

August 27, 2003

Chairperson and Members of the
Parks, Recreation and Community
Resources Advisory Commission

Regular Meeting of
September 2, 2003

Department of Community Resources Activity Report for July 2003

The Department of Community Resources has been involved in the following activities for the month of July 2003:

RECREATION PROGRAMMING:

Registration for summer classes and recreation programs continued steadily throughout the month of July. The Department office handled an increased load of telephone inquiries and in-person transactions. Registration numbers for youth program participant increased substantially from the previous year.

Recreation Classes & Programs

Summer vacation for school aged children created a high demand for youth programs and classes. Day Camps were the most popular option for parents.

Popular adult classes included Polynesian Dance and Beach Volleyball.

Summer Blast Day Camp

Five weeks of an eight-week Day Camp program took place this month. An average of 65 Day Campers, ages 6-11, participated in a variety of recreational activities geared toward a weekly theme. A variety of excursions enhanced the creative theme of each week. Trips included Leeway Sailing Center, Huntington Beach Skate Zone, the LA Zoo, and Irvine Mud Park. Highlights included sports, drama, cooperative games, music, crafts, and outdoor activities. Each week culminated with a celebratory lunch prepared by Teen Extreme Campers and an afternoon of skits and performances in Valley Park.

Teen Extreme Day Camp

Five weeks of an eight-week Day Camp Program for young teens took place this month. An average of 25 Day Campers, ages 11-14 socially interacted with other teens during a variety of educational and recreational pursuits designed specifically for their age group. Program highlights included excursions, and the role of Counselor Assistants at Summer Blast Camp on Fridays. Camp operates out of the old South School in South Park.

Chevron Surf Camp

The ever-popular surf camp conducted twice-daily sessions that were filled to registration capacity for the entire month. Surfers, ages 10-17, learned basic surf techniques, etiquette and water safety. Partial program subsidy from Chevron enables the provision of expert staff instruction, quality equipment, and low registration fees.

After Blast Camps

'Mini-camps' offered working parents an alternative to traditional childcare. At day's end of Summer Blast and Teen Extreme, the Wave transported children to After Blast Camp. An average of forty-five campers participated in the late afternoon programs that included specialized instruction in cooking, painting, craft classes, tennis, body boarding, basketball, roller hockey and oceanic education.

Skyhawks Sport Camps

A team of experienced sport coaches utilized small group activities to develop fundamental skills during sport-specific weeklong camps. An average of twenty youth participated in each recreational class. "Mini-Hawk" camps introduced younger children, ages 4-6, to soccer, basketball, and baseball. Youth, ages 7-14, participated in football, golf, and soccer camps.

Dance Camps

A variety of instructors conducted dance-specific weeklong camps throughout the month. Disciplines ranged from modern to classical styles, including jazz, 'hip-hop', ballet, and tap. An average of fifteen dancers, ages 5-13, participated in each class.

Skate Track

Public skate hours at the track increased for the summer months. The track opened one-hour earlier and closed one-hour later, extending weekdays to nine (9) hours of open skate time and weekends to seven (7).

Civic Theater Events

July 6, 13, 20 & 27

Church of Christ held religious services.

July 11 & 12 Xtreme Fitness & Wellness held the inaugural Beach Cities Body Building Competition. More than 25 competitors participated in a variety of areas with 400 spectators in attendance for final competitions.

July 14-18, 21-25 & Jul 28 thru Aug 1

Dazzler's Dance Camp was held in the theater between 8am & 3pm daily.

July 26 Arts Foundation of Los Angeles, Sri Lanka held a cultural presentation including modern dance, drama, vocal performances, and fine arts. 350 were in attendance.

Hermosa Arts Foundation Facility Usage: 35 hours

July 26 Last Saturday Puppet Theater – (17 hrs.)
July 13, 14, 15, 27, 28 & 29
Edgefest Auditions – (6pm – 9pm)

SPECIAL EVENTS:

Sunset Concerts on the Beach

Two of four Sunday evening concerts on the beach took place this month on the south side of the Pier. The entertainment venue included performances by Billy Richards' "Coasters" with the Stonebridge Band (Motown favorites), and Chanteys (instrumental surf classics). An average of 3,500 spectators attended each concert, watching the sun set as they picnicked, listened to music, and socialized with friends.

AAU Junior National Beach Volleyball Tour

The 8th national championship of the Junior Volleyball season took place in Hermosa Beach this month. The competition is doubles only. Open to boys and girls in 18 & Under, 16 & Under, 14 & Under, and 12 & under age divisions. Winning teams move on to compete in the AAU Junior Olympic Games. A four-day Volleyball Camp, conducted by AAU Tournament Directors, preceded the weekend Championship Tournament.

Hennessey's Cup Paddleboard Championship

Approximately 450 junior lifeguards, plus hundreds of adult guards and paddlers participated in the race. A pig roast and luau on Pier Plaza followed the Championship Paddleboard competition on Saturday afternoon. 340 participants enjoyed the celebration dinner on Hennessey's extended patio.

EXCURSIONS:

Catalina Island

The trip included bus transportation and the Catalina Express ride over to the island. Upon arrival all attendees were free to pursue bike tours, trolley tours, snorkeling, dining, and horseback riding and much more. Twenty individuals, families, and seniors were in attendance.

UPCOMING EVENTS:

September 6 & 7 CBVA Volleyball Tournament
September 15 Registration for Fall programs begins
September 20 California Coastal Clean-Up Day
September 21 Community Picnic

DEPARTMENT REVENUE

<u>Current Month</u>	<u>This Month Last Fiscal Year</u>	<u>Fiscal Year To Date</u>	<u>Last Year To Date</u>
\$151,011	\$137,504	\$151,011	\$137,504

Revenue FY 2003-04 for 8% of the Fiscal Year is:

\$151,011 or **29%** of the projected figure of **\$518,350**

Donations (in addition to Department Revenue): \$13,650

Expenditures FY 2003-04 for 8% of the Fiscal Year is:

\$103,871 or **10%** of the projected figure of **\$1,010,155**

Respectfully Submitted,

Concur:

Colette Portela
Administrative Assistant

Lisa Lynn
Recreation Supervisor