November 25, 2003

Chairperson and Members of the Parks, Recreation and Community Resources Advisory Commission Regular Meeting of December 2, 2003

# SUNSET CONCERT SERIES 2004

## Recommendation

Staff recommends that Commission:

- 1. Review and approve the distribution of the Sunset Concert Series Sponsorship Packet.
- 2. Select number of concerts and specific dates for summer 2004.

## Background

The annual summer concert series began in July of 1998, a presentation of three separate musical performances on the beach. In response to popular demand, the program was extended to include a fourth concert during the summer season of 2002. From 1998 to 2001, the concerts were subsidized by corporate donations. Budgetary constraints precluded commercial donations thereafter; consequently, the series was adopted into the City budget for 2002 and 2003.

The summer concert series has since been removed from the City budget. A subcommittee has been formed to solicit sponsorship of the event and preserve the summer evening tradition. Each concert begins at 6 PM on Sunday and continues until sunset. The south side of the Pier provides a picturesque venue location while accommodating both stage and production requirements.

### **Concert Date Proposal Summer 2004**

Sundays, July 11, 18, 25

### Attachment:

Sponsorship Packet

Respectfully submitted,

Lisa Lynn Recreation Supervisor