Honorable Mayor and Members of The Hermosa Beach City Council Regular Meeting of April 27, 2004

## **Department of Community Resources Activity Report for March 2004**

The Department of Community Resources has been involved in the following activities for the month of March 2004:

## **Recreation Programming:**

## Recreation Classes & Programs:

Registration for the spring session of classes and programs continued steadily.

## **Special Events**

#### St. Patrick's Day Parade & Festival:

The 10<sup>th</sup> annual St. Patrick's Day Parade was held Saturday, March 13<sup>th</sup>. Favorable weather allowed for a creative parade line-up of entrants, large spectator crowds, and entertainment venues on Pier Plaza and 11<sup>th</sup> Street. The St. Patrick's Day Weekend Festival provided live music, vendor booths, a food court, and carnival rides to participants and spectators.

#### Flashlight Egg Hunt:

The 2<sup>nd</sup> annual Flashlight Egg Hunt was held for young teenagers in coordination with the Friday Night Drop-in Teen Program at South Park. Over 30 youth between the ages of 11-14 participated in outdoor games and relays, buffet-style dinner and karaoke in the Teen Room prior to the hunt for chocolate eggs and novelty items. Flashlights were used to find hidden items in South Park after dusk on Friday, March 26<sup>th</sup>.

#### Sand Football Tournament:

Co-Ed 4-on-4 flag football tournament was held at 10<sup>th</sup> Street. The tournament is sponsored by the Community Resources Department and directed by Chris Jahng. Thirty-five participants enjoyed the recreational flag football tournament.

#### **Recreation Facility Allocation:**

#### Civic Theatre:

Fee Charged

March 7-28 Church of Christ held religious services; attendance totaled 300 each Sunday.

March 29 Manhattan Beach Nursery School held a speaker series and information forum with childcare educator Bev Bos. There were 350 in attendance for the event.

Fee Waived

March 1-22 Civic Light Opera of South Bay performed "The Reception" featuring Fritz Coleman, forecaster for NBC News Los Angeles. The show played to sold out audiences, each of the twelve nights of performances.

March 27 Odd Fellows of Redondo Beach performed "Poof Too!" a magic show featuring a variety of illusionists and comedians from the South Bay. There were 450 in attendance for the show.

Hermosa Beach Arts Foundation: 144 hours
Civic Light Opera "The Reception" March 1-22
Meeting March22
Last Saturday Puppet Theater March 27
The Odd Fellows Magic Show March27

#### Community Center Gymnasium:

| Fee Charged                  | <u>Private Rental</u><br>Mike Aaker Adult Basketball |   | Monthly Total 6.00 hrs. |
|------------------------------|--|---|-------------------------|
| Fee Waived<br>February 1- 29 | M, T, W, TH, F<br>SA, SU                             | outh Basketball League.<br>4:00 PM – 10:00 PM<br>8:00 AM – 10:00 PM | Monthly Total           |
|                              | HBYBL Usage:   |   | 266.00 hours            |
|                              | ARC<br>Easter Seals                                  |   | 35.00 hrs.<br>7.50 hrs. |

### Community Center Tennis Courts:

| Fee Charged | Private Instruction          | Monthly Total |
|-------------|------------------------------|---------------|
|             | Jeff Abbey                   | 55.00 hrs.    |
|             | Adam Burt                    | 104.75 hrs.   |
|             | Mike Campagna                | 30.00 hrs.    |
|             | Dave Mahoney                 | 30.50 hrs.    |
|             | Scott Smith                  | 37.00 hrs.    |
|             | Joe Testa                    | 40.00 hrs.    |
| No Fee      | City Youth Recreation League | 10.00 hrs.    |
|             | City Adult Recreation League | 20.00 hrs.    |

Public Court Use outside of reserved time for private instruction

and City recreation classes.

Skate Track Monthly Total

Fee Charged Private Rental None

No Fee Public Skate 154.00 hrs.

M, T, W, TH, F 3:00 PM – 7:00 PM SA, SU 12:00 PM – 7:00 PM

<u>Clark Complex:</u> <u>Monthly Total</u>

Athletic Field HB Little League 210.00 hrs.
City Adult League 36.00 hrs.

Basketball Courts HBYBL 266.00 hrs.

Clark Building Private Rental 93.50 hrs.

HB Little League 11.00 hrs.

South Park:

Hockey Rink
Fee Charged
Private Rental
10.00 hrs.
No Fee
City Youth Recreation League
70.00 hrs.

Public rink use outside of reserved time for private instruction and

City recreation classes.

South School

No Fee

Hermosa Beach School District
City Teen Drop-in Program

Monthly Total
60.00 hrs.
37.00 hrs.

Valley Park:

Park Reservations Picnic Area & Amphitheatre Monthly Total
15 Resident Weekend Bookings 52.00 hrs.

**Film Permits:** 

| <u>Project</u>           | Title/Description | <u>Dates</u> | <u>Film Days</u> |
|--------------------------|-------------------|--------------|------------------|
| Student Film             | "Lush"            | March 4-10   | 2                |
| <b>Television Series</b> | "Summerland"      | March 22     | 1                |
| Still Photo Shoot        | Catherine Ledner  | March 25     | 1                |

# DEPARTMENT REVENUE FOR MARCH 2004

| Current  | This Month                 | Fiscal Year  | Last Year    |  |  |  |
|--|----------------------------|--------------|--------------|--|--|--|
| Month  | Last Fiscal Year           | To Date      | To Date      |  |  |  |
| \$48,360   | \$36,060                   | \$506,557    | \$446,681    |  |  |  |
| Revenue FY 2003  | 3-04 for 75% of the Fiscal | Year is:     |              |  |  |  |
| \$506,557 or 98% of the projected figure of \$518,350                        |                            |              |              |  |  |  |
| <b>Donations</b> (in addition to Department Revenue): \$37,000               |                            |              |              |  |  |  |
| Expenditures FY 2003-04 for 75% of the Fiscal Year is:                       |                            |              |              |  |  |  |
| <b>\$662,167</b> or <b>66%</b> of the projected figure of <b>\$1,010,155</b> |                            |              |              |  |  |  |
| Respectfully submi   | tted,                      | Concur:      |              |  |  |  |
| Lisa Lynn  |                            | Stephen R. B | ırrell       |  |  |  |
| Recreation Supervisor  |                            | -            | City Manager |  |  |  |
| Recreation Supervisor City Manager   |                            |              |              |  |  |  |