Jennifer Yamane, held dance rehearsal and recital. Sixty students, along with family and friends created a full house audience of 500.

July 8-12 R & B Dance held a dance rehearsal and recital. The recital featured dancers of various ages, 10-adult. The attendance with dancers, family and friends was 400.

July 14/21/28 Church of Christ held religious services.

July 17 Poor Specimen held film premiere, "The Drive Thru" featuring pro body boarders. The attendance was 500.

July 27 Don Milligan, local magician and comic presented "*It's Magic*". Attendance totaled 100.

July 31 LA Jazz institute held a jazz concert with 350 in attendance.

Hermosa Beach Arts Foundation

July 27 Last Saturday Puppet Theater

July 30 The Dining Room

SPECIAL EVENTS:

Sunset Concerts on the Beach

For three consecutive Sundays during the month, evening concerts took place at the beach on the south side of the Pier. The entertainment venue included performances by Billy Richards' "Coasters" with the Stonebridge Band (Motown favorites), the Association (late 60's) and the Ladies of Rock & Roll (music from the Shirells). An average of thirty-five hundred spectators attended each concert, watching the sun set as they picnicked and listened to music.

AAU Junior National Beach Volleyball Tour

The 7th national championship of the Junior Volleyball season took place in Hermosa Beach this month. The competition was doubles only open to boys and girls in 18 & Under, 16 & Under, 14 & Under, and 12 & Under age divisions. Winning teams move on to compete in the AAU Junior Olympic Games. A four-day Volleyball Camp, conducted by AAU Tournament Directors, preceded the weekend Championship Tournament.

Shakespeare by the Sea

Shakespeare by the Sea held two performances in the music bowl at Valley Park. Performances scheduled were "MacBeth", featuring Renee O'Connor of Xena and "Much Ado About Nothing". Both shows were well attended with almost 500 spectators seated on blankets and beach chairs.

EXCURSIONS:

Santa Barbara Polo Match

The tour began with a relaxing drive to sunny Santa Barbara. Twenty participants visited the artisans along the waterfront and strolled in the sun. Lunch was included at Andria's Restaurant and the remainder of the afternoon was spent at the Santa Barbara Polo & Racquet Club where participants enjoyed a traditional polo match.

UPCOMING EVENTS:

September 9	Resident Mail-in Registration for Fall programs begins
September 16	Resident Walk-in Registration for Fall programs begins
September 23	Open Registration for Fall programs begins
September 15	CBVA Volleyball Tournament
September 23	California Coastal Clean-Up Day
September 22	Picnic in the Outfield
September 28	Lawn Bowling Open House

DEPARTMENT REVENUE

<u>Current Month</u>	<u>This Month Last Fiscal Year</u>	<u>Fiscal Year To Date</u>	<u>Last Year To Date</u>
\$137,504	\$109,413	\$137,504	\$109,413

Revenue FY 2002-03 for 8% of the Fiscal Year is:

\$137,504 or **26%** of the projected figure of **\$535,755**

Donations (in addition to Department Revenue): \$10,000

Expenditures FY 2002-03 for 8% of the Fiscal Year is:

\$116,379 or **11%** of the projected figure of **\$1,055,009**

Respectfully Submitted:

Concur:

Lisa Lynn
Recreation Supervisor

Mary C. Rooney
Director, Community Resources

Stephen R. Burrell
City Manager

