

September 29, 2003

Chairperson and Members of the  
Parks, Recreation and Community  
Resources Advisory Commission

Regular Meeting of  
October 7, 2003

## **Department of Community Resources Activity Report for August 2003**

The Department of Community Resources has been involved in the following activities for the month of August 2003:

### **RECREATION PROGRAMMING:**

Registration for summer classes and recreation programs continued steadily throughout the month of August. The Department office handled an increased load of telephone inquiries and in-person transactions. Registration numbers for youth program participant increased substantially from the previous year.

### **Recreation Classes & Programs**

Summer vacation for school aged children created a high demand for youth programs and classes. Day Camps were the most popular option for parents.

Popular adult classes included beginning Golf, Yoga on the Beach, and Tennis.

### **Summer Blast Day Camp**

Five weeks of an eight-week Day Camp program took place this month. An average of 65 Day Campers, ages 6-11, participated in a variety of recreational activities geared toward a weekly theme. A variety of excursions enhanced the creative theme of each week. Trips included an Adventure Plex-Ropes Course, the LA Zoo, and Wild Rivers Water Park. Highlights included sports, drama, cooperative games, music, crafts, and outdoor activities. Each week culminated with a celebratory lunch prepared by Teen Extreme Campers and an afternoon of skits and performances in the Valley park outdoor amphitheatre.

### **Teen Extreme Day Camp**

Five weeks of an eight-week Day Camp Program for young teens took place this month. An average of 25 Day Campers, ages 11-14 socially interacted with other teens during a variety of educational and recreational pursuits designed specifically for their age group. Program highlights included excursions, and the role of Counselor Assistants at Summer Blast Camp on Fridays. Camp operates out of the old South School in South Park.

### **Chevron Surf Camp**

The ever-popular surf camp conducted twice-daily sessions that were filled to registration capacity for the entire month. Surfers, ages 10-17, learned basic surf techniques, etiquette and water safety. Partial program subsidy from Chevron enables the provision of expert staff instruction, quality equipment, and low registration fees.

### **After Blast Camps**

'Mini-camps' offered working parents an alternative to traditional childcare. At day's end of Summer Blast and Teen Extreme, the Wave transported children to After Blast Camp. An average of forty-five campers participated in the late afternoon programs that included specialized instruction in cooking, painting, craft classes, tennis, body boarding, basketball, roller hockey and oceanic education.

### **Skyhawks Sport Camps**

A team of experienced sport coaches utilized small group activities to develop fundamental skills during sport-specific weeklong camps. An average of twenty youth participated in each recreational class. "Mini-Hawk" camps introduced younger children, ages 4-6, to soccer, basketball, and baseball. Youth, ages 7-14, participated in football, golf, and soccer camps.

### **Dance Camps**

A variety of instructors conducted dance-specific weeklong camps throughout the month. Disciplines ranged from modern to classical styles, including jazz, 'hip-hop', ballet, and tap. An average of fifteen dancers, ages 5-13, participated in each class.

### **Skate Track**

Public skate hours at the track increased for the summer months. The track opened one-hour earlier and closed one-hour later, extending weekdays to nine (9) hours of open skate time and weekends to seven (7).

### **Special Events:**

#### **Sunset Concerts on the Beach**

Two of four Sunday evening concerts on the beach took place this month on the south side of the Pier. The entertainment venue included performances by Little Anthony (Rhythm & Blues) and Dave More (soul music). An average of thirty-five hundred spectators attended each concert, watching the sun set as they picnicked, listened to music, and socialized with friends.

### **Valley Park Opening**

The ceremonial opening for Valley Park was held on a late Saturday morning. The festivities included Boy Scout troops leading the Pledge of Allegiance, speeches of appreciation from elected officials, refreshments, and formal ribbon cutting of the playground area.

### **International Surf Festival**

The cities of Hermosa, Manhattan, and Redondo Beach hosted the three-day special event, along with their respective Chamber of Commerce, Beach Cities Health District and the County of Los Angeles Department of Beaches and Harbors. Schedule of events included lifeguard competitions, as well as competitive volleyball, running, swimming, surfing, and paddling races. The health fair on Pier Plaza attracted many people to a variety of vendor booths. The Youth Fishing derby was held at the end of the Hermosa Beach Pier.

### **Shakespeare by the Sea**

Free summer evening performances of “Twelfth Night” and “Romeo & Juliet” took place on consecutive days at the Valley Park amphitheatre.

### **Civic Theater Events:**

August 4-22 Hermosa Beach Dazzlers weeklong Summer Dance Camp took place.

August 3-31 Church of Christ held religious services.

### **Excursions:**

#### Pageant of the Masters

The Pageant of the Masters Art Festival in Laguna Beach featured over 150 art booths and displays. Forty-five participants watched as ‘pictures came to life’ during the theatrical performance. Before the show, registrants wandered the grounds, attended the sawdust festival nearby at the Tivoli Too plaza, and enjoyed lunch.

#### Titanic Experience

Participants took an IMAX movie voyage on the world’s most famous shipwreck. After the featured show, thirty-three registrants enjoyed a self-guided tour of authentic artifacts recovered from the Titanic.

### **UPCOMING EVENTS:**

Movies on the Beach	September 28
Fall Tennis Championship	October 3-5
12 <sup>th</sup> Annual Hermosa Beach Triathlon	October 12
Pumpkins in the Park	October 18
Lawn Bowling Open House	October 19
Women’s Club Pancake Breakfast	October 19

Santa Anita Excursion	October 25
Teen Flashlight "Trick or Treat"	October 30
Halloween Howl	October 30

**DEPARTMENT REVENUE**

Current Month	This Month Last Fiscal Year	Fiscal Year To Date	Last Year To Date
\$59,934	\$49,396	\$210,945	\$186,900

**Revenue FY 2003-04 for 17% of the Fiscal Year is:**

**\$210,945** or **41%** of the projected figure of **\$518,350**

**Donations** (in addition to Department Revenue): \$13,650

**Expenditures FY 2003-04 for 17% of the Fiscal Year is:**

**\$213,525** or **21%** of the projected figure of **\$1,010,155**

Respectfully Submitted,

Concur:

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 Lisa Lynn  
 Recreation Supervisor

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 Stephen R. Burrell  
 City Manager